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# Better Homes and Gardens

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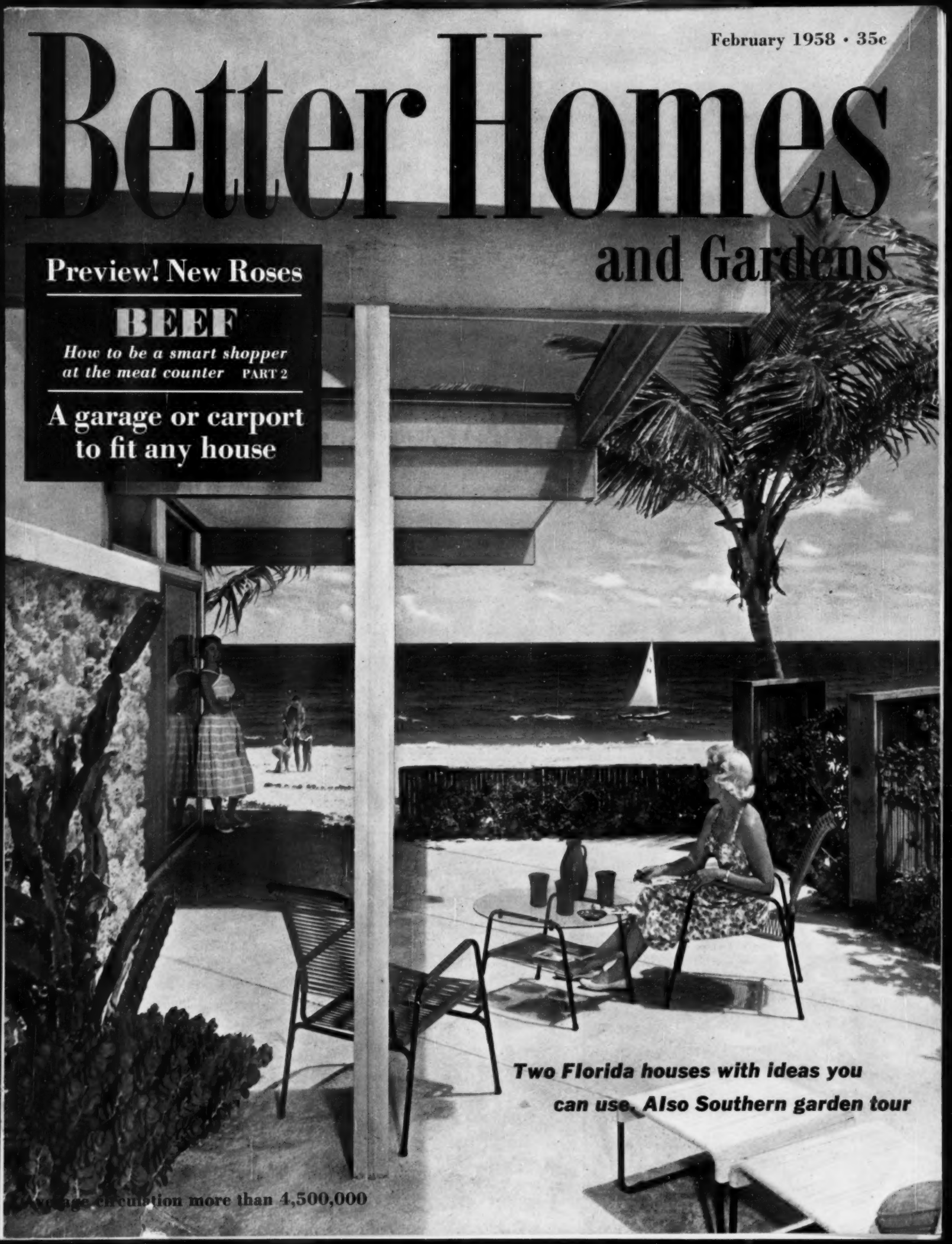

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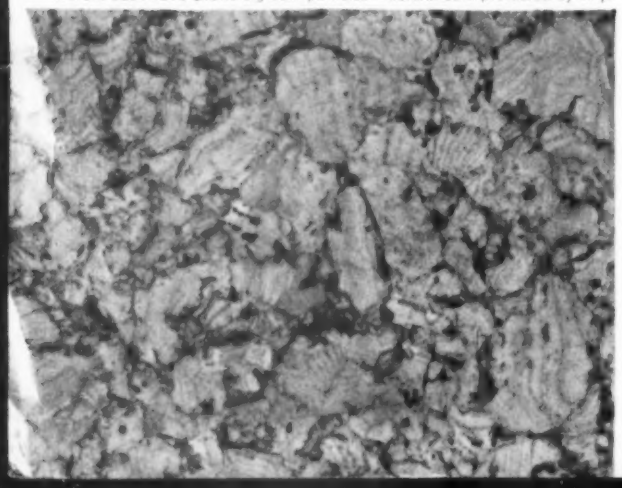

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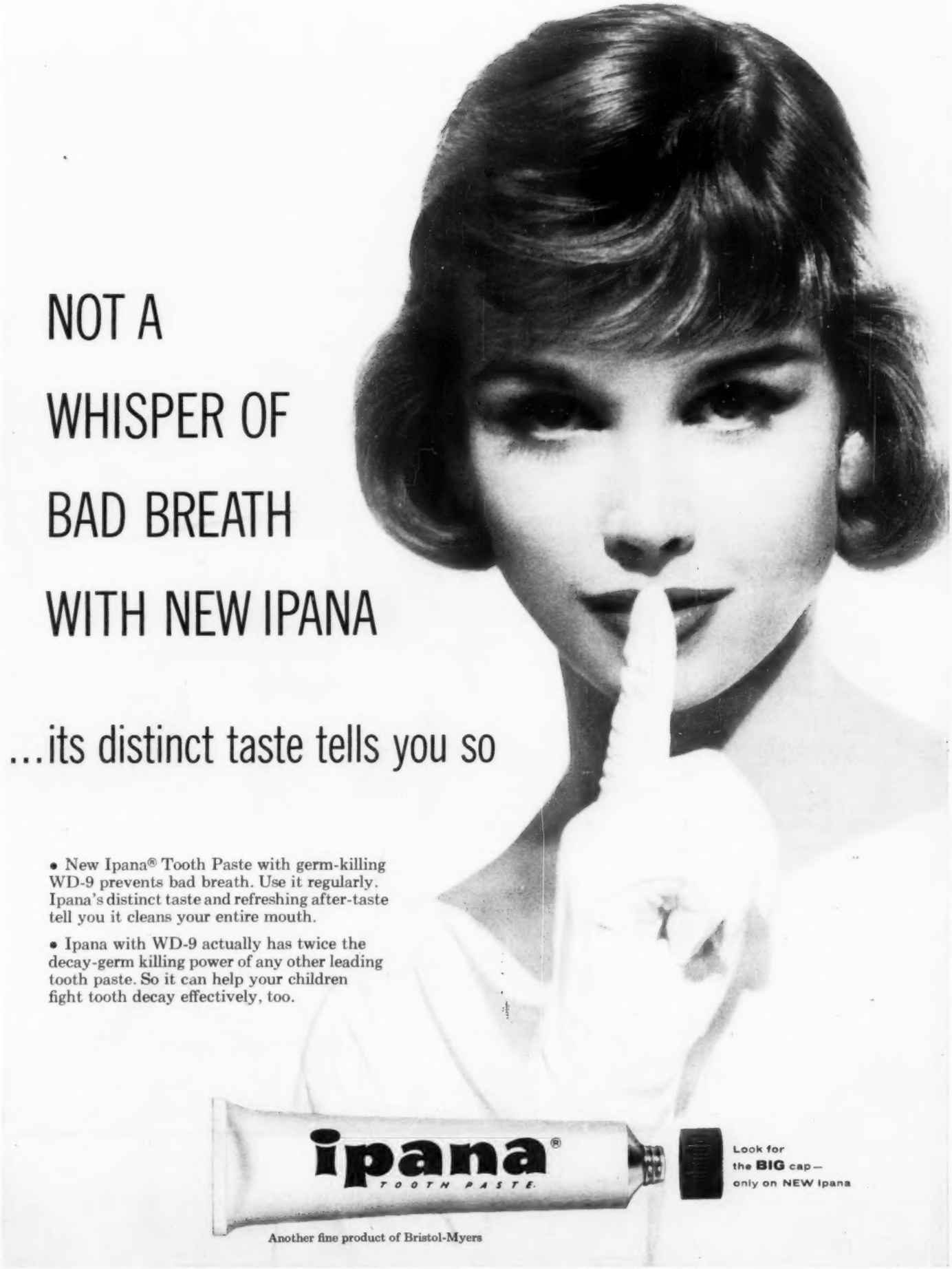
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Slip on sunglasses (slightly rose colored) and settle back for a wonderful midwinter's dream. On page 56 you whisk southward, to where the sun holes up for the winter. There you bask in beauty of Southern flowers, homes, furnishings—plus their wonderful way of life. Photograph by Lisanti.

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# Better Homes and Gardens®

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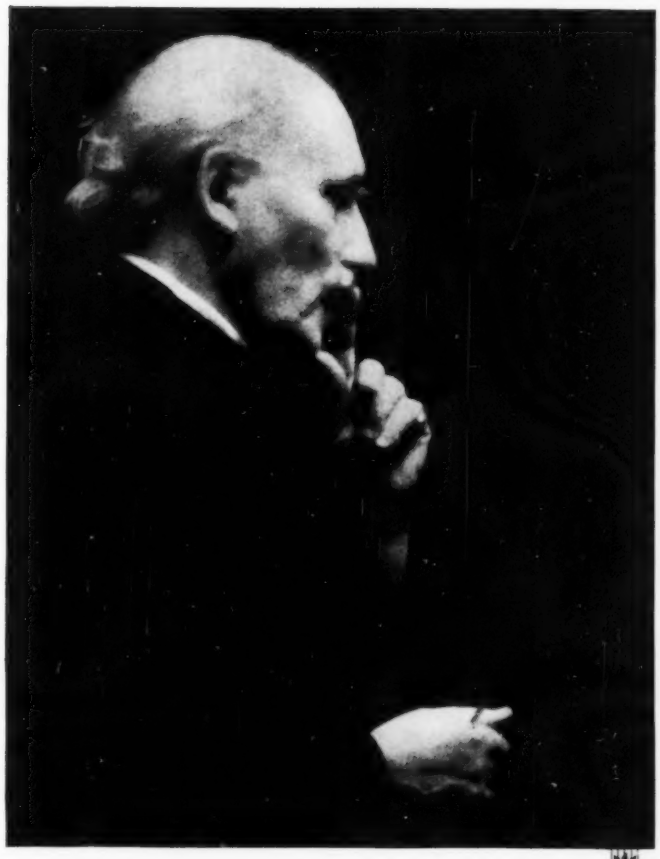

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THE FAMILY CAR®

# What to do when winter chokes up your car

***When your car fails to start on cold mornings, it's frequently because the automatic choke is stuck. If so, there's no need for calling the tow truck; you can remedy the problem yourself in a few seconds***

***By Leslie C. Ruska***

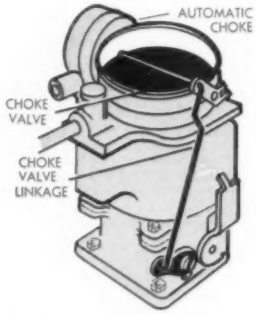
The automatic choke, which is the round case about 2½ inches in diameter mounted on the side of your carburetor, is a simple mechanism that comes into operation every time you start your car's engine. Without any thought or decision from you, it decides whether any choking action is necessary to start the engine, and if so, how much.

Yet with all its simplicity, the automatic choke sometimes acts up. This is frequently during a downpour or when the temperature is below zero, since adverse conditions impose maximum demands.

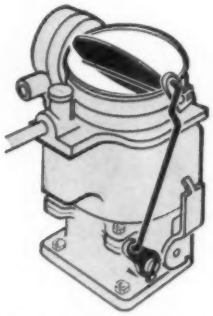
The present day carburetor is a rather complex piece of equipment with the basic function of providing the engine with the proper mixture of air and gasoline under all conditions of engine load and speed. One of these conditions, and the one we are primarily concerned with here, is cold weather, when the engine needs an extra-rich mixture. To see how this mechanism works, consider what happens when you start your car. The choke valve, a flat metal plate operated by the automatic choke, is closed, almost completely shutting off the air supply entering the carburetor. A spring inside the choke housing closes the valve and keeps it closed while the engine is cold. An air supply sufficient to keep the engine operating once it has started is provided by a vacuum piston also located in the choke housing. This piston pulls on the spring and overcomes some of its tension, thereby partially opening the choke valve. This air supply must be admitted immediately after the engine starts, or the excessively rich fuel mixture provided by the full choke will flood the engine. After engine warm-up, the choke valve is completely and automatically opened, offering no further opposition to the entrance of the air.

The most common difficulty with automatic chokes is a sticking choke valve. When you start your car's engine, the first step is to press the accelerator pedal. Since the choke valve linkage is connected to this pedal, your initial action slams the choke valve closed. If there is to be any sticking of the automatic choke parts, this is when it happens; the engine starts, runs for a few seconds, and then stops. Your efforts to restart it fail. Prolonged cranking on your part serves only to aggravate the flooded engine and discharge your battery. [ *Turn to page* 9

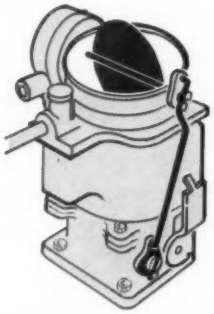
***How the automatic choke keeps your engine running properly***




**Full choke.** When you start car, the choke valve is almost completely closed. This is the position in which the valve frequently sticks in cold weather, thus stalling the engine.



**Half choke.** As soon as the engine starts, a spring partially opens the choke valve to admit air. If no air is admitted, the fuel gets too rich, and the engine often floods.



**No choke.** After your motor becomes warm, the choke valve is opened completely and automatically. Air then enters unopposed, and mixes freely with the gasoline.

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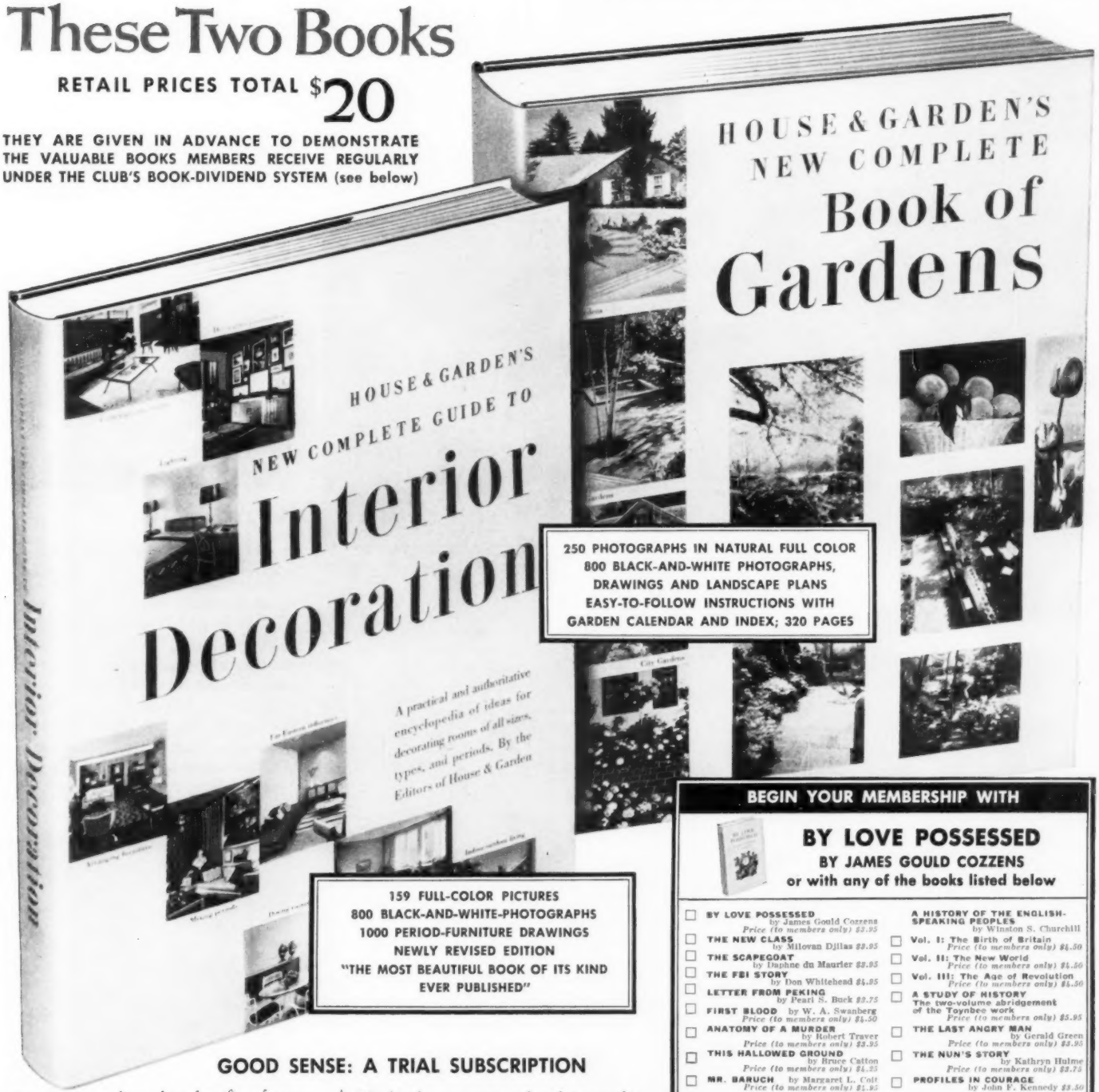


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# When winter chokes your car

*Begins on page 6*

What happened was this: the engine started when you initially cranked it because the choke valve closed, providing the rich fuel mixture necessary for starting. However, after the engine started, the choke valve stuck shut, and the action of the vacuum piston was not strong enough to bring it to a position of partial choke. As long as your engine ran, it was operating on full choke, which resulted in its becoming flooded.

If a sticking automatic choke is your trouble, you will have two definite indications. First, the engine will start, run for a short while, and then stall. All efforts to restart it will fail. Second, a strong gasoline odor will be present, and on raising the car's hood you will see gasoline dripping from the carburetor. Before your engine can be started again, the choke valve must be released. This is done by hand-operating the choke linkage on the side of the carburetor to free the choke valve.

Pulling down on the linkage will release the choke. If there is more than one link on your carburetor, operate the link connected to the center of the air horn. Do not be afraid to operate the linkage; there is nothing in the automatic choke mechanism that can be damaged by this hand action. After you have released the stuck valve, allow the linkage to assume the position it desires. Then press the accelerator pedal all the way to the floor and hold it there while you crank the engine. This action will prevent the carburetor from supplying any more fuel, and will permit the engine to pump out the surplus. Don't pump the accelerator pedal during this cranking, as each pump of the pedal squirts in an additional quantity of gasoline. As soon as the engine starts, hold the accelerator pedal in a half open position, without pumping, until the engine is operating smoothly and the black smoke stops coming out of the tail pipe. This black smoke is the surplus gasoline being expelled.

A word of warning: don't crank the motor for more than 30 seconds at a time. Considerable heat is generated in cranking, and prolonged cranking can result in serious damage to the starter motor. If the engine hasn't been cleared of excess fuel after 30 seconds, turn off the ignition key for a minute or two. This waiting period will also permit the battery to become somewhat revitalized.

If your choke presents a frequent problem, the services of a carburetor expert are in order. Choke sticking occurs because of physical misfitting of parts and because of the accumulation of gasoline gum deposits or rust or corrosion on the choke shafts and linkages. Be sure extreme pressure is not applied when the air cleaner is mounted on the carburetor. Carburetor bodies are made of a soft alloy which is subject to distortion. Distortion in the area of the choke valve will, of course, result in chronic flooding.

Having your car winterized by a competent tune-up specialist, who will include complete automatic choke service in his operation, is the surest way to avoid starting difficulties.

If the humidity is high and the temperature is between freezing and about 45 degrees above zero, another difficulty might plague you: your engine will start normally, but will have a tendency to stall at every traffic light for the first 10 or 15 minutes of car operation. Don't blame the choke; a condition known as carburetor icing is occurring. The atomizing and evaporation of gasoline, which is a normal process in the carburetor, has a tendency to drop the temperature in the carburetor. This causes the moisture in the air to freeze on contacting the throttle plate, shutting off the air and fuel supply to the engine. There is nothing you can do about relieving this condition once it occurs. It will pass as soon as the engine comes up to normal operating temperature. Any attempt to adjust the choke or the carburetor at this time will lead only to more serious complications as the engine temperature changes.

Don't confuse this condition with frozen gas lines, where the collection of water in the lines has frozen and has blocked off the gasoline supply. Carburetor icing will not prevent you from starting your engine again, but if a slight pressure isn't constantly applied to the accelerator pedal the engine will stall again and again. The only recourse is to keep the engine operating slightly faster than idle speed. This will keep the throttle valve cracked open enough to allow a sufficient supply of air and fuel to enter the engine. When the engine warms up to normal operating temperature, the carburetor will stop acting as a refrigerator unit.

### *Cash Reserve*

Some people invest in real
estate,
Some revel in bonds and
stocks,
While others may stash some
jewels and cash
In a safety deposit box.

But parents well know that
of all the ways
To avoid a fiscal blank,
The best of the lot is to
have a tot
With a well-stuffed
piggy bank!
—*Georgie Starbuck Galbraith*

## The warm Western Pines make walls work for you, cost so little to enjoy

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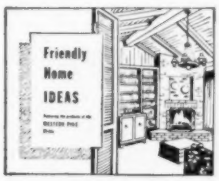


**FREE! "Friendly Home Ideas"** 85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling with cheerful Western Pines. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 214-G, Yeon Building, Portland 4, Oregon.

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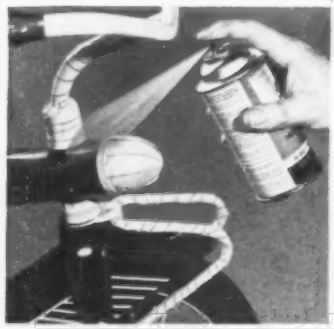
TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



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**FEBRUARY**

# GARDEN

## In all areas

**Dusts and sprays:** Check your supplies and be sure you have enough to carry you through the first part of the season. Buy what you need now—avoid the rush and possible disappointment.

**Scale:** This is an excellent time for dormant spraying to control scale. Apply it when temperature is above 45 degrees. Ask your nurseryman, or at your garden center, for a product designed specifically for scale control.

## Central and East

**Lawns:** Make very sure you put your order in for plant food if you haven't done so already. . . . Check on your plant-food spreader, too, to see that it's in good working order. Give it any necessary repairs.

**Vegetables:** Mail in your final orders for seeds. . . . Start now to round up stakes and supports—don't wait until the peak of the season.

**Shrubs and trees:** Prune back shrubs that are beginning to sprawl out of bounds. Your work is easier this month while they're still without foliage.

**Annuals, perennials, and bulbs:** Keep a sharp eye out for first signs of spring-flowering bulbs poking through the soil. Make sure they're not trampled on before they have a chance to develop.

## California

**Lawns:** Check your garden supplies to be sure you've got 2,4-D on hand for the upcoming battle with lawn weeds. . . . Feed established lawns.

**Fruits:** Dormant spraying for fruit trees is a must this month if you haven't begun this chore yet. Insect eggs are about to hatch—some insects are starting to multiply.

**Vegetables:** Begin now to sow seeds of the hardier vegetables. These include radishes, beets, cabbage, lettuce, and onions. Use the quick-growing radishes to mark rows of the slower growing vegetables.

**Shrubs and trees:** Bare-root plantings should go in this month before the weather warms up. This is true of both trees and shrubs.

**Annuals, perennials, and bulbs:** Continue to plant summer bulbs this month. Use them where annuals and perennials will leave gaps in beds and borders.

Take foot-long cuttings from your favorite shrub for rooting indoors. Tie cuttings in a bundle; simply drop the bundle in a pail of water.

Check garden furniture to be sure it's ready to go outside. Make necessary repairs; paint it for new brightness—protection from weather.

# REMINDERS

## Pacific Northwest

**Lawns:** Keep foot traffic off the lawn when it's wet. Turf is easily compacted when rains have made it soggy.

**Vegetables:** Late this month, plant peas. They thrive in cool weather, will do even better if you side dress with plant food when blossoms have set.

**Shrubs and trees:** Prune shade trees during a mild spell. Cut back summer-flowering shrubs, too. . . . As soon as frost is out of the ground, set out new trees and shrubs where needed. . . . Give roses a dormant spray early this month. Cut down on the strength of the solution if new shoots have already appeared.

## South and Southeast

**Lawns:** Feed now in the Lower and Middle South, wait until next month for the same chore in the Upper South. . . . Plant food and water induce luxuriant growth on your lawn. Be sure the mower is in top working order.

**Fruits:** Dormant plantings of fruit trees must go in now while the last stages of winter linger in the Upper South.

**Vegetables:** In the Upper South, hold off until the soil is workable, but start planning your vegetable garden now. The less hardy vegetables may go in now in the Lower South. This list includes corn, beans, potatoes, and turnip.

**Shrubs and trees:** Restrict shrub pruning to summer-flowering varieties now. . . . Feed *all* shrubs, however. . . . As camellias come into bloom, give them acid-soil food mixture.

**Annuals, perennials, and bulbs:** Plant bulbs in the Lower South only this month. Wait until March for bulb planting in upper southern areas.

## Texas-Southwest

**Lawns:** This is feeding time. Fill the plant-food spreader where food won't spill out and damage grass; be careful not to apply double dosage where you turn the spreader around.

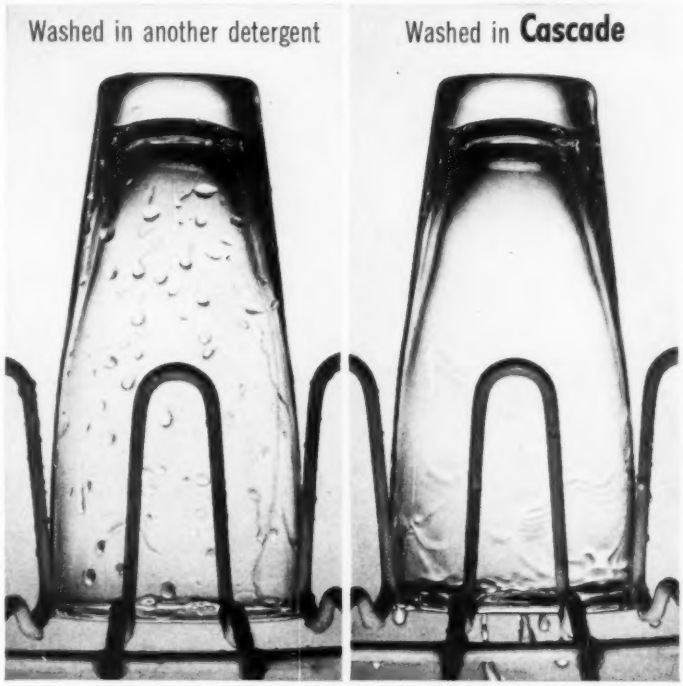
**Shrubs and trees:** Begin your dusting and spraying program on roses and azaleas. Blight damage is easier to avoid than to cure. . . . Take steps to keep redspiders from establishing a foothold, too. Best defense against them is a strong jet of water from hose. If they *do* settle on your shrubs, spray with malathion or other miticide immediately.

Don't forget birds still need your help for food. Until warm weather increases their natural food supply keep feeder station well stocked.

Now that days are getting longer, give your house plants their regular spring feeding. Apply food at rate recommended on the package.

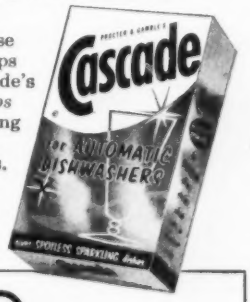

NEW! FOR AUTOMATIC DISHWASHERS

**Cascade eliminates drops that spot!**



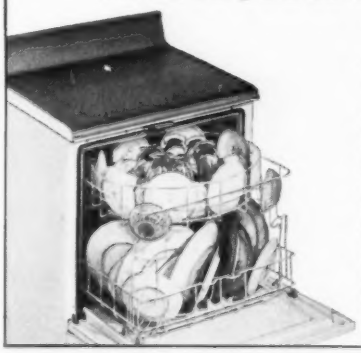

**Today's Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets." That's why Philco puts Cascade in every new machine!**

*Don't blame your dishwasher for spotting problems.* Switch to new Cascade! As these glasses show, new, improved Cascade stops spotting as no other detergent can. Cascade's exclusive Chlorosheen changes water *drops* into free-flowing *sheets* . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no ugly spots. Cascade gets everything *close-up clean!* And Cascade is *safer* for delicate china patterns than any other dishwasher detergent. Nothing can match it!




PHILCO

**advises you to use Cascade**



*If you don't own a dishwasher,* see the time and work-saving features of Philco's Under-Counter Dishwasher. Front-opening door leaves countertop free for work space. Plastic-finished baskets roll out for easy loading and unloading, protect china. Pre-rinses, washes with super-heated water, then triple-rinses. Dries automatically. And to *eliminate drops that spot,* Philco packs Cascade in every new machine.

*Every leading dishwasher manufacturer advises you to use Procter & Gamble's* **Cascade**

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by Kling

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Send 25c in coin (no stamps, please) for 24 page 4-color booklet "Ideas for a Lovelier Bedroom." It's packed with helpful information on room decoration and arrangement, color selection, and care of furniture. Kling Factories, Dept. BH2, Mayville, New York.

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BEDROOM FURNITURE

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# How to quit waiting on your kids

Drawing: The Berenstains

"If you'd tie them double, we wouldn't have this all the time"

***Tired of doing things they should be doing for themselves? Here's help on getting them to help themselves as well as you***

***By C. Howard Smith***

"There's nothing I wouldn't do for my children. Nothing." Sound familiar? It should. You've probably said the same thing yourself more times than you can remember. And no doubt it expresses exactly the way you feel about your little Johnny or Mary. So you spend the greater part of your waking hours mending, cooking, washing, and ironing for them to make their lives comfortable. You never count the cost in terms of time, energy, and money.

But at the end of a particularly trying day, do you ever feel like saying to yourself, "I wish there were some things that my children could do for themselves"?

That's the way the Boltons sometimes feel about their 12-year-old Betty. Getting her ready for school, for instance, keeps Mrs. Bolton in a whirl of activity for 45 minutes every morning.

"Please, Mama," Betty calls from upstairs, just as Mrs. Bolton is ready to pour the breakfast coffee, "help me find my other shoe. And I don't know what happened to my barrette. And will you bring me my pencils and black leather notebook?"

Mrs. Bolton hardly finishes one set of assignments before Betty is ready with another. It is not surprising that she says to her husband, "What *would* Betty [ *Turn to page 14*

# FREE... ANY 3

## of these superb High-Fidelity

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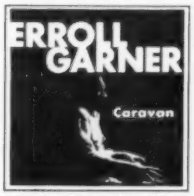
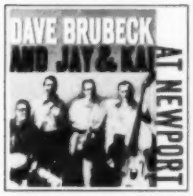


Erroll Garner plays Caravan, No Greater Love, Memories of You, etc.

Tenderly, Deep Purple, Soon, Laura, September In The Rain, 7 others

Complete score! I Could Have Danced All Night, The Rain In Spain, etc.



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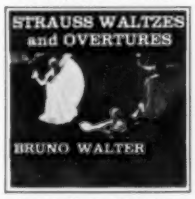
Doris Day sings The Song Is You, But Not For Me, Autumn Leaves—9 more



Emperor Waltz, Blue Danube, Vienna Life, Gypsy Baron Overture—2 more

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3. Erroll Garner ("Caravan")
4. Gaîté Parisienne; Les Sylphides
5. Easy To Remember—Luboff Choir
6. My Fair Lady—Orig. Broadway Cast
7. Brubeck and Jay & Kai
8. Gershwin Hits—Percy Faith
9. Sinatra—Adventures of the Heart
10. Ambassador Satch
11. Firebird; Romeo and Juliet
12. Day By Day—Doris Day
13. Johann Strauss—Waltzes
14. Lure of the Tropics—Kostelanetz
15. Ports Of Call
16. Oklahoma!
17. Levant Plays Gershwin
18. The Elgart Touch
19. The Great Melodies of Tchaikovsky
20. Suddenly It's the Hi-Lo's
21. King of Swing—Benny Goodman
22. Brahms: Symphony No. 3
23. The Merry Widow
24. Wonderful, Wonderful—Mathis PE-1

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**Tops for stainless steel too! At grocery stores everywhere.**

Made by the makers of **Drāno** and **Windex.**


# How to quit waiting on kids

***Begins on page 12***

### *How self-reliant is your youngster?*

| | |
|---|---|
| 1. Is he willing to be left alone at play and with his friends? | Yes__No__ |
| 2. Is he willing to go to bed without prolonged attention? | Yes__No__ |
| 3. Is he unafraid in the dark? | Yes__No__ |
| 4. Is he able to keep himself reasonably clean? | Yes__No__ |
| 5. Does he go to the bathroom by himself or with a minimum of attention? | Yes__No__ |
| 6. Does he make an effort to dress himself and take care of his clothing? | Yes__No__ |
| 7. Is he able to keep track of his toys and other personal belongings? | Yes__No__ |
| 8. Does he willingly run errands and help with jobs around the house? | Yes__No__ |
| 9. Does he know what money is, what it can do, and what his dad must do to earn it? | Yes__No__ |
| 10. Does he take an interest in the way you manage family affairs? | Yes__No__ |
| 11. Does he adapt his wants to whatever you can afford? | Yes__No__ |

Some questions may not apply at your child's age, but a score of 10 or better indicates that your child is excellent in self-reliance; 8, good; 6, average. A score of less than 6 shows that you still have a lot to teach him about taking care of himself.

remember to do without us?" If she asked, "What *could* Betty do without us?" the answer should probably be, "Nothing."

The Boltons' real problem is not that they have an absent-minded daughter. The truth is she remembers very well. Experience has taught her that there isn't anything her parents won't do for her. So she seldom has a chance to test her ability for helping herself.

Healthy children respond quickly to appeals to think and act independently. They like to believe that they can do something worthy of your approval. And a little patient effort will enable you to take advantage of this natural characteristic.

Here are three things you can do: 1. Urge your child in his early years to serve himself. 2. As he gets older, give him a chance to do things for you. 3. When he enters his early teens, persuade him to take an interest in the running of your household affairs.

Getting your child to help himself is a matter of showing affection without waiting on him hand and foot. Loving a child does not mean that you should think of him as unable to shift for himself.

It is true that tiny fingers and young minds cannot cope immediately with everything that grownups have to do. But you must remember that physical and mental skills increase with each passing day.

Watch for Johnny's first attempt to button his own clothes. Let him try it. And praise him for it. That will give him confidence to repeat his efforts and try his strength in other fields. He may soon be able to break his own potato or climb unassisted into his own chair. [ *Turn to page 16*

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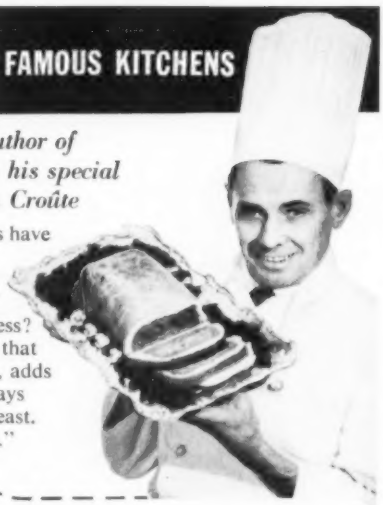
# Secrets FROM FAMOUS KITCHENS

**Francois Rysavy,** *author of "White House Chef," gives his special recipe for Meat Loaf en Croûte*



"Like you, my famous employers have their favorite dishes," says this former White House chef. "And one of them is Meat Loaf en Croûte. The secret of its success? A wrap-around Yeast-Riz Crust that keeps the meat moist and tender, adds delicious flavor of its own. I always use Fleischmann's Active Dry Yeast. It's fast and sure . . . easy to use."

**Meat Loaf en Croûte**

Scald **2/3 cup milk**; measure 1/3 cup into bowl and cool to warm, not hot, for active dry yeast or lukewarm for compressed yeast. To remaining scalded milk add **1/3 cup margarine or butter** and **1/2 teaspoon salt**; cool to lukewarm. Stir **1/2 teaspoon sugar** into warm milk in bowl. Add **1 package or cake Fleischmann's Yeast, active dry or compressed.** (Let active dry yeast stand 10 minutes before stirring.) Stir to dissolve. Add milk and butter mixture, **1 whole egg** and **3 egg yolks.** Add **2 1/2 cups sifted flour** and beat 10 minutes. Let rise 2 hours, beating 2 minutes at end of each hour. Roll dough into a rectangle 1/4 inch thick and place on greased cookie sheet. Place cooled Meat Loaf across center of dough. Fold one side of dough over loaf. Where dough will overlap, brush with mixture of **egg yolk** and **few drops water.** Fold other side over loaf and press in place. Fold short ends under loaf. Brush loaf with egg yolk mixture. Make pattern with fork on surface. Let stand 10 minutes. Bake at 375°F 35 minutes. Serves 8.

**Meat Loaf**

Combine **1 pound each of finely ground beef, veal** and **pork.** Add **2 tablespoons cream, 3 tablespoons diced pimento, 1/3 cup diced green pepper, 1 tablespoon grated onion, 1 tablespoon salt, 1/2 teaspoon pepper.** Form into loaf. Place on loaf pan 9 x 5 x 3 inches, lined with **2 strips bacon.** Bake at 375°F 1 hour and 15 minutes. Cool thoroughly.

—Another Fine Product of Standard Brands Inc.—

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# How to quit waiting on kids

*Continued from page 14*

Don't be impatient when he fails. Children learn a lot from their mistakes.

As soon as he learns to dress himself, your child is ready to help you around the house. Let him hand you a newspaper, or pick up his toys, or bring you your sewing basket, or find Daddy's slippers. Later on, he can assist in dusting small and uncomplicated pieces of furniture. He can answer the phone and take messages. He can carry small packages for you from the store. Of course, he won't be able to do these tasks perfectly, but the practice he gets from helping you will encourage him in developing habits of self-reliance.

Always remember to thank Johnny for helping you. This will make him feel that he has done something to merit your affection. Your gratitude will be a marvelous incentive to him. Naturally, the things you ask shouldn't be beyond his strength and years. And you should avoid assigning him the same tasks each day. Drudgery and routine wear down a child's willingness to help.

As Johnny and Mary approach high-school age, give them a share in family responsibilities. For example, let Mary plan her own wardrobe in terms of the money available. Then let her sit in on discussions of the family budget. Show her the necessity of dividing and sharing funds. Ask her to limit her choices if there is not enough money for all the things she wants. This will help her realize how and why she must fit her needs to those of other family members.

Be sure, of course, to explain to your children the ABC's of family planning and sharing. To help intelligently, they'll need to know what it's all about. Teach them the meaning of income, expenses, cash on hand, and savings. The results will justify your confidence in them. As they get a better understanding of family problems, they become increasingly aware of their own responsibilities. Opportunities to help others will then be apparent to them. And by helping others, children learn to help themselves.

Remember that although there isn't anything you would not do for your children, they're better off paddling their own canoes. They need to face real-life situations where they must use their own judgment. When they are away from home, they will put to good use the problem-solving techniques they learned as children. They will thank you for training them to feel that their own efforts really counted for something. And this feeling of self-security will help your children to face the ups and downs of everyday living.

## *Danger Signal*

**Streptococcal infections,** including scarlet fever, *are on the rise*—in contrast to all other infectious diseases of children. Scarlet fever threatens kidneys and, in common with all "strep" infections, may be a forerunner of rheumatic fever, crippler of youngsters' hearts.

Since inflamed, painful throats are the usual first sign of strep, careful parents consider all sore throats serious and worthy of medical attention. With modern antibiotics, doctors can shorten these illnesses, prevent complications.

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# Better HOME INSURANCE through package policies

***Until recently, it took a handful of separate policies to insure your home adequately. But now you can do it all at once. This article shows you how to get cheaper and more complete coverage in one, all-inclusive package***

***By Ronald M. Deutsch***

Because of the abundance of new home-insurance policies, a wise buyer can now get more protection than ever before—and possibly for less money.

This is due largely to the appearance of the package policy. By combining various types of home protection, insurance companies have been able to slash premiums from 10 to 30 percent, and throw in added coverages at the same time.

To understand how to get the best package buy, you must first consider the basic types of home insurance coverage.

The primary function of *any* kind of insurance is to protect you against a financial catastrophe, against a loss too big for you to handle. This being the case, you naturally start your home protection program with fire insurance.

At one time, most Americans bought "depreciated value" fire insurance, which was designed to pay the cost of any fire-destroyed property *less depreciation*. If a roof burned, for instance, the homeowner would get the current value of the roof, which was usually *not* enough to buy a new one. Now, most companies offer "replacement cost" insurance. With this, you are paid enough to buy a new roof if yours burns.

The only requirement for replacement cost insurance, which costs slightly more than depreciated value insurance, is that you buy protection for no less than 80 percent of your home's total value. Since the policy calls for 80 percent coverage *at the time of loss*, families planning additions or improvements should buy at least 90 percent coverage for their present home.

Of course, fire isn't the only thing you need guard against. You should add to your fire policy an "extended coverages" endorsement, which covers the cost of damage from windstorm, hail, explosion, riot, civil commotion, aircraft, vehicles, and smoke. The price of these policies, incidentally, is standard from one insurance company to another, and a "special" price probably means a "special," watered-down coverage.

Unfortunately, many people stop their home insurance with fire and extended coverages, not realizing that they are insufficiently insured. "One reason for this," says an expert, "is that lenders require only enough insurance to protect *their* investment, which never exceeds the value of the house itself. Homeowners frequently reason that what satisfies the lender is good enough to satisfy them. They don't see that other types of insurance are vital."

Families content to insure only as much as the lender demands fail to consider their own possessions. And statistics show that losses of contents are common, while total house losses are rare.

Every family should make an inventory of its possessions—clothes, furniture, appliances, rugs, draperies, and all other items—and should then enlarge their fire and extended coverages policy to include this added value.

You'll undoubtedly want to add theft insurance, too. Most experts recommend that the average family take only a limited amount of theft insurance, since only portable items are easily stolen. You can get both on-premises and off-premises protection for your property. Since most of your property normally stays inside the house, on-premises coverage is obviously more important.

One new policy is the "broad form" theft coverage. To ordinary theft provisions, this policy adds protection against a loss you can't account for, but which isn't necessarily a theft. It also covers unattended property stolen from an automobile. A broad form policy is not inexpensive, but for some people, such as salesmen, it has real advantages.

The last basic insurance need for all homeowners is liability insurance. Like its counterpart in automobile insurance, home liability insurance [ *Turn to page 20*

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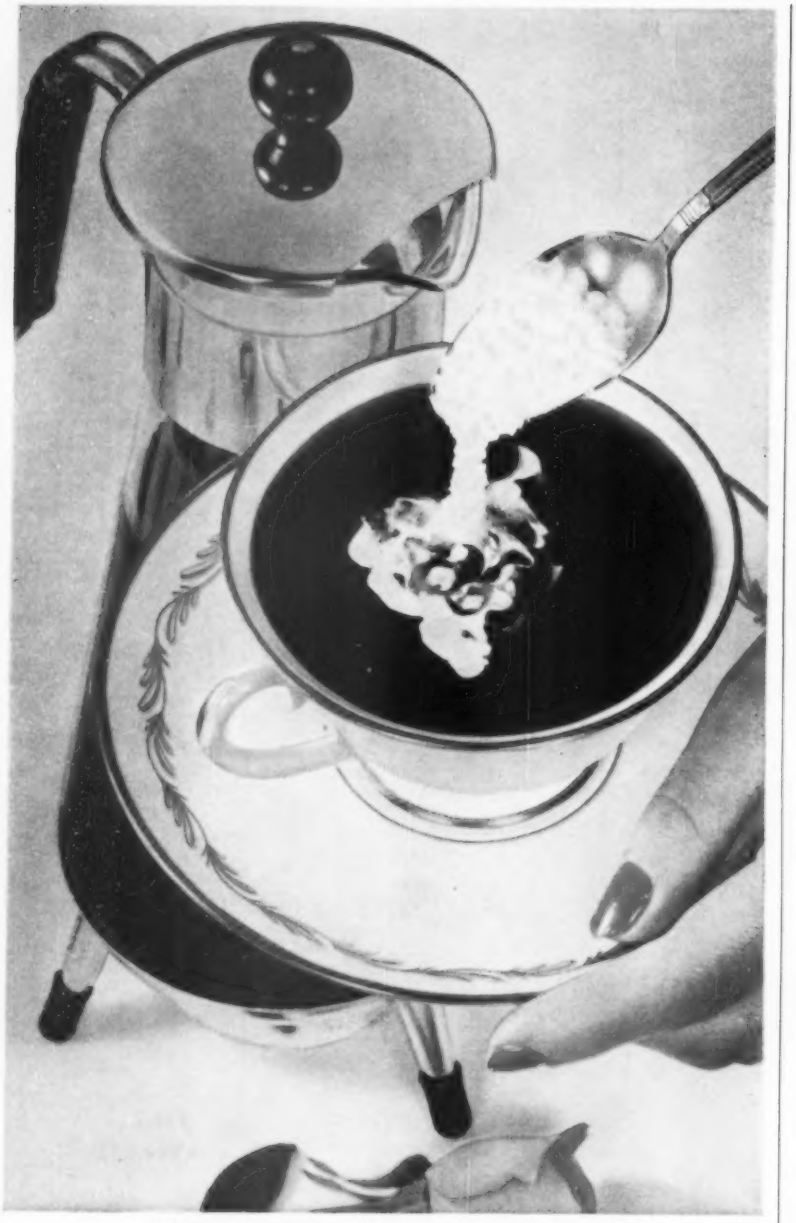

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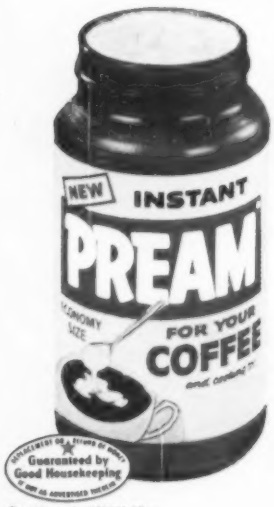


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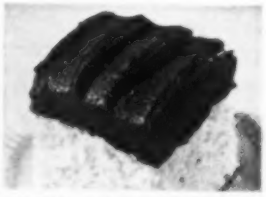

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# Better home insurance

*Begins on page 18*

protects against claims of personal injury that are caused by your property—icy sidewalks, for example. Such claims are often for staggering sums, and experts agree that no home should have less than $25,000 liability protection. Liability insurance is surprisingly cheap. A $10,000 policy costs only about $10 a year, $25,000 coverage only $2 more. For $15 you can get the protection of a $100,000 policy.

These policies, then—fire and extended coverages protection for home and contents, theft, and liability—make up a good basic plan. The typical premium for this coverage, bought three years at a time to save more money, is $168.70 for an average family owning a $16,000 frame house. It breaks down like this:

| Type of Insurance | Amount of Insurance | Premium (for 3 years) |
|---|---|---|
| Fire (for dwelling) | $14,400 (90 percent) | $34.80 |
| Extended coverages (dwelling) | $14,400 | $14.40 |
| Fire and extended coverages (for contents) | $ 3,000 | $19.50 |
| Theft (broad form) | | $70.00 |
| On-premises | $ 1,500 | |
| Off-premises | $ 1,000 | |
| Liability | $25,000 | $30.00 |
| | 3-year total | $168.70 |

This program, which costs only a little more than one percent of the house's value every three years, is a bargain. But there are now ways of getting even more coverage for even less money—the package policies mentioned before.

One kind of package is the homeowner policy. This is a ready-made policy that comes in fixed amounts rather than being fitted to the specific valuation of each house. A family needing $14,400 in fire insurance, for instance, would have to take $15,000—not $14,400. For each price level, there are three homeowner policies, ranging from "A," the cheapest, to "C," the most expensive. This is what a homeowner's "A" policy offers the average family, compared to similar features of non-package insurance policies:

1. $15,000 insurance against fire and extended coverage perils.
2. $6,000 contents insurance. (Twice that offered by average non-package coverage.)
3. $10,000 liability. (An extra $5 will make this $25,000.)
4. $6,000 on-premises theft. (Non-package coverage is $1,500.)
5. $1,000 off-premises theft—except theft from an unattended car.
6. $1,500 additional living expense. (An extra, this pays your living expenses if your home should become unhabitable for a time.)
7. Insurance against glass breakage, subject to a deductible of $50.
8. $1,500 coverage for appurtenant structures—normally, your garage.

The total cost for this "A" policy is $140 for three years, a savings of almost $30 over non-package insurance.

Now let's look at the homeowner's "B" policy. This costs $170 for three years, or $10 a year more than the "A" policy. It adds to the full benefits of the "A" policy, the following:

1. Full glass-breakage coverage. ("A" policy has a $50 deductible.)
2. $3,000 additional living expense. ("A" offers $1,500.)
3. Protection against damage from faulty plumbing and heating systems or bursting water pipes, vandalism and malicious mischief, ice, snow, freezing, and collapse, and protection against damage from vehicles driven by members of the family.

The "B" policy also may be endorsed to provide "all physical loss" coverage, which, for an average of $12, puts home losses on a new basis: it states that you are protected against *all* damage to your home unless the damage comes from a peril that is specifically ruled out by the policy. In effect, this means that you are protected against everything except flood or earthquake. Some of the uncommon perils, however, call for up to $50 deductible.

A still more complete homeowner policy is the "C" package which would cost our average family $280 for three years. Called the "limousine of packages" by one expert, it adds the following:

1. All physical loss policy. (This costs $12 under "B".)
2. $7,500 insurance on contents for fire and allied perils.
3. $25,000 liability insurance.
4. Worldwide all risk insurance on contents. (This is the costly element of the package, and protects almost all of your property against any insurable loss, anywhere.)

The homeowner package has been described as "ready-made." Buyers who prefer a "custom-tailored" package usually want a comprehensive dwelling policy, or CDP. This package requires the buyer to take a broad coverage for reduced rates, but each segment of CDP is bought separately, and discounts are figured on each one individually. The minimum CDP package provides this coverage:

1. Insurance for 80 percent of the house's value.
2. Insurance for 80 percent of the contents' value. (Under homeowner's policies, you must buy content insurance amounting to at

[ *Turn to page 22*

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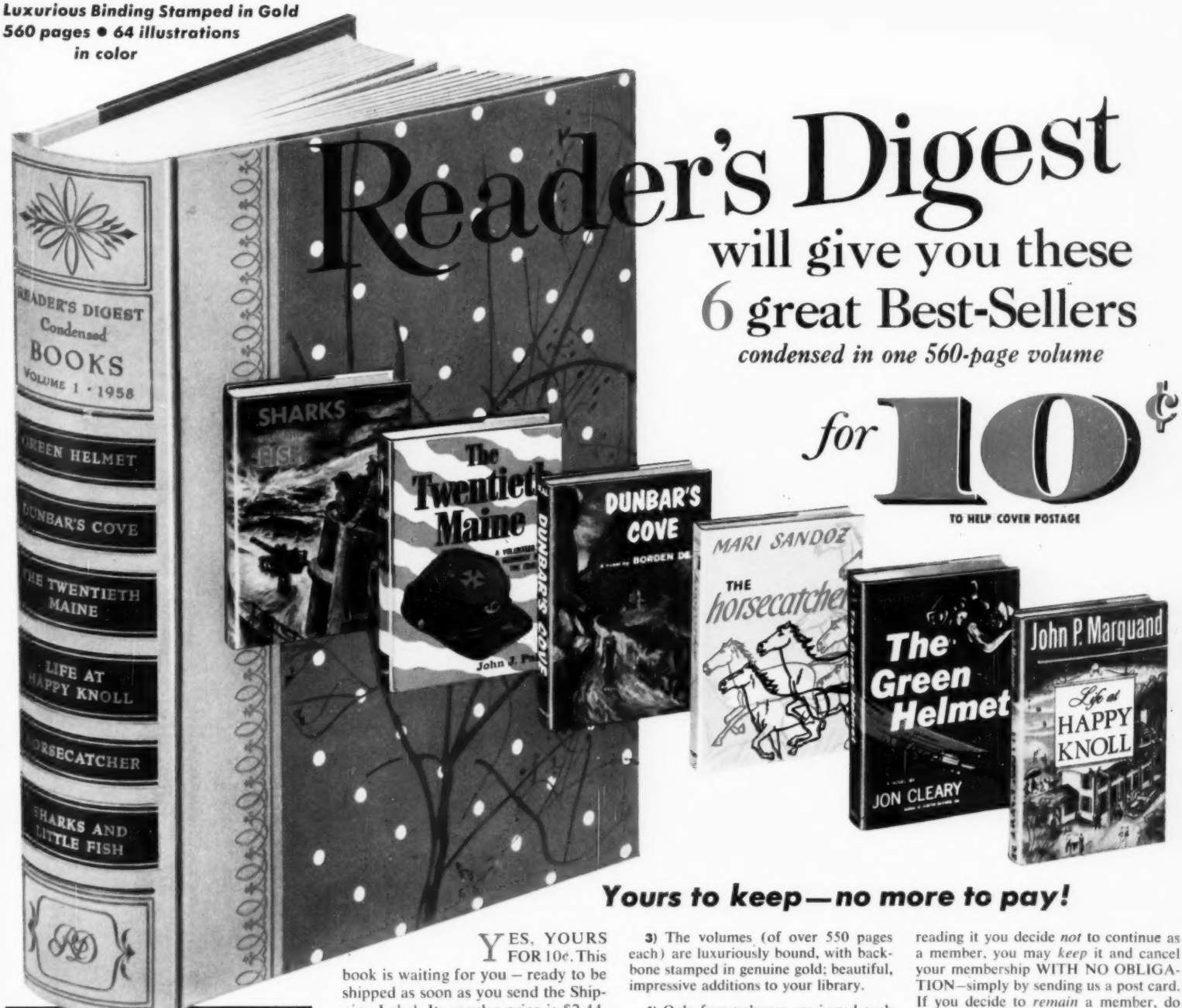


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## Better home insurance

*Continued from page 20*

least 40 percent of the home fire insurance. This is often much more than you need.)

3. $10,000 liability insurance.

4. On-premises theft insurance for at least 20 percent of the contents' value.

By taking advantage of reduced rates in the CDP package, you can get coverage that costs less than a homeowner's policy but, obviously, does not give as wide protection. Within limits, you can also adjust each element of the CDP to give you exactly the protection you need, and no more. This tailoring is not available to homeowner's customers. CDP can also be purchased in one-year policies, at a somewhat higher rate. Homeowner's packages are available for no less than three-year's coverage at a time. But, all in all, if you work up a CDP program to match any homeowner's coverage, the costs are almost identical.

What, then, are the principal differences between the two?

For one thing, CDP protects against electrical mishaps and the malfunction of electrical appliances. Also, CDP makes it easier to get rid of deductibles, if you decide you're willing to pay extra money rather than risk shouldering a certain percentage of the loss yourself.

In the homeowner's package you get inexpensive insurance for high theft and contents coverage.

Perhaps one expert sums it up best when he says, "Generally, if the homeowner's policy fits your needs, it's the wise choice. If you need some adjustments, CDP may be the better buy."

One of the biggest controversies arising from choice between the packages centers around deductibles. The only way to make a decision, the experts agree, is to find out what getting rid of a deductible will *really* cost you.

For an average family, cutting deductibles from home insurance could cost as much as $10 *per thousand dollars* of fire insurance. It can add up to quite a high total. The argument in favor of deductible gets further support from the fact that the same family can save up to $17 on premiums by taking a $25-deductible on theft coverage.

The wisest solution is to ask what deductibles could be taken on your policy, and then figure how much each one would save you, as seen against the financial risk.

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**Comfort** contributes to success of any family room. There's lots of seating where it's needed; foam rubber cushion makes built-in bench especially comfortable.

General room illumination from ceiling fixture, and cove lighting placed around room, is pleasant for games and parties. There's also trough light under the counter. Lighting can be changed to suit every mood.

# Recreation room that's game for anything

Photographs: Burgess. Decorator: Harry Francis, A.I.D.

**Versatility** is unlimited in this carefully planned room. The setting is formal enough for adult entertaining, but provides for the activities of the younger set, too.

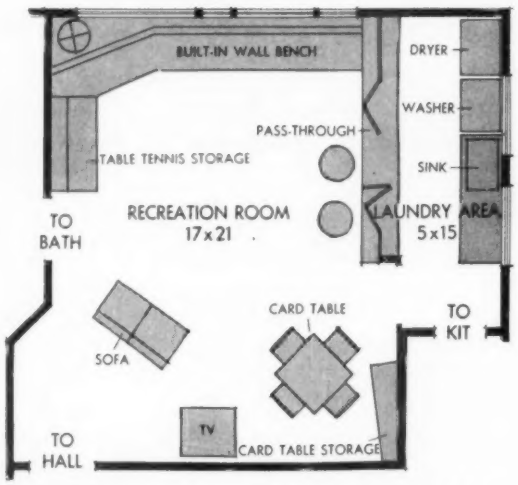
Handsome built-in, that serves as bench or coffee table, stores game table. Padded benches double as guest sleeping space, and there's a laundry area at other end of room.

***By Lorraine Burgess***

***Here's a room that really makes its space pay in comfort, convenience, ease of upkeep, versatility—everything you could ask for***

**Easy upkeep** is a must for any room that's used as much as this one. Floor is terrazo; tile or linoleum would be as easy to clean. Sturdy metal furniture needs little care.

Even wall covering is durable—it's washable plastic embossed to look like fabric. Card table and extra chairs are stored.




Room was a double garage adjoining the house near kitchen. Garage door opening was closed with brick wall, windows. L. M. Bildstein home, Colorado Springs, Colorado.

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Authentic "costume jewelry" tables in today's freshest, most-wanted styling. Unmistakably modern, with softly rounded edges to relieve any hint of severity. Four styles — step table, commode, cocktail table, corner table. See these and other fine Mersman tables in traditional, modern and provincial styles at better stores, inexpensively priced. The Mersman Bros. Corporation, Celina, Ohio.

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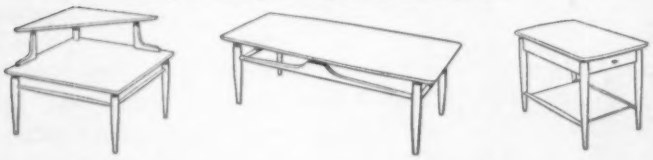


# Mersman Tables

MERSMAN TABLES *"the costume jewelry of the home"*


# These FOODS are NEWS!

### Soups, Meats

Condensed turkey-noodle soup, minestrone (an Italian-style vegetable soup), and chicken-vegetable soup are three canned-soup newcomers. Each 10½- or 10¾-ounce can, plus water, makes 2 to 3 generous servings.

Fully cooked rolled hams are now available in 1½- to 3-pound units—right size for a family meal. The bone, skin, and most of the fat have been removed. These easy-to-slice hams are vacuum-packed in transparent plastic wrapping.

Wild game birds and meats may now be ordered by the small-quantity buyer. Just a few of the items: venison steaks, elk chops, buffalo or bear roasts, oven-ready pheasants, Scotch grouse, and partridge.

Canned sticks of chopped ham require only 5 minutes to heat—they make a speedy meat for breakfast, lunch, or dinner. Try ham sticks with scrambled eggs, potato salad, or waffles. Each 10-ounce can contains 10 sticks.

### Desserts

Lemon-custard angel cake steps into the cake-mix spotlight. It's a tender, light-yellow cake with delicate lemon flavor. The 17-ounce package contains two packets—egg-white mix and flour mix. Cake may bake in a 9-inch square or 10-inch round tube pan, or in two loaf pans.

Frozen lemon pie filling has the good fresh and tangy flavor of a home-kitchen product. For an 8- or 9-inch pie, defrost the contents of the 1-pound 6-ounce can, add 2 or 3 fresh egg yolks, and heat. Use egg whites for pretty meringue topping.

Instant banana-cake mix makes a high, light cake. To the contents of the 1-pound 3-ounce package, add water and 2 eggs. Bake in two 8- or 9-inch layer pans, or in one 9-inch square or 13x9-inch oblong pan.

### Extras

Cocoa graham crackers have a subtle chocolate flavor that's sure to please the after-school snackers. And you'll like them rolled to use in crumb crusts. Each 1-pound box contains 3 wrapped packets of crackers.

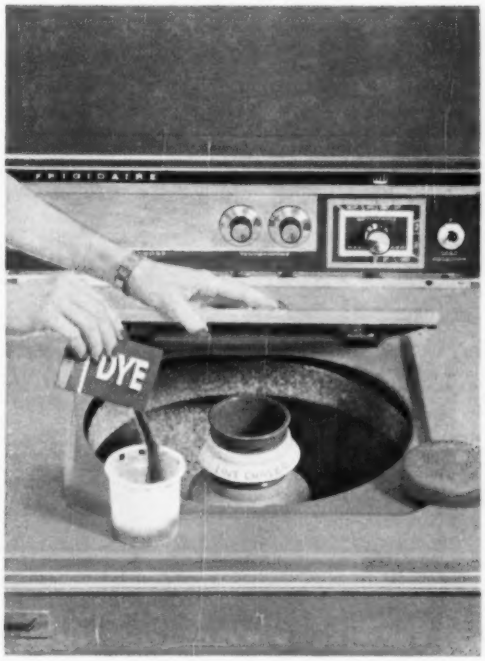
Club cheese, a blend of Cheddar, Swiss, and blue cheeses, comes packed in 5-inch limed-oak buckets—the perfect Valentine's Day gift for the cheese fan in your house. Each bucket contains 1 pound cheese.

Enriched all-purpose flour in a 14-ounce shaker package is handy when you need just a sprinkle or small measure of flour—for gravies, sauces, and flouring. To coat meats, poultry, or fish with flour, turn the metal lid so the "sprinkle" holes are open. Or twist the lid to the tablespoon-size opening for spooning or pouring flour.

Frigidaire–America's No. 1 Washer

# EVEN DYES CLOTHES AUTOMATICALLY!

*Give tired, stained, old "throwaways" a new lease on life with color. It's as easy as automatic washing in a Frigidaire Washer.*




*Just pour dye directly from package into Dispenser Cup, set dials as for washing. That's all! No boiling, straining, mixing.*

*Bath mats to shower curtains, undies to party clothes bloom like new—for pennies. It's color magic – yours with one setting of the dials.*

## New Frigidaire Washer Rated No. 1

**for CLEANEST CLOTHES – LINT REMOVAL – DRIEST SPIN**

By U. S. Testing Company, Inc.*

Not only does this new Frigidaire Washer get clothes up to *50% cleaner* than other automatics – by test –

Not only does this washer *automatically* handle the lint problem –

Not only does the built-in SudsWater-Saver save enough hot water and detergent to do every other wash load *practically free* –

But it also washes everything from "delicates" to denims, under ideal conditions with one setting of the dials – cuts down drying time and costs by spinning more water out of clothes–and now restores new life to faded garments, spreads, curtains–the fastest, easiest way yet. If you can wash it you can dye it automatically in this Frigidaire Washer!

On top of that, it's styled with the New Sheer Look–Plus–that keeps you in style and in step with the future. Available in four glamorous Sheer Look Colors and Snowcrest White.

See America's "No. 1 Washer" at your Frigidaire dealer's, now.

*In tests of six leading washers under controlled laboratory conditions. Tested and verified by world-famous U. S. Testing Co., Inc., Reports #29123 and #29123-A, dated May 2 and May 10, 1957.

*Exclusive!*

**3-RING AGITATOR**

***Automatic Dispenser,*** *below turquoise cap, dilutes and releases detergent, dye, bleach safely, evenly, under water.*

***Lint Chaser Ring,*** *"sweeps" out lint, dirt, scum –leaves less lint on clothes than washers with filters that have to be cleaned by hand.*

***Circulator Ring,*** *keeps clothes separated, guards against tangling.*

***Energy Ring,*** *energizes water into surging currents that gets clothes ultra clean.*

***Automatic SudsWater-Saver!***
***Cut Washday Costs Almost Half!***

Models DCI-58
WCI-58

**Get the One That's No. 1**

# '58 FRIGIDAIRE

**ULTRA-CLEAN WASHER** with Matching Electric Dryer

**NEW! "Wrinkles-Away" Drying in Matching Frigidaire Dryer**—One turn of the dial removes wrinkles from Wash 'n Wear garments – ends hanger drying. Freshens most articles mussed from wear or storage like new. In *all* Frigidaire Dryers, even the lowest priced.

GM GOLDEN ANNIVERSARY

Golden Anniversary Models from Frigidaire, celebrating 50 years of General Motors Leadership

LIVE BETTER ELECTRICALLY

See "The Patrice Munsel Show" on TV

**ROME.** The high style of Fontana's latest creations is a beautiful complement to the superb new fashion set by the 1958 Ford.

# Around the World in a BRAND-NEW FASHION

**Style leadership** was only one of the triumphs of the 1958 Ford on its historic journey around the world.

Desert sands and "straight-up" mountain roads proved the power of Ford's new Interceptor V-8 with Precision Fuel Induction. New Cruise-O-Matic Drive made fun of Paris traffic . . . sailed through sucking jungle mud. New Magic-Circle steering took the twist out of hairpin turns in the Alps and the Himalayas. For thousands upon thousands of miles, Ford's new front and rear suspension absorbed a ferocious pounding without a complaint . . . carried the drivers through in royal comfort.

This is the new kind of fashion . . . classic beauty and superior value brought together in one big prize package. And this fine car can be all yours at a very low Ford price.

**UNITED NATIONS** in New York. At home, as abroad, the new Ford is the greatest eye-catcher on the road. And its new power, ease of handling and comfort, proved around the world, make it today's greatest car value leader. Ask for an Action Test at your Ford Dealer's.

Proved and approved around the world

**58 FORD**

nothing newer in the world

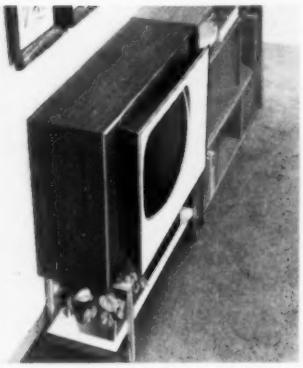
It's NEWS to me!®

# TV is more versatile

*Trend-setting cabinets will give you greater freedom in arranging furniture*

**Doubles as room divider.** This L-shaped set with a completely finished back could easily help you create an entrance hall or divide a living-dining area. Would be handsome in a corner, too!

*Golden Satellite Corner Unit* is available from dealers. Motorola Inc., 4545 W. Augusta Blvd., Chicago 51, Ill.



**Just 10 inches deep!** Slimmed down set doesn't stick out into a room as far, lines up attractively with bookcases or chests.

Cabinet depth was reduced by projecting picture tube out from the cabinet. Controls are on top, concealed by a sliding panel. On slender brass legs, set provides a shelf near the floor for plants.

*Sylowette*, costs $399.95 at dealers. Sylvania Electric Products Inc., 1740 Broadway, New York 19, N.Y.

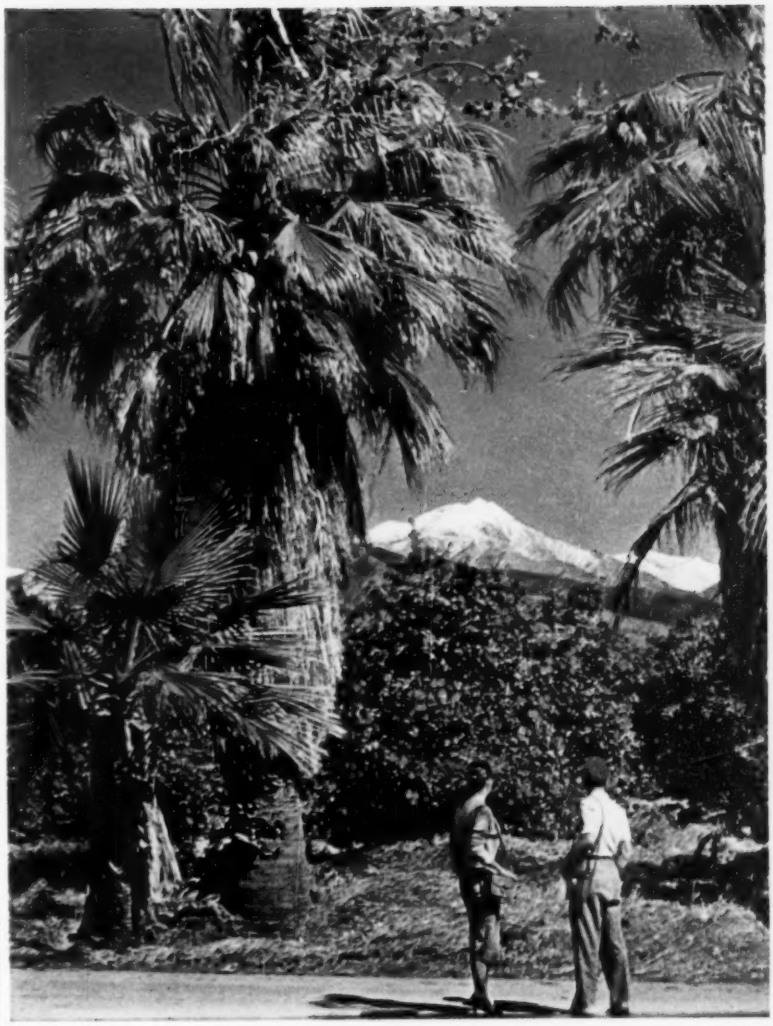
**Has legs, will travel!** Portable is self-supporting so you needn't hunt a table or bench to set it on for comfortable viewing. Fold-away metal legs are permanently attached. They fold up for carrying and swing down for use. Handy, indeed.

*Mardi Gras* 17-inch set, $199.95; 14-inch, $169.95; at dealers. Zenith Radio Corp., Chicago 39, Ill.

**Perfect fit** for a corner. This triangular-shaped set allows you to benefit from corner positioning, yet eliminates the problems and the unattractive appearance of a TV set placed cater-corner in your room. End-panel styling actually gives set a built-in appearance.

*Malvern Corner Set*, $299.95, at dealers. RCA, Camden 2, N. J.



Navel oranges ripen against a backdrop of snow—an hour from Los Angeles

## Where else do oranges grow beneath the snow?

**NO WONDER WINTER VISITORS** to Southern California are amazed! Imagine green valleys, lush with flowers, orange groves, palm trees—and above, snow capped mountains!

Such contrasts are everywhere: The mission at San Gabriel, just minutes from our new glass and steel Civic Center. Actors in space suits or cowboy chaps taking a break near ultra-modern TV studio gate.

On our white Pacific beaches, see comical pelicans, muscular acrobats, ocean liners putting out to sea. Next day, see a desert date grove green in the warm sand. Explore the weathered ruins of an eerie ghost town. Get a *winter* tan at a swimming pool.

You'll remember: Driving past movie stars' homes (see coupon offer). Seeing Alabama Hills—site of many cowboy movies. Having Japanese sukiyaki cooked at the table. Southern California vacation experiences you'll talk about for years!

**WHAT A WAY TO SPEND WINTER DAYS!** Forget slush and sleet with a complete change—a Southern California Vacation! On arrival, visit the All-Year Club Tourist Information Center at 628 W. 6th Street, Los Angeles, for free aid in trip planning.

**FREE:** Full-Color Sightseeing Map of Los Angeles County, all Southern California. Locates these sights and hundreds more, plus homes of 80 movie, TV stars. Valuable. Mail coupon today!

ALL-YEAR CLUB OF SOUTHERN CALIFORNIA
*This advertisement sponsored by the Los Angeles County Board of Supervisors for the citizens of Glendale, Hollywood, Long Beach, Los Angeles, Pasadena, Pomona, Santa Monica, Torrance and 182 other communities.*

*Nothing like it in all the world–*

**SOUTHERN CALIFORNIA VACATION**

All-Year Club
Tourist Information Center
Div. F-2, 628 W. 6th Street
Los Angeles 17, Calif.

Please send free Color Sightseeing Map.

Name_____

Street_____

City_____ Zone_____

State_____

PLEASE PRINT NAME AND ADDRESS

My Mommy washes
everything nice
in Ivory Snow !

**Safest possible soap for your nicest machine-washables!**
Baby clothes and diapers washed in Ivory Snow come out free from irritating deposits—and far softer than washday detergents can get them. Woolens stay kitten-soft . . . lovely table linens, lingerie, all your nice things look their beautiful best *because they're gentle-clean.* Ivory Snow—the only soap both Ivory-safe and granulated for machine efficiency!

ADORABLE 1958 BABY CALENDAR!
On the back of the Giant Economy Size Ivory Snow box now at your dealer's!

# Why not add a living porch?

Spacious interior is bright, airy, and open. Dining here isn't a long-distance cooking-carrying trek. Kitchen door's at right, next to barbecue grill. Grill uses existing chimney; smoke is drawn up and out by fan in copper hood.

Floor is flagstone—durable, easily cleaned (drain holes below screens permit hosing). Steel post supports floor above; acoustical tile soundproofs ceiling. Brushed plywood covers old exterior plaster. Architect: Carl Traver, A.I.A.

***By Mary Bausch and Nancy Harris***

***Old or new house, you can always add a porch when your time and finances permit***

Location lets family enjoy maximum use of porch. Dutch door (left) is from living room. Thus, porch is reached directly from kitchen (for eating) and living room (for relaxing, entertaining).

Corrugated-plastic ceiling opens porch to light, but cuts harsh glare. Prefabricated greenhouse attached at back, keeps gardening hobby within view and reach.

Photographs: Lisanti, Alderman

A short time ago, a 15x10-foot open terrace stood in the space where the screen porch is now. Slab was enlarged to its present 22x25 dimensions.

Now, these folks (the Donald Clarks of Rochester, New York) have sheltered, insect-free outdoor living with same breeze and view of an open terrace.


*in less than a day*

Give Your Paneled Wall a Satiny, Hand - Rubbed Look Without Waxing or Rubbing!

A "hand-rubbed" finish for wood-paneled rooms used to take *days* of backbreaking varnishing, waxing and rubbing. NOW you can get the same luxurious effect in just one day . . . with one brush . . . and only amazing TRIMLAC!

Quick-drying TRIMLAC is the easy, professional way to give natural woodwork, paneled walls, cabinets, doors, trim

- **a waxlike satiny sheen—without waxing**
- **a hand-rubbed look—without rubbing**
- **a smooth, self-sealing finish—without special separate undercoat**

TRIMLAC'S natural finish protects wood for years, brings out the beauty of the grain, never yellows or darkens with age. Easy to apply, TRIMLAC covers well . . . up to 400 sq. ft. per gallon even on soft knotty pine. And no obnoxious odor.

**TRY THIS ZINSSER PRODUCT, TOO! BULLS EYE SHELLAC—**

A safe, quick finish for floors and furniture. It is non-toxic, has a pleasant odor, requires no special safety precautions.

*For descriptive booklets and the name of your nearest dealer, write to*

ZINSSER SINCE 1849

**offices & factories at**
**518 West 59th Street, New York 19, N. Y.**
**319 No. Western Ave., Chicago 12, Illinois**

*Just in time for Fix-up Time!*

# 25% MORE POWER
*at a*
# NEW LOW PRICE

**Famous Black & Decker**
# U-3 DRILL
**Only $24.95**

The Black & Decker U-3 ¼″ Deluxe Utility Drill has always been famous for power. Now its B&D-built motor gives you *25% more power* . . . to handle all kinds of tough drilling jobs in steel, wood, masonry or any other material. Still the same *ease of handling* . . . to let you work for long stretches without tiring. Still the same toughness . . . to give you many years of honest service. And all at a new low price! Ask your electric tool dealer about the B&D U-3 ¼″ Deluxe Utility Drill.

**USE THE NEW U-3 POWER FOR ANY OF 24 B&D ATTACHMENTS**

Running an attachment puts added strain on a motor. The motor of the new B&D U-3 Drill is powered to carry this extra sustained load because it is built by B&D with power to spare. Get more from your attachments with the U-3. And remember—with B&D Attachments engineered to work as a team with B&D Drills, you have 24 tools . . .

| | | | |
|---|---|---|---|
| Saw | Floor Polisher | Masonry Drill | Orbital Sander |
| Jig Saw | Screw Driver | Countersink | Furniture Polisher |
| Wood Auger | Car Polisher | Metal Buffer | Disc Sanding Table |
| Hole Saw | Paint Mixer | Bench Drill | Abrasive Shapers |
| Grinder | Drill Press | Disc Sander | Wire Cup Brush |
| Roto-Hone | Twist Drill | Hedge Trimmer | Wire Wheel Brush |

**Black & Decker®**
World's Largest Maker of Electric Tools

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# HOW-TO
## *for the handyman®*

**Glazier's points** are easy to set when you use a pinch of putty to stick them to window glass while you operate the point setter and hammer.

Tiny dab does the job; it flicks off fast when you are finished. Out of putty? Then stick points to glass with linseed oil which works as well.

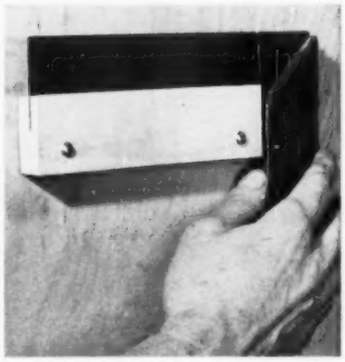
*T. R. Atwood*
*Toledo, Ohio*

**Good square storage** (this trick works for all types) is quick to get and quicker to make with a piece of scrap.

Run saw kerf down center of stock that's large enough to support blade; screw or nail it to your tool board.

For carpenter's square, use two blocks spaced evenly to support longer blade.

*Albert E. Muha*
*Oakland, Calif.*



**How to apply pumice** for fine furniture finishes always provides fuel for thought in many workshop circles.

Latest idea is distributing it with old salt shaker, which does the job evenly.

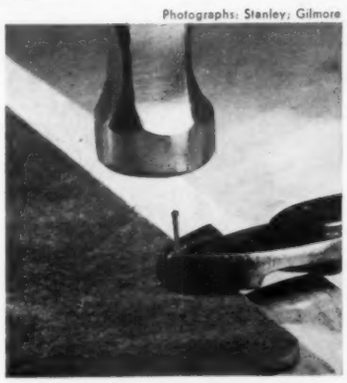
*George Batroot*
*White Bear Lake, Minn.*

Photographs: Stanley; Gilmore

**Small nails bend,** usually, when they are driven into tough stock like hardboard, maple, birch, oak, and so on.

Next time, try squeezing the nail in jaws of pliers while you pound. The pressure keeps nails straight.

*R. Carroll Foster*
*Coventry, Connecticut*



*More on page 35*

**New "Off-the-Floor" Styling** by St. Charles brings a modern open look to kitchens . . . puts storage and appliances within easy fingertip reach. It's just one in a full, rich range of Modern and **Contemporary** kitchen stylings created by St. Charles that are yours to choose from, now! **Warm, Rich Traditional Styling** by St. Charles features beautifully paneled wood surfaces . . . interior construction of sturdy, durable steel.

# Your kind of kitchen... individually created to order

*From the first individual plan created by your St. Charles Dealer—to the last careful detail of final installation . . . every inch of your new St. Charles Kitchen is a unique creation . . . style-perfected, convenience-planned and custom-built to your individual order by St. Charles. Your St. Charles Dealer's showroom is "Kitchen Planning Headquarters" for people who demand the best. Visit him soon. See what exciting new possibilities are open to you . . . in a custom-created kitchen by . . .* **St. Charles**

Display Centers: 333 N. Michigan Ave., Chicago • 101 Park Avenue, New York City • 8660 Sunset Blvd., Los Angeles

**Mail Coupon for this Kitchen Planning Booklet**

*There's a St. Charles Dealer near you. See your yellow pages.*

St. Charles Custom Kitchens, 197 Tyler Road, St. Charles, Illinois.

Gentlemen: I enclose 25 cents in coin for my St. Charles "Plan for Kitchen Living"—24 page guide to color, convenience and kitchen economy.

We plan to ☐ remodel ☐ build. (Please check one)

Name _____

Address _____

City _____ County _____ State _____

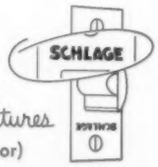
# Lovely Locks...The Jewels of Home

**You see the craftsman's and the artist's skills in famous locks by SCHLAGE**

*Guard-bolt security*
—Schlage's extra protection against jimmying

*Panic-proofed*
—Schlage inside knobs always free for immediate exit

*The name that means years-ahead features*
(see edge of door)




The locks that serve and grace your home represent only a *tiny fraction* of total building cost. Yet locks are so visible—so constantly handled in day-to-day living—no other home accessory deserves such thoughtful selection.

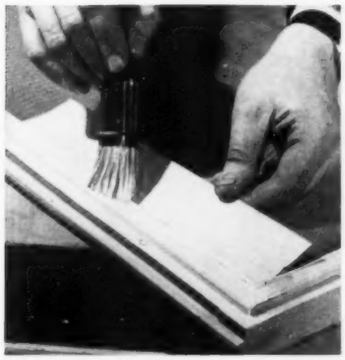
Today as for a quarter-century, the name that means *lock leadership* is Schlage. Each brilliant design is a poem in metal, encasing a mechanism precise as a watch.

Ask your builder, architect or dealer for Schlage beauty-styled locks *all through the house.* Schlage Lock Company . . . San Francisco, New York, Vancouver, B. C.

**NO OTHER HOME ACCESSORY DESERVES SUCH THOUGHTFUL SELECTION**

# How-to for the handyman

*Begins on page 32*



**Paint screen frames**—not screening—with a guard like this one cut from an old Venetian blind slat.

Slat is thin enough so you can completely "cut in" narrow edge of molding next to wire. Wipe slat clean often.

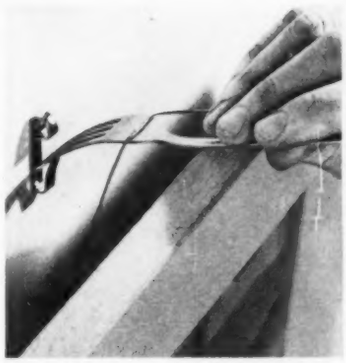
*Montana Rice*
*Palmyra, Mo.*

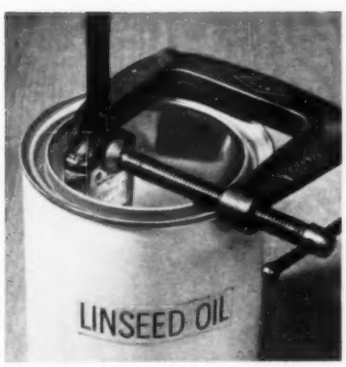
**Wire versus hook** can be a two hour contest when you're hanging pictures.

To get the wire over the hook the first time, try sliding it in back of fork, centered as shown. Then remove the fork.

To prevent plaster chips, drive hanger nail through an X of cellophane tape on wall.

*Richard A. Schrader, Jr.*
*Lincoln, Nebraska*






**Supporting paintbrushes** overnight in linseed oil or water (if the paint is water-base type) is simple job for a small C-clamp rigged like this.

This eliminates need to drill hole through handle for wire support.

Don't haunch clamp up too tight or it will leave marks.

*James A. Long*
*Fort Wayne, Ind.*

**Splinter-free.** Cuts in plywood don't need to be problem with your power outfit or a regular hand saw.

Cellophane tape is a quick and tested answer; it stops the veneer from splitting when saw goes through. Center it along cutoff line.

*Ed Porter*
*Rochester, New York*

▶ Send your original handyman tips (photographs are not necessary) to Home Maintenance Editor, 6702 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All will be considered carefully, but those which are not accepted cannot be returned.

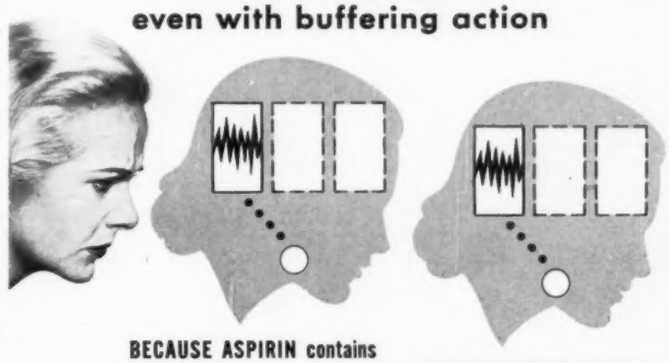

Here's why

**ANACIN®**

gives better TOTAL results in

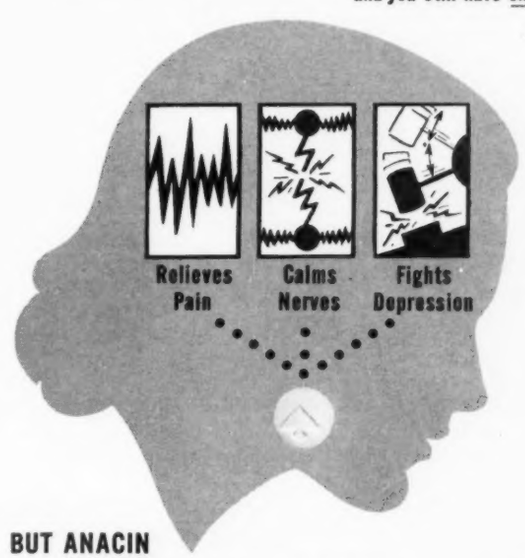
**PAIN RELIEF**

better than aspirin . . .
even with buffering action



BECAUSE ASPIRIN contains only one pain reliever.....

ADD BUFFERING ACTION and you still have only one.



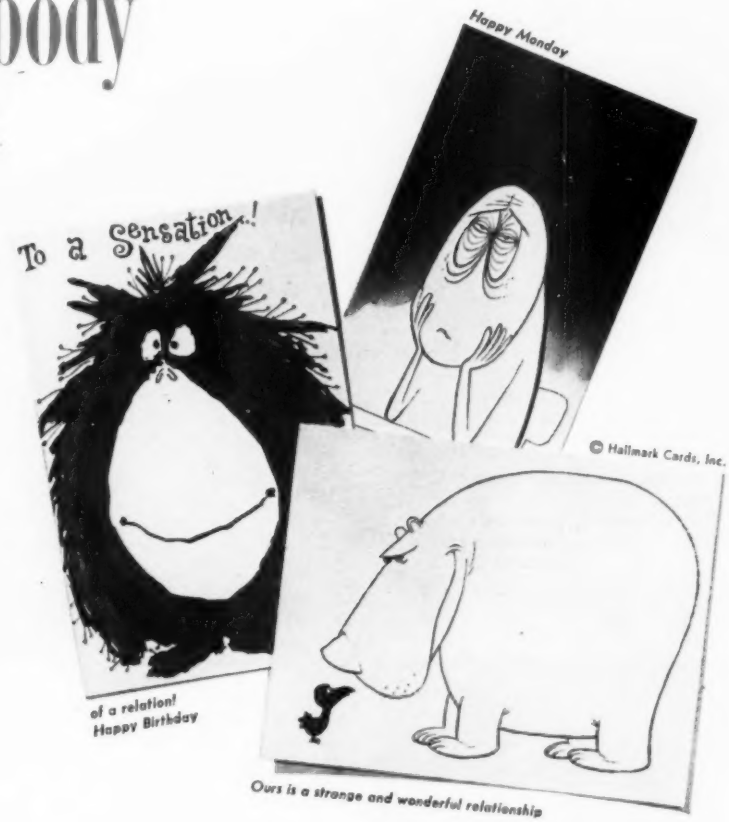

BUT ANACIN
relieves pain, calms nerves, fights depression.

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a *combination* of medically proven active ingredients. Anacin (1) gives fast relief from pain of headache, neuritis and neuralgia. (2) Calms jittery nerves—leaves you *comfortably relaxed.* (3) Fights depression. Thus, Anacin gives you better TOTAL results in pain relief than you get from aspirin, even plus buffering action. And Anacin does *not* upset the stomach. Buy Anacin Tablets today.

3 out of 4 doctors recommend the ingredients of ANACIN

# 1001 ways to say almost anything to practically everybody

WHATEVER YOU want to tell your friends—from "Happy Coffee Break" to an announcement of the arrival of a litter of kittens—today's greeting cards can do it for you in the bright, "come-to-the-point" style so typical of the Twentieth Century




***By Lawrence Lader***

Not long ago, most Americans sent greeting cards only in celebration of two or three traditional holidays. Today, things are different. We prod the absent visitor with a picture of an Indian rope-climber, captioned "Come up and see me one of these days." We needle a vacationing associate with an artistic panorama of a ship's galley and dozens of chained slaves pulling wearily at their oars. "Missing you at work," says the caption. To a recently unemployed friend, we send a card of three bums on a park bench with an empty space between them, and the succinct caption: "Welcome back!"

We even celebrate "Blue Monday," a card that has been a runaway best-seller. One young lady from Chicago Heights, Illinois, who sent it to her boy friend, wrote appreciatively to the manufacturer to describe the card's effect: "When everyone in the office looks as though they've had it, he takes out the card, waves it around and says 'Happy Monday!' Then they're good for another couple of hours."

The celebration of such occasions obviously indicates that the habits of the American public and the greeting card itself have gone through a decade of radical change. In that 10 years the number of cards sold annually has soared from 3 to 4½ billions. One company alone turns out 4 million cards a day. A decade ago we spend $220,000,000 on cards annually; now we spend almost $500,000,000.

Behind this amazing growth is a new type of card—more humorous, more sophisticated, more sleekly designed. In contrast to the ornate and often over-sentimental Traditional Card, it's called the Modern Card.

It originated shortly after World War II with a rash of small companies in New York, usually one- or two-man operations turning out silk-screened cards. The sophisticated artistry and biting humor of these craftsmen attracted devoted customers at large department stores and speciality shops. But the demand spread quickly to other cities, then, surprisingly enough, to smaller towns. "We sell almost as many Modern cards in Southern and Midwestern towns as we do in the big cities," said an executive of one new company whose sales have jumped from $1,200 to almost half a million in seven years.

"Why, you'd hardly see anyone in the old days buying a a card except middle-aged and older women," said the owner of a Chicago card shop. "Men were embarrassed; they'd shudder at the hearts and flowers. Now my place is crowded with men. But most of all, it's the younger people—secretaries, newlywed housewives. They've suddenly discovered that the Modern card has as much taste as the museum print they buy for their home."

People seem to want to say things differently today," said one card company executive. "How would you kid your wife about a mink coat in a letter? But you can send her a card with a life-size metal hanger and tell her in verse: 'I picked up a new mink coat, I knew that you'd adore it. Too bad they made me put it back, but here's the hanger for it!' "

The strangest part of this phenomenon is that the rise of the Modern card has in no way [ *Turn to page 149*

**Mrs. Swanson, A.I.D.,** daughter of the late internationally famed architect Eliel Saarinen, color plans interiors for Swanson Associates, and designs furniture, fabrics and glassware for leading manufacturers.

*Pipsan Saarinen Swanson*

**PROMINENT BLOOMFIELD HILLS, MICH., DECORATOR,**

***. . . utilizes restful Madonna Blue to accentuate the simplicity of this sleekly modern living room***

**You, too, can give your home distinctive new beauty in a few hours of easy painting with . . .**

RUBBERIZED

# WALLHIDE®

EASY TO USE—WEARS WONDERFULLY

**YOU can paint** the enchanting background of this decorator "dream" room in your home with Rubberized WALLHIDE wall paint. Almost as quick as a wish—even if it's your first try.

• **Goes on fast**—with brush or roller. Start or stop any time—touch up missed spots later. Dries in half an hour to a smooth, professional finish without laps or brush marks. No unpleasant odor. Paint in afternoon, entertain that night.

• **And how it stands up!** Even in a house full of lively youngsters. Rubberized WALLHIDE resists scuffs and scratches. Greasy stains and smears wash off, any number of times, with never a hint of damage to its mellow sheen.

• **For easy color planning** see your Pittsburgh Paint dealer's Maestro Color Selector. Why delay—when hundreds of exciting, modern colors, and truly easy painting, are waiting for you?

**Featured on the Garry Moore Show—CBS-TV Friday Mornings**

**PITTSBURGH® PAINTS**

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

GENERAL OFFICES: PITTSBURGH 22, PA. IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LTD.

• **Get These Two FREE Decorating Aids From Your Pittsburgh Paint Dealer**

**1. Portfolio of Decorator "Dream" Rooms**

Your Pittsburgh Paint dealer will gladly give you a free copy of a beautiful portfolio containing complete information on furnishings and accessories in this room and many others designed by leading decorators.

**2. Book of Modern Color Suggestions**

Also ask your Pittsburgh Paint dealer for a free copy of the attractive booklet, "Living In Color". It contains scores of modern decorating ideas for your home, inside and out, and many practical painting hints.

# Hi Lite...
# the liquid furniture polish...
# cares for the wood it waxes

**HiLite® is more** than just "another" furniture wax. Of course, it polishes woods. (Does a particularly *brilliant* job of it. Quickly, too!)

But HiLite care doesn't stop there.

HiLite *cleans* the woods it waxes. Even removes sticky food and beverage stains.

HiLite *protects* the woods it waxes. Because a HiLite lustre is crystal-hard, it shields fine finishes from spills—smudges—fingermarks—much of that daily wear.

So . . . beneath the beautiful HiLite shine, there's beautiful *protection*, too. Furniture *looks* cared for—because it *is!*

**SIMONIZ MAKES IT**

# *Short Course to Brighter Results with your Electric Dishwasher!*

**G IS FOR GLEAMING GLASS**

washed super-clean, dried spotlessly bright, thanks to New Formula Electrasol. No other dishwasher detergent can match the sparkle it gives even your smoothest crystal!

**D IS FOR DAZZLING DISH**

automatically washed so clean with New Formula Electrasol that rinse water slips off in sheets . . . never stands and dries in spots. It twinkles . . without any buffing!

**S IS FOR SHIMMERING SILVER**

lustrous and bright although it's been washed hundreds of times with New Formula Electrasol. No wonder Electrasol is recommended by every leading manufacturer!

**M IS FOR MORE FOR YOUR MONEY**

A shiny quarter . you'll be surprised how many you'll save! Electrasol is the most economical dishwasher detergent you can buy. Why pay more when you can get the best for less.

**WONDERFUL IS FOR NEW FORMULA**

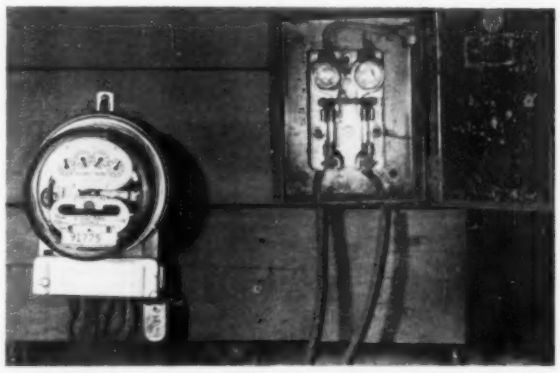
made by the pioneer firm in detergents specially designed for automatic dishwashers! It's the finest you can buy . . . try it today. Foil wrapped to preserve full cleaning power!

*America's most economical dishwasher detergent*

**Another Famous Product of ECONOMICS LABORATORY, INC.**

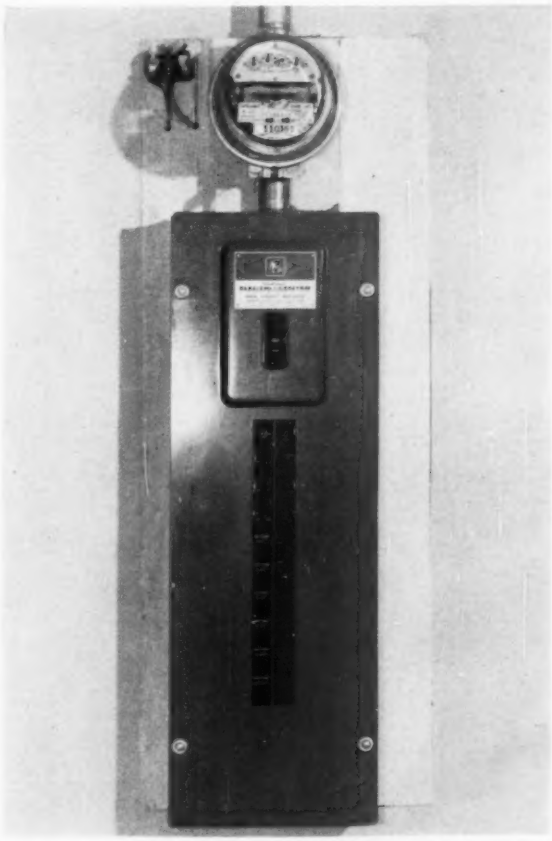

# Chances are you're living in the past...

***If your wiring looks like this***



Two-wire, one-circuit system is typical electric service entrance 20 years ago and more. It won't run a 1958 household!

***Today's wiring standards call for no less than a 100-ampere entrance and extra circuits***



Here's a sight for sore eyes (sore from blinking TV pictures and dimming lights): A service entrance that supplies today's power needs and more. Each circuit has individual breaker—and panel gives room to add circuits for an ever-increasing wiring load. (See electrician or utility company if your wiring's in the past.)

# Gobs and gobs of room

Fore and aft, there's plenty of room in a new De Soto. Leg room, head room, side room. And roominess is only part of the exciting new De Soto story.

**NEW LOOK!** Styled for the future, De Soto is sleek as a newly christened cruiser. A big, new control-tower windshield gives you clear visibility horizon to horizon.

**NEW ENGINE!** Turn the key in a new De Soto. That giant purring under the hood is the new Turboflash V-8 engine—powerful, quiet and thrifty, even on short trips around town.

**NEW RIDE!** Torsion-Aire ride carries you smoothly over superhighways or super-ruts . . . takes you around corners without lean or sway . . . lets you stop without nose-dive. Standard on all models. See the new De Soto at your dealer's today.

**Three wonderful ways to go De Soto!**

**FIRESWEEP** . . . big-value leader for 1958. **FIREDOME** . . . smart new pacemaker. **FIREFLITE** . . . the ultimate in luxury.

*De Soto dealers present Groucho Marx in "You Bet Your Life" on NBC Television.*

**Count 'em yourself**—three sailors in front, four shoulder-to-shoulder in back, and two extras along for the ride. Total: nine smart sailors in a smart new De Soto!

**the exciting look and feel of the future**

# DE SOTO

**The newest LOW PRICED *Aluminum* GREENHOUSE complete with**
**automatic winter heating**
**automatic winter ventilation**
**automatic summer cooling**

Here is the finest, low priced, climate controlled greenhouse ever offered. The new, years-ahead SUNLYT is a handsome, "glass-to-ground" greenhouse. Completely equipped, it costs less than most other greenhouses. No extra costs . . . no expensive foundations . . . easier and less expensive to install. Exciting, new, free-standing, full size, 12 foot long, 2-bench model features automatic winter heating, ventilating and summer cooling . . . all included in one "hard-to-believe" low price.

**BUILD IT YOURSELF**

Entirely prefabricated of sturdy, maintenance-free aluminum. With only a few everyday tools, you will have no trouble erecting the aluminum frame or setting the pre-cut glass in place.
Send for our free SUNLYT catalog 21-28 and get all the details about this amazing new greenhouse value. See how you can turn winter into summer and garden to your heart's content . . . 365 days a year.

**WRITE FOR NEW, FREE SUNLYT CATALOG 21-28**

**Orlyt models *for* every purpose**

Picture yourself in this attractive, aluminum ORLYT, or in one of the many other fine models you might select. Think of the fun and relaxation you will have growing your favorite plants, exotic flowers, fresh vegetables, even herbs. You can make your own weather and garden at your own convenience, day or night . . . winter or summer. Don't worry about leaving an ORLYT . . . with automatic heating, ventilating and summer cooling, everything works whether you are at home or away. Garden in comfort the year round in an all-weather, climate controlled ORLYT.

**DOZENS OF MODELS**

You can choose from dozens of sizes and styles priced from $365. Free-standing and lean-to models are completely prefabricated so you can build them yourself and save the cost of installation. The lean-to pictured above costs about $650. or less than $10. a week completely installed on our No-Money-Down, 3-year Pay Plan.

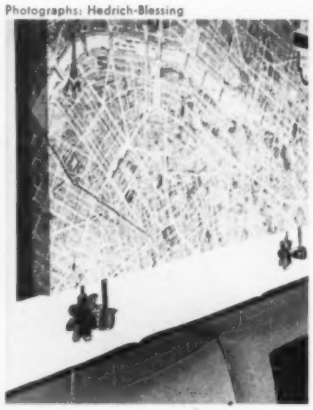
**SEND FOR NEW, FREE "ORLYT" COLOR CATALOG 20-28**

**LORD and BURNHAM**
IRVINGTON, N.Y.
Des Plaines, Ill. • St. Catherines, Ontario


# Room for family relaxing and overnight guests

***By Virginia Colton***

Photographs: Hedrich-Blessing



To give unit added dimension, map is hung slightly out from wall.

Two rods inserted through the plywood frame are held at the top and bottom by interesting brass fixtures which are shaped like hands.

Trimly tailored convertible sofa proves appearances can be deceiving—design and upholstery make it hard to tell it serves as bed. In limited space, small benches and stacked cushions are ideal extra seating.

Two lightweight tables in front of sofa can easily be moved elsewhere in room. Impressive hanging is blowup of Paris street map. Photographically enlarged map is coated with paper adhesive, mounted on plywood.

Decorator: Robert D. Tratt. Owner: Mrs. Patricia Heller, Chicago

THE "SPARE ROOM" of today doesn't lie idle between guests, as its counterparts did in the past. When this small den isn't used by a visitor, its flexible furnishings provide the family with a relaxing place for televiewing, music, and reading

Bookshelves that line opposite wall take very little from width of room, are designed to provide niche for television set. Black finish chosen for both shelves and set unifies whole wall arrangement.

Casters on TV set permit it to be rolled out easily for cleaning, angled for better viewing.

ROSEMARY CLOONEY, star of "THE LUX SHOW," live from Hollywood every Thursday, in color, on NBC-TV

gentle, so gentle, so gentle to you . . .
softer and smoother your skin will be, too . . .

# THAT'S THE BEAUTY OF LUX

Gentle *is* the word for Lux . . . *naturally gentle*, as your complexion and bath soap *should* be. And gently is the way the rich Cosmetic lather cleanses your skin, to leave it soft and smooth.

Whether you choose pastel pink, green, yellow, blue or white—you and Rosemary Clooney can *always* count on Lux to give you this natural gentleness. Lux gives you, too, a beautiful fragrance, a blend of many costly perfumes.

Lux . . . the proved beauty care . . . used by more beautiful women all over the world than any other complexion soap. Lever Brothers unconditionally guarantees complete satisfaction with Lux Soap —or your money back. Look for the Lux Pastels—each in a matching wrapper.

9 out of 10 Hollywood Stars depend on Lux

*GULF STREAM COAST—Hundreds of miles of splendid waterways make many cities of the southeast coast fabulous boating centers.*

*NORTH FLORIDA—Winding Suwannee River is a popular cruise. It is also an excellent fishing stream, as are many lakes in area. Boats, motors are for rent at most all camps.*

*EVERGLADES REGION — Grassy waters here inspired a new form of navigation — the airboat. Rides in lightweight craft, driven by airplane propeller, are a thrilling experience.*

*ST. JOHNS REGION—The stately river which gives the area its name is navigable for cruise boats for more than 100 miles from the Atlantic towards its source. It's famous for largemouth bass.*

# Guess the price of a Million Dollars' Worth of Fun in Florida

## *Chances are you've spent more on ordinary vacations*

These facts are a happy surprise to many new visitors to Florida. Among all families questioned* who toured Florida last year, over half reported they spent *less* than $10 daily per family member. Only 5.2 percent reported spending $20 or more.

But putting cost aside, the biggest news about Florida vacations is the million-dollars' worth of fun you enjoy. Nowhere else do average budgets buy so many kinds of vacation pleasure.

Take the joy of boating, for example. Every day, Florida boating is a thrilling sport. On sunny, open seas you troll for deep-sea gamesters. On rivers and inland lakes bass are hitting. Lagoons and bays are perfect for water skiing. Cruise among tropic islands in the Florida Keys...or past white sand beaches of Northwest Florida. So bring your boat or rent one here and go exploring.

Don't forget the fine swimming; historic places; scenic splendors; land sports.

Come down to Florida this winter! You need spend no more than the cost of an ordinary vacation, yet you'll have much, much more to do that's fun.

*Based on survey of Florida tourists by Florida State University

# Florida

YEAR 'ROUND LAND OF GOOD LIVING

**FREE! NEW 100-PG. FLORIDA VACATION GUIDE IN COLOR**

**Brand new—information-packed. 143 color illustrations plus maps. Most complete guide ever available. Read what to see and do in all cities and areas. Mail the coupon today!**

State of Florida • Room 1702-E
Commission Building, Tallahassee, Florida
Gentlemen:
Please send me new 100-page **Florida Vacation Guide.**

*Name* .....

*Address* .....

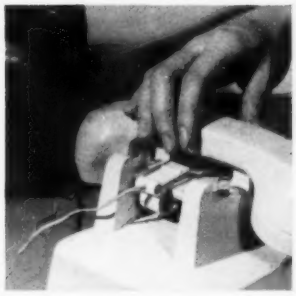
*City* ..... *Zone* ..... *State* .....

*WEST COAST—Charter boat returns to port after a day of exciting fishing in the Gulf of Mexico.*

*CENTRAL FLORIDA—Spectacular boatacades draw enthusiastic crowds of boat owners to this area.*

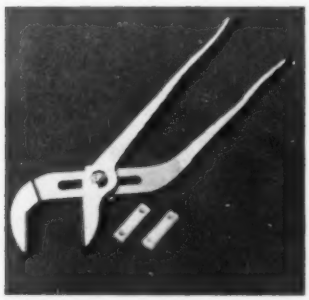
**EXECUTIVES: For full factual story on Florida industrial advantages, write: Development Commission, Dept. T, on your business letterhead.**

# *It's NEWS to me!*®



**Reduces sound** of your TV or radio automatically when you lift up telephone receiver so you can hear what caller says. Remote control switch raises volume again when you replace receiver. Clips to phone base, is connected by wire to set. Easily installed, it has no electrical connection to phone. Kit has 30 feet of wire and connectors. You could use it with a hi-fi set, too.

*Sound-Husher*, $2.25, ppd. Tennessee Valley Development, Inc., Box 17, Oak Ridge, Tenn.



**Here's a soft touch** for handymen. Pliers have nylon jaw inserts to protect soft metal, decorative-finish nuts from damage. Inserts screw on in a jiffy, too. With 2½-inch jaw opening and 11¼-inch length, pliers serve as a wrench, too. There's an adjustment every 1/16-inch in jaw opening. Cam bolt locks it in desired opening size.

*Velvet Touch Pliers*, $4.25, in stores. P & C Tool Co., Box 5926, Portland, Ore.

**Matches the color** of your telephone to give a new smartness to any room. This handy telephone list finder is available in red, ivory, blue, green, white, beige, yellow, gray, brown or pink—exactly the colors of the new telephones. And how much time a family saves when important phone numbers, names, and addresses are right at their fingertips! Holds 1,300 listings.

*Director List Finder*, $3.95, at stationery counters. The Bates Manufacturing Co., Orange, N. J.

**It's hard to believe**—braided rug looks just like fabric but is easy-to-care-for vinyl plastic. To clean, just wipe off with a damp sponge. Nonstaining, too. Rug is reversible, won't skid on polished floors. Styled by Elizabeth Whitney, A.I.D., it's in coordinated shades of green, brown, black, red, coffee, blue, gray, pink, or beige. Sizes: 22x34 inches to 9x12 feet.

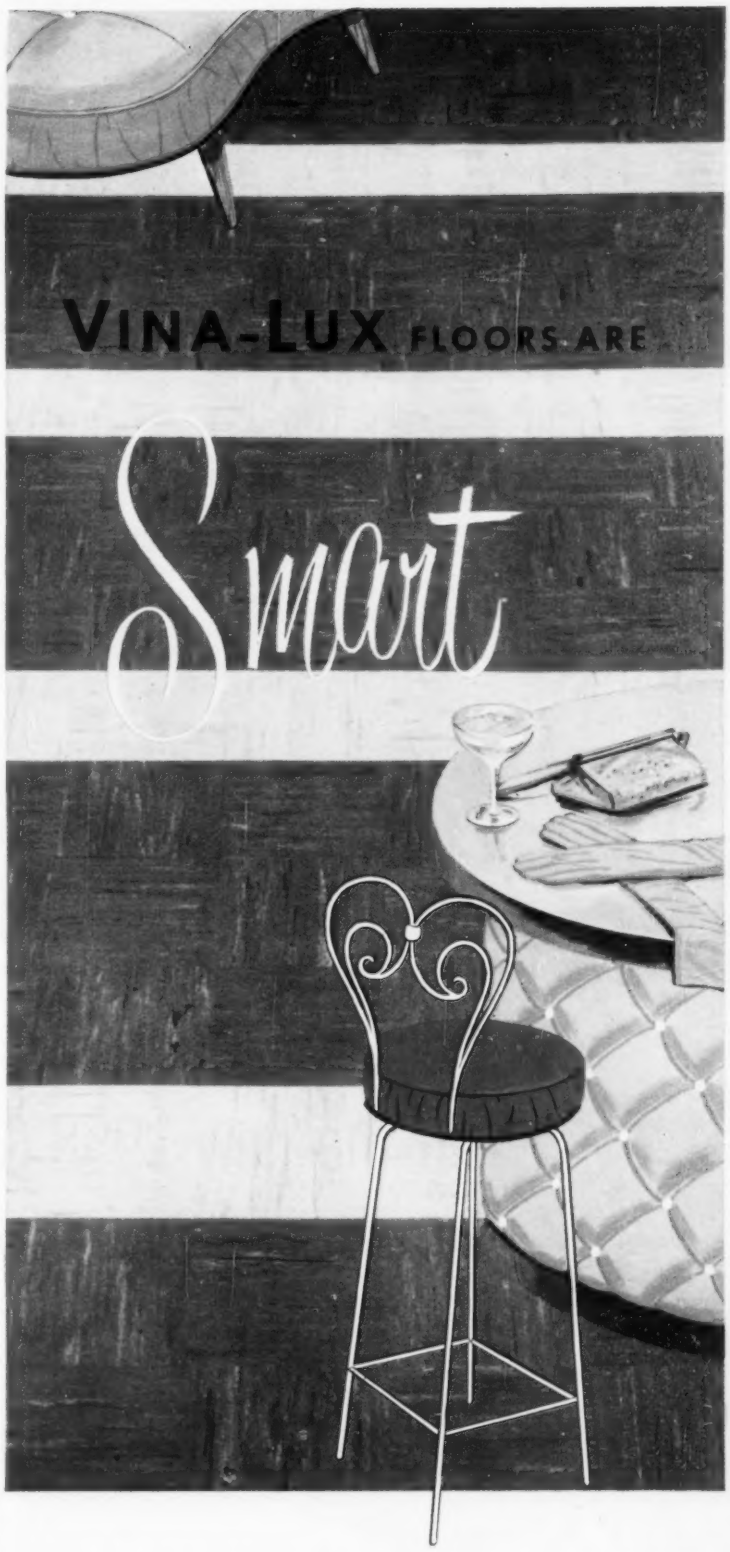
*Wondorra rug*, $3.95, to $89.50, in stores. Cherokee Braided Rug Co., 295 Fifth, New York 16, N. Y.

**Just imagine** being able to use the broiler over and over without having to clean the oven between times. High walls of double-decker broil pan in this range keep hot fat from spattering. Small amount of water in lower section cools the pan, keeping the fat fluid so it won't burn or stick. Smoke is almost eliminated. Takes guesswork out of broiling, too. Just dial degree of doneness desired by setting the back panel control for rare, medium, or well done. So simple.

*Frigidaire Custom Imperial Range* is $549.95 at dealers. Frigidaire Division, General Motors Corp., Dayton 1, Ohio.

***More NEWS on page 47***






In your home, the fashion-right floor is Vina-Lux with *Micromatic veining* . . . for the soft, subtle look which blends so beautifully with all woods, all fabrics, all color concepts. And Vina-Lux beauty is *permanent* beauty . . . easy-cleaning, long lived, satiny-smooth.

See the rainbow of beauty in the 31 Vina-Lux co-ordinated colors – Marble Tones, Terrazzo Tones, Cork Hues, solids. At your dealer who's listed in the yellow pages of your phone directory – or, write for color folder today.

*Colors shown: Kodiak grey and Tuxedo white.*

**AZROCK FLOOR PRODUCTS DIVISION**

UVALDE ROCK ASPHALT COMPANY

501C FROST BANK BLDG • SAN ANTONIO, TEX.

AZROCK FLOORING PRODUCTS

**Automatically dries clothes so soft...so smooth...so wrinkle-free you'll have much less to iron!**

# Perfect, all-automatic drying for all your wash in the new 1958 General Electric Dryer

*Dries a typical load of family wash in less than 35 minutes*

AUTOMATIC CONTROL

**Now all-automatic control** does all the "thinking" for you . . . automatically provides exactly the right drying time and temperature to give just right drying every time! Direct, warm air flow gives speedy drying at low safe temperatures. Dries synthetics in less than 8 minutes; a family wash in about half an hour.

**After small down payment. See your dealer for his prices and terms. Most models available in Canada.*

**Fast, perfect drying . . .** any time at all . . . is right at your fingertips! There's just one dial to set because this wonderful new General Electric Dryer is *all*-automatic! No need for you to guess or worry about the correct drying time and temperature. Just turn the control to

- **D . . .** for delicate silks and synthetics
- **N . . .** for normal loads of cottons and linens
- **H . . .** for heavy loads of jeans, bedspreads, rugs

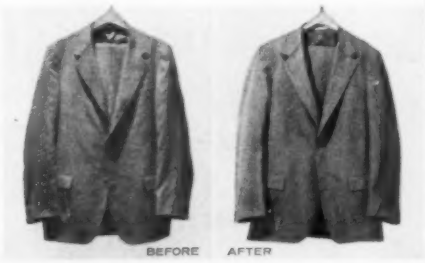
**Other features:** Air Freshener gives clothes a fresh, breezy-day fragrance. Foot pedal opens full-width magnetic door. Lint Guard catches all lint. Smooth Porcelain Basket protects delicate fabrics.

**Use on either 115 volts or 230 volts . . .** the automatic control provides exactly the right drying time and temperature to suit every load—every fabric you *wash*. For high-speed drying (times shown) and automatic de-wrinkling of synthetic suits, use normal 230-volt installation.

Available in beautiful Mix-or-Match colors plus white. Automatic Dryer Model DA-920R illustrated about $2.80* per week. General Electric Company, Louisville 1, Kentucky.

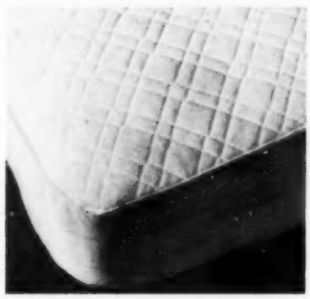
*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**




**Automatic De-Wrinkler** "tumble-presses" properly tailored synthetic garments —even smooths out wrinkles from wearing.

**Automatic Sprinkler** dampens shirts, dresses, starched pieces . . . has them ready for easy ironing in minutes.



## It's NEWS to me!

*Begins on page 45*

**Helps your guests** locate your home at night. A light inside this house-number and doorbell-button combination makes your house number plainly readable from the street. Easily installed at present doorbell outlet. Unit is not for use with motor-driven doorbell chimes. Panel holds up to five numbers.

*C-F-G Lighted House Number and Doorbell Button*, $7.95, in stores. CFG Associates, Inc., 19400 West Eight Mile Rd., Detroit 19, Mich.

**Real aid** for ironing troublesome puffed or ruffled sleeves—a padded disc. It is also a sewing aid for pressing darts or intricate seams. Clamps easily on ironing board or any flat surface. Won't interfere with other ironing if it's left in place. Set has two interchangeable discs, infant-and-child size plus adult-garment size.

*Puffed Sleeve Master Set*, $1.50, ppd. from Stanley Products Co., 1026 Milwaukee, Chicago 22, Ill.

**Does the work** of several lamps in workshop or around the house because it's easily moved. Flexible arm lamp fits on brackets mounted in spots where you need plenty of light. To move lamp, just lift it off one bracket, set it on another. It would be handy to have brackets at work bench, vise, saw, or drill press.

*Multi-Lamp* with one bracket is $7.95, in stores. Extra grooved or dimpled brackets are available. Moffatt Products, 4824 Triton Dr., Minneapolis, Minn.

**Easy to care for.** All-nylon mattress pad washes easily and dries quickly. It's back on the bed in a jiffy. Resists shrinkage, too. Comes in flat or fitted style. Batting is bonded, stitched to cover to prevent shifting or matting. Durable, too. Elastic bands anchor flat form. Elasticized edging holds fitted pad in place under mattress.

*Nylon mattress pad*, (fitted: $7, twin; $9, double; flat: $5, twin, $7, double), in stores. Top-Form Mills, 38 E. 30th, New York, N.Y.

**Shakes itself clean.** You don't need to slam, swat, or bang this dry mop to remove dust. Just glide the grip on its handle. Mop head whips and whirls to release dust. Mop head comes in nylon or cotton, is easily removed for washing. The metal handle has cap for hanging.

*Shak-O-Matic Dry Mop*, (nylon head), $4.95; (cotton head), $3.98, in stores. Easy Day Manufacturing Co., P. O. Box 747, 9-21 Station St., Brookline 47, Mass.

**Answers the question** of how to store fishing rods safely overnight or throughout the winter. Rods are suspended by the tips between nickeled prongs—can't bend or warp. The five prongs are spaced to hold five rods with reels attached. Philippine mahogany rack, 15 inches long. Easy to mount on wall.

*Hang-A-Rod*, $2.95, ppd. from mfr., Dorrod, Inc., P. O. Box 2146 Kansas City, Mo.

***More NEWS on page 48***

"Did you know Johnny helped us to send him through college?"

When Johnny was 10, his parents struck on a fine idea. They started a savings account for him; and promised that they would meet and match every dollar he put in. There was lawn-mowing money, even baby-sitting money; and later on, 3 months' summer salary through high-school years. With each dollar being matched and with earnings on his savings over the years, Johnny wound up with much of his college education paid for.

The place this family chose was an Insured Savings and Loan Association. It's the modern way to save. Informal . . . friendly . . . safe and secure, and savings are insured up to $10,000 by the Federal Savings and Loan Insurance Corporation, an agency of the U. S. Government. Get wonderful things for *your* family. Start a savings account or add to your present one today.

**WHERE YOU SAVE DOES MAKE A DIFFERENCE**

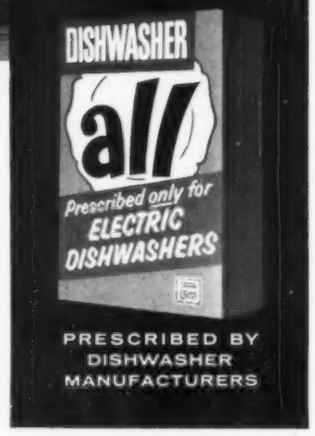
*Look for this symbol of safety where you save*

FEDERAL SAVINGS AND LOAN INSURANCE CORPORATION · SAFETY OF YOUR SAVINGS · INSURED · UP TO $10000.

©This message is sponsored by The Savings & Loan Foundation, Inc., 1111 E Street, N. W., Washington 4, D. C.

# Own a dishwasher?

*A famous* **all** *for washing clothes has met your fondest wishes, So why not let* **DISHWASHER all** *polish off the dishes?*




AFTER DINNER . . . you can relax with confidence whenever you use self-polishing DISHWASHER *all* in your electric dishwasher. You can be certain for the first time that your dishes will sparkle and gleam . . . and be really clean . . . without any pre-scrubbing and polishing afterward.

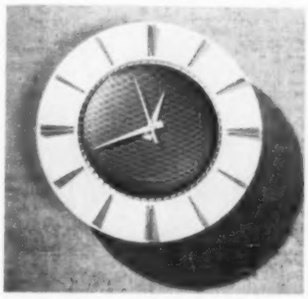
Unconditionally guaranteed by Lever Brothers Company.


## It's NEWS to me!

*Continued from page 47*

**Magnetic lid lifter** is attached to this hand can opener. The magnet holds cut-off lids, so they won't fall into can's contents to annoy you. It opens round, oval, square cans plus vacuum jars and bottles. Grips can so you're able to use it as pouring handle. Its gay, plastic-covered handles are easy on hands.

*Jiffy Magnetic Can Opener* costs $2.49, in stores. The Dazey Corp., St. Louis 7, Mo.



**More than a clock**—it's a door chime, too. Good news is the fact it can be either recessed or surface mounted. The chime mechanism sounds two notes for front door, one for back door. Electric clock, 9½ inches across, is self-starting. Use in kitchen, family room, den. Copper finish with black or white.

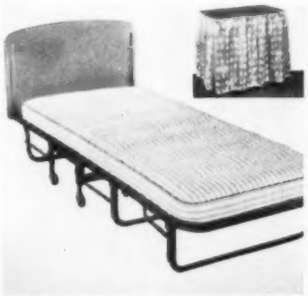
*Chime-Time*, $22.50, in stores. The Rittenhouse Co., Inc., Honeoye Falls, N. Y.

**Such a clever way** to say "Happy Birthday!" Use the terry cuties as place mats on a pretty party table or as fingertip towels in the powder room when a family member has a birthday. Clever gift idea, too! Pink with aqua border, gold with aqua, or in aqua with white.

*Party Powderettes*, 69c each or three for $1.98, in stores. Callaway Mills, Inc., 295 Fifth Ave., New York 16, N. Y.

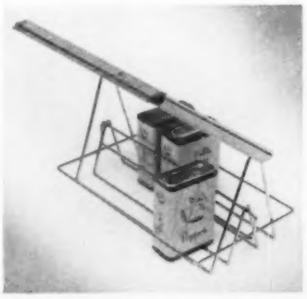
**Powerful helper** for a workshop is this electric hand saw. With it you can rip or crosscut boards as thick as a 2x4 at a 45-degree angle (as shown by the dotted line in the photograph). An advantage, too, is its high, usable horsepower. It cuts metal, wood, plastic—fast! Cord is detachable.

*Disston Electric Hand Saw* is $98.50, in stores. Henry Disston Div., H. K. Porter Co., 300 Park Ave., New York 22, N. Y.



**Leads two lives!** Fold up this bed and it will become a skirted, plastic-topped table you'll especially like as a dressing table. It is a perfect answer to the guest bed problem in a double-duty room. Bed, 30x74 inches when open, has a 30-inch innerspring mattress. It is 32x21x30 inches folded. Top has a walnut or limed oak finish. Bed rolls easily on casters.

*Vanity-Bed*, $69.95, in stores. Automatic Bedding Corp., 723 Lorimer St., Brooklyn 11, N. Y.



**Slide spices out** so you can find can you want more quickly. Rack holds 10 spice cans, increases your cabinet space. You might even put it under hanging cabinet at your mixing center or within reach of the stove. Chrome-plated rack is 9 inches long. Safety catch prevents it from sliding off track.

*Glide-Out Spice Rack*, $1.49, in stores. Stanley J. Pask Mfg. Inc., Haverstraw, N.Y.

***For other new and interesting products, see Shopping by Mail items on page 186***

Designed for distinction, priced with integrity . . .

# Touraine® by Drexel

The elegant grace of French provincial, in typical Drexel variety. You can choose from custom ivory lacquer with hand-applied "gold" accents or hand-painted pastel flowers for bedrooms; mellow chateau walnut for bedrooms and dining rooms. From our famous traditional, provincial and contemporary collections . . . each personifying the real meaning of the much-abused word "value": not how little you spend, but what you get for what you spend. In the case of Drexel, you sometimes pay a little more . . . but you always get greater personal pride, longer-lasting beauty and unmistakable quality. That's value. That's why you should *always* look for the Drexel seal before you buy.

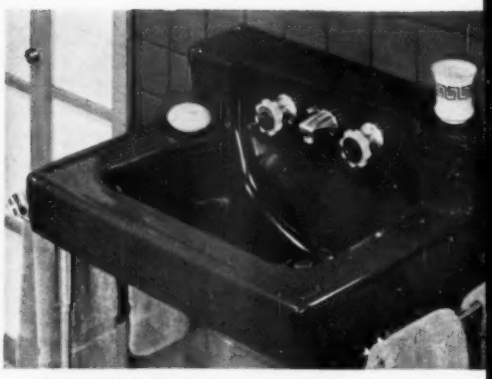
*Send 35c for Drexel's booklet collection—"Portfolio of Fine Furniture"—8 Huffman Road, Drexel, North Carolina.*

by Drexel

DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA

***Manchu Yellow,*** *a new, warm color shown in a smart, square bath with corner seats.*

***T'ang Red*** *lavatory fits snugly into a storage cabinet. Ideal for powder room.*



***Tourmaline Green,*** *a new jewel color. Handy shelf and smart initialed faucets.*

***Corallin,*** *a subtle pink, in an extra-long bath that's a favorite with tall men.*

***Ming Green*** *is a soft, yet strong color. Notice the handy shelf — deep, roomy basin.*

***Persian Brown,*** *a long-time favorite. Shown in smart, low, one-piece toilet.*

# Now American-Standard presents the most beautiful bathroom colors you've ever seen

Are you adding a new bathroom . . . or redoing an old one? If so, plan it around one of these exciting colors by American-Standard. No matter which color you choose, soft pastel or vivid tone, it will make your bathroom fairly sing with newness, beauty.

Each American-Standard color has been decorator-blended to harmonize with a variety of color schemes. This means that you can change your color scheme at any time! How? Just by changing the color of your towels, shower curtain and bath mat. That's the beauty of these American-Standard colors that go with so many decorating schemes.

Notice the variety of fixture styles, too. You can have long baths, square baths, corner ones . . . lavatories with wide counters for toiletries, or with roomy storage cabinets . . . toilets designed to blend with any bath or lavatory that you select for your "planned-just-for-you" bathroom.

**Only $2.38 a week** plus installation puts a colorful American-Standard tub, toilet and lavatory in your home. That's probably a lot less than you thought it would cost.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N.Y.

***Regency Blue,*** *shown in a stunning lavatory with wide counters for cosmetics.*

American-Standard and "Standard" are trademarks of American Radiator & Standard Sanitary Corporation

**AMERICAN-Standard**

PLUMBING AND HEATING DIVISION

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AMERICAN-STANDARD, DEPT. PB-2-8, 39 West 39th Street, New York 18, N. Y.

Please send me your decorating booklet. I enclose 10¢ to cover handling.

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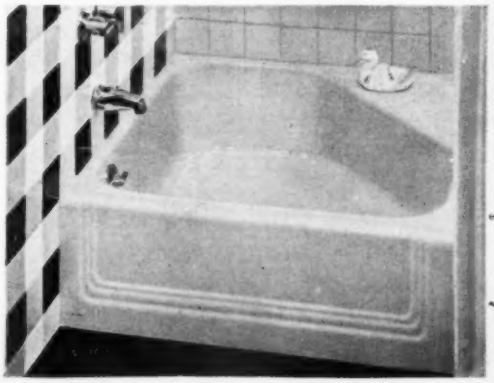


***Platinum Gray*** *in a shower-bath that needs a mere 38 x 39 inches of floor space.*

Morton

Orton Plantation, out of Wilmington, North Carolina, is area's handsomest and best maintained, also the easiest for color-hungry Northerners to visit.

Moss-hung oaks and cypresses, tall camellia trees, and azaleas in every flaming shade are there to see.

Close by are lovely Airlie Gardens which you can enjoy from a car, Clarendon, Pleasant Oaks, and the city's gorgeous Greenfield Gardens Park.

# *Fascinating gardens of the South*

***By Fleeta Brownell Woodroffe***

SPRING'S ON THE WAY, as surely as the days tick past. Already there's a rosy glow of camellias in the far South. The glint of small gold daffodils shows in sunny corners.

Rosy color will creep into the sky as winds grow warm enough to coax the tiny flowers of redbud to open along the dusky branches. The cardinal has changed his song to his thrilling springtime arrangement of delirious cadenzas. Saucy Johnny-jump-ups applaud below.

You can think Spring, or go to meet it in gardens of our own delightful South. →

# Fascinating gardens of the South

South Carolina's Cypress Gardens is like no other spot. Imagine yourself in a boat being poled silently between tall cypresses through water black as marble. Birds sing, unafraid.

Color is everywhere on peninsulas and islands —thousands of bulbs, azaleas, camellias.

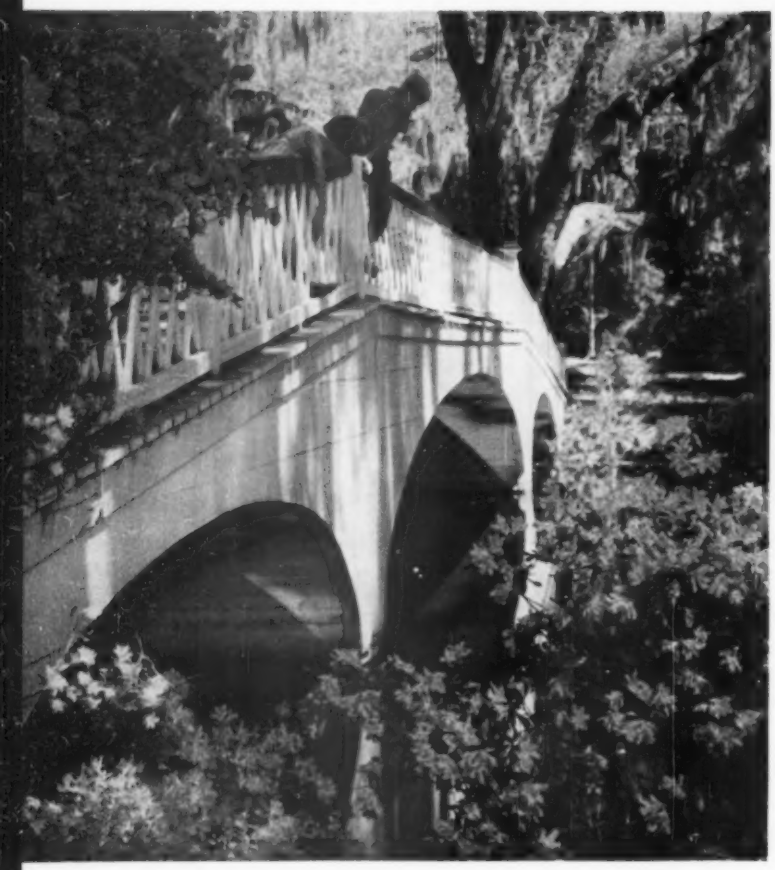
→

At Magnolia Gardens, north and west of history-rich Charleston, you explore sanded paths so walled with bloom that your inner conviction is that somehow you've reached Paradise.

The color go_s on and on—beside the river—past lakes—under huge oaks on green lawns.

Middleton Gardens, up Ashley River Road from Magnolia, had beautiful plantings and design 30-odd years before the Revolution; they're still owned by the same family.

Here you glimpse the great terraces across one of Middleton's famed Butterfly Lakes.



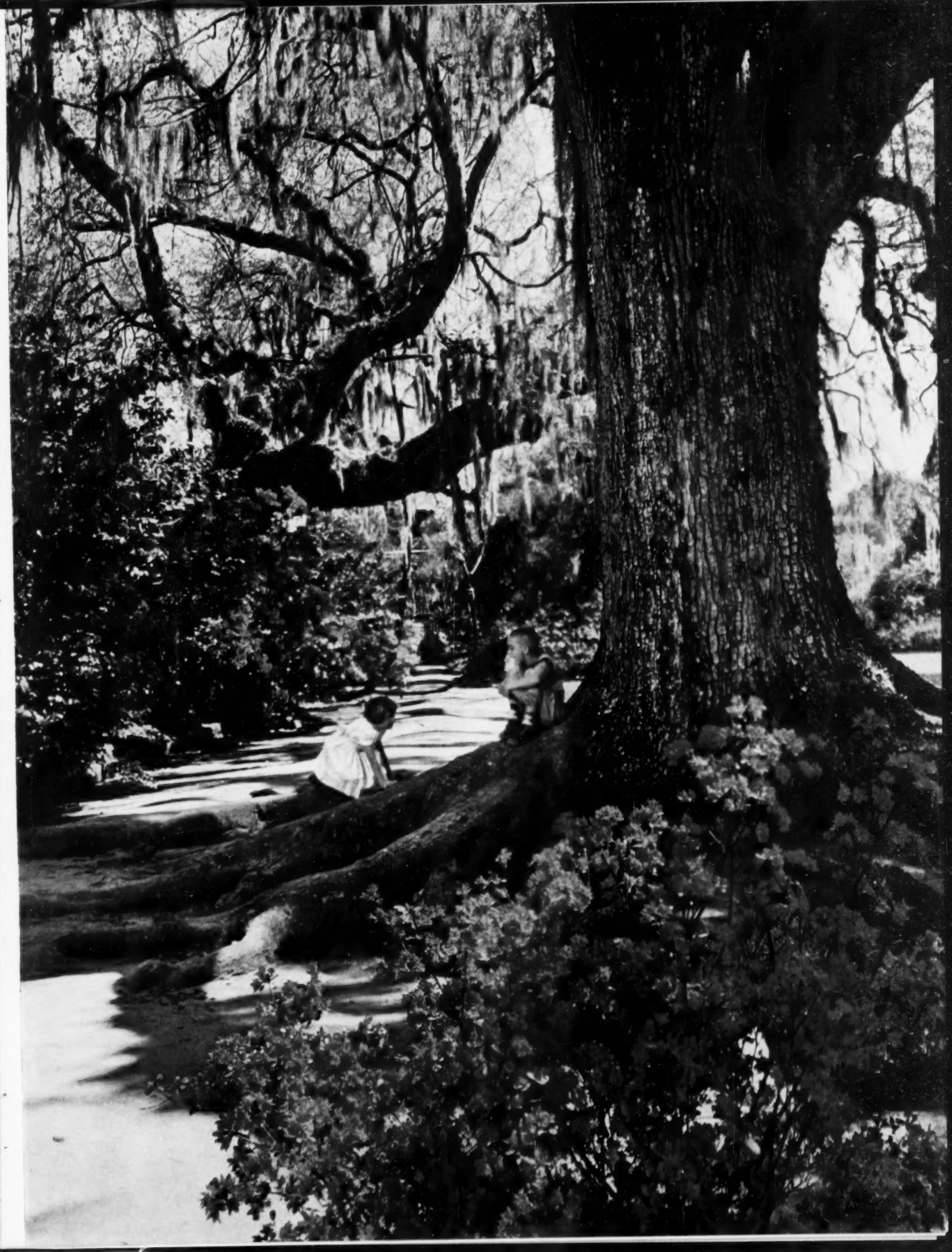
Photographs: Lisanti, Inc.

←

Magnolia's bridge links plantation lands owned since 1671.

Cypress Gardens' waterways were once the reservoir for the great rice plantation of Dean Hall. With Middleton, these gardens are a legacy of beauty from the 17th century, a trio from the Carolina Low Country's greatest days.

*For more gardens, turn page*



# Fascinating gardens of the South

***See tropical plants in mid-Florida***

Orchids, bananas, Amazon and ginger-lilies, rare palms, red and purple bougainvilleas cascading from tall trees, azaleas, camellias, and strange plants fresh from South American jungles, all grow in Florida's Cypress Gardens.

You may saunter along shaded walks, or ride in luxury in noiseless electric boats along the canals and lagoons.

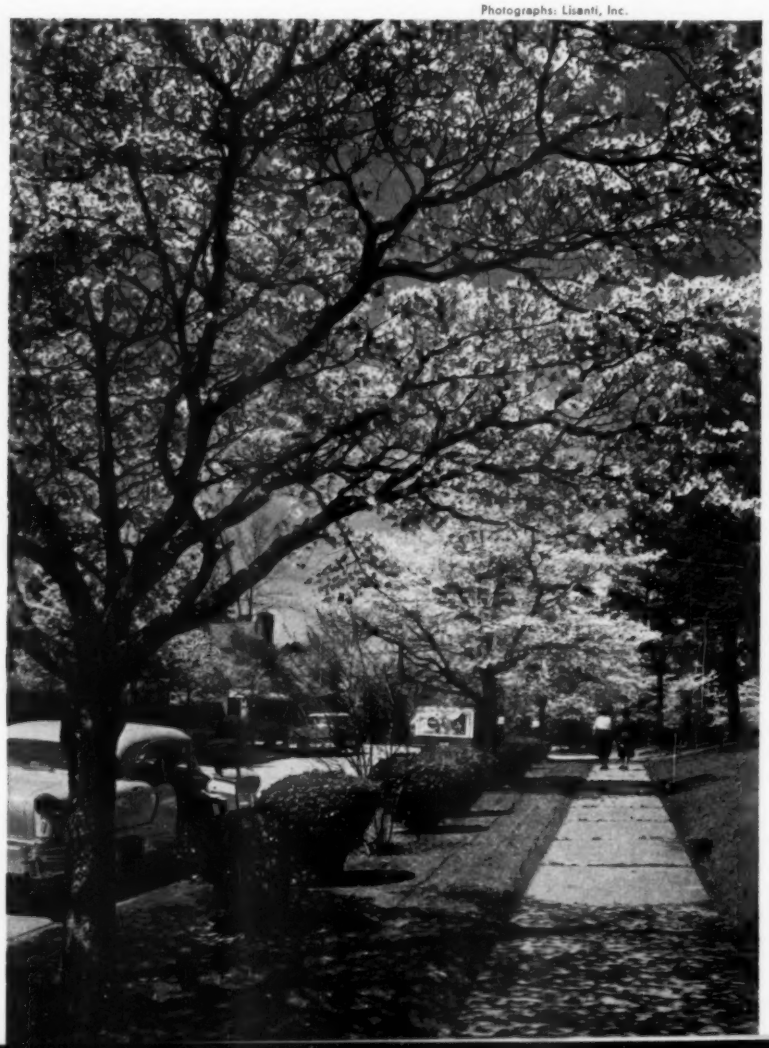
Owner: Albert B. Kern

***Caribbean colors in Port Royal***

Here a Queensland Umbrella Tree rises handsomely in front of a white-roofed pink house reminiscent of Bermuda and Nassau. Lofty pines, Florida Royal Palms tower above neighboring houses of sky blue.

Close by, Caribbean Botanical Gardens back up to edge of Everglades, and Tamiami Trail veers east.

Photographs: Lisanti, Inc.



***April is dogwood time for all Atlanta***

The biggest displays are fading in the coastal gardens of the Gulf and South Atlantic when Spring comes to Atlanta.

Nowhere does a whole city blossom out any prettier than Atlanta when its dogwoods—first the white, then the pink—open their petals along the streets and in home grounds and the parks, through the first half of April.

de Gennaro

***Daffodils open early in old New Orleans***

Small gardens and gay flower-decked patios are tucked away behind the shuttered fronts of the old French Quarter. But camellias and flaming azaleas run riot under the moss-hung live oaks of the Garden District and newer homes.

You walk through air perfumed by jasmines. You tilt your head back to see the tops of blue wisteria vines. You marvel at superb gardenia bushes and gorgeous hibiscus.

***Bright vines drape walls of Coral Gables***

Flame vine and brilliant bougainvilleas along curving residential streets vie for your attention with masses of crimson double poinsettias with heads far larger than the biggest peonies grown in the North.

Other traffic stoppers—the curious sausage tree, fanlike travelers-trees (too pretty to be tapped for their thirst-quenching sap), and stylish fishtail palms.

***Pineapple on gate spells welcome***

Key West has character all its own. Warmly hospitable, it favors walled-in gardens like this one at southernmost tip of the country. Silk-cotton trees grow here, as do mahogany, punk, and lignum-vitae.

***More gardens, page 181***

Five angled partitions (cypress strips, 2x4 frame on iron pipes) form attractive privacy screen for patio.

Cutouts in overhang maintain light, airy look of house while offering choice of sun or shade to people below. Rough texture coral is used for retaining wall, also wall of house beyond the entrance door.

Outside-inside change (through front door, left) is gradual, well planned. With kitchen near, family can enjoy leisurely breakfast on table in this handsome screened entry court.

Translucent plastic skylight has seashells tossed on top. Planter on far wall has idea for any indoor garden: espaliered sea-grape fastened to the cypress panels.

*Live like Florida!*

# A house that makes the "good life" even better

**By Dan J. Matthews**

HOUSES LIKE OUR COVER HOUSE are the key to Floridians' wonderful way of living. More than structures to ward off sun and occasional strong sea blows, they earn their beautiful beach locations.

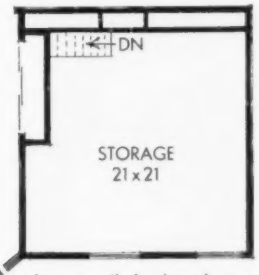
How? By equalling inside the fun-loving, carefree atmosphere of their surroundings; this by such things as plantings, furnishings, skylights, choice of materials, location of walks and windows.

This house stands out, but like any good house, it never dominates the surrounding scene. That's a good rule for any house on any site. So look closely at how the architect started with a noteworthy design, then fitted it precisely to soft contours that flow toward seaside.

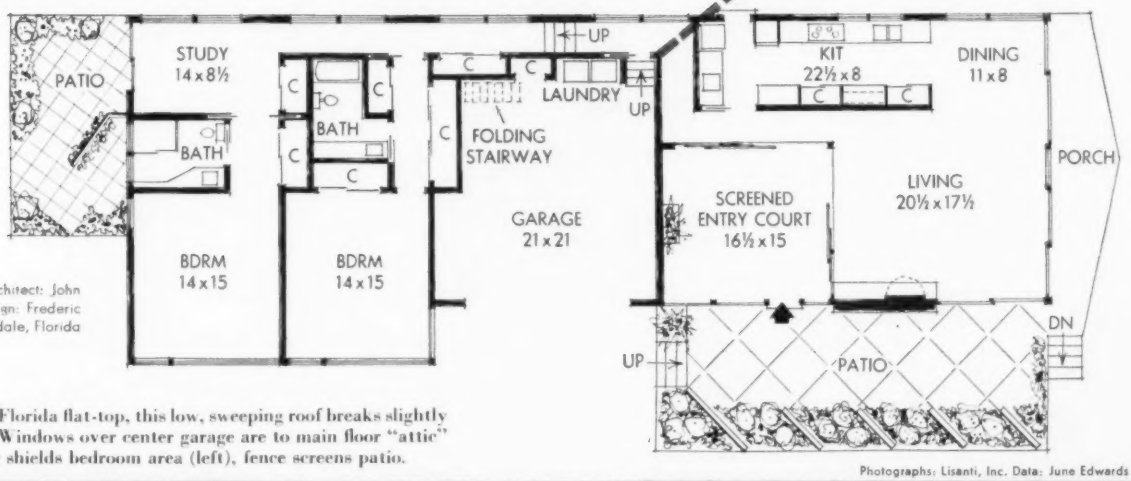
**More pictures on page 158**

Living area feels cool, remote, although near a well-traveled street and hot Florida sun. It's achieved by soft colors of carpet, draperies. Also the well-shaded windows which face a smooth, blue seascape.

Roof seems to float over strip windows topping sliding glass; fireplace wall is coral rock, with copper hood.




Stacked utility space of garage (below) and storage room (above) effectively divides living and sleeping in this house. Access to storage is by folding stair that lowers into corner of garage.




Owners: The Louis DiLullos. Architect: John M. Evans, A.I.A. Landscape design: Frederic Stressau, L.A., all of Fort Lauderdale, Florida

A departure from familiar Florida flat-top, this low, sweeping roof breaks slightly to form gable over entry. Windows over center garage are to main floor "attic" (yellow on plan). Planting shields bedroom area (left), fence screens patio.

Photographs: Lisanti, Inc. Data: June Edwards

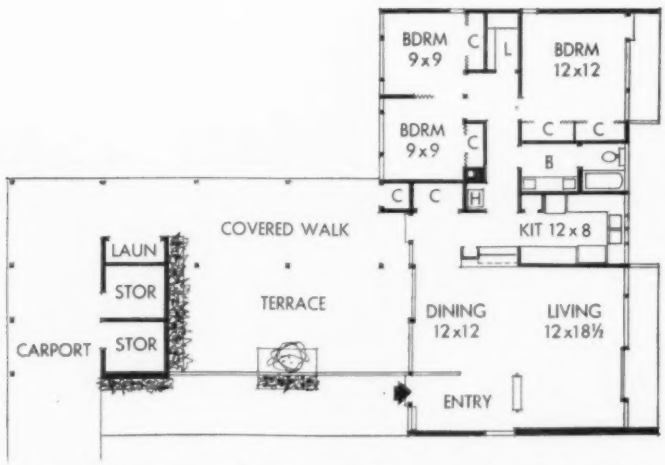
*Live like Florida!*

# A home for the whole country

Photographs: Lisanti, Inc.

House is 28 feet at widest point. With carport and covered walk, it spans 73 feet on its lot—an impressive frontage for a really small house. (It's just 1,269 square feet.) Old brick and board-and-batten siding in weathered gray stain are balanced in almost formal pattern across front.

Entry court is all-around outdoor space—easy to use from kitchen and living area. Old brick reappears here on terrace floor.




Rectangular plan is less costly than one with projecting wings. But with fence, covered walk, and carport, total picture is one of house spread out on its lot. Storage rooms adjoin carport. Winner of many design awards, Architect Mark Hampton, A.I.A., of Tampa, Florida, designed the house. Owners are Mr. and Mrs. Kenneth Smith of Tampa. Data: Patricia Morgan.

# ★★★★★ FIVE STAR HOME 2802
## YOU CAN BUY PLANS®

***Today you can build any house you want to build, anywhere you want to build it. So here's a lesson in Florida living—a good way to live anywhere!***

***By John Normile, A.I.A.***

Houses like this are no longer labeled "regional" and limited to moderate climates. Today, a good house is still a good house—built in St. Paul or St. Petersburg.

This month's Five Star home is no exception. It's located in Tampa, Florida. And it has all the exciting planning features that once never strayed from Tampa or like climates. Now, with modern materials, methods, and machines, it is possible to have this kind of living no matter where you build.

Five Star Home No. 2802 is distinctive in its small-house *bigness*. By attaching a roofed walk and connecting fence to the carport, it appears twice its real size.

Windows form exterior walls of the living and dining rooms—a visual boost in space as well as view and light. Outdoor living is sheltered and private, with the larger terrace between the house and carport. (See plan)

***More on page 152***

**Florida folks live outdoors. Granted, they have more opportunity. But translate this scene to Minnesota—and it's still believable. Modern insulating materials, today's planning make it possible.**

**Entry-dining partition continues outdoors to fence terrace. Boards are fastened on alternate sides of posts to achieve pattern, ventilation. Terrace bricks are laid in vertical and horizontal sections.**

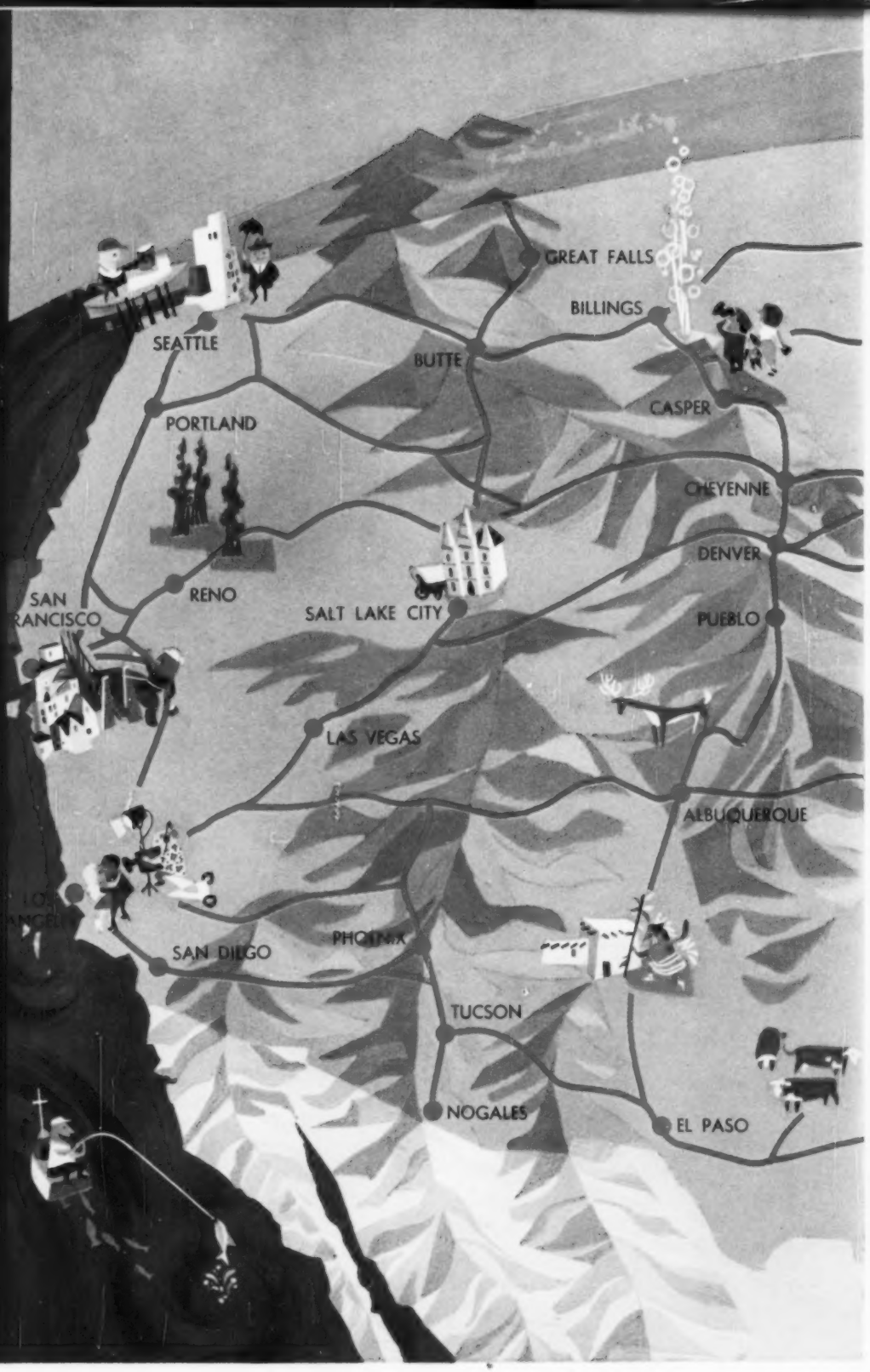
**Florida holds no patent on the light, open look in today's building. But the Florida climate was among the first to encourage it. Now, with insulating glass, modern construction techniques, improved heating, the Florida house is a good house *anywhere*. Old brick is exposed inside as well as out. Divider (right) is what guests view from entrance—rather than looking directly into living room.**

**Floridians like color, informality in their decorating. The sun's so much a part of their living outdoors, they remind themselves of it indoors. Yellow, orange, beige, white are set off against dark backgrounds. Upkeep's easy with terrazzo floors, striated-plywood walls, marble-topped tables, fabrics like pandanus cloth.**

## Forecast for the future

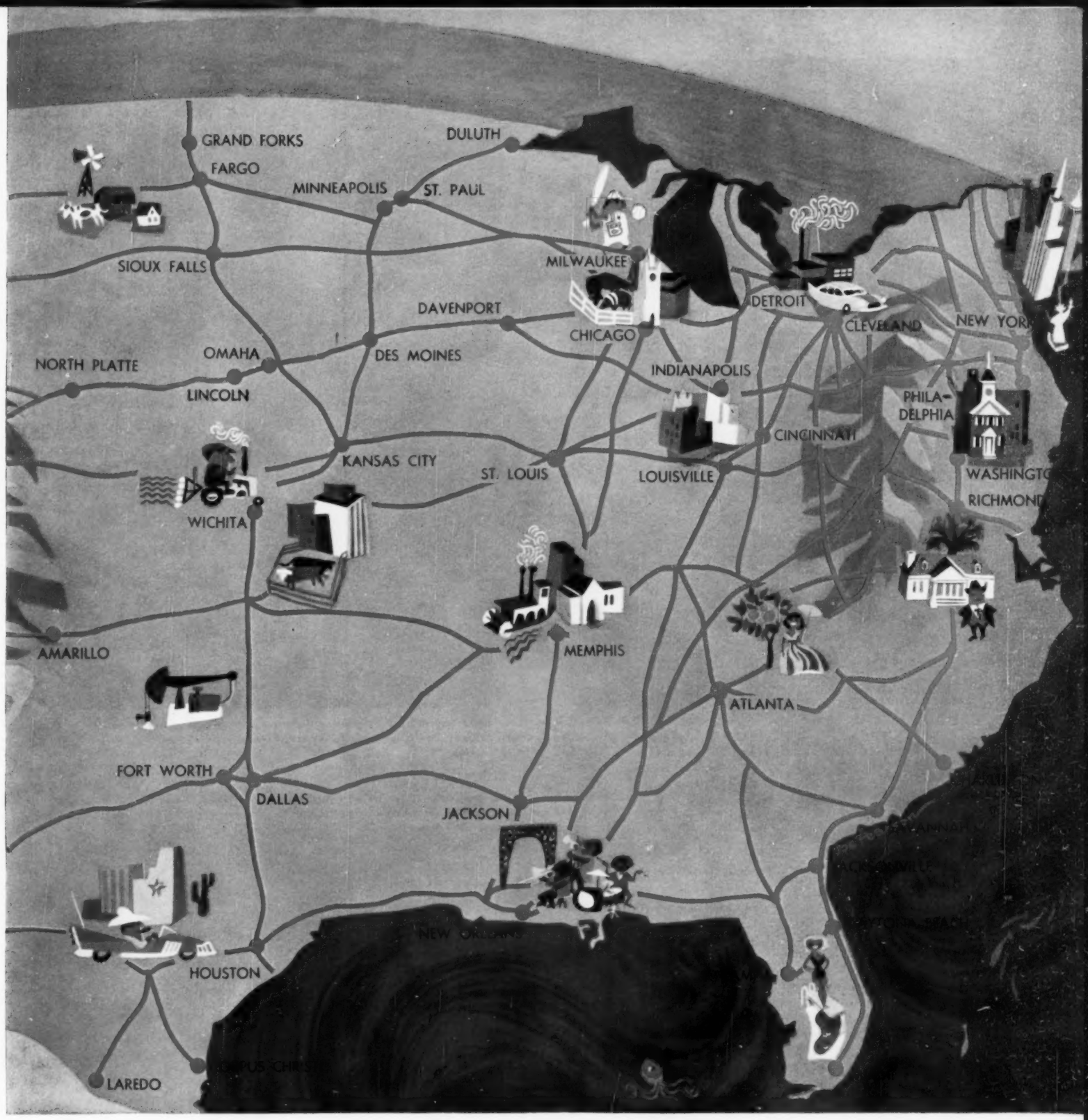
In 1970, the completion of our $51 billion network of superhighways will make America a nation of neighbors. The man from Boston will visit the Rockies as easily as the man from Seattle will drive to Manhattan.

- Traffic fatalities will be reduced by 3,500 a year.
- Car operating costs will go down a penny a mile, saving the average car owner about $100 annually.
- Vacationers will travel farther, have more time in vacation areas.
- Commuters will travel 50 miles in the time it now takes to go 15.
- City dwellers will save an average of 66 hours a year driving to work.
- Auto makers will offer "turnpike cruisers" for long distance comfort. The whole outlook: greater utility, convenience, and safety.




# What the new freeways will mean to you

*By Ray Vicker*




On Chicago's northwest side, bulldozers are clearing a lane amid construction-scarred rubble, opening the way for a new eight-lane highway linking the downtown area with a superhighway to Wisconsin. In Cincinnati, the eight-lane Millcreek Expressway is being sliced through the city. In Maryland, engineers plan a new Baltimore-Washington route.

These projects are widely separated. But they have one thing in common. Each is a part of the new federal highway program now underway—a program that is going to change your life in many ways.

Today that program is piecing together a new highway network, with parts beginning to take shape like sections of a jigsaw puzzle. Bit by bit over the next 13 years the nation will be provided with a network of 41,000 miles of stoplight-free superhighways—much of it toll-free.

You will feel results of this program in relief from traffic congestion, reduced costs in operating and maintaining your automobile, greater safety on the road, increased home and property values, happier vacationing, and in a dozen other ways.

"History will record this program [ *Turn to page 156*

Photographs: Warren Reynolds. Decorator: Peggy Sloan

**AFTER** the furniture was grouped around the fireplace, entertaining became pleasant and easy. New wall paneling and refinished mantel provide flattering background for favorite accessories, rug pattern.

**BEFORE,** chairs were too far apart for easy conversation, lighting was inadequate. Tables were too scattered to be useful. The accessories seemed to "disappear" into floral wallpaper.

**AFTER.** Simple, short draw draperies were blended with wall color. Valances and draperies operate on separate rods. New arrangement makes shelves accessible, creates library area.

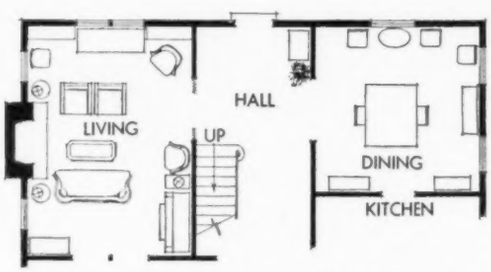
**BEFORE,** fussy curtains drew attention from good-looking furniture, had become droopy and nuisance to care for. Furniture was pushed back against walls, making bookshelves hard to reach.

**HOW'S YOUR HOME?** *See page 22 for announcement $125,000 Home Improvement Contest*

# New setting for old family treasures

***By Ann Peppard White***

***Creating an up-to-date background for furnishings with which they like to live worked wonders in the Charles M. Singleton home in Kansas City***




Getting rid of all unnecessary furnishings, rearranging rest, gives spacious look without any real remodeling.

**AFTER** background was simplified, lovely furnishings showed to best advantage. Smaller pattern in hall coordinates dining-chair seats, wallpaper, and the living-room paint color.

**AFTER** view shows difference. Wallpaper with a more definite, over-all pattern and wall-to-wall carpeting unify room. Clock was removed from buffet to give portrait importance.

**BEFORE,** too many patterns made it difficult to see, appreciate assets of these rooms. Contrasting woodwork made rooms look smaller, more cut up than they were. Chair blocks traffic to hall.

**BEFORE.** The dining-room furniture had nice lines, was decidedly worth keeping. But the long, dark draperies had a skimpy look, and furnishings in the room needed to be tied together.

# *You'll love these new roses*

Photograph: de Gennaro

## *Gold Cup and Fusilier are winning floribundas*

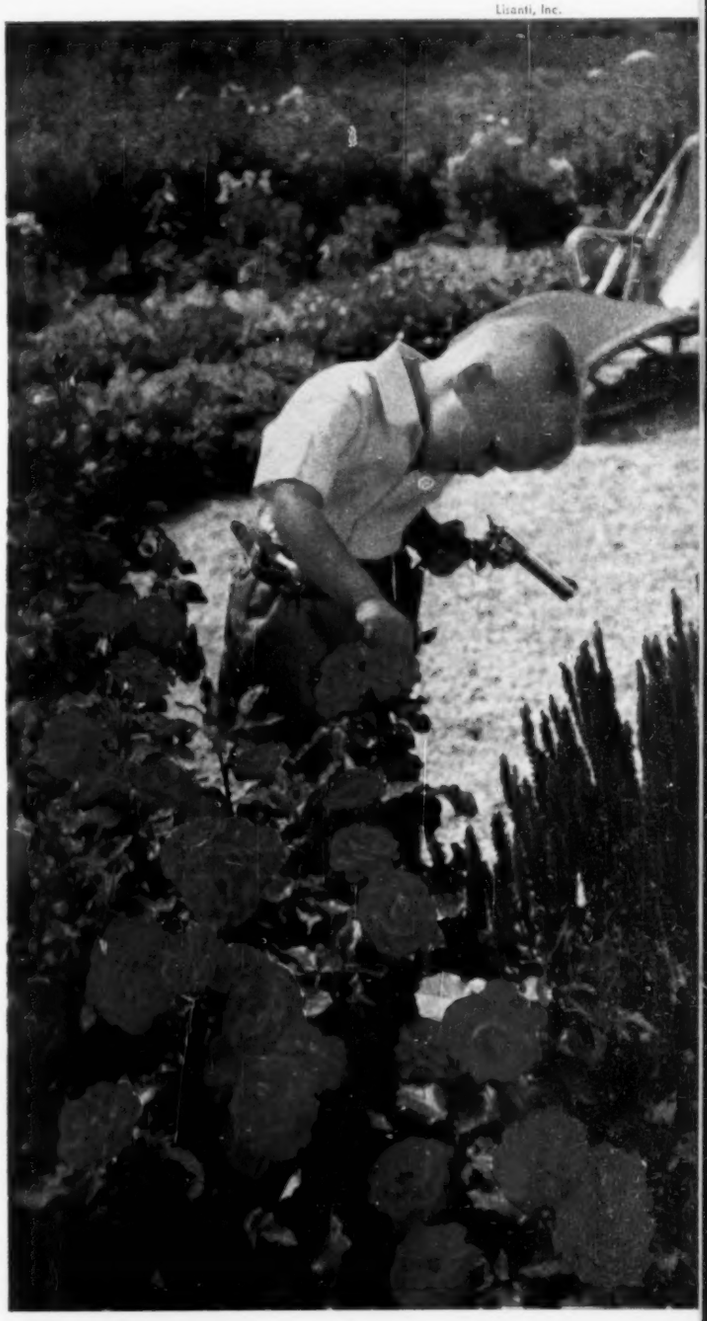
Gold Cup (left) supplies a dependable yellow for summer beds, is especially good for landscape effects.

Fusilier—Redcoat to you!—is the sauciest, brightest red you can meet. It has a wonderful inbred ability to hold its color in hottest sun as well as where nights are cool. Three plants will give you a full regiment of lively colored blooms on 24- to 30-inch stems.

***Floribundas give you lots of color***

- Plants are bushy, each makes big outdoor show.
- With many stems, they bloom more days each season.
- Short ones make fine edgings, taller ones good hedges.
- Flowers are easy to use in informal bouquets.

Lisanti, Inc.



MOST TALKED ABOUT of the new roses you can plant this spring will be these three latest winners of the All-America Rose Selections. They are of the two most popular rose classes—the floribundas and hybrid teas. They fit into both beds and borders. Choose these or other varieties in their classes, and you'll have no waiting. Set plants this spring and you'll have beautiful roses to thrill over by June

←

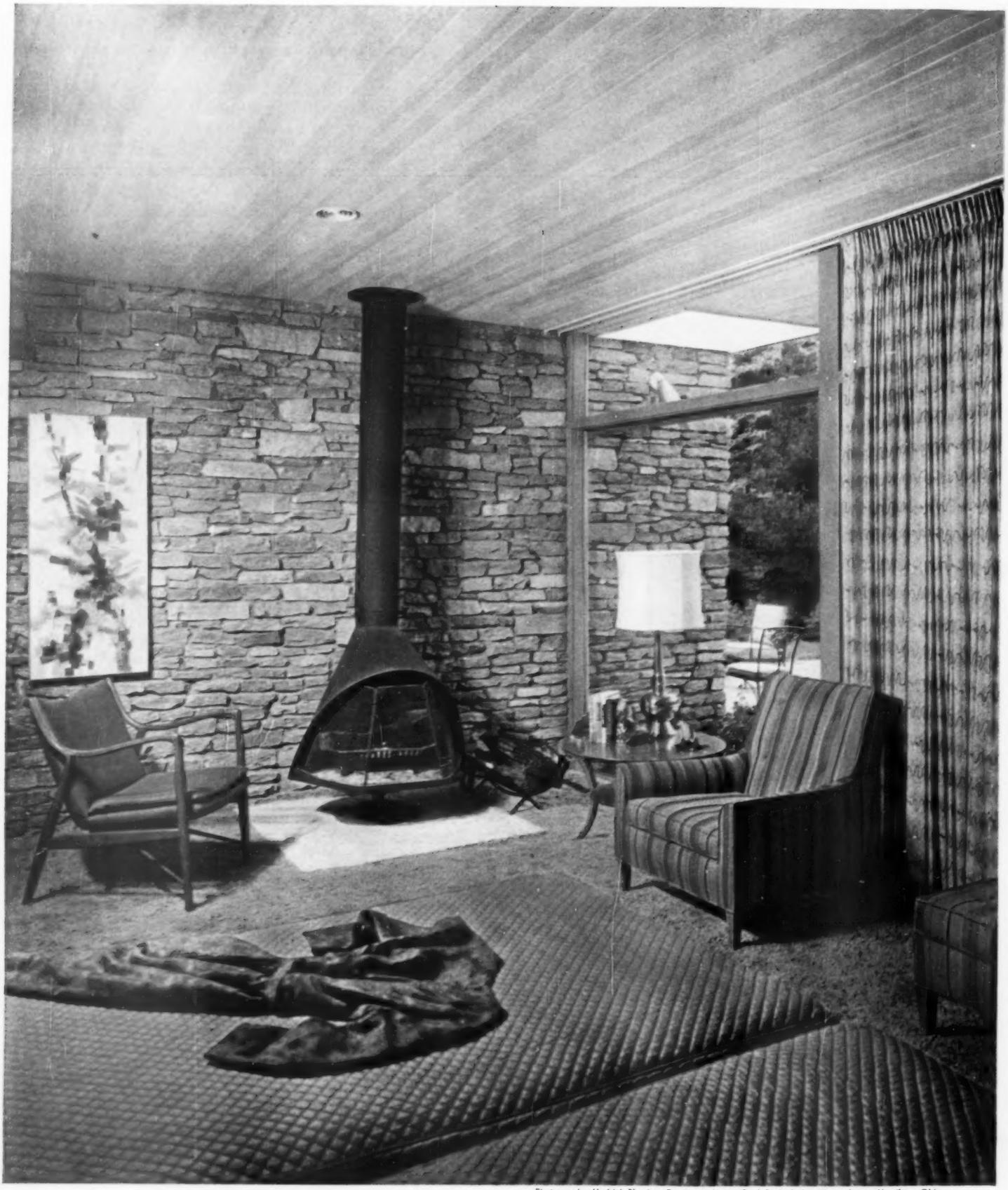
## *Rose White Knight is a superb hybrid tea*

It's a great day when a new white rose for growing in gardens wins in rigid, nationwide tests. White Knight is the latest to do this. Perfect in form at both bud stage and in full bloom, this '58 winner has a delicate and delightful green tint in the heart of each flower as it opens.

Other novel colors are seen in Lavender Lady; Isobel Harkness—18-carat gold; Aztec—bright as dancing fire.

***Hybrid tea roses have blooms perfect for display***

- The big, high-centered blooms come singly on long stems as though designed for cutting.
- Upright plants let you grow more varieties in a garden bed.
- They are your best bets for exhibition and show entries.
- Wide range of colors runs from whites, through orange and the hot and cool pinks, to every imaginable red.



Photographs: Hedrich-Blessing. Decorator: Louise Stark Roth. Arthur Mason home, Hamilton, Ohio

***How to adapt this color scheme to one of your own rooms***

Study this photograph carefully and consider the color distribution. Note the mass of olive green on the beds, the large area of turquoise in the carpeting, the tiny accents of purple in upholstery and accessories. Then see how we have transposed the same colors to a Contemporary living room and a Traditional bedroom. Now found in the low-price range, these high-style colors permit elegance on a budget.

*Let us show you how to . . .*

# Adapt costly ideas to a budget room

The bedroom opposite breathes luxury—fieldstone wall, fine furnishings, expensive fabrics. But the rich colors are the key to the dramatic effect. See how they create the same aura of luxury when used in less costly rooms

***By Florence Byerly***

### *Same colors, same styling in your budget living room*

Now the olive green appears in a sturdy, inexpensive sofa covered with plasticized fabric, and in the polished cotton draperies—only $1.50 a yard. Synthetic sheer used for cafe curtains costs $6.95—but this style uses a minimum of fabric.

Iridescent turquoise of expensive deep-pile carpet is simulated by blue and green acrylic tweed at $10.95 a yard.

Purple appears in the striped fabric and the other upholstered chair. Fireplace is the same—a prefab at $200. Fabulous fieldstone wall has been faked—it's a textured plastic costing about $40.

### *Same Contemporary colors in your Traditional bedroom*

Olive green bedspreads look the same—but these are ready-mades at $7.95. Glass curtains are also olive green, in a solution-dyed rayon at $1.00 a yard. Multicolored draperies are made of polished cotton in a geometric print at $2.25 a yard.

Turquoise is on the floor again but this time it's an inexpensive vinyl tile with a striated effect. A washable white shag rug provides striking contrast.

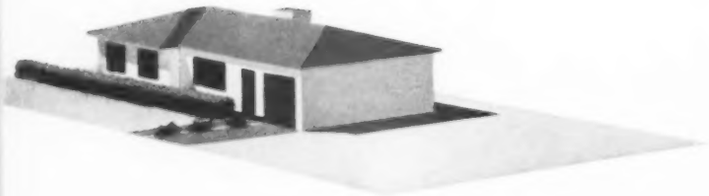
Purple touches are introduced in the chair cushion and in the braided rug—a do-it-yourself economy measure color-keyed to striped upholstery opposite.

Drawings: Ric Howard

# Need another carport or garage?

**Small lot, old house, limited funds needn't prevent your improving the car shelter at your home. And it's not just your car that'll profit!**

***By Dave Swartwout***



***Hip-roofed ranch house, on wide but shallow lot, presents problem of blending old with new***

TYPICAL ONE-STORY home of recent years has space for only one car. To double that, on a shallow lot, new two-car garage is built with breezeway joining it to house.

Care is taken to blend roof line, match hip ending. Over-all appearance is improved by having the larger garage to balance bedroom wing (this also saves back-yard space for outdoor living). The old garage has been absorbed into family living space. A large glass area now replaces the old garage door.

***Separate garage, with back-alley access, is too small for an up-to-date automobile***

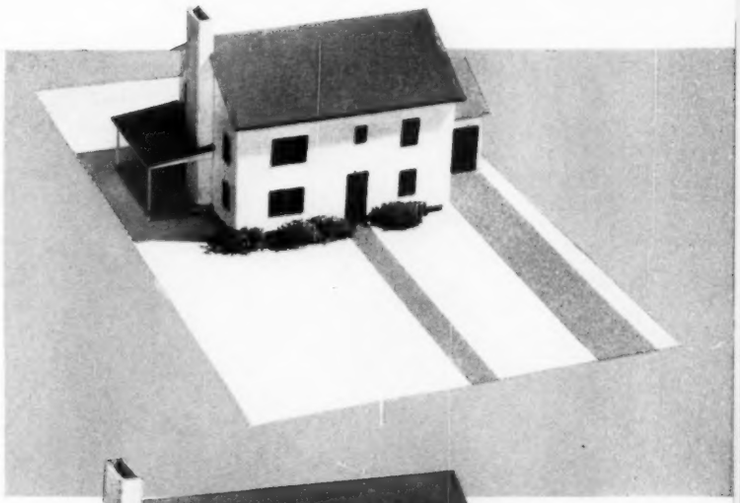
Photographs: Hopkins

USUAL REMEDY of adding space to side, opening another door to alley, is given novel twist here. Carport built at side is open toward house, offers more pleasant view than back of garage. It's wide enough for two cars (old part becomes storage) or part can be used for covered terrace.

Gently curving drive still leads to alley, but now there's a wall facing that public driveway. Seldom-used back corner of lot is utilized and freed from most maintenance woes.

It's a tossup whether this sort of expansion stems from need for space indoors or space outdoors. Two cars are common with larger families, living farther out. The second car should be sheltered; the growing family needs more living space. Where to turn? The garage can be the key to a dozen desirable changes in your home.

These models of four typical houses show two ways each can shelter another car. And the other half of the story is just as important—the extras—storage, outdoor living and play areas, sheltered entry.



***Two-story Traditional house is cramped on lot too narrow for expansion to side***

OLDER HOUSES frequently have more front lawn than is needed. And they're skimpy on space at sides.

The best way to expand is to grow toward street. It's done by extending an economical, flat-roof carport. A lot of thought went into tying elements together, successfully blending two roof styles. Carport is brought around to form sheltered walk to front door. This strong horizontal line makes the house appear longer, lower.

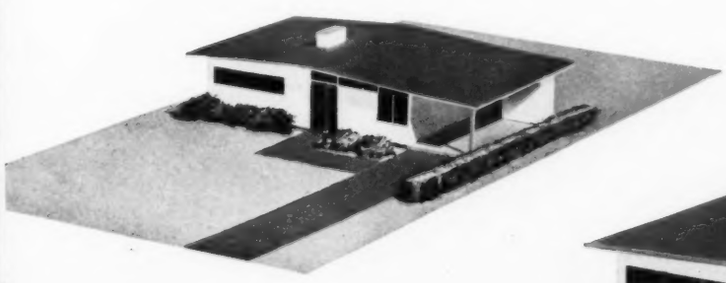
Circular drive adds an impressive touch, while it reduces lawn maintenance. Guests can park here. Car in carport can back here when access to garage is needed.

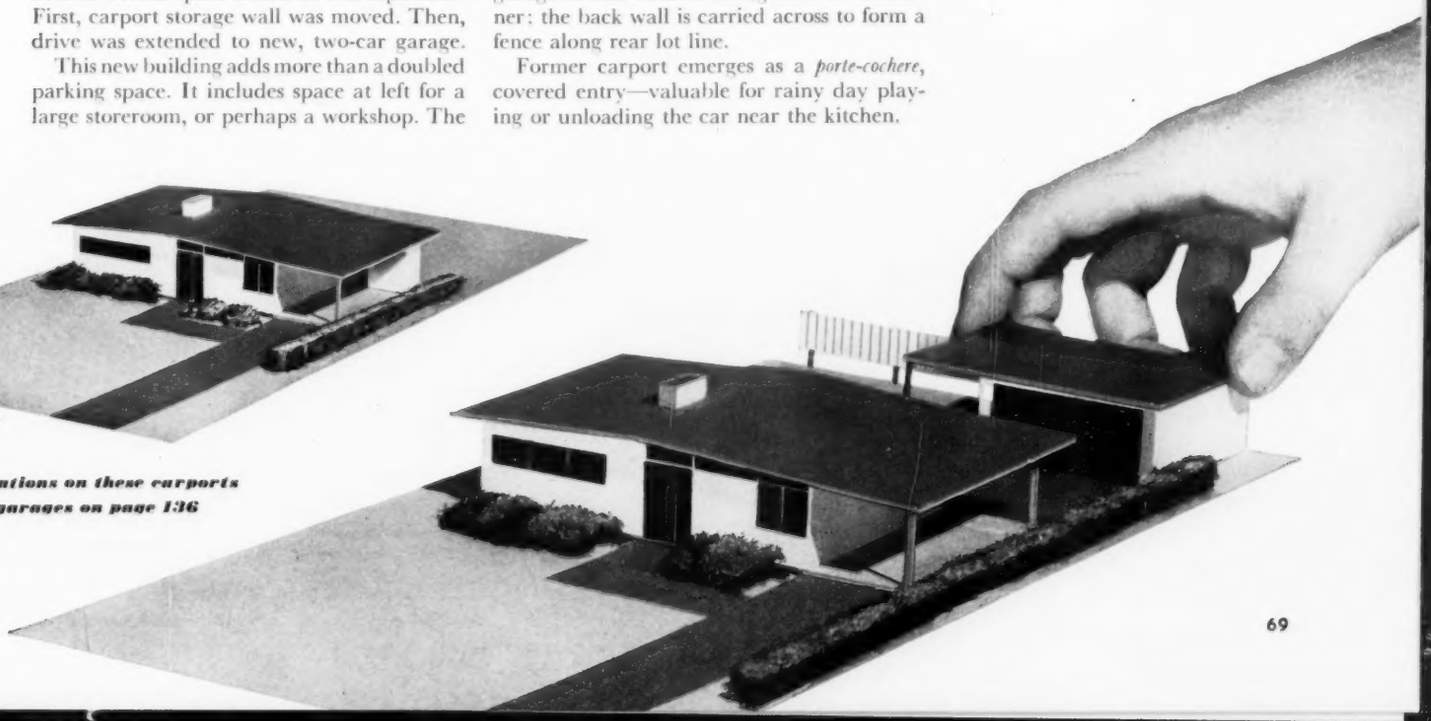
***Newer home has carport with room for only one car . . . not enough storage space***

BACK-YARD space is used for this expansion. First, carport storage wall was moved. Then, drive was extended to new, two-car garage.

This new building adds more than a doubled parking space. It includes space at left for a large storeroom, or perhaps a workshop. The garage screens outdoor living area on one corner; the back wall is carried across to form a fence along rear lot line.

Former carport emerges as a *porte-cochere*, covered entry—valuable for rainy day playing or unloading the car near the kitchen.





***Variations on these carports and garages on page 136***

# *Winter flair with short-stem flowers*

***By Fae Huttenlocher***

YOU CAN do big things with little flowers. They're just as easy to arrange and can be just as effective as larger, more pretentious blooms. Use them—in graceful miniatures or solid masses of color—to highlight the small but important space. You'll be delighted with the beauty and charm they bring to your home

**The coral-red blossoms and glossy green leaves of begonia semperflorens make a jewel-like accent for the tea tray. Cut each stem a different length and fix in triangular position.**

Photographs: Hopkins; Weymouth

Use a short-stem flower arrangement as a bookend. Here, early spring tulips and forced mountain currant branches are pretty in a heavy glass basket. A needlepoint holder keeps them in place. Arrangements like this are perfect for a desk or console table.

Early cottage and candystick tulips combine with red leaf plum branches to provide a bright note of color and graceful charm for the occasional table.

The branches give the arrangement the height and importance required by the tall table lamp. Without them it would be out of scale in this setting.

Centerpieces for the dining table should complement rather than compete with your basic table appointments. Here, Rudolph Schaeffer, of the Schaeffer School of Design in San Francisco, masses full-blown ranunculus and daisies to create a rich color harmony.

There'll be no solemn conversations while a mosaic of laughing pansy faces brightens the coffee table.

Pansies are prettier — and much more fun — when they are massed in colorful array. Use a low bowl or ivy-ring. For height, add a porcelain bird figurine, a winging butterfly, or hovering bee.

# This family kitchen roosts in the treetops

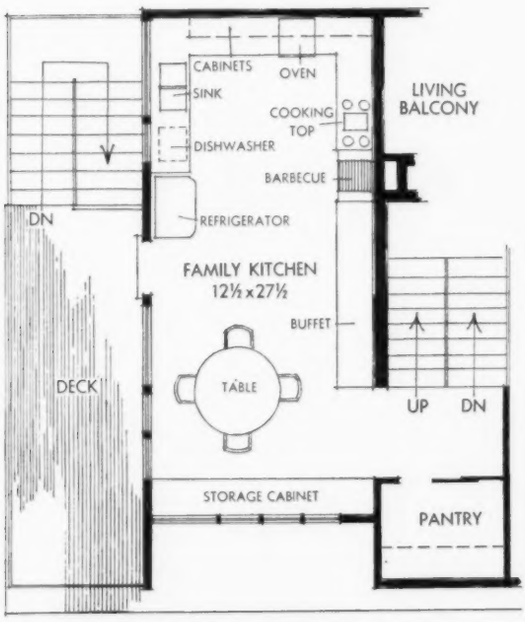
*By Anne Anderson*

There's lots of room, convenience, and living in this family kitchen. In fact, this is true of the entire house. To add interest to the space they needed, the Paul McGees of Minneapolis built a five-level house—with the kitchen on fourth level in the treetops. Entry is on third or street level. Besides having a panoramic view, kitchen is fine "lookout."

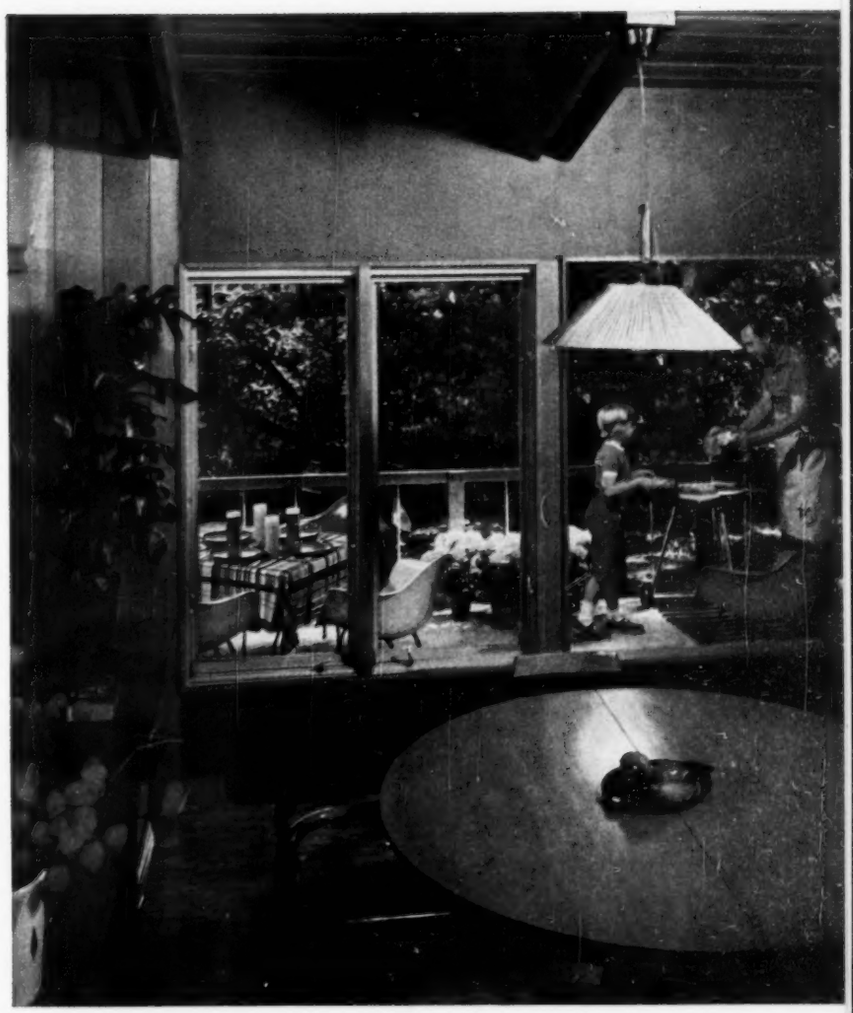
Fifth-level living room opens to kitchen so dinner guests can visit with Mrs. McGee when she tends to last-minute jobs. Be our guest. Explore ideas for your family kitchen.

Open-beam ceiling extends the visual space of this popular, busy family kitchen. Why is this handsome room so good?

It has a spacious and well-planned work center, an indoor barbecue grill, a deck for outdoor barbecues and lazy bird-watching, two walls of windows to bring the outside in, a large dining table and comfortable chairs, place for games and studying, good storage, counters galore for informal buffets.




The successful blend of three areas lets the McGees enjoy the ultimate in family living—compact U-shape work center, roomy dining area, and outdoor take-it-easy deck.



Come warm weather and the McGee family moves out on deck for barbecues. Little Sarah loves to help.

Extended roof provides some protection in case of a sudden shower.

Since this treetop deck is adjacent to the kitchen, meals outdoors are easy to handle and enjoyable. It's no problem to set the table or clean up with supplies so close.

Photographs: Warren Reynolds. Architects: Griffith and Oschwald. Data: Elizabeth Clemons

Bird's-eye view of this kitchen from the fifth-level living room is exciting as well as practical.

With this arrangement, Mrs. McGee says she no longer feels left out of activities when the family entertains—someone is always within talking distance. Here, son David leans over half wall to ask Mom a question.

Note interesting effect created by open-beam, pitched ceiling and expanse of windows. Cost of large kitchen was held down by using inexpensive but sturdy materials—concrete block, pine cabinets with pressed plywood doors.

***More ideas on page 190***

***See the remodeled kitchen-family room on next page***

**HOW'S YOUR HOME?** *See page 22 for announcement of $125,000 Home Improvement Contest*

# This remodeling highlights a trend to family kitchens

***By Murial Hanna Redner***

Friendly as a hearty handshake, intriguing as the history behind it. Those are the impressions you get when you enter this kitchen-family room. Though just newly remodeled, these rooms retain all the Colonial charm of the century-old farmhouse—but with modern conveniences, appliances, cabinets.

Loving country life, the homeowners, Mr. and Mrs. Charles E. Sigety, moved from the city into scenic and historic Bucks County in Pennsylvania. They found a huge, old farmhouse in sound condition and in an ideal location, so they decided to buy and remodel it for today's living. Their three children—Birge 5, Kinne 3, and Robin 1½—find the wide-open spaces ideal for play—inside and out.

Mrs. Sigety, known professionally as [ *Turn to page 126*

**BEFORE.** Note sturdy beams, floor, and walls of old farmhouse—important when buying to remodel. Needed: Better planning, modernization. Wall at left was taken out, porch beyond became kitchen.

The open kitchen blends in with the warm decorative theme of the family room. Steel cabinets have birch doors above, warm beige color on base units. Refrigerator was sprayed to match.

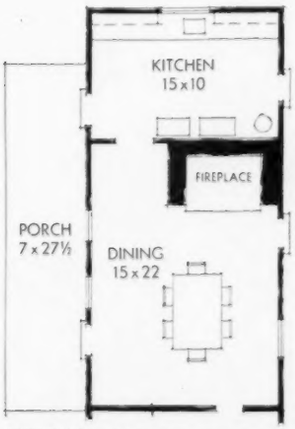
Though kitchen is a narrow 9x22 feet, Mrs. Sigety was able to include excellent storage, work areas, and appliances by careful planning. She even had room for two gas ovens and a laundry center (see plan). Wall divider is French terra cotta tile with old copper engraving plates for points of interest. Note the small dining table and chairs for the Sigety youngsters. Marble peninsula top is ideal for rolling out pastry.

From this side, you can see the wonderful relationship between kitchen and family room—Mrs. Sigety can visit with her family while she prepares meals.

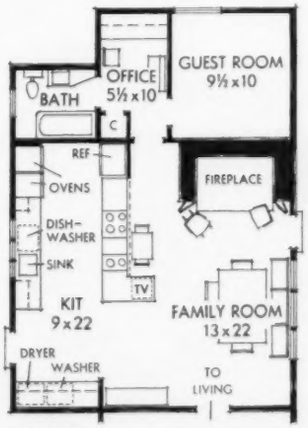
Close-up of the cooking center shows practical installation of gas burners—a cluster of four to the left, and a two-burner unit to the right. A stainless-steel counter separates them. There's also a roomy maple cutting top at extreme left—always ready for use.

**AFTER.** Huge old fireplace continues to be cozy center. Here you see Grandma Snell and little Robin enjoying fire's glow. Warm, metallic color tones were used to pick up and blend with natural old pine and oak of original farmhouse. Mrs. Sigety's collection of heirloom accessories completes Early American look. Room in left background was part of old kitchen, is now Mrs. Sigety's planning area.

Photographs: Peter Dant, Inc. Decorator: Duvie Clark




**BEFORE.** Old kitchen was at end of house, away from dining room.




**AFTER.** New arrangement adds more livability to charming house.

Tiny home office just off family room makes fine "think" spot just a bit away, yet close enough so Mrs. Sigety can watch children at play. Cabinet, salvaged from old kitchen and repainted, makes handsome display case for more antiques. Old cabbage shredder at right became a wall hanging, is prettied up with dry flowers.

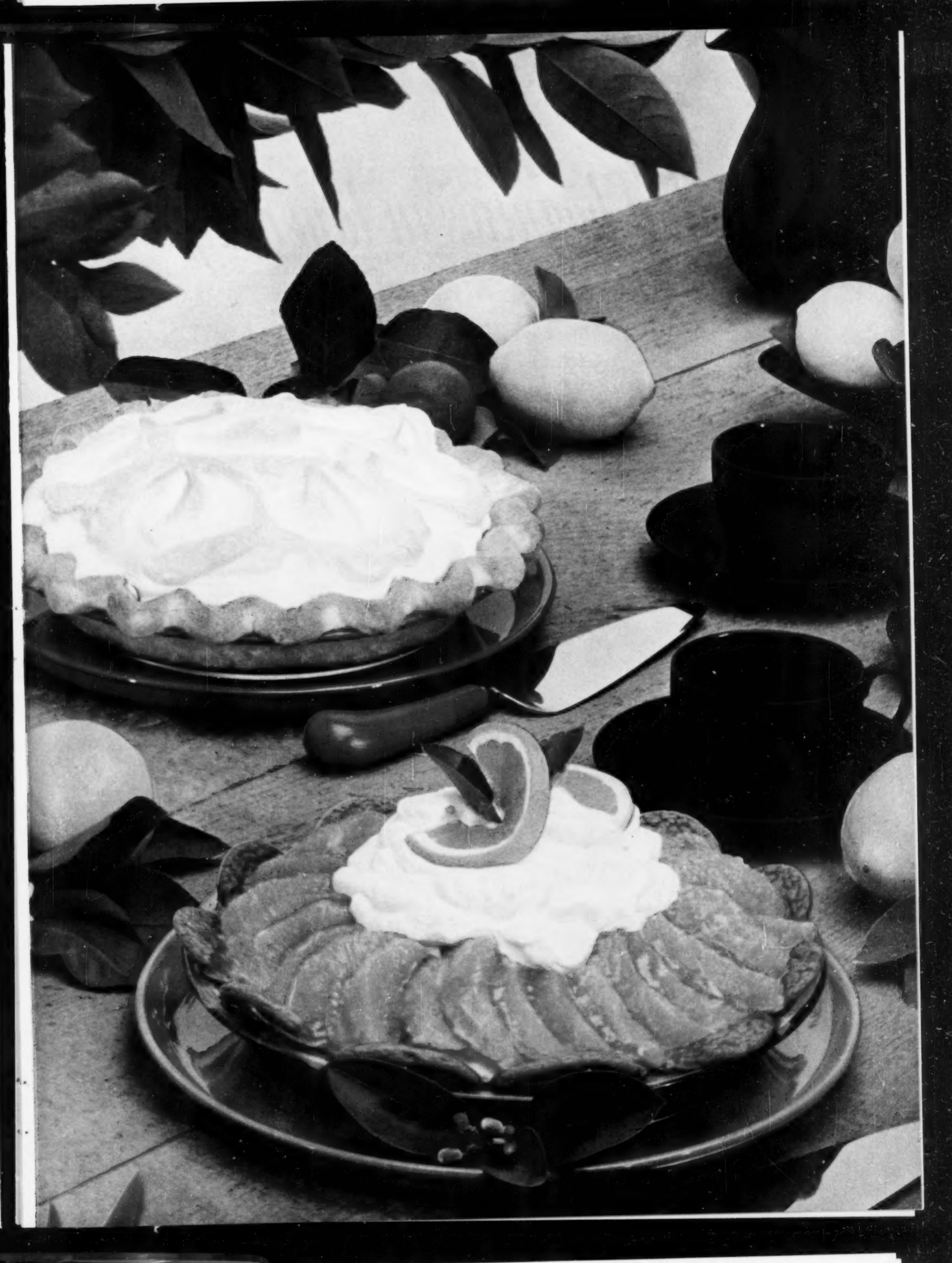
# Sunny pies—Lemon and Orange

**By Myrna Johnston**

Our trio of pies brings fresh, *fresh* flavor and a touch of gold to your February table. At your right is Orange-blossom Pie—juicy, glazed orange sections in a Ginger-cooky Crust—bottom of crust is spread with rich cream cheese! Mighty refreshing! All ready to cut with the red-handled server is favorite Lemon Meringue Pie—for an inside peek, see the mile-high wedge with its tangy yellow layer, cloud-light topper. To your left is fluffy Sunshine Chiffon Pie—a luscious blend of orange *and* lemon flavors in an Orange Pastry Shell. Try our threesome—each has personality plus vitamin C!

**Recipes on page 86**

Photograph: de Gennaro



# *Salad beauties in layer style*

Call on these good flavor ensembles to lend a happy note to February's special days. Come Valentine time, how about Salad Hearts, our center attraction? They're frozen salads made of a rich, creamy, fruit-cocktail mixture with tiny fluffs of marshmallow—and a full measure of love, of course. Unmold atop juicy pineapple slices, then decorate with Gelatin Heart Cutouts to make three tiers in all. Serve with In-the-pink Mayonnaise.

To the left you see Grapefruit Surprise Squares. A walnut-dotted layer of cream cheese is sandwiched between layers of lemon-flavored gelatin: luscious grapefruit sections and maraschino cherries are captured inside. Give each serving a frame of leaf lettuce and a pair of cherries—stems left on. [ *Turn to page 124*

Photograph: Allen Snook, Inc. Accessories by Fae Huttenlocher

**Don't let the meat counter baffle you!**

# Budget buys make dandy dinners

Photographs: Allen Snook, Inc.

No need to choose hamburger *every time* you want to pull in the purse strings. There are lots of penny-wise beef cuts. True, most of these cuts require long, slow cooking, but they pay you back in delicious flavor.

Take beef short ribs, shown above. Can't beat 'em for a homespun, satisfying meal. They are the tip ends of the elegant rib roast. Cut in 2- to 4-inch lengths, they have layers of lean meat and fat, a bone along one side.

## *Short ribs of beef...*

**cook at a lazy bubble to bring out flavor**

For that tempting brown color and rich meat flavor, roll the ribs in flour, then brown *slowly* on all sides in a little hot fat. Drain off excess fat and save for making Onion Gravy later on. Season meat, add half a cup of water.

Cover and cook *gently* till fork tender. Electric saucepan with controlled heat does superb job — no pot watching.

Here we're picking out a sirloin-tip roast, a boneless triangular cut weighing 3 to 4 pounds. Other good choices: arm or round-bone pot roast; blade-bone pot roast; boned rump pot roast; heel of round.

How to make these cuts *tender, delicious?* About 3 hours' cooking time . . . moderate heat in the oven, or simmering temperature (below boiling) top of range . . . and cooking *covered* with a little liquid in the pan.

## *Sirloin-tip roast...*

**cook to perfection top of range or in oven**

First coat meat with flour, then brown — bottom, top, sides. Don't hurry this step — shift meat now and then so it doesn't stick. Sprinkle with salt, pepper; add small amount of water or tomato juice. Cover tightly and cook slowly.

About an hour before meat is done, add vegetables (see above). When all is tender, make Pot-roast Gravy.



***Recipes and other cuts on page 120***

*Braised Short Ribs • Onion Gravy • buttered corn • crisp relishes*

***NEXT MONTH: VEAL SPECIALS***

*Sirloin-tip Roast with gravy • vegetables • coleslaw • corn bread*

# 4 SUPER BEEF DISHES

# The best *Chocolate torte* we ever tasted!

Photographs: Mike Nelson

It's a dazzler—the kind you can serve the bridge club and be confident the compliments will be tossed your way. And it's easier than it looks! Chocolate Torte Royale is "built" of a crunchy cinnamon-meringue crust daintily lined with pure chocolate, filled with spiced whipped cream, then with *spiced chocolate whipped cream!* Top with puff of plain whipped cream and a sprinkle of pecan slices.

Be sure to cut your torte at the table so guests can watch for all the luscious layers. Rich, rich, *rich*—one torte this size makes refreshments for two foursomes.

### *Chocolate Torte Royale*

**Cinnamon Meringue Shell**

2 egg whites
¼ teaspoon salt
½ teaspoon vinegar
• • •
½ cup sugar
¼ teaspoon cinnamon

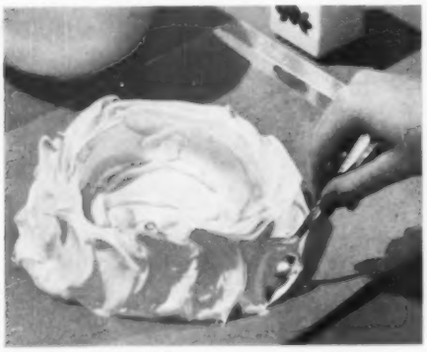
Cover a cooky sheet with piece of heavy paper; draw an 8-inch circle in center. Beat egg whites, salt, and vinegar till soft peaks form. Blend sugar, cinnamon; gradually add to egg whites, beating till very stiff peaks form and all sugar has dissolved. Spread within circle, making the bottom ½ inch thick and mounding around edge, making it 1¾ inches high. For trim, form ridges on outside with back of teaspoon. Bake in very slow oven (275°) 1 hour; turn off heat and let dry in oven (door closed) about 2 hours. Peel off paper.

**Twin Cream Fillings**

1 6-ounce package (1 cup) semisweet chocolate pieces
2 beaten egg yolks
¼ cup water
• • •
1 cup heavy cream
¼ cup sugar
¼ teaspoon cinnamon

Melt the chocolate over hot, *not boiling* water. Cool slightly, then spread 2 tablespoons of the chocolate over bottom of cooled meringue shell. To remaining chocolate, add egg yolks, water; blend. Chill till mixture is thick. Combine cream, sugar, and cinnamon; whip till stiff. Spread *half* over chocolate in shell; fold remainder into chocolate mixture and spread on top. Chill several hours or overnight. Trim with whipped cream, pecans. Makes 8 to 10 servings.

***While you follow the recipe, glance at these success tips for shell and filling***



**For pretty shell:** Beat the cinnamoned meringue till stiff peaks form—they should still look glossy. Cover a cooky sheet with heavy paper (or the new, no-stick silicone-treated paper); on it draw a circle, using 8-inch round pan as your guide.

Spread meringue inside circle, building up sides. With back of teaspoon, ripple edge. Bake in *very slow* oven to dry out shell so it'll be crisp, tender.

**A chocolate lining!** Give the baked shell a thin coat of semisweet chocolate. Melt the whole package of chocolate pieces, but use only 2 tablespoons for this job. (To the remainder add the egg yolks and water; chill till thick.)

Always melt semisweet chocolate pieces *over hot water;* remove from heat soon as melted—this kind of chocolate won't get thinner with further heating.

**Twin cream fillings!** Place torte shell on serving plate—no transfer problem later. Whip heavy cream, sugar, and cinnamon together till stiff. Pile half into shell. This is the first layer.

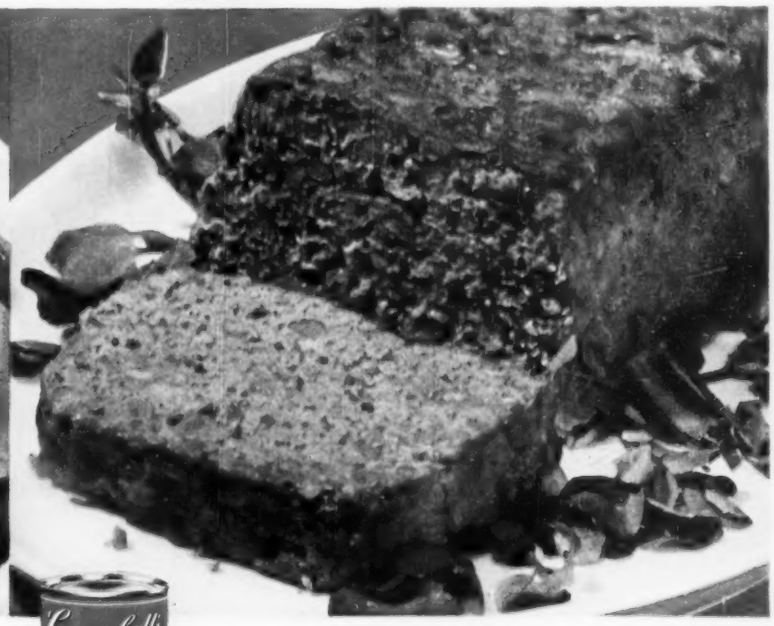
Then fold remaining spiced whipped cream into the chilled chocolate mixture. There's your second luscious filling to spoon atop. Chill torte a few hours or overnight, then trim as shown.

# 4 SOUPER BEEF DISHES

## made delicious with *Campbell's Soups*

Here they are! Best of Beef recipes made easy and inexpensive with Campbell's Soups. And souper delicious! Make one of these main dishes for your family tonight. P. S. They'll ask for it again!

**Souper Tomato Beef Stew.** Roll 1 lb. cubed beef in flour seasoned in salt and pepper. Brown meat in 2 tbsp. shortening. Add 1 can Campbell's Tomato Soup, 1 soup can water. Cover. Simmer 1½ hours; stir occasionally. Add 6 small onions, 1 cup peas, 3 quartered potatoes, ¼ tsp. thyme. Cover; cook about 45 min. or until done. 6 servings.



**Meat Loaf with Vegetables.** So Juicy! So Tender! So Good! Mix 2 lb. ground beef with 1 can Campbell's Vegetable Soup, 1 beaten egg, ½ cup bread crumbs, 1 chopped onion, 1 tbsp. Worcestershire sauce, 1 tbsp. prepared mustard, 1 tsp. salt and ¼ tsp. black pepper. Shape mixture into loaf. Bake 1 hour at 350° F. 10 servings.

**Baked Steak with Mushrooms.** Creamy mushroom sauce, that's what goes great with steak! Pound ¼ cup flour, ¼ tsp. salt, dash black pepper into 1½ lb. round steak. Brown in 2 tbsp. shortening in oven-proof skillet; add 1 can Campbell's Cream of Mushroom Soup and ¼ cup water. Cover. Bake in 350° F. oven for about 45 min. 6 servings.

**Pot Roast with Quick Onion Gravy.** M-m-m! Brown 4 to 5-lb. pot roast; add 1 can Campbell's Onion Soup. Cover; cook over low heat 2 hours. Add 10 carrots, 5 large halved potatoes, ½ tsp. salt, dash black pepper. Cover; cook 1 hour. Remove meat, vegetables. Thicken gravy with mixture of ¼ cup each flour and water. 10 to 12 servings.

Good cooks cook with *Campbell's Soup*

# NEW IDEA! Add flavor to your with KRAFT

*Use them as ingredients*

**Heavenly Peach Angel Food Cake**

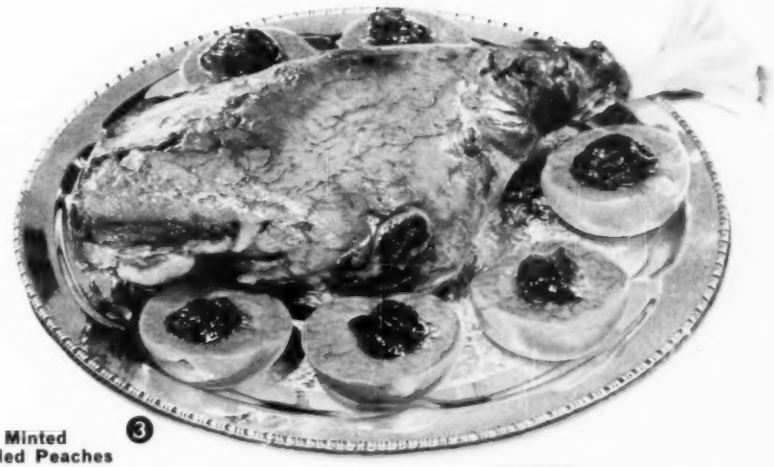
1 9- or 10-inch angel food cake
2 12-oz. jars Kraft Pure Peach Preserves
1 cup heavy cream, whipped and sweetened

Slice the cake crosswise to make two layers. Spread half of the preserves between the layers and the remaining preserves on top. Frost the sides of the cake with the whipped cream.

# favorite foods Jellies and Preserves!

*to add true flavor of fresh-picked fruit, captured the special KRAFT way!*

New Kraft Jellies and Preserves are the ones to use—because they're made to be extra flavorful. Even when Grandma made her wonderful jelly, much of the good fruit flavor boiled away. But Kraft makes jellies and preserves a new, flavor-saving way. They're "cool-cooked" . . . at temperatures 'way below boiling . . . to keep the flavor and color of the fresh-picked fruit! Doesn't using new Kraft Jellies and Preserves as ingredients sound delicious, and easy? Try it!



**Minted Broiled Peaches** ❸

❶ **Strawberry Upside-Down Biscuits**

**"Philly" Pineapple Pie** ❷

**Double Treat Sandwiches** ❹

❶ **Strawberry Upside-Down Biscuits**

Parkay Margarine
Kraft Pure Strawberry Preserves
1 pkg. Ballard or Pillsbury Biscuits

Grease 10 large muffin cups generously with margarine. Place 1 tablespoon preserves in each cup. Cover with a biscuit and bake in hot oven, 475°, for 8 to 10 minutes. Turn out upside-down immediately. Yield: 10 biscuits

❷ **"Philly" Pineapple Pie**

1 8-oz. pkg. Philadelphia Brand Cream Cheese
½ cup sugar
½ teaspoon salt
2 eggs
½ cup milk
½ teaspoon vanilla
1 12-oz. jar Kraft Pure Pineapple Preserves
1 9-inch unbaked pastry shell
¼ cup chopped pecans

Place cheese in bowl; cream it until soft and smooth. Slowly blend in sugar and salt. Add eggs, one at a time, beating thoroughly. Blend in milk and vanilla. Spread preserves over bottom of pastry shell. Pour in cream cheese mixture; sprinkle with pecans. Bake in hot oven, 400°, 10 minutes, then reduce heat to slow oven, 325° bake additional 50 minutes. Cool before serving.

❸ **Minted Broiled Peaches**

Canned peach halves, drained
Kraft Parkay Margarine, melted
Kraft Mint Apple Jelly
Roast leg of lamb

Place peach halves, cut side up, on broiler rack. Brush with melted margarine. Broil a few minutes until lightly browned. Fill each peach half with jelly. Serve as a garnish with the roast lamb.

❹ **Double Treat Sandwiches**

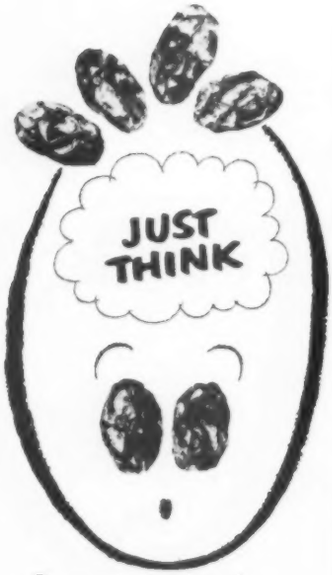
White bread, sliced, crusts trimmed
Parkay Margarine
Peanut butter
Kraft Pure Grape Jelly

Spread the bread with margarine. Lightly score the margarine to divide the bread into four squares. Spread the peanut butter on two opposite squares. Spread the remaining squares with jelly.

*in all your favorite varieties*

*FREE RECIPE FOLDER!*

Here are many ways to use new Kraft Jellies and Preserves to add flavor to baked goods, desserts, main dishes. Write to Kraft Jellies and Preserves, Dept. B2, Box 522, Chicago 77, Illinois.

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you couldn't have
RAISINTOAST
for a breakfast
TASTE
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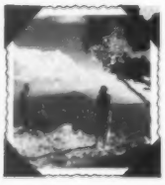

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**NEW MEXICO**

*Land of Enchantment*

Vacation this winter in New Mexico — you'll want to stay; for living is interesting, leisurely, fun. Modern cities blend with pueblos, missions, plazas, pre-historic ruins, National Parks and Monuments. Sightsee, visit interesting places, ride, golf, hunt, fish, take pictures. Like the W. I. Rose family, above, who moved here in 1950, you'll say it's *the* place to live.

FREE BOOKLETS

# Sunny pies—lemon and orange

*Begins on page 76*

**Orange-blossom Pie**

*Talk about refreshing! Beautiful! Luscious eating!—*

2 cups orange sections, white membrane removed (5 to 7 oranges)
½ cup sugar
• • •
1 3-ounce package cream cheese, softened
1 9-inch Ginger-cooky Crust
• • •
2½ tablespoons cornstarch
⅓ cup sugar
Orange juice
• • •
1 cup orange sections, white membrane removed (2 to 3 oranges)
½ cup heavy cream, whipped

Sprinkle 2 cups orange sections with ½ cup sugar; set aside for ½ hour. Spread cream cheese evenly over bottom of cooled Ginger-cooky Crust. Blend cornstarch with ⅓ cup sugar in saucepan. Drain and reserve syrup from sweetened orange sections; add enough orange juice to syrup to measure 1 cup; stir into cornstarch mixture. Cook, stirring constantly, till thick and clear; cool to use as glaze. Place drained sweetened orange sections atop cream cheese in shell. Place halved gingersnaps around edge of pieplate to match picture. Pour ½ cup glaze over oranges in shell. Arrange 1 cup orange sections (drained) in spiral around edge of pie. Cover with remaining glaze. Chill till top is set, about 1 hour. Pile whipped cream in center of pie. **Ginger-cooky Crust:** Mix 1½ cups fine gingersnap crumbs (approximately 24 gingersnaps) and ¼ cup soft butter until well combined. Press into bottom and half way up sides of buttered 9-inch pieplate. Bake in moderate oven (375°) about 8 minutes. Cool.

**Lemon Meringue Pie**
(For 9-inch pie)

*You'll be proud to serve this pie. The lemon filling is tangy, creamy smooth. The meringue is billowy and golden brown—*

1½ cups sugar
7 tablespoons cornstarch
Dash salt
1½ cups water
3 beaten egg yolks
• • •
1 teaspoon grated lemon peel
2 tablespoons butter or margarine
½ cup lemon juice
• • •
1 9-inch baked pastry shell
• • •
3 egg whites
1 teaspoon lemon juice
6 tablespoons sugar

In saucepan, combine 1½ cups sugar, the cornstarch, and salt. Stir in water. Bring to boiling over medium heat and cook, stirring constantly, till thick, about 5 minutes. Remove from heat; stir small amount of hot mixture into egg yolks, then return to hot mixture. Bring to boiling and cook 1 minute, stirring constantly. Remove from heat. Add lemon peel and butter. Slowly stir in ½ cup lemon juice. Cool to lukewarm, stirring frequently to prevent "film." Pour into cooled baked pastry shell. Beat egg whites with 1 teaspoon lemon juice until soft peaks form. Gradually add 6 tablespoons sugar, beating until stiff peaks form and *all* sugar has dissolved (test with fingers). Spread meringue over filling, *sealing* to edges of pastry to avoid shrinking. Bake in moderate oven (350°) 12 to 15 minutes or until meringue is golden brown. Cool pie thoroughly before serving. **Tasting-Test Kitchen note:** For a short cut, call on a can of frozen lemon pie filling. This new product has fresh flavor, tastes like homemade. You add egg yolks to the filling and heat, then make the meringue from the whites.

**Lemon Meringue Pie**
(For 8-inch pie)

1¼ cups sugar
⅓ cup cornstarch
Dash salt
1¼ cups water
2 beaten egg yolks
1 teaspoon grated lemon peel
1 tablespoon butter or margarine
⅓ cup lemon juice
1 baked 8-inch pastry shell
2 egg whites
1 teaspoon lemon juice
¼ cup sugar

Follow method above.

**Sunshine Chiffon Pie**
(For 9-inch pie)

*Tart and sweet, orange-y and lemon-y, light as a cloud—perfection!—*

1 envelope (1 tablespoon) unflavored gelatin
½ cup sugar
Dash salt
• • •
4 egg yolks
½ cup lemon juice
½ cup orange juice
¼ cup water
½ teaspoon grated lemon peel
½ teaspoon grated orange peel
• • •
4 egg whites
⅙ teaspoon cream of tartar
⅓ cup sugar
• • •
1 baked 9-inch Orange Pastry Shell

Thoroughly mix gelatin, ½ cup sugar, and salt in saucepan. Beat together egg yolks, fruit juices, and water; stir into gelatin mixture. Cook over medium heat, stirring constantly, just till mixture comes to boiling. Remove from heat; stir in grated peels. Chill, stirring occasionally, till mixture mounds slightly when dropped from a spoon. Beat egg whites till frothy; add cream of tartar; beat till soft peaks form. Gradually add ⅓ cup sugar, beating till stiff peaks form; fold in gelatin mixture. Pile into cooled, baked Orange Pastry Shell. Chill till firm. Garnish with whipped cream and candy orange slices, if desired. **Orange Pastry Shell:** Use orange juice instead of water in Plain Pastry recipe.

**Sunshine Chiffon Pie**
(For 8-inch pie)

2 *teaspoons* unflavored gelatin
⅓ cup sugar
Dash salt
• • •
3 egg yolks
⅓ cup lemon juice
⅓ cup orange juice
¼ cup water
½ teaspoon grated lemon peel
½ teaspoon grated orange peel
• • •
3 egg whites
½ teaspoon cream of tartar
¼ cup sugar
• • •
1 baked 8-inch Orange Pastry Shell

Follow method above.

**Plain Pastry**

1½ cups sifted enriched flour
½ teaspoon salt
½ cup shortening
4 to 5 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry-blender or blending fork till pieces are the size of small peas. Sprinkle 1 tablespoon of the water over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each into ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 8- or 9-inch double-crust pie or 4 to 6 tart shells.

**To bake single-crust pie shells:** Fit pastry into pieplate and trim ½ to 1 inch beyond edge; fold under and flute. Prick bottom and sides well with a fork to prevent puffing as shell bakes. Bake in very hot oven (450°) till pastry is golden, 10 to 12 minutes.

## *When does your subscription expire?*

**The answer to that question is printed right on the cover of your copies of *Better Homes & Gardens*.**

**The numbers at the end of the last line on the address label tell you.**

**If those numbers read "4 58," for example, the last issue we can mail under your present subscription will be April, 1958.**

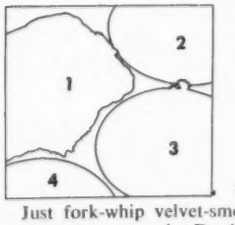
**To make sure you won't miss even a single issue, you should renew at least 60 days before your subscription is due to expire.**

**To renew, just mail your payment of $3 for 1 year, $5 for 2 years, or $7 for 3 years, along with the label from the cover of a recent copy to: BETTER HOMES & GARDENS, DES MOINES 3, IOWA**

**Zesty! Cranberry Juice Cocktail**

Drink like a dry red wine – claret-colored, full-bodied Ocean Spray Cranberry Juice Cocktail. Before dinner. Through it. Any time! Cook with it, too! At supermarkets.

*Chicken or ham, lamb or beef...*




# Brighten the plate with Ocean Spray

**1. Cranberry Chicken-in-the-Basket.** Just fork-whip velvet-smooth Ocean Spray Jellied Cranberry Sauce into a purée. Dunk crisp, eat-with-your-fingers chicken. (Or "spoon up" sauce with potato chips.) Perfect fireside supper, served in napkin-lined baskets—one for each guest.

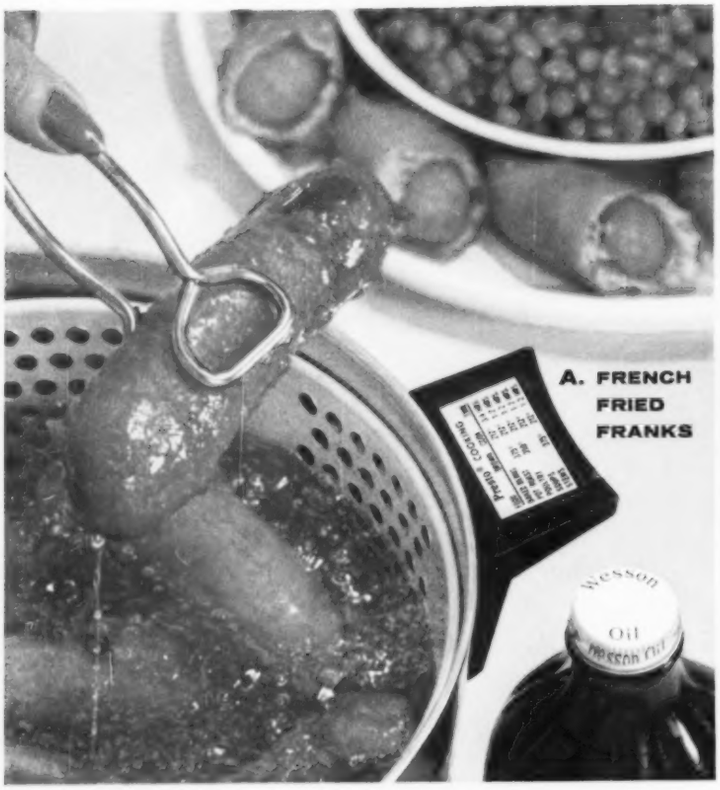
**2. High-Fashion Ham Dinner.** Fashion's favorite colors come to dinner when you pair pink ham with ruddy Cranberry Sauce. Serve either chilled Jellied Sauce or hot Whole Berry Sauce with baked ham. You'll find today's mild-cured hams respond naturally to the tangy, bright fruit flavor of Ocean Spray.

**3. Roast Lamb with Cranberry-Mint Sauce.** Delicate lamb needs a bright flavor contrast—and sassy Ocean Spray Whole Cranberry Sauce (right from the can) is a thrilling new accent. Or make a mint-flavored sauce: heat 1 can Ocean Spray with ½ tsp. mint flavoring and grated rind of 1 orange.

**4. Sweet-Sour Hamburgers.** Exotic – and easy! In butter, brown 4 beef patties, and cook 2 tbsp. onion till transparent. Then add 1 can Ocean Spray Whole Cranberry Sauce, ½ cup vinegar, 1 lemon, sliced and seeded, and 4 gingersnaps crumbled fine. When mixture thickens, serve proudly.

**JELLIED OR WHOLE BERRY**

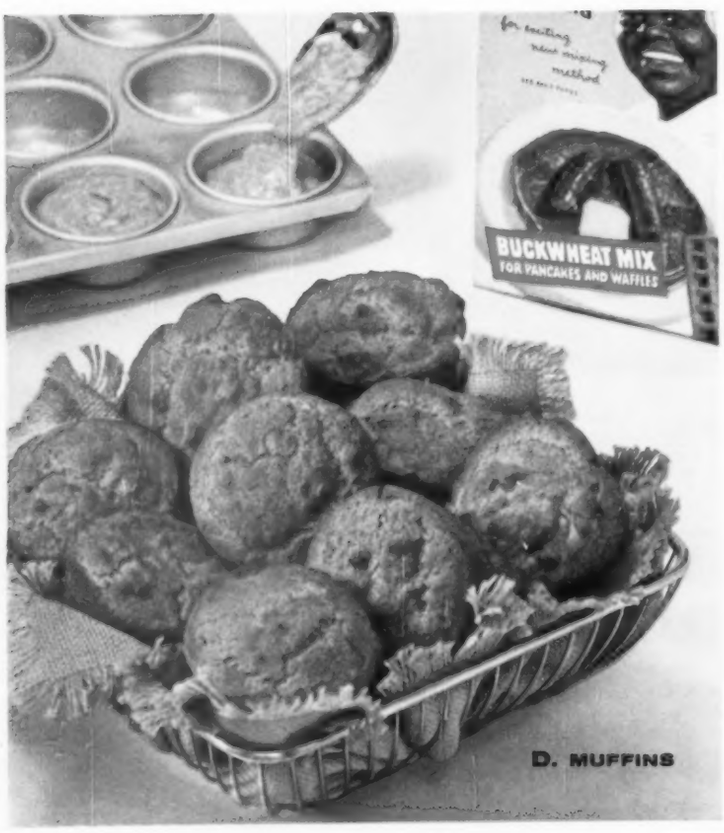
Now in Canada, too.




A. FRENCH FRIED FRANKS

B. PEACH COBBLER

# Look what you can do with




D. MUFFINS

E. PIZZA

naturally to the tangy, bright fruit flavor of Ocean Spray. fine. When mixture thickens, serve proudly.

Now in Canada, too.

C. FRIED CHICKEN

# Aunt Jemima Pancake Mix!

*Surprising idea but oh, so good! Pancake mix for cooking and frying. And what a wonderful new flavor it gives! Delicious fried chicken made golden-crisp with pancake mix. Tenderest buckwheat muffins you ever turned out. Pizza crust that sings "O Sole Mio!" Try them all. They're so good, and so easily made, with Aunt Jemima Pancake Mixes. And for extra speed and convenience in each of these recipes, the liquid shortening we suggest is Wesson Oil.*

**A. FRENCH FRIED FRANKS.** To make batter for golden-crisp deep-fat fried franks, combine 1 c. of Aunt Jemima Pancake Mix, 1 tbsp. sugar, ⅔ c. water. Beat well. Dip franks in batter and fry in deep fat (375°F.) 2 to 3 minutes. Drain; cut in half; and serve with hot barbecue sauce, or as a main dish with baked beans. Makes 8 servings.

**B. PEACH COBBLER.** Use Aunt Jemima Buttermilk Mix for light, delicate-crusted cobbler. To make *peach base*, combine ⅓ c. sugar and 2 tbsp. Aunt Jemima Buttermilk Mix with 1 c. juice drained from a No. 2½ can sliced peaches; cook over low heat until thickened. Place peach slices, 1 tbsp. lemon juice and thickened sauce in 1½" x 6" x 10" baking pan; dot with butter.

TOPPING: Mix 1 c. Aunt Jemima Buttermilk Mix and 2 tbsp. sugar. Add 1 beaten egg and ½ c. milk to dry ingredients; stir till fairly smooth. Fold in 3 tbsp. liquid shortening. Drop batter by spoonfuls over fruit. Bake in hot oven (425°F.) 25 to 30 min. Serve warm with peach syrup or cream, plain or whipped. Makes 6 servings.

**C. FRIED CHICKEN.** For crisp golden brown chicken, put 1 c. Aunt Jemima Pancake Mix, 1 tsp. salt and ¼ tsp. pepper in a paper sack; add chicken and shake well. Brown slowly in liquid shortening in frying pan. Reduce heat; cover and cook till tender.

**D. MUFFINS.** For deliciously tender, fine-textured muffins, mix 2 c. Aunt Jemima Buckwheat Mix with ¼ c. sugar. Add 1 c. milk, 1 beaten egg; blend. Lightly stir in ¼ c. liquid shortening. Fill greased muffin cups ⅔ full. Bake in hot oven (425°F.) about 20 minutes. Makes 12 muffins.

**E. PIZZA.** A tender, crisp crust is a must for good pizza. It's a snap with Aunt Jemima Pancake Mix. Just put 1½ c. mix in bowl; stir in ¼ c. liquid shortening with fork. Add ⅔ c. milk, mixing lightly. Form a 12" circle on a greased cooky sheet or pizza pan. Bake in 450°F. oven 10 minutes.

FILLING: Pan-fry 1 lb. pork sausage meat; drain. In some of the drippings brown ¾ c. chopped onion till transparent. Add 1 can tomato sauce, 1 can tomato paste, ½ tsp. salt, ¼ tsp. pepper, ¼ tsp. oregano and the sausage. Cover and simmer 20 min. Pour over fresh crust; top with ½ c. shredded Cheddar cheese. Return to oven till cheese melts. Sprinkle with grated Parmesan cheese. Makes 6 servings.

## We want your ideas . . .

**$10,000 REWARD** for the best original recipe using Aunt Jemima Pancake Mixes together with Wesson Oil *in a brand new way*. Try out *your* ideas and send your best recipe with your name and address to: RECIPE, Box 1088, Chicago 77, Illinois.

**1st PRIZE:** $10,000 CASH—plus national recognition as "QUEEN OF COOKS."

**500 PRESTO CONTROL-MASTER FRY-PANS** (illustrated above) for the next 500 winners.

**FREE** to every entrant—brand new Aunt Jemima Cookbook full of dozens of tempting recipes illustrated in color.

Get complete contest rules from your grocer, or write to box number above. Contest closes April 30, 1958.

# LOW IN FAT...YET

*High in Food Energy*

# ROYAL PUDDINGS

Yes, mothers . . . ROYAL PUDDINGS are *low in fat* . . . yet high in food energy . . . every delicious serving gives your family all the benefits of milk *PLUS 74% more food energy* than the fresh whole milk you make it with.

LOW IN FAT

HIGH IN FOOD ENERGY

Only Blue Bonnet

LOOKS LIKE
COOKS LIKE
and
TASTES LIKE
THE "HIGH-PRICE" SPREAD!

TWO FINE PRODUCTS OF STANDARD BRANDS INC.


# This family kitchen roosts in the treetops

*Begins on page 72*

David and Peter find this spacious all-purpose dining table a great place for chess, games, studying. Good seating and lighting add to their comfort. Note the convenient "opened" and "closed" storage wall for games and books. Mrs. McGee finds that she sees more of her active children with an eating area in the kitchen.

Close-up of storage wall shows unit is as handsome as it is hard-working. Mrs. McGee, who loves to weave, even finds room here to store her spools. (Fabric on chairs is proof of her talent.)

Top of cabinet makes a dandy display shelf for plants, objects of art, magazines. It also doubles as extra sitting space when there's a crowd says Mrs. McGee. Operating windows bring in fresh air.

*More on page 92*

# In just 12 minutes... real Italian-style CHEF BOY-AR-DEE® Spaghetti Dinner

One twirl of this quick-fixing feast and your taste is Amalfi-bound! In one box you get choice spaghetti, Chef's authentically spiced sauce with meat or mushrooms, zippy grated cheese. Three can enjoy it for about 15¢ a plateful. Be Chef's guest tonight.

Complete in one box.

"Handy Ham" in a one-meal can for marvelous Scrambled Ham-and-Eggs!

**RECIPE FOR THE BEST SCRAMBLED EGGS YOU EVER ATE . . .** at brunch or lunch, supper or anytime! . . . Don't bother with a beater. Just put 2 **EGGS**, 1 Regular Size (2¼ oz.) can **UNDERWOOD DEVILED HAM** and 1 tbsp. **MILK** into a jar; shake together. Melt 1 tbsp. **BUTTER** in a skillet and scramble ham and eggs over low heat.

**SO GOOD SERVED PIPING HOT** – and so good for you, because Underwood gives you all the proteins and minerals of whole hams. Better keep several cans of Underwood "handy ham" on hand – both Regular and Family Size – for dozens of marvelous meals-in-a-minute!

**MADE FROM WHOLE HAMS**

Underwood is made from whole hams chosen for quality, perfectly cured, and blended with a secret formula of spices. Result: a wonderful, can't-be-copied flavor.

FREE BRUNCH & LUNCH RECIPES. WRITE: WM. UNDERWOOD CO., DEPT. SG, WATERTOWN 72, MASS.

# This family kitchen roosts in the treetops

*Continued from page 90*

Sarah plays living-room supervisor over chef brothers.

Note efficient cooking center—stack-on gas oven, stack-on gas cooking top with griddle, and the built-in barbecue grill. The hood and ventilator keep the open room smoke- and odor-free.

Barbecue grill is made of concrete block. It has crank-up firebox for cooking control, and ash box at bottom. Expanded industrial metal over asbestos board forms front.

Walk-in pantry was a must. It's big enough to hold bulkies as well as groceries.

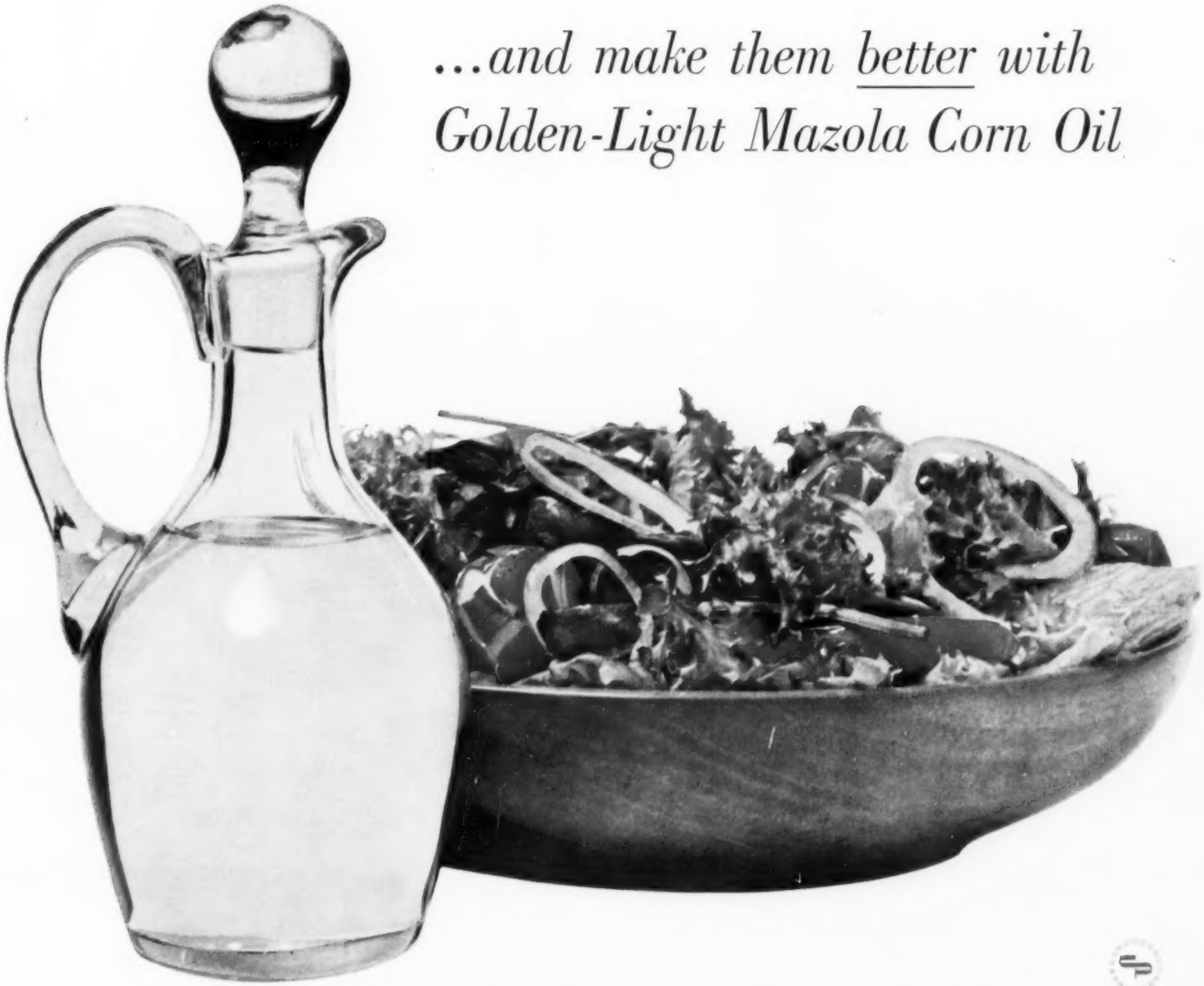
Located at head of stairs on fourth level, pantry is out of the way, yet close by.

Sliding doors were painted bright orange, add an exciting splash of color.

Perhaps there's a niche somewhere in your house plan for an "old-time" pantry.

# Make French dressings to suit *your* taste

## *...and make them better with Golden-Light Mazola Corn Oil*



From one basic recipe—approximately two parts Mazola Corn Oil and one part vinegar—you can make a wonderful variety of salad dressings. Add your own spices to suit your taste.

Naturally lighter, more delicate in flavor, "Golden-Light" Mazola Corn Oil makes all salad dressings better. Dressings made with Mazola stay pourable even when stored in the refrigerator.

Use Mazola Oil for frying, too—you'll love the "golden lightness" it gives to fried foods. Easy to measure, convenient to use—that's why so many homemakers use Mazola Oil, made from golden corn, for all their frying, baking and salad dressings.

Corn Products Refining Company

## Corn oil has a place in well-balanced meals

Everybody needs fat in their daily diet—and the *kind* of fat is important, too.

You may have read some of the many articles about the importance of *unsaturated* fats in our daily meals. Many well-known nutritional authorities recommend that from one-third to one-half of all the fats we eat should be in the form of unsaturated fat such as corn oil. And Mazola is *natural* corn oil . . . made from golden corn!

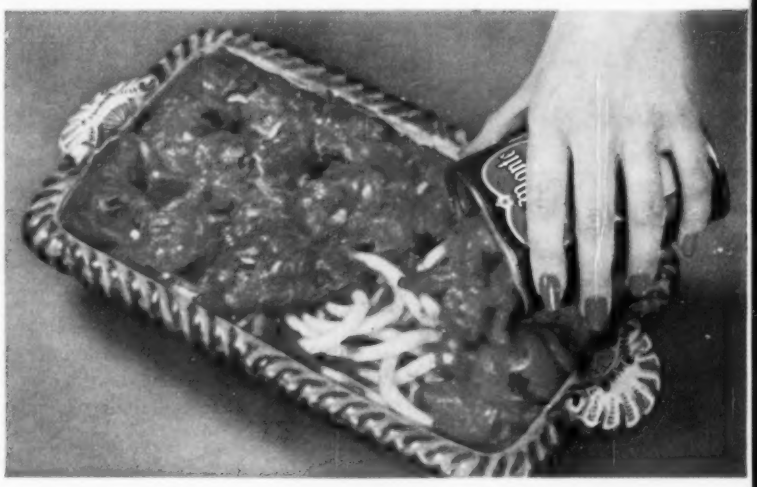
You don't have to change your family's eating habits, just use Mazola Corn Oil in your everyday cooking—as a natural and delicious part of your meals—in salads, frying, baking.

Send for your free copy of 32-page recipe book on how to use Mazola in your daily meals. Write to Mazola, Box 1753, New York 46, New York.

**MAZOLA®**
**CORN OIL**
... unsaturated ... not hydrogenated
... nutritionally unexcelled

# Take a new look at tomatoes

Now you can buy tomatoes already seasoned with onion, celery and green pepper



## For new vegetable eating fun

Here's that "something different" you're always looking for in vegetables – ready to heat with no work at all. DEL MONTE *Stewed* Tomatoes are perfectly seasoned with onion, celery, green pepper – and how they do brighten a meal!

## For new ease in recipes

Just think of all the recipes that call for tomatoes, onion and green pepper! Spanish rice, macaroni dishes, stews – DEL MONTE *Stewed* Tomatoes give you a big hand with all of them. Keep several cans handy – you'll use them *fast*.

**Del Monte® stewed tomatoes**

**Better Homes & Gardens Prize Tested Recipes**

# Good ways with variety meats

File under Meats

## Old-time Oxtail Stew

*Just plain good eating! Fix it the long-cook way or speed it in your pressure saucepan—*

2 pounds oxtail, cut in 1½-inch lengths
1 medium onion, sliced
2 cups hot water
1 1-pound can (2 cups) tomatoes
1 can condensed beef broth
1½ teaspoons salt
¼ teaspoon pepper
• • •
8 small whole onions
4 potatoes, halved
4 carrots, halved

Roll meat in flour; brown in small amount hot fat in Dutch oven. Add sliced onion, water, tomatoes, broth, and seasonings. Cover; simmer 2½ hours or till meat is just tender. Add vegetables; cover and simmer 30 to 45 minutes or till done. Skim off excess fat. **For pressure saucepan:** Flour meat; brown. Add sliced onion, tomatoes, broth, seasonings (omit water). Cook at 15 pounds pressure 30 minutes. Cool pan normally 5 minutes; then reduce pressure under cold running water. Add vegetables; return to 15 pounds pressure 10 minutes. Reduce pressure immediately under cold running water. Skim off excess fat. Makes 4 to 6 servings.

*Mrs. Robert F. Johnson, Dearborn, Michigan*



*Cut along dotted lines*

Photographs: Mike Nelson

# Favorite cherry desserts

## Cherry Lattice Tarts

*Cherry filling is just sweet enough, just juicy enough—*

1 No. 2 can (2½ cups) pitted tart red cherries
1 tablespoon cornstarch
½ cup sugar
1 tablespoon butter or margarine
Dash salt
2 drops almond extract
Few drops red food coloring
• • •
1 recipe Plain Pastry

Drain cherries, reserving ⅓ cup juice. Combine reserved juice and cornstarch. Cook, stirring constantly, till thick and clear. Remove from heat; stir in next 5 ingredients; add cherries. Pour into four 4-inch pastry-lined tart pans. Weave pastry strips over top. Place extra strip around dampened edge, covering ends of lattice; flute edge. Bake in hot oven (400°) 25 to 30 minutes or till crust is browned.

*Mrs. W. M. Morrow, Abilene, Texas*



**Add these pages to your COOK BOOK**

File under Desserts

## Red-and-White Cherry Freeze

- 1 3-ounce package cream cheese
- 1 9-ounce can (1 cup) crushed pineapple
- 2 cups tiny marshmallows
- 1 9-ounce can (1 cup) pitted Royal Anne cherries, drained
- ⅓ cup quartered maraschino cherries
- 1 cup heavy cream, whipped

Soften cream cheese; blend in pineapple. Add marshmallows and cherries. Fold in cream. Pile into 10x6x1½-inch dish or refrigerator tray. Freeze till firm. Cut in squares and top with whipped cream and cherries (For salad, serve plain or with mayonnaise.) Makes 6 servings.

*Mrs. Gordon H. Griffin, Dysart, Iowa*

## Party Cherry Torte

**Shell:** Beat 3 egg whites with 1 teaspoon vanilla and dash salt till foamy. Gradually add 1 cup sugar; beat till stiff peaks form. Mix ¾ cup chopped walnuts, ½ cup of saltine-cracker crumbs, and 1 teaspoon baking powder; fold into egg whites. Spread in well-greased 9-inch pieplate, building up sides. Bake in slow oven (300°) 40 minutes or till dry on outside. Cool. **Filling:** Drain 1 No. 2 can (2½ cups) frozen pitted tart red cherries, reserving syrup. Combine ¾ *cup of the syrup* and ¼ cup sugar; heat to boiling. Add cherries; cook 10 minutes. Mix 2 tablespoons cornstarch with remaining cold syrup; add to hot mixture. Cook, stirring constantly, till thick and clear. Cool. Whip 1 cup heavy cream; line Shell with *half*. Fill with cherry mixture; top with remaining cream.

*Mrs. S. D. Bolsinger, Roseburg, Oregon*

## Cinnamon Cherry Cobbler

- 1 No. 2 can (2½ cups) pitted tart red cherries
- ⅓ cup sugar
- ⅓ cup red cinnamon candies
- 1 tablespoon quick-cooking tapioca
- 2 tablespoons butter or margarine

• • •

- 1 package refrigerated quick cinnamon rolls or refrigerated biscuits

Drain cherries, reserving juice. Combine sugar, candies, tapioca, and reserved juice. Cook, stirring constantly, over low heat till candies melt and mixture is thick and clear. Stir in butter and cherries. Pour into 10x6x1½-inch baking dish. Top *hot* cherries with rolls. Bake in moderate oven (375°) 20 minutes or till rolls are done; drizzle with icing that comes in cinnamon-roll package. Serve warm with cream. Makes 8 servings.

*Mrs. Verne H. Deltenre, Independence, Kansas*

*Add these pages to your Better Homes & Gardens Cook Book*

## Tongue with Gingersnap Sauce

- 1 2- to 4-pound smoked beef tongue
- 1 onion, sliced
- 1 teaspoon cloves
- 1 teaspoon whole black peppers
- 4 bay leaves

Cover meat with water. Add onion and spices. Cover and simmer till tender, allowing 1 hour per pound. Remove meat; strain and reserve liquid. Cut off bones and gristle from large end; slit skin on underside from large end to tip; peel off. Slice meat on a slant. Makes about 4 servings per pound. Serve with hot **Gingersnap Sauce:** Crush 5 gingersnaps and combine with ⅓ cup brown sugar, ⅓ cup seedless raisins, ¼ cup vinegar, and 1 cup reserved liquid. Cook and stir till smooth.

*Mrs. Charles W. Patterson, Salt Flat, Texas*

## Snacktime Dip

*A sandwich spread, too. Delicious and nutritious!—*

- ½ pound beef liver
- 1 tablespoon minced onion
- ½ to ¾ teaspoon garlic salt
- 1 tablespoon Worcestershire
- Dash pepper
- ½ teaspoon horseradish
- 3 to 4 drops Tabasco
- ¼ to ⅓ cup mayonnaise or salad dressing

Simmer (don't boil) liver in water till firm, about 10 to 12 minutes. Trim off membrane and coarse tissue. Blend liver in electric blender till smooth or put through food chopper twice, using fine blade. Add remaining ingredients; blend or stir until of spreading consistency. Top with parsley and sieved hard-cooked egg yolk. Makes ¾ cup.

*Mrs. Paul Jenkins, Prairie Point, Mississippi*

## Ham-and-Sweetbread Roll-ups

- 1 pound fresh or frozen sweetbreads
- 1 tablespoon vinegar

• • •

- 6 thin slices boiled ham
- 1 can condensed cream of chicken soup
- 2 tablespoons chopped parsley
- ¼ cup grated Parmesan cheese

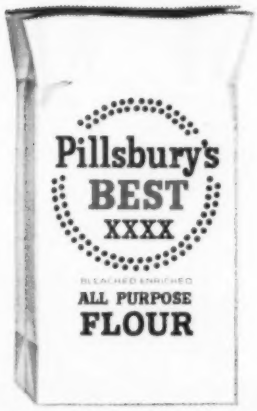
Simmer (don't boil) sweetbreads in 1 quart lightly salted water, containing vinegar, 20 minutes or till tender. Drain; remove membranes. Spread each ham slice with 1 tablespoon soup; sprinkle with parsley. Center sweetbreads on ham slices; roll up each; fasten with toothpicks. Place in shallow baking dish. Sprinkle with cheese. Bake in hot oven (400°) 20 minutes or till heated through. Makes 6 servings. Pass **Sour-cream Sauce:** Add ½ teaspoon monosodium glutamate to remaining soup, heat, stir. Blend in 1 cup dairy sour cream; heat.

*Mrs. E. Jeff Barnette, Santa Rosa, California*

## Special Recipe Collection

*Pillsbury's way of exchanging America's favorite recipes with you*

# Parade of Winners . . . 38 prize recipes from Pillsbury's BEST 9th Bake-Off!

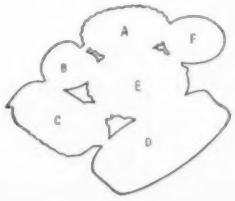



*Here's your first chance* to get all these prize winners . . . the most interesting and easiest recipes of the year, adapted for your use by Ann Pillsbury.

This special collection, made right at the Beverly Hilton hotel in Los Angeles, is scored and punched, ready for your own cookbook.

We've included some of the exciting scenes as the 100 "best cooks" who won the trip to the Bake-Off competed for the big cash prizes. These are finalists out of thousands of entrants in Pillsbury's BEST Grand National Recipe contest.

Naturally we want you to share in this. It's Pillsbury's way of bringing America's favorite home recipes to you. And one of these years it may be your turn to win . . . your recipe being shared, like these, with your "neighbors" from coast to coast.




*Shown at left are a few of the winners you'll find on the following pages. (A) Pecan Paulines (B) Ruby Red Apple Cake (C) Gem Rolls (D) Ham-Somes (E) Honey Chocolette Pie (F) Applecots.*

*Photographs: Lyman Emerson and George Miles Ryan*

Contestants at Pillsbury's BEST 9th Bake-Off . . . enjoying brunch at the Beverly Hilton

9th Grand National

## $5000 WINNER

*Second Grand Prize,*
*Mrs. R. W. Ojakangas,*
*Duluth, Minn.*

### CHUNK O' CHEESE BREAD

1¾ cups water ½ cup corn meal
2 tsp. Morton Salt
½ cup Brer Rabbit Molasses 2 tbsp. butter
1 packet Red Star Active Dry Yeast
(or 1 cake Red Star Compressed Yeast)
½ cup warm water
4 to 4½ cups sifted Pillsbury's BEST All Purpose Flour
1 lb. American cheese, cut into ¼ to ½-inch cubes
"quilted" Kaiser Heavy Duty Foil

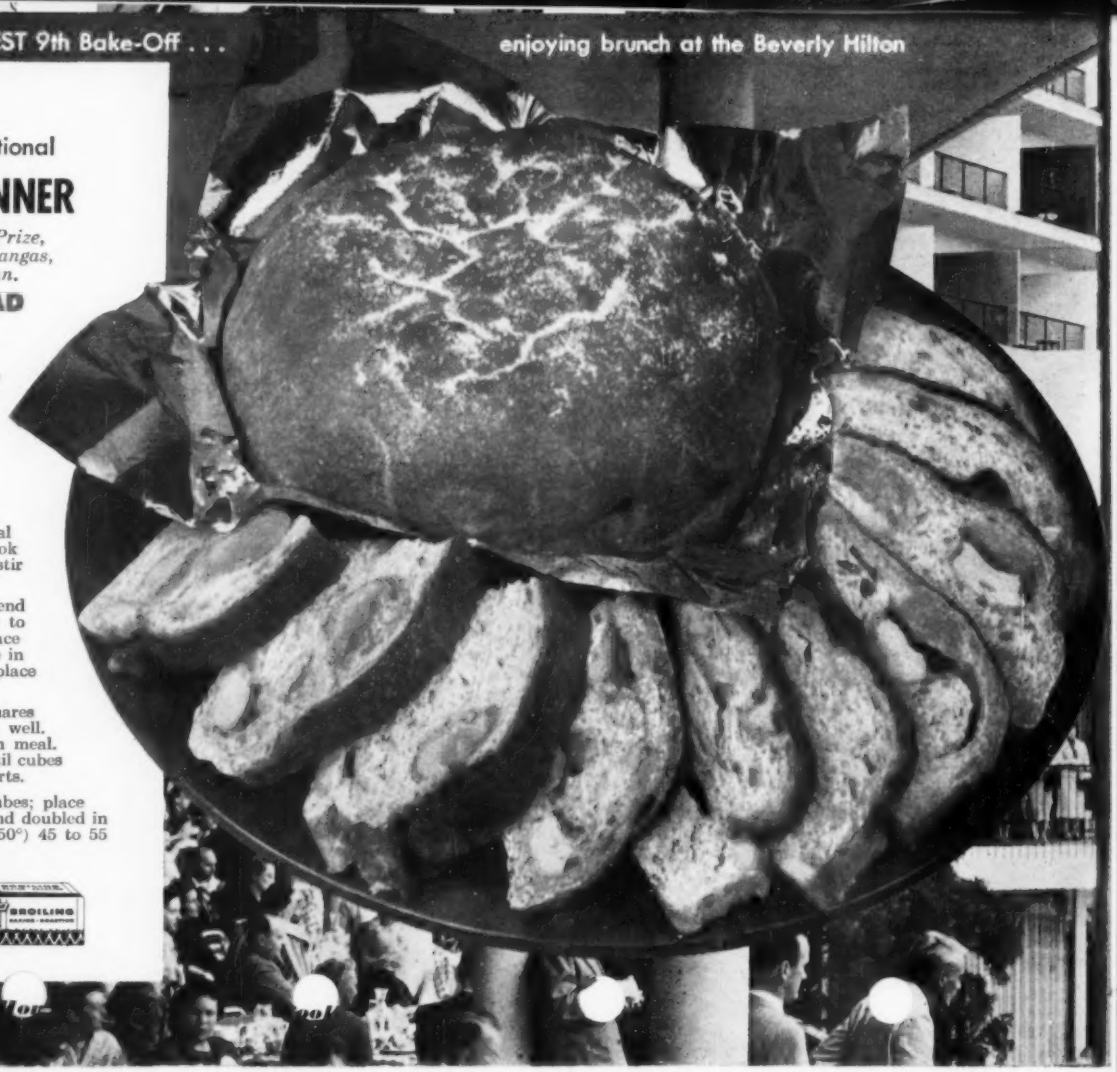
In 2 qt. saucepan combine water, corn meal and salt. Bring to boil, stirring constantly; cook until slightly thickened. Remove from heat; stir in molasses and butter. Cool to lukewarm.

Soften yeast in water in large mixing bowl; blend in corn meal mixture. Gradually add flour to form stiff dough. Knead on well-floured surface until smooth and satiny, about 5 min. Place in greased bowl and cover. Let rise in warm place until light and doubled in size, 1 to 1½ hrs.

Line two 8 or 9-in. round pans with 14-in. squares of foil, edges extending over pan; grease well. Place dough on surface sprinkled with corn meal. Work cheese into dough, ¼ at a time, until cubes are evenly distributed. Divide into two parts.

Shape into round loaves, covering cheese cubes; place in pans. Let rise in warm place until light and doubled in size, about 1 hr. Bake in moderate oven (350°) 45 to 55 min. until deep golden brown.

*Prize-winning cooks use . . .*



↑CLIP AND SAVE THESE RECIPES→

# Chunk o' Cheese Bread, Second Grand Prize, also uses "quilted" Kaiser Broiler Foil

Special Recipe Collection

"My Chunk o' Cheese Bread always comes out easily when I line the pans with 'quilted' Kaiser Broiler Foil!" says Mrs. Ojakangas. Good cooks everywhere are having grand success with this new wonder foil because it's the *only* foil made especially for cooking! The only foil quilted for extra strength. Clings tighter! Wraps stronger! Resists tearing!

"Quilted" Kaiser Broiler Foil keeps cookies, cakes, fancy breads from sticking. Simplifies making and baking of pie crust. Has hundreds of everyday uses . . . baking, roasting, broiling, cooking, wrapping. Full 14 inches wide. Next time, get the "Grand Prize" foil . . . strong "quilted" Kaiser Broiler Foil.

Kaiser . . . *the only foil "quilted" for extra strength*

**Arriving from Germany,** Mrs. Garnard Harbeck, wife of an Army major, joins contestants from 35 of the 48 states . . . one from Honolulu.

**Preparing the cookies** that brought her to the Bake-Off, Mrs. Gerda Roderer was probably only dreaming of the $25,000 she eventually won.

**Judging began** the minute the first dish came off the baking floor. It continued far into the night before all winners were decided.

9th Grand National

## $1000 WINNER

*Junior Division,*
*Marianne Louise Hirt,*
*Lucas, Kans.*

### SWEETHEART COFFEE CAKE

2 packets Red Star Active Dry Yeast (or 2 cakes Red Star Compressed Yeast)
½ cup warm water
⅓ cup Crisco or butter
⅓ cup sugar
2 tsp. Morton Salt
⅔ cup hot scalded milk
2 unbeaten eggs
4½ to 5 cups sifted Pillsbury's BEST All Purpose Flour
1 cup nuts, chopped
1 cup sugar
2 tsp. French's Cinnamon
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. In large mixing bowl combine butter, ⅓ cup sugar, salt and milk; stir to melt shortening. Cool to lukewarm. Stir in eggs and yeast. Gradually add flour to form stiff dough. Knead on floured surface until smooth and satiny, about 5 min. Place in greased bowl; cover. Let rise in warm place until doubled in size, about 1½ hrs.

Roll out half of dough to 15x10-in. rectangle. Brush with melted butter. Combine nuts, 1 cup sugar and cinnamon; sprinkle half of mixture over dough. Roll as for jelly roll beginning with 15-in. side. Place on greased baking sheet. Fold half of roll on top of other half; seal ends together. Starting at folded end, cut down center of roll to within 1-in. of other end. Turn cut halves on side, cut-side up, to form a heart. Repeat with remaining dough.

Cover. Let rise until doubled in size, about 45 min. Bake in moderate oven (350°) 25 to 30 min. Makes 2 coffee cakes. To store or freeze, wrap in foil.

*Winning recipes call for...* RED STAR DRY YEAST

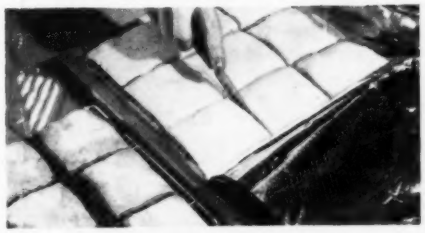
### SLICE O' SPICE *Bride 3rd Prize Winner by Mrs. Tom McAllister, Sacramento, Calif.*

3 cups sifted Pillsbury's BEST Flour
1 tsp. soda
1 tsp. French's Cream of Tartar
½ tsp. Morton Salt
½ cup butter
½ cup Crisco
2 cups firmly packed brown sugar
2 unbeaten eggs
1 tsp. French's Vanilla
1 cup quick-cooking rolled oats
"quilted" Kaiser Heavy Duty Foil
*Topping:*
½ cup sugar
4 tsp. French's Cinnamon

Sift flour, soda, cream of tartar and salt. Cream butter and shortening. Gradually add brown sugar, creaming well. Blend in eggs and vanilla. Stir in dry ingredients. Add rolled oats; mix well. Chill 1 hr. for easy handling.

Divide dough into three parts; shape into rolls 12-in. long. Wrap in foil; chill 5 to 6 hrs. or overnight.

Cut into ¼-in. slices; dip into sugar-cinnamon topping to coat both sides. Place on greased baking sheets. Bake in moderate oven (350°) 9 to 12 min. until golden brown. Makes about 9 doz. cookies.



### COBBLESCONES *Senior Winner by Mrs. R. E. Neiman, Lakeside, Calif.*

2 cups sifted Pillsbury's BEST Flour
4 tsp. double-acting baking powder
½ tsp. Morton Salt
3 tbsp. sugar
¼ cup butter
2 unbeaten eggs and cream to measure ¾ cup
"quilted" Kaiser Heavy Duty Foil
*Filling:* ¾ cup whole cranberry sauce
½ cup grated apple
2 tbsp. brown sugar
½ tsp. French's Cinnamon

Into mixing bowl sift flour with baking powder, salt and 1 tbsp. of the sugar. Cut in butter. Add eggs and cream to flour mixture; stir until dough clings together.

Roll out on foil to a 16x8-in. rectangle. Spread Filling over half of dough. Fold dough over filling to make an 8-in. square. Remove foil from top crust. Seal edges. Brush top with milk; sprinkle with sugar. Transfer to ungreased baking sheet, lifting by foil. Cut into 2 or 3-in. squares (do not separate squares). Bake in hot oven (450°) 15 to 18 min. until golden brown. Makes 12 to 16.

*Cranberry Filling:* Combine cranberry sauce, apple, brown sugar and cinnamon.

### LACY BONNETS *Junior Winner by Joan Brueggman, Menomonee Falls, Wis.*

1 cup sifted Pillsbury's BEST Flour
⅔ cup sugar
⅛ tsp. Morton Salt
½ cup strained honey
½ cup soft butter
½ tsp. French's Orange Extract
½ tsp. French's Almond Extract
slivered almonds
"quilted" Kaiser Heavy Duty Foil

Cover tops and necks of 6 empty soft drink bottles with foil. Set aside for shaping cookies. Sift flour with sugar and salt. Bring honey to boil in saucepan; remove from heat. Stir in butter, orange and almond extracts. Blend in dry ingredients.

Drop by teaspoonfuls about four inches apart onto well-greased baking sheets. Place 2 slivered almonds near edges of cookies. Bake in moderate oven (375°) 5 to 7 min. until golden brown. Cool 1 min.; remove with spatula. Place hot cookies over tops of bottles. To form crown of bonnet mold cookies over bottle top; flare edges for brim. (If cookies harden before shaping, reheat for a few min.) Makes about 4 doz. cookies.

PRIZE WINNING GRAND NATIONAL RECIPES

KAISER ... *the only foil* Kaiser Foil *"quilted" for extra strength!*

Contestants at Pillsbury's BEST 9th Bake-Off . . . enjoying brunch at the Beverly Hilton

9th Grand National

## $5000 WINNER

*Second Grand Prize,*
*Mrs. R. W. Ojakangas,*
*Duluth, Minn.*

### CHUNK O' CHEESE BREAD

1¾ cups water
½ cup corn meal
2 tsp. Morton Salt
½ cup Brer Rabbit Molasses
2 tbsp. butter
1 packet Red Star Active Dry Yeast
(or 1 cake Red Star Compressed Yeast)
½ cup warm water
4 to 4½ cups sifted Pillsbury's BEST All Purpose Flour
1 lb. American cheese, cut into ¼ to ½-inch cubes
"quilted" Kaiser Heavy Duty Foil

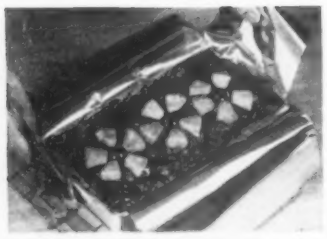
In 2 qt. saucepan combine water, corn meal and salt. Bring to boil, stirring constantly; cook until slightly thickened. Remove from heat; stir in molasses and butter. Cool to lukewarm.

Soften yeast in water in large mixing bowl; blend in corn meal mixture. Gradually add flour to form stiff dough. Knead on well-floured surface until smooth and satiny, about 5 min. Place in greased bowl and cover. Let rise in warm place until light and doubled in size, 1 to 1½ hrs.

Line two 8 or 9-in. round pans with 14-in. squares of foil, edges extending over pan; grease well. Place dough on surface sprinkled with corn meal. Work cheese into dough, ¼ at a time, until cubes are evenly distributed. Divide into two parts.

Shape into round loaves, covering cheese cubes; place in pans. Let rise in warm place until light and doubled in size, about 1 hr. Bake in moderate oven (350°) 45 to 55 min. until deep golden brown.

*Prize-winning cooks use . . .* Kaiser Foil "quilted" Broiling Baking Roasting



### ORLEANS FRUIT CAKE *Senior Winner by Mrs. E. L. Fortson, Shreveport, La.*

1 cup sifted Pillsbury's BEST Flour
¾ cup sugar
1 tsp. double-acting baking powder
½ tsp. Morton Salt
3 cups pecan halves
1½ cups watermelon pickles, cut in pieces
1 cup maraschino cherries, cut in quarters
3 slightly beaten eggs
1 tsp. French's Vanilla
"quilted" Kaiser Heavy Duty Foil

Into mixing bowl sift flour with sugar, baking powder and salt. Add nuts and fruit, coat with dry ingredients. Blend in eggs and vanilla; stir until well combined.

Line 9x5x3-in. pan with foil, leaving extra foil around top. Fold extra foil down outside of pan. Grease foil lining.

Turn batter into pan. Bake in slow oven (300°) 1½ to 2 hrs. until cake tester inserted into center comes out clean Cool. Fold foil over top and seal for storage.

### DICE O' DERV *Senior Winner by Rita W. Cherrington, Queenstown, Md.*

3 cups sifted Pillsbury's BEST Flour
2¼ tsp. French's Cream of Tartar
1¼ tsp. soda
¼ tsp. Morton Salt
½ cup Crisco
½ cup (1½ oz.) grated Parmesan cheese
¾ cup (2½ oz. jar) dried beef, cut fine
1 cup milk
⅓ cup light cream
"quilted" Kaiser Heavy Duty Foil

Sift flour, cream of tartar, soda and salt. Cut in shortening until particles are fine. Mix in cheese and dried beef. Stir in milk and cream until dough clings together.

Roll out half of dough on floured surface to ¼-in. thickness for biscuits or ⅛-in. thickness for crackers. Cut into 2½ x 1½-in. strips; place on ungreased baking sheets. Repeat with remaining dough. Bake in hot oven (425°) until light brown:* 12 to 15 min. for biscuits; 8 to 10 min. for crackers. Makes 3 doz. biscuits or 10 doz. crackers.

**To reheat: wrap in foil and place in 425° oven for 5 min.*

### PECAN PAULINES *Senior Winner by Mrs. D. H. Jones, Geneseo, Ill.*

1⅔ cups sifted Pillsbury's BEST Flour
½ tsp. soda
¼ tsp. Morton Salt
½ cup butter
⅔ cup firmly packed brown sugar
1 unbeaten egg
½ tsp. French's Vanilla
½ tsp. French's Maple Flavoring
¾ cup pecan halves
"quilted" Kaiser Heavy Duty Foil

Sift flour with soda and salt. Cream butter; gradually add brown sugar, creaming well. Blend in egg, vanilla and flavoring; beat well. Gradually add dry ingredients; blend well after each addition. Chill for easier handling.

Shape dough into roll about 8-in. long and 2-in. in diameter. Wrap in foil; chill at least 4 hours. Cut into slices about ⅛-in. thick; place on greased baking sheets.

Break nuts into 2 to 4 pieces. Place 5 pieces on each cookie; press down gently. Bake in moderate oven (350°) 8 to 10 min. Drizzle about 1 tsp. Frosting over each cookie. Makes about 3 doz. cookies.

*Praline Frosting:* In small saucepan combine ½ cup firmly packed brown sugar, 1 tbsp. corn syrup and 1 tbsp. water. Bring to boil, stirring constantly. Remove from heat. Blend in 1 cup sifted confectioners' sugar and 1 tbsp. water; beat until smooth. If necessary, add a few drops of water to form a glaze.

PRIZE WINNING GRAND NATIONAL RECIPES

KAISER . . . *the only foil* Kaiser Foil "quilted" Broiling Baking Roasting *"quilted" for extra strength!*

9th Grand National

# $1000 WINNER

*Junior Division,*
*Marianne Louise Hirt,*
*Lucas, Kans.*

## SWEETHEART COFFEE CAKE

2 packets Red Star Active Dry Yeast (or 2 cakes Red Star Compressed Yeast)
½ cup warm water
⅓ cup Crisco or butter
⅓ cup sugar
2 tsp. Morton Salt
⅔ cup hot scalded milk
2 unbeaten eggs
4½ to 5 cups sifted Pillsbury's BEST All Purpose Flour
1 cup nuts, chopped
1 cup sugar
2 tsp. French's Cinnamon
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. In large mixing bowl combine butter, ⅓ cup sugar, salt and milk; stir to melt shortening. Cool to lukewarm. Stir in eggs and yeast. Gradually add flour to form stiff dough. Knead on floured surface until smooth and satiny, about 5 min. Place in greased bowl; cover. Let rise in warm place until doubled in size, about 1½ hrs.

Roll out half of dough to 15x10-in. rectangle. Brush with melted butter. Combine nuts, 1 cup sugar and cinnamon; sprinkle half of mixture over dough. Roll as for jelly roll beginning with 15-in. side. Place on greased baking sheet. Fold half of roll on top of other half; seal ends together. Starting at folded end, cut down center of roll to within 1-in. of other end. Turn cut halves on side, cut-side up, to form a heart. Repeat with remaining dough.

Cover. Let rise until doubled in size, about 45 min. Bake in moderate oven (350°) 25 to 30 min. Makes 2 coffee cakes. To store or freeze, wrap in foil.

*Winning recipes call for...* RED STAR DRY YEAST

## PARMESAN HONOR ROLLS *Junior Winner by Sally Sligar, Tucson, Ariz.*

1 packet Red Star Active Dry Yeast (or 1 cake Red Star Comp. Yeast)
¼ cup warm water
1 cup butter
4¾ cups sifted Pillsbury's BEST Flour
2 slightly beaten eggs
1 cup lukewarm scalded milk
¼ cup sugar
½ tsp. Morton Salt
5 tbsp. melted butter
1 cup Parmesan cheese
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. Cut butter into 3 cups of the flour; blend in eggs, milk, sugar, salt and yeast. Gradually add remaining flour to form stiff dough, mixing well after each addition. Cover with foil; chill 2 to 3 hrs.*

Divide dough into 5 parts. Roll out one part on floured surface to a 9-in. circle. Brush with 1 tbsp. of the melted butter and sprinkle with 3 tbsp. of the cheese. Cut into 8 wedges; starting with wide end, roll each to point. Place on greased baking sheet. Repeat with remaining portions.

Let rise in warm place until doubled in size, about 1 hr. Bake in moderate oven (375°) 15 to 18 min. until golden brown. Makes 40 rolls.

**Dough may be refrigerated up to 4 days and baked as needed.*

## EGG TWIST LOAVES *Senior Winner by Fannie Thomas Greenberg, Chicago, Ill.*

2 packets Red Star Active Dry Yeast (or 2 cakes Red Star Comp. Yeast)
2 cups warm water
¼ cup sugar
4 tsp. Morton Salt
¼ cup melted Crisco or salad oil
3 slightly beaten eggs (reserve 1 tbsp. egg)
7½ to 8 cups sifted Pillsbury's BEST Flour
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water in large mixing bowl. Add sugar, salt and shortening. Blend in eggs and 3 cups of the flour; beat well. Gradually add remaining flour to form stiff dough. Knead on floured surface until smooth and satiny, 7 to 10 min. Place in greased bowl; cover.

Let rise in warm place until doubled in size, about 1½ hrs. Divide half of dough into three parts; roll each part into strip 14-in. long. Braid strips together; seal ends. Place in well-greased 9x5x3-in. pan. Repeat with remaining dough. Let rise until doubled in size, 45 to 60 min. Brush with reserved egg. Bake in moderate oven (375°) 40 to 45 min. until deep golden brown. Makes 2 loaves. To store or freeze, wrap in foil.

## FAN-TASTIES *Senior Winner by Gladys D. Ellis, Jacksonville, Fla.*

1 packet Red Star Active Dry Yeast (or 1 cake Red Star Compressed Yeast)
¼ cup warm water
4 cups sifted Pillsbury's BEST Flour
2 tsp. Morton Salt
½ cup butter
½ cup Crisco
2 well-beaten eggs
1 cup raisins
⅔ cup sour cream (thick or commercial)
¼ cup sugar
1 tbsp. grated orange rind
3 tbsp. orange juice
2 tbsp. melted butter
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. Sift flour and salt. Cut in butter and shortening. Combine eggs, raisins, sour cream, sugar, orange rind, 2 tbsp. of the orange juice and yeast. Add to flour mixture; mix thoroughly. (*Continued on next page*)

*Red Star Yeast* RED STAR DRY YEAST SPECIAL ACTIVE *not just active . . . but special active*

PRIZE WINNING GRAND NATIONAL RECIPES

Contestants at Pillsbury's BEST 9th Bake-Off . . . enjoying brunch at the Beverly Hilton

9th Grand National

## $5000 WINNER

*Second Grand Prize,*
*Mrs. R. W. Ojakangas,*
*Duluth, Minn.*

### CHUNK O' CHEESE BREAD

1¾ cups water
½ cup corn meal
2 tsp. Morton Salt
½ cup Brer Rabbit Molasses
2 tbsp. butter
1 packet Red Star Active Dry Yeast
(or 1 cake Red Star Compressed Yeast)
½ cup warm water
4 to 4½ cups sifted Pillsbury's BEST All Purpose Flour
1 lb. American cheese, cut into ¼ to ½-inch cubes
"quilted" Kaiser Heavy Duty Foil

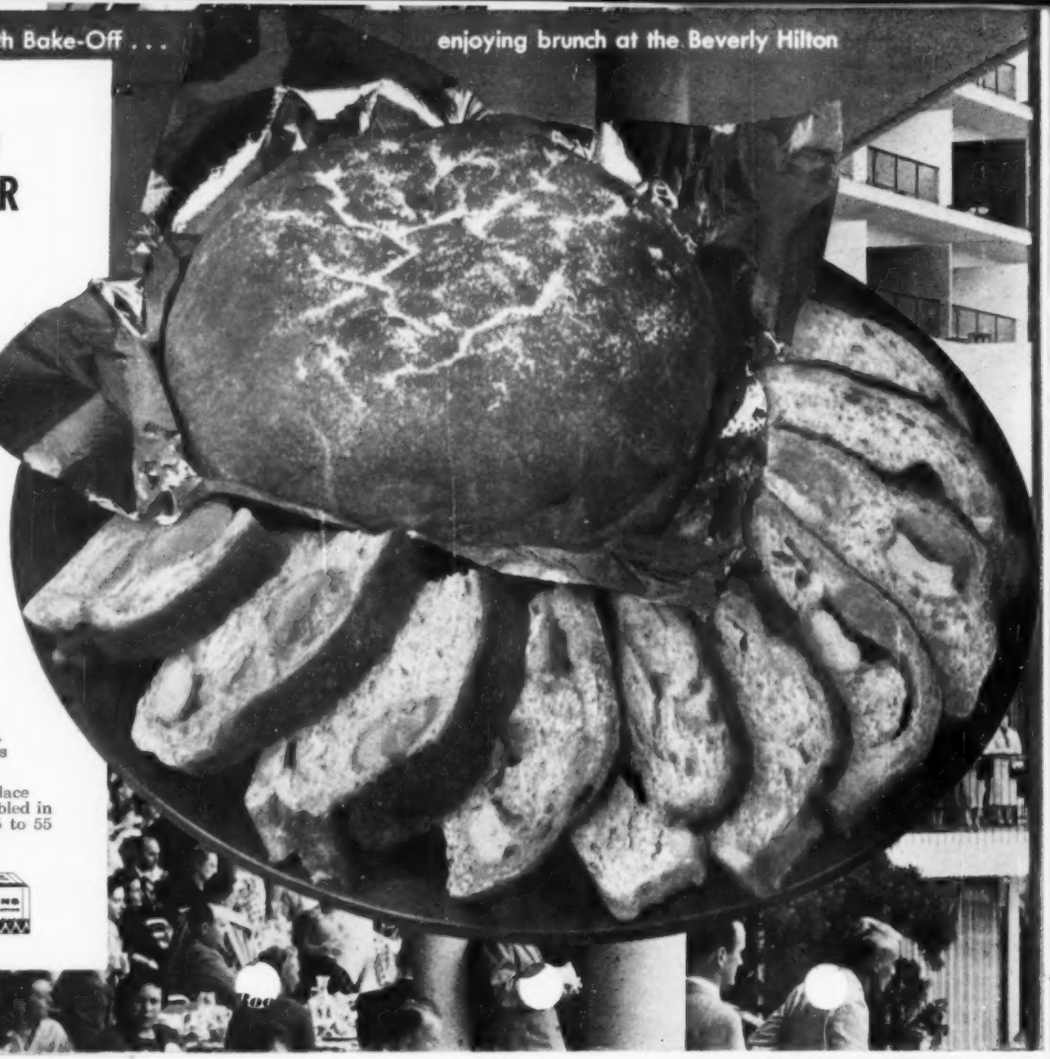
In 2 qt. saucepan combine water, corn meal and salt. Bring to boil, stirring constantly; cook until slightly thickened. Remove from heat; stir in molasses and butter. Cool to lukewarm.

Soften yeast in water in large mixing bowl; blend in corn meal mixture. Gradually add flour to form stiff dough. Knead on well-floured surface until smooth and satiny, about 5 min. Place in greased bowl and cover. Let rise in warm place until light and doubled in size. 1 to 1½ hrs.

Line two 8 or 9-in. round pans with 14-in. squares of foil, edges extending over pan; grease well. Place dough on surface sprinkled with corn meal. Work cheese into dough, ¼ at a time, until cubes are evenly distributed. Divide into two parts.

Shape into round loaves, covering cheese cubes; place in pans. Let rise in warm place until light and doubled in size, about 1 hr. Bake in moderate oven (350°) 45 to 55 min. until deep golden brown.

*Prize-winning cooks use . . .*



(*Continued*) Cover with foil; chill at least 2 hrs.* Combine remaining orange juice and butter.

Roll out half of dough on floured surface to a 14x10-in. rectangle. Brush with half of butter mixture, then sprinkle with half of Filling. Cut into five 14x2-in. strips. Stack strips; cut into 1½-in. pieces. Place stacks, cut-side down, in well-greased muffin cups. Repeat with remaining dough. Cover. Let rise in warm place until doubled in size, 1½ to 2 hrs. Bake in moderate oven (375°) 15 to 18 min. until golden brown. Makes 18 rolls.

*Sugar Nut Filling:* Combine ⅓ cup firmly packed brown sugar, ⅓ cup sifted confectioners' sugar, ⅔ cup chopped nuts and 1 tsp. grated orange rind.

**Dough may be refrigerated up to 4 days and baked as needed.*

### ALMOND MARMALETTES *Senior Winner by Mrs. Otto Aerne, Norfolk, Va.*

1 packet Red Star Active Dry Yeast
(or 1 cake Red Star Compressed Yeast)
¼ cup warm water
⅓ cup melted Crisco
⅓ cup scalded milk
2 tbsp. sugar
1 tsp. Morton Salt
3 egg yolks
2 cups sifted Pillsbury's BEST Flour
1 cup (12-oz. jar) orange marmalade
10 maraschino cherries, cut in quarters
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. Combine shortening, milk, sugar and salt. Cool to lukewarm. Blend in egg yolks and yeast. Gradually add flour to form a dough, mixing well after each addition. Cover.

Let rise in warm place until light, 45 to 60 min. Spread in well-greased jelly roll pan or two 9x9-in. pans. Let rise in warm place until light, 20 to 30 min. Spread orange marmalade over dough; top with Almond Cream. Garnish with cherries. Bake in moderate oven (350°) 30 to 35 min. until golden brown. To store or freeze, cover pan with foil.

*Almond Cream:* Cream ¼ cup butter and 1 cup sifted confectioners' sugar. Add 1 cup almonds (chopped or ground), ¼ cup cream, ½ tsp. French's Vanilla and ¼ tsp. French's Almond Extract; blend thoroughly.

### GEM ROLLS *Senior Winner by Mrs. V. W. Koepsell, Milwaukee, Wis.*

1 packet Red Star Active Dry Yeast
(or 1 cake Red Star Compressed Yeast)
¼ cup warm water
¾ cup hot scalded milk
2 tbsp. Crisco
2 tbsp. sugar
1½ tsp. Morton Salt
½ cup riced or mashed potatoes
2 unbeaten eggs
4 to 4½ cups sifted Pillsbury's BEST Flour
3 tbsp. melted butter
½ cup firm jelly or jam

Soften yeast in water. Combine milk, shortening, sugar and salt; stir to melt shortening. Cool to lukewarm. Stir in potatoes, eggs and yeast; mix well. Gradually add flour to form stiff dough, mixing well after each addition. Cover; chill 1 to 2 hrs.

Roll out to a 12x8-in. rectangle. Brush with half of butter. Mark into 2-in. squares. Cut each square into four parts, shaping each part into a ball. Place in well-greased muffin cups, four to a cup.

Let rise until very light, about 1 hr. Brush with butter. Bake in moderately hot oven (400°) 8 min. Remove from oven; top center of each roll with 1 tsp. jelly. Bake 4 to 7 min. longer until deep golden brown. Makes 2 doz.

*Red Star Yeast* RED STAR DRY YEAST SPECIAL ACTIVE *not just active . . . but special active*

PRIZE WINNING GRAND NATIONAL RECIPES

9th Grand National

## $1000 WINNER

*Junior Division,*
*Marianne Louise Hirt,*
*Lucas, Kans.*

### SWEETHEART COFFEE CAKE

2 packets Red Star Active Dry Yeast (or 2 cakes Red Star Compressed Yeast)
½ cup warm water — ⅓ cup Crisco or butter
⅓ cup sugar — 2 tsp. Morton Salt
⅔ cup hot scalded milk — 2 unbeaten eggs
4½ to 5 cups sifted Pillsbury's BEST All Purpose Flour
1 cup nuts, chopped — 1 cup sugar
2 tsp. French's Cinnamon
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. In large mixing bowl combine butter, ⅓ cup sugar, salt and milk; stir to melt shortening. Cool to lukewarm. Stir in eggs and yeast. Gradually add flour to form stiff dough.

Knead on floured surface until smooth and satiny, about 5 min. Place in greased bowl; cover. Let rise in warm place until doubled in size, about 1½ hrs.

Roll out half of dough to 15x10-in. rectangle. Brush with melted butter. Combine nuts, 1 cup sugar and cinnamon; sprinkle half of mixture over dough. Roll as for jelly roll beginning with 15-in. side. Place on greased baking sheet. Fold half of roll on top of other half; seal ends together. Starting at folded end, cut down center of roll to within 1-in. of other end. Turn cut halves on side, cut-side up, to form a heart. Repeat with remaining dough.

Cover. Let rise until doubled in size, about 45 min. Bake in moderate oven (350°) 25 to 30 min. Makes 2 coffee cakes. To store or freeze, wrap in foil.

*Winning recipes call for...* RED STAR DRY YEAST

←CLIP AND SAVE THESE RECIPES↑

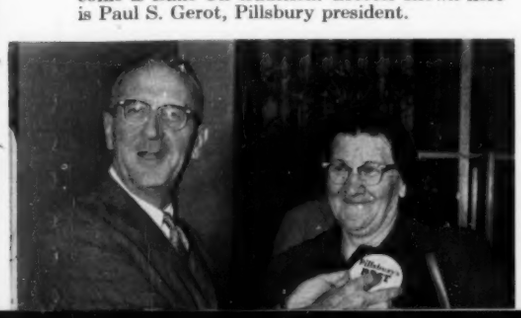
# Sweethearts together...you and this winner made with special active Red Star Yeast

What a fun way to cater to your family's liking for "extra special good" things. And so perfect for Valentine's Day, this Sweetheart Coffee Cake. Light 'n tender . . . with cinnamon-nut flavor baked right in! And it all starts so easily with Red Star Active Dry Yeast. Here is the *one* ingredient that helps all the rest do their best.

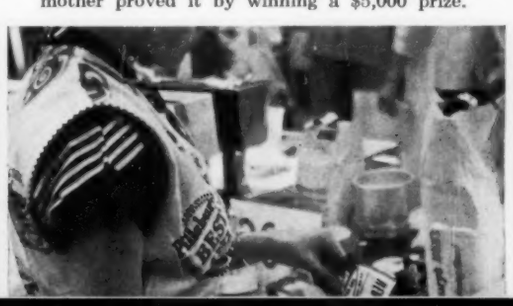
Reason: Red Star is *special* active . . . rises quick to give you that springy, "lively" kind of dough that bakes up a dream! Red Star, in tight-sealed foil packets, stays fresh for months, too—without refrigeration. Bake your "winners" *with* a winner . . . use the 9th Grand National Bake-Off's *official* yeast: special active Red Star Yeast.

*Not just active . . . but special active*

**Greeting contestants** and giving each a royal welcome is Bake-Off tradition. Greeter shown here is Paul S. Gerot, Pillsbury president.



**Careful mixing** of the finest ingredients always produces prize-winning results. And this young mother proved it by winning a $5,000 prize.



**Winning a prize** is a big thrill. Especially for the juniors. Here, rising to accept hers, is Elizabeth Wickersham of Ft. Lauderdale, Fla.

Photographed during actual baking in the Beverly Hilton Grand Ballroom

9th Grand National

## SENIOR WINNER

*Mrs. Susan F. Jones*
*Delaware, Ohio*

### PINE-APPLE PIE

2 cups sifted Pillsbury's BEST All Purpose Flour
1 tsp. Morton Salt — ⅔ cup Crisco
1 egg yolk — 2 tsp. lemon juice
4 tbsp. water

**Pine-Apple Filling:**

4 cups (4 medium) apples, pared and sliced
1 cup (9-oz. can) crushed pineapple, undrained
⅔ cup sugar — 1 tsp. French's Cinnamon
3 tbsp. Pillsbury's BEST Flour
1 tbsp. melted butter

Sift flour and salt into mixing bowl. Cut in shortening. Blend together egg yolk, lemon juice and water; sprinkle over flour mixture, stirring with fork. Mix until just moist enough to hold together. Divide in half. Roll out one half on floured surface to a circle 1½ inches larger than inverted 9-inch piepan. Fit loosely into pan.

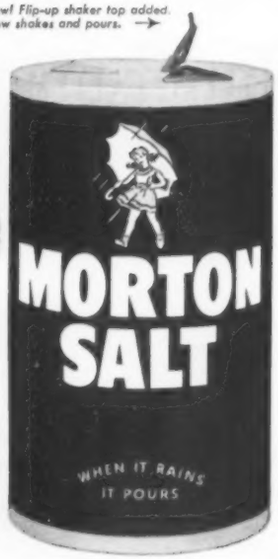
*Pine-Apple Filling:* Combine apples, pineapple, sugar, cinnamon and flour; place in pastry-lined pan.

Roll out remaining dough; cut slits. Place over filling; seal and flute. Brush with butter. Bake in hot oven (425°) 10 minutes, then at 350° for 25 to 30 minutes, or until apples are tender.

*Any recipe worth its salt is worth MORTON'S*

↑ CLIP AND SAVE THESE RECIPES

*New! Flip-up shaker top added. Now shakes and pours.* →




Special Recipe Collection

# Every one of the "Parade of Winners" prize recipes uses Morton Salt

For winning recipes (prize and praise) that require salt, more women use Morton's than any other kind. And no wonder! For more than 50 years, Morton Salt has been a familiar sight in kitchens across America. Morton quality is a tradition women trust, and they know good food and Morton Salt just naturally go together!

For added convenience, the world's best salt comes in 3 handy sizes: the familiar 26-oz. box for pantry and stove . . . ready-filled 4-oz. Morton Salters, packed three to a carton and perfect for kitchen and table use . . . and in handy Morton Miniatures, 1½" high, packed 6 to a tray and dandy for parties, picnics, and lunch boxes.

**MORTON SALT**

*America's favorite table salt* — *When it rains it pours*

**Contestants entered** the Grand Ballroom at the Beverly Hilton at 9:30. At each range they found every ingredient and utensil they needed.

**Mixing and beating,** beating and mixing, was the order of the day. And it was *all* day for some who baked and rebaked to be sure of perfection.

**An added thrill** was the chance to meet celebrities, such as Joe E. Brown, who flocked to see this first Bake-Off ever held in California.

9th Grand National

# $25,000 WINNER

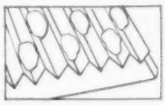
*First Grand Prize, Mrs. Gerda Roderer, Berkeley, Calif.*

## ACCORDION TREATS

¾ cup butter ¾ cup sugar 2 unbeaten eggs
1 tsp. French's Vanilla ¼ tsp. Morton Salt
1¼ cups sifted Pillsbury's BEST All Purpose Flour
½ cup chopped nuts, if desired
"quilted" Kaiser Heavy Duty Foil*

Cream butter. Gradually add sugar, creaming well. Blend in eggs, vanilla and salt; beat well. Gradually add flour and nuts; mix thoroughly.

Fold 1 yard of foil in half lengthwise. Fold the double foil crosswise into 1-in. pleats to make an "accordion-pleated" pan. Place on baking sheet.



Drop a rounded teaspoonful of dough into each fold (dough spreads during baking). Bake in slow oven (325°) 25 to 30 min. until golden brown. Cool 10 min.; remove cookies and re-use foil. If desired, sprinkle cookies with confectioners' sugar or frost with an icing. Makes about 4 doz. cookies.

*Variations:* Substitute a tsp. of any one of the following French's Flavorings or Spices for the vanilla and nuts: Ground Cardamon, Caraway Seed, Anise Seed, Rum Flavoring, Almond Extract. Or try 1 tsp. grated orange rind or lemon rind (or ½ tsp. French's Orange or Lemon Extract).

*Four thicknesses of "quilted" Kaiser Regular Foil may be substituted.

*Prize-winning cooks use . . .*

### HERB STICKLES *Bride 1st Prize Winner by Mrs. M. K. Ludwig, Forest Park, Ill.*

1 packet Red Star Active Dry Yeast (or 1 cake Red Star Compressed Yeast)
1 cup warm water
2 tbsp. melted Crisco
1 tbsp. sugar
1½ tsp. Morton Salt
2 tbsp. chopped chives
1 tbsp. chopped parsley
1 tsp. French's Dill Seed
2½ to 3 cups sifted Pillsbury's BEST Flour
slightly beaten egg
French's Caraway Seed
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water in mixing bowl. Stir in shortening, sugar, salt, chives, parsley and dill. Gradually add flour to form stiff dough. Cover. Let rise in warm place until light and doubled in size, about 1 hr.

Divide into 4 parts. Roll out 1 part on floured surface to 8x8-in. square. Cut into four 2-in. strips. Roll along 8-in. side to form bread sticks. Place on greased baking sheet. Brush with egg. Sprinkle with additional salt and caraway seed. Repeat process with remaining dough.

Let rise in warm place until light and doubled in size, 30 to 45 min. Bake in moderately hot oven (400°) 15 to 20 min. until golden brown. Serve warm. Makes 16 sticks.

To reheat: wrap in foil and place in 400° oven for 5 min.

### JAVA CRUNCH COOKIES *Senior Winner by Joann Gambaro, St. Louis, Mo.*

1½ cups sifted Pillsbury's BEST Flour
1 tsp. double-acting baking powder
½ tsp. Morton Salt
½ cup sugar
¼ cup firmly packed brown sugar
¾ cup Crisco
1 tbsp. instant coffee
2 tbsp. hot water
1 unbeaten egg
1½ cups shredded or flaked coconut

Sift together flour, baking powder and salt; set aside. Gradually add sugar and brown sugar to shortening, creaming well. Dissolve coffee in hot water; blend with egg into creamed mixture. Stir in coconut and dry ingredients.

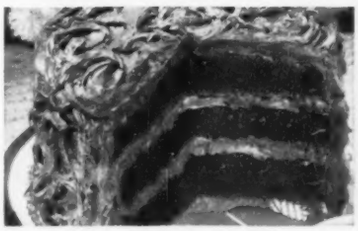
Drop dough by rounded teaspoonfuls onto ungreased baking sheets. Bake in moderate oven (350°) 10 to 12 min. until light golden brown. Makes about 3½ doz. cookies.

### CHOC-O-CHERRY CAKE *Bride Winner by Mrs. K. W. Miller, Eskridge, Kan.*

3 cups sifted Pillsbury's BEST Flour
2 cups sugar
1½ tsp. soda
1 tsp. Morton Salt
¾ cup butter
1½ cups milk
3 unbeaten eggs
¼ cup maraschino cherry juice
3 squares (3 oz.) melted unsweetened chocolate
12 sliced maraschino cherries
*Creamy Chocolate Frosting:*
4 squares (4 oz.) unsweetened chocolate
¼ cup butter
1 lb. (4 to 4¼ cups) sifted confectioners' sugar
½ cup milk
1 tsp. French's Vanilla
¼ tsp. Morton Salt
2 tbsp. chopped maraschino cherries

Sift together into mixing bowl flour, sugar, soda and salt. Add butter and milk. Beat 1½ min. (With electric mixer, blend at lowest speed, then beat at a low speed. By hand, beat 225 strokes with a spoon.) Add eggs, cherry juice, chocolate and cherries. Beat 1½ min.

(*Continued on next page*)



*America's favorite table salt* MORTON SALT *When it rains it pours*

PRIZE WINNING GRAND NATIONAL RECIPES

9th Grand National

## SENIOR WINNER

*Mrs. Susan F. Jones*
*Delaware, Ohio*

### PINE-APPLE PIE

2 cups sifted Pillsbury's BEST All Purpose Flour
1 tsp. Morton Salt — ⅔ cup Crisco
1 egg yolk — 2 tsp. lemon juice
4 tbsp. water

**Pine-Apple Filling:**

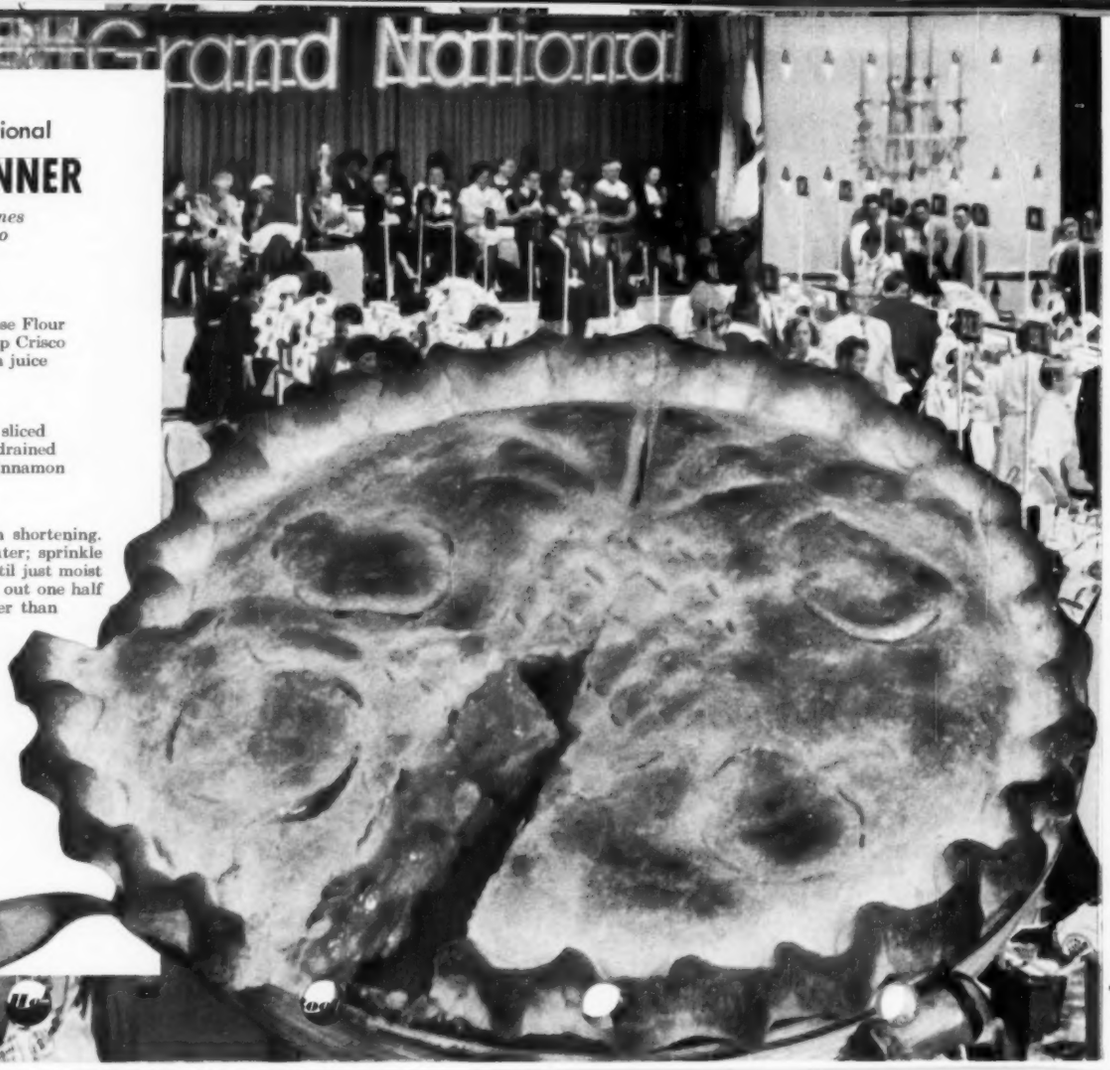
4 cups (4 medium) apples, pared and sliced
1 cup (9-oz. can) crushed pineapple, undrained
⅔ cup sugar — 1 tsp. French's Cinnamon
3 tbsp. Pillsbury's BEST Flour
1 tbsp. melted butter

Sift flour and salt into mixing bowl. Cut in shortening. Blend together egg yolk, lemon juice and water; sprinkle over flour mixture, stirring with fork. Mix until just moist enough to hold together. Divide in half. Roll out one half on floured surface to a circle 1½ inches larger than inverted 9-inch piepan. Fit loosely into pan.

*Pine-Apple Filling:* Combine apples, pineapple, sugar, cinnamon and flour; place in pastry-lined pan.

Roll out remaining dough; cut slits. Place over filling; seal and flute. Brush with butter. Bake in hot oven (425°) 10 minutes, then at 350° for 25 to 30 minutes, or until apples are tender.

*Any recipe worth its salt is worth MORTON'S*



(*Continued*) Turn into three 9-in. round layer pans, well greased and lightly floured on bottoms only. Bake in moderate oven (350°) 30 to 35 min. Cool and frost. If desired, garnish with sliced maraschino cherries.

*Creamy Chocolate Frosting:* Melt chocolate and butter in top of double boiler over boiling water. In large mixing bowl, combine sugar, milk, vanilla and salt. Add hot mixture, mixing well. Chill 10 min. Beat until of spreading consistency; stir in cherries.

### GINGERUNES *Senior Winner by Mrs. Charlotte Baird, Portland, Ore.*

2 cups sifted Pillsbury's BEST Flour
1 tsp. soda
½ tsp. Morton Salt
1 tsp. French's Ginger
¼ tsp. French's Cloves
½ tsp. French's Cinnamon
⅔ cup firmly packed brown sugar
½ cup Crisco
1 unbeaten egg
¼ cup Brer Rabbit Molasses (Gold Label)
1 cup chopped shredded or flaked coconut
48 pitted, tenderized prunes (about 1 lb.)
water
granulated sugar

Sift together flour, soda, salt and spices; set aside. Gradually add brown sugar to shortening, creaming well. Blend in egg and molasses; beat well. Add dry ingredients gradually; mix thoroughly. Stir in coconut. Chill 1 to 2 hrs.

Flatten a teaspoonful of dough for each cookie; place prune in center, shaping dough around it. Dip top of cookies in water, then in sugar. Place sugar-side up on ungreased baking sheets.

Bake in moderate oven (375°) 12 to 15 min. until light brown. Makes about 4 doz. cookies.

### CORN BEANIE CASSEROLE *Senior Winner by Mrs. C. N. Colstad, Portuguese Bend, Calif.*

½ lb. bacon
1 cup (2 bunches) chopped green onions, including tops
3 cans (15½ oz. each) red kidney beans
⅓ cup chili sauce
⅓ cup firmly packed brown sugar
1 tsp. French's Worcestershire Sauce
¼ tsp. French's Dry Mustard
2 drops Tabasco sauce

*Corn Meal Biscuits:*
1½ cups sifted Pillsbury's BEST Flour
½ cup corn meal
3 tsp. double-acting baking powder
2 tsp. sugar
1 tsp. Morton Salt
¼ cup Crisco
¾ cup milk

Fry bacon until crisp; crumble. Sauté onions in 2 tbsp. of the bacon fat. Combine with beans and seasonings in 2 qt. casserole.

Bake in moderate oven (350°) 45 min., stirring occasionally. Increase temp. to 425°. Top with Corn Meal Biscuits. Bake for 15 to 20 min. until deep golden brown. Serves 8 to 10.

*Corn Meal Biscuits:* Sift together into mixing bowl flour, corn meal, baking powder, sugar and salt. Cut in shortening until particles are fine. Add milk; stir until dough clings together. Knead lightly on floured surface, about 10 strokes. Roll out to ½-in. thickness. Cut with 2-in. round cutter.

PRIZE WINNING GRAND NATIONAL RECIPES

*America's favorite table salt* MORTON SALT *When it rains it pours*

Photographed during actual baking in the Beverly Hilton Grand Ballroom

9th Grand National

# $25,000 WINNER

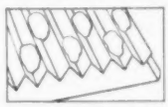
*First Grand Prize, Mrs. Gerda Roderer, Berkeley, Calif.*

## ACCORDION TREATS

¾ cup butter ¾ cup sugar 2 unbeaten eggs
1 tsp. French's Vanilla ¼ tsp. Morton Salt
1¼ cups sifted Pillsbury's BEST All Purpose Flour
½ cup chopped nuts, if desired
"quilted" Kaiser Heavy Duty Foil*

Cream butter. Gradually add sugar, creaming well. Blend in eggs, vanilla and salt; beat well. Gradually add flour and nuts; mix thoroughly.

Fold 1 yard of foil in half lengthwise. Fold the double foil crosswise into 1-in. pleats to make an "accordion-pleated" pan. Place on baking sheet.



Drop a rounded teaspoonful of dough into each fold (dough spreads during baking). Bake in slow oven (325°) 25 to 30 min. until golden brown. Cool 10 min.; remove cookies and re-use foil. If desired, sprinkle cookies with confectioners' sugar or frost with an icing. Makes about 4 doz. cookies.

*Variations:* Substitute a tsp. of any one of the following French's Flavorings or Spices for the vanilla and nuts: Ground Cardamon, Caraway Seed, Anise Seed, Rum Flavoring, Almond Extract. Or try 1 tsp. grated orange rind or lemon rind (or ½ tsp. French's Orange or Lemon Extract).

*Four thicknesses of "quilted" Kaiser Regular Foil may be substituted.

*Prize-winning cooks use . . .*

**CHOCODILES** *Junior First Prize Winner by Elizabeth Wickersham, Ft. Lauderdale, Fla.*

3 cups sifted Pillsbury's BEST Flour
1¼ cups firmly packed brown sugar
½ cup butter
½ cup Crisco
⅓ cup crunchy peanut butter
¼ tsp. Morton Salt
1 beaten egg yolk
1 tsp. French's Vanilla
"quilted" Kaiser Heavy Duty Foil

*Chocolate Crunch:*
1 cup (6-oz. pkg.) semi-sweet chocolate pieces
½ cup crunchy peanut butter
1½ cups corn soya cereal

Combine flour, brown sugar, butter, shortening, peanut butter and salt. Using low speed of mixer (or pastry blender) combine until mixture resembles coarse crumbs. Add egg yolk and vanilla; mix well.

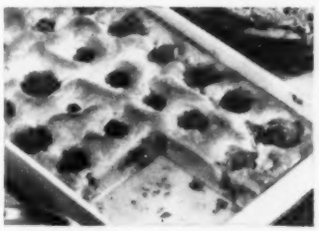
Press mixture into ungreased jelly roll pan.* Bake in moderate oven (350°) 25 to 30 min. until golden brown. Cool slightly. Spread with Chocolate Crunch. Let stand until chocolate hardens. Cut into bars or squares. Makes 4 doz.

*Chocolate Crunch:* Melt chocolate in top of double boiler over boiling water. Stir in peanut butter and cereal.

**Or make 15x10x1-in. pan from foil; place on baking sheet.*

**YORKSHIRE BURGER** *Junior Third Prize Winner by Paul C. Kellogg, Milwaukee, Wis.*

1½ lbs. ground beef
1 pkg. dry onion soup
2 tbsp. chopped parsley
¼ tsp. French's Pepper
¼ tsp. French's Poultry Seasoning
¼ cup chili sauce
1 slightly beaten egg
1 tbsp. water
1½ cups sifted Pillsbury's BEST Flour
1½ tsp. double-acting baking powder
1 tsp. Morton Salt
4 eggs
1½ cups milk
3 tbsp. melted butter



Combine ground beef, dry onion soup, parsley, pepper, poultry seasoning and chili sauce. Blend egg with water; add to meat mixture. Mix thoroughly. Form into 24 balls. Place in well-greased 12x8-in. baking dish.

Sift flour, baking powder and salt. Beat eggs until foamy. Add milk and butter; mix well. Add dry ingredients all at once to egg mixture. Beat with rotary beater (or low speed on mixer) only until smooth and well blended. Pour batter over meat balls. Bake in moderate oven (350°) 50 to 60 min. until golden brown. Serve hot with gravy. Makes 8 to 10 servings.

*Beef Gravy:* Melt ¼ cup Crisco in saucepan. Blend in 3 tbsp. flour and 1 tbsp. beef extract; add 2½ cups milk. Cook, stirring occasionally, until gravy is smooth and thickened.

**PINEAPPLE MERINGUE TORTE** *Senior Winner by Mrs. F. C. Post, Arcadia, Calif.*

*Filling:*
⅓ cup butter
½ cup brown sugar
2¼ cups (No. 2 can) crushed pineapple
3 tbsp. cornstarch
¼ cup cold water
2 tbsp. lemon juice

*Cake:*
1 cup sifted Pillsbury's BEST Flour
1½ tsp. double-acting baking powder
½ tsp. Morton Salt
⅓ cup butter
⅓ cup sugar
3 unbeaten egg yolks
1 tsp. French's Vanilla
⅓ cup milk
"quilted" Kaiser Heavy Duty Foil

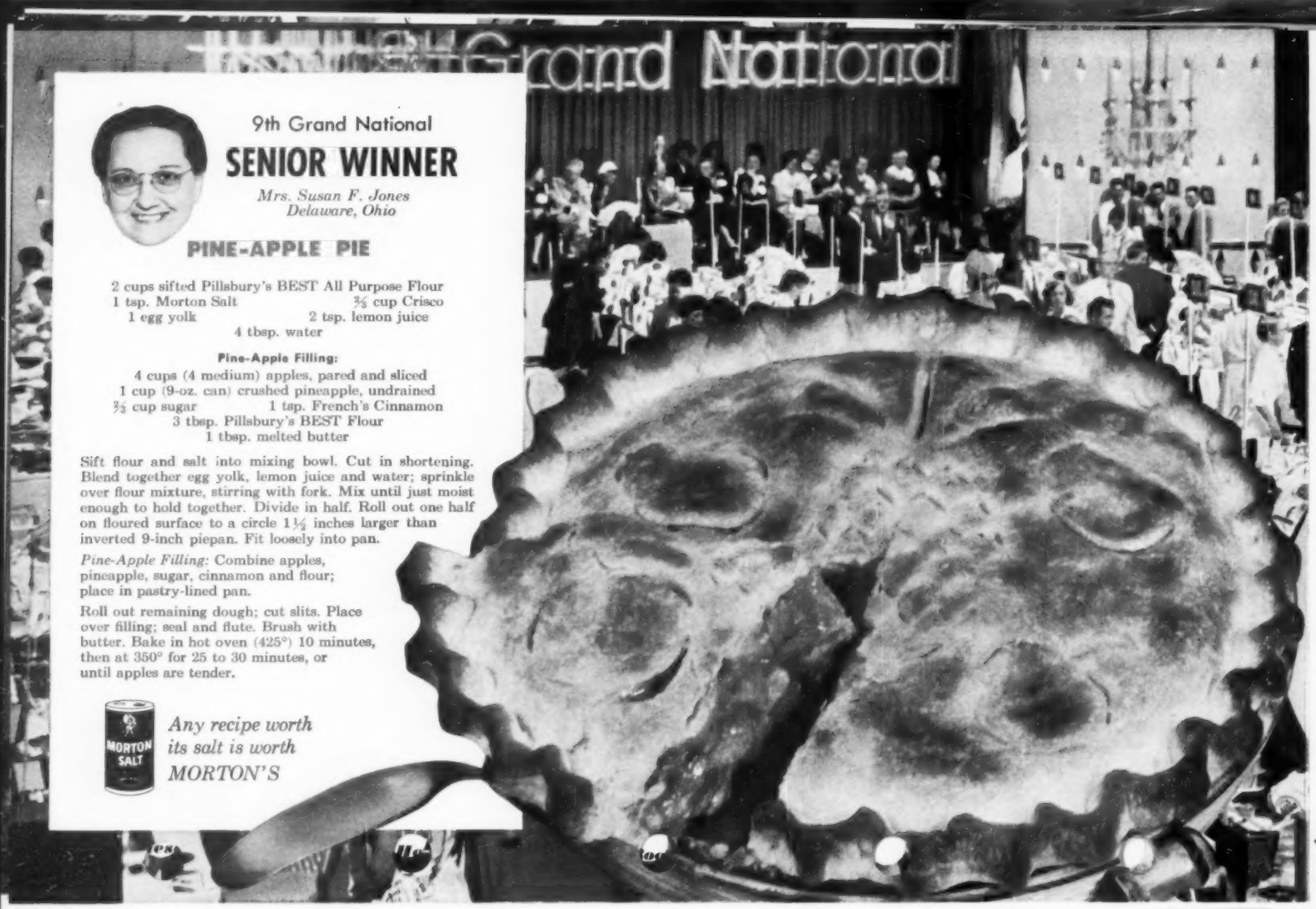
(*Continued on next page*)

*Pillsbury's* BEST *Flour*

*so white . . . so fresh . . . so smooth blending*

PRIZE WINNING GRAND NATIONAL RECIPES

Photographed during actual baking in the Beverly Hilton Grand Ballroom




9th Grand National

## SENIOR WINNER

*Mrs. Susan F. Jones*
*Delaware, Ohio*

### PINE-APPLE PIE

2 cups sifted Pillsbury's BEST All Purpose Flour
1 tsp. Morton Salt — ⅔ cup Crisco
1 egg yolk — 2 tsp. lemon juice
4 tbsp. water

**Pine-Apple Filling:**

4 cups (4 medium) apples, pared and sliced
1 cup (9-oz. can) crushed pineapple, undrained
⅔ cup sugar — 1 tsp. French's Cinnamon
3 tbsp. Pillsbury's BEST Flour
1 tbsp. melted butter

Sift flour and salt into mixing bowl. Cut in shortening. Blend together egg yolk, lemon juice and water; sprinkle over flour mixture, stirring with fork. Mix until just moist enough to hold together. Divide in half. Roll out one half on floured surface to a circle 1½ inches larger than inverted 9-inch piepan. Fit loosely into pan.

*Pine-Apple Filling:* Combine apples, pineapple, sugar, cinnamon and flour; place in pastry-lined pan.

Roll out remaining dough; cut slits. Place over filling; seal and flute. Brush with butter. Bake in hot oven (425°) 10 minutes, then at 350° for 25 to 30 minutes, or until apples are tender.

*Any recipe worth its salt is worth MORTON'S*

*(Continued)* Melt butter and brown sugar in saucepan over medium heat. Add pineapple. Bring to a boil, stirring occasionally. Combine cornstarch and water; add to pineapple mixture and cook, stirring constantly, until thick. Remove from heat; stir in lemon juice. Cool.

*Cake:* Sift flour, baking powder and salt. Cream butter. Gradually add sugar, creaming well. Blend in egg yolks and vanilla; beat well. Add dry ingredients alternately with milk; blend thoroughly after each addition.

Pour into 13x9 or 12x8-in. pan, well greased and lightly floured on bottom only. Spread with Filling. Cover with Meringue; sprinkle with 2 tbsp. coconut. Bake in slow oven (300°) 50 to 60 min. To store cover pan with foil.

*Meringue:* Beat 3 egg whites, ⅛ tsp. Morton Salt and ¼ tsp. French's Cream of Tartar until soft mounds form. Gradually add ¾ cup sugar; continue beating until meringue stands in stiff, glossy peaks. Fold in 1 tsp. French's vanilla and ¼ cup chopped coconut.

### SWEET PETALS *Senior Winner by Mrs. Grace Autrey, Denver, Colo.*

1 packet Red Star Active Dry Yeast (or 1 cake Red Star Comp. Yeast)
¼ cup warm water
¾ cup hot scalded milk
3 tbsp. Crisco
2 tbsp. sugar
1½ tsp. Morton Salt
2½ to 3 cups sifted Pillsbury's BEST Flour
½ cup melted butter
¾ cup sugar
¼ cup firmly packed brown sugar
2 tsp. French's Cinnamon
¾ cup chopped nuts
"quilted" Kaiser Heavy Duty Foil

Soften yeast in water. Combine milk, shortening, 2 tbsp. sugar and salt; stir to melt shortening. Cool to lukewarm. Stir in yeast. Gradually add flour to form stiff dough.

Knead on floured surface until smooth and satiny. Place in greased bowl; cover. Let rise in warm place until light, about 1 hr. Place a 15-in. sheet of foil on baking sheet; grease and turn up edges to form 12-in. round pan. Combine ¾ cup of sugar, brown sugar, cinnamon and nuts.

Pinch off small piece of dough, enough to roll into a 6-in. strip (½ in. thick). Dip in melted butter, then in sugar-cinnamon mixture. Wind into a flat coil in center of pan. Continue making strips, placing close together to make a round flat coffee cake. Cover.

Let rise in warm place until light, 45 to 60 min. Bake in moderate oven (350°) 25 to 30 min. until golden brown. Cool slightly. Drizzle with a confectioners' sugar glaze.

### HAM-SOMES *Senior Winner by Mrs. A. W. Berrier, Daly City, Calif.*

2 cups sifted Pillsbury's BEST Flour
3½ tsp. double-acting baking powder
½ tsp. Morton Salt
2 tsp. sugar
½ cup Crisco
2 tsp. French's Caraway Seed
1 egg and milk to measure ⅔ cup
*Ham Filling:*
2½ cups ground ham
1 medium onion, ground
2 tbsp. chopped parsley
1 tbsp. prepared horseradish
2 tsp. French's Prepared Mustard
⅛ tsp. French's Cayenne Pepper
1 well-beaten egg

Sift flour, baking powder, salt and sugar. Cut in shortening. Stir in caraway seed. Add egg and milk to dry ingredients; stir until dough clings together. Knead on floured surface about 10 strokes. Roll out to 12x10-in. rectangle.

Combine ingredients for ham filling; spread over dough. Roll as for jelly roll, starting with 12-in. side; cut into 8 slices. Place cut-side down on ungreased baking sheet.

Bake in hot oven (425°) 20 to 25 min. until light brown. Serve hot with Sauce, garnish with parsley. Serves 6 to 8.

*Cheese Sauce:* Melt 3 tbsp. butter; blend in 3 tbsp. flour. Gradually add 2 cups milk; cook until thick, stirring constantly. Add 1 cup grated cheese, 2 tsp. French's Worcestershire Sauce and salt to taste. Cook until cheese melts.

PRIZE WINNING GRAND NATIONAL RECIPES

*Pillsbury's* BEST *Flour* ... *the Grand National Flour*

Photographed during actual baking in the Beverly Hilton Grand Ballroom

9th Grand National

## $25,000 WINNER

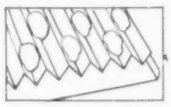
*First Grand Prize, Mrs. Gerda Roderer, Berkeley, Calif.*

### ACCORDION TREATS

¾ cup butter ¾ cup sugar 2 unbeaten eggs
1 tsp. French's Vanilla ¼ tsp. Morton Salt
1¼ cups sifted Pillsbury's BEST All Purpose Flour
½ cup chopped nuts, if desired
"quilted" Kaiser Heavy Duty Foil*

Cream butter. Gradually add sugar, creaming well. Blend in eggs, vanilla and salt; beat well. Gradually add flour and nuts; mix thoroughly.

Fold 1 yard of foil in half lengthwise. Fold the double foil crosswise into 1-in. pleats to make an "accordion-pleated" pan. Place on baking sheet.



Drop a rounded teaspoonful of dough into each fold (dough spreads during baking). Bake in slow oven (325°) 25 to 30 min. until golden brown. Cool 10 min.; remove cookies and re-use foil. If desired, sprinkle cookies with confectioners' sugar or frost with an icing. Makes about 4 doz. cookies.

*Variations:* Substitute a tsp. of any one of the following French's Flavorings or Spices for the vanilla and nuts: Ground Cardamon, Caraway Seed, Anise Seed, Rum Flavoring, Almond Extract. Or try 1 tsp. grated orange rind or lemon rind (or ½ tsp. French's Orange or Lemon Extract).

*Four thicknesses of "quilted" Kaiser Regular Foil may be substituted.

*Prize-winning cooks use . . .*

CLIP AND SAVE THESE RECIPES↑

# The Grand Prize Winner... a simple easy cookie made a clever new way

You'll be delighted by this clever new cookie idea —the $25,000 prize-winning Accordion Treats.

The quickest, easiest Grand Prize recipe in Bake-Off history. And one of the cleverest . . . baked in accordion pleated aluminum foil.

There's no end to the serving and decorating ideas this easy cookie provides.

Its unusual wedge shape and butter-golden color make it appealing "as is." Or you can dress it up with flavors, icings, decorettes.

And it'll be a prize-winner every time—just as all your baking will, if you always use Pillsbury's BEST, the extra white, extra fresh, extra smooth-blending flour.

Why not give *your* baking that extra chance to be a little better.

# Pillsbury's BEST Flour

*Extra white, fresh, smooth-blending . . . thanks to extra care*

**Tasting and testing** by eleven well-known food experts in the closely-guarded judging room went on for hours while newsmen waited outside.

**"I won! I won!"** A typical squeal of delight at this festive occasion announcing and paying tribute to the "best cooks of the year."

**Receiving the check** for $25,000 from guest of honor Jeanette MacDonald and Mrs. Philip Pillsbury left Mrs. Gerda Roderer speechless.

9th Grand National

## $1,000 WINNER

*Senior Division, Mrs. Dorothy L. Ballard*
*Denver, Colo.*

### PATIO SKILLET BREAD

1½ cups sifted Pillsbury's BEST All Purpose Flour
4 tsp. double-acting baking powder 2 tbsp. sugar
2½ tsp. Morton Salt 2 tsp. French's Sage
1 tsp. French's Thyme 1½ cups yellow corn meal
⅓ cup French's Minced Onion soaked in ⅓ cup water, or 1½ cups chopped onion
1½ cups chopped celery ¼ cup chopped pimiento
3 beaten eggs 1½ cups milk
⅓ cup melted Crisco
"quilted" Kaiser Heavy Duty Foil

Sift flour, baking powder, sugar and salt into large mixing bowl. Add sage, thyme, corn meal, onion, celery and pimiento; stir to blend. Combine eggs, milk and shortening. Add to dry ingredients; stir only until blended.

Pour into 10 or 11-in. skillet, lined with foil and greased. Bake in moderately hot oven (400°) 35 to 45 min. until well browned. Serve hot with butter, or as a main dish with a creamed meat or gravy. (May be crumbled and used as a poultry dressing.)

*Prize-winning cooks use*
FRENCH's *Spices and Extracts*

↑CLIP AND SAVE THESE RECIPES→

# Prize Patio Skillet Bread with French's prize Seasonings...terrific!

Special Recipe Collection ←

Your barbecue gang will really gobble up its warm, homey, sage-fragrant goodness! "And my Patio Skillet Bread is so *easy* to make!" says happy prize-winner Mrs. Ballard. Certainly is . . . you don't even have to "fix" the onions. Just spoon in French's Minced Onion . . . pearly little bits of *real* onion, already minced for you! And notice that Mrs. Ballard uses plenty of good aromatic sage and thyme. "I like French's the best. Their seasonings always smell so *fresh!*" But don't limit this delicious treat to patio parties. Serve it at family, and fancy dinners often!

French's—*for all wonderful spices, herbs, extracts—and exciting new seasoning specialties!*

French's

**Just a dash** of flavor was sometimes the touch that made a winner. One thing sure, it filled the air in the Ballroom with delightful aromas.

**A careful look** at the texture of this cake told these professional eyes it belonged on the "winners table" for further screening.

**Sharing the spotlight** with radio and TV star Art Linkletter, made the prize check seem almost secondary. (Ed. note: But she didn't forget it.)

Beverly Hilton's "Bali Room" during Pillsbury's BEST 9th Grand National Awards Dinner

9th Grand National

# $1,000 WINNER

*Brides' Division, Mrs. H. W. Whitney*
*Fort Worth, Texas*

## TUN-AU-GRATIN

1½ cups sifted Pillsbury's BEST All Purpose Flour
½ tsp. Morton Salt ½ cup Crisco
4 to 5 tbsp. cold water

**Tuna Filling:**

1 can (10½ oz.) condensed cream of mushroom soup
¼ cup milk 2 tbsp. Pillsbury's BEST Flour
2 tbsp. French's Onion Flakes
1 package frozen peas, thawed and drained
2 cans (6½ oz. each) tuna 1 can (4 oz.) pimiento, chopped
1 cup grated cheese (or 4 slices, halved)

Sift flour and salt into mixing bowl. Cut in shortening. Sprinkle water over mixture stirring with fork until dough is just moist enough to hold together.

Roll out on floured surface to ⅛-in. thickness. Fit loosely into 9-in. piepan. Trim shell and place extra pastry pieces in a pan. Fold edge of shell to form standing rim; flute. Prick with fork. Bake crust and pastry pieces in hot oven (450°) 10 to 12 min. until light brown. Crumble extra pastry pieces and hold for topping.

*Tuna Filling:* Combine in saucepan soup, milk, flour and onion flakes; cook until thickened. Remove from heat. Add peas, tuna and pimiento. Place in baked shell.

Top with pastry crumbs and cheese. Bake in hot oven (425°) 12 to 15 min. until cheese melts. Serves 4-6.

*Winning recipes call for* Crisco . . .

## PRALINE CRUNCH CAKE *Senior Second Prize Winner by Mrs. Helen L. Pentleton, Mattapoisett, Mass.*

2 cups sifted Pillsbury's BEST Flour
1¼ cups sugar
2 tsp. double-acting baking powder
1 tsp. Morton Salt
2 tsp. instant coffee
1 cup milk
½ cup Crisco
2 tbsp. Brer Rabbit Molasses
2 unbeaten eggs
1 tsp. French's Vanilla
"quilted" Kaiser Heavy Duty Foil

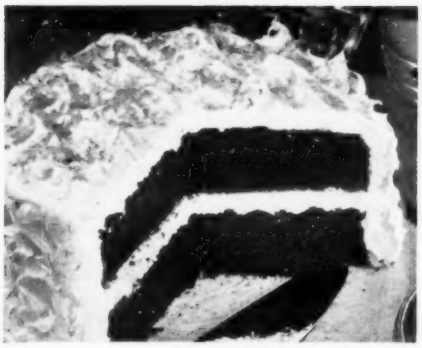
*Butter Cream Frosting:*
2 tbsp. butter
1½ cups sifted confectioners' sugar
2 tbsp. cream
1 tsp. instant coffee
½ tsp. French's Vanilla

Into mixing bowl sift flour with sugar, baking powder, salt and coffee. Add ¾ of the milk, shortening and molasses; beat 1½ min. (With electric mixer, blend at lowest speed, then beat at a low speed. By hand, beat 225 strokes with a spoon.) Add remaining milk, eggs and vanilla. Beat 1½ min.

Turn into 13x9x2 or 12x8x2-in. pan, well greased and lightly floured on bottom only. Bake in moderate oven (350°) 35 to 45 min. Cool and frost. Top with Praline Crunch.

*Butter Cream Frosting:* Blend butter and sugar. Combine vanilla, cream and instant coffee; add to sugar-butter mixture, a few drops at a time, until of spreading consistency.

*Praline Crunch:* Cut 2 tbsp. butter into ¼ cup flour and 2 tbsp. brown sugar to make a crumb mixture. Add ¼ cup chopped pecans. Place in small pan. Bake at 350° for 15 min. Cool; break into small pieces.



## COCORAMA CAKE *Senior Winner by Mrs. Emma Seefelt, Trenton, N. J.*

2 cups sifted Pillsbury's BEST Flour
1 tsp. Morton Salt
1¾ cups firmly packed brown sugar
2 unbeaten eggs
2 squares (2 oz.) melted unsweetened chocolate
1 cup light cream
2 tsp. French's Vanilla
2 tsp. soda
½ cup boiling water
2 tbsp. vinegar
¼ cup hot water
1 cup finely chopped shredded or flaked coconut

Sift flour and salt. Combine brown sugar and eggs in mixing bowl; beat well. Blend in chocolate, cream and vanilla. Gradually add dry ingredients; mix well. Dissolve soda in the boiling water; stir into batter. Combine vinegar and hot water; blend into batter. Stir in coconut.

Pour into two 8-in. round layer pans, well greased and lightly floured on bottoms only. Bake in moderate oven (350°) 25 to 30 min. Cool; frost. Sprinkle with coconut.

*Cinnarama Frosting:* In saucepan, dissolve 2 to 3 tbsp. French's Cinnamon Imperials in ¼ cup water over low heat. Add ¾ cup sugar and 1 tbsp. light corn syrup; cook until a little syrup dropped in cold water forms a firm soft ball (240°). Beat 2 egg whites with ¼ tsp. French's Cream of Tartar and ⅛ tsp. Morton Salt until stiff peaks form. Add syrup to egg whites in slow, steady stream, beating until thick enough to spread.

PRIZE WINNING GRAND NATIONAL RECIPES

*Prize-winning cooks use* FRENCH'S

*spices and extracts*

9th Grand National

# $1,000 WINNER

*Senior Division, Mrs. Dorothy L. Ballard*
*Denver, Colo.*

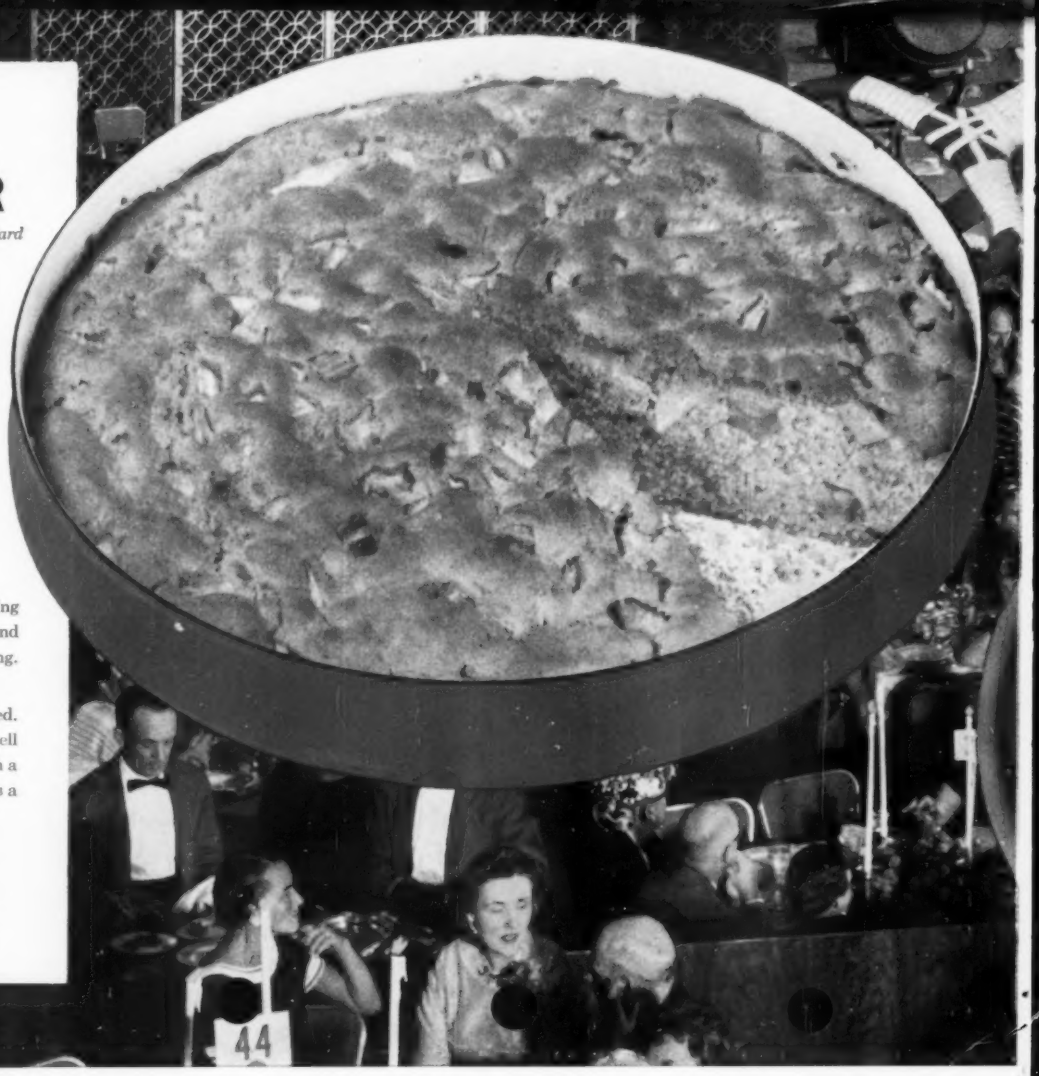
## PATIO SKILLET BREAD

1½ cups sifted Pillsbury's BEST All Purpose Flour
4 tsp. double-acting baking powder 2 tbsp. sugar
2½ tsp. Morton Salt 2 tsp. French's Sage
1 tsp. French's Thyme 1½ cups yellow corn meal
⅓ cup French's Minced Onion soaked in ⅓ cup water, or 1½ cups chopped onion
1½ cups chopped celery ¼ cup chopped pimiento
3 beaten eggs 1½ cups milk
⅓ cup melted Crisco
"quilted" Kaiser Heavy Duty Foil

Sift flour, baking powder, sugar and salt into large mixing bowl. Add sage, thyme, corn meal, onion, celery and pimiento; stir to blend. Combine eggs, milk and shortening. Add to dry ingredients; stir only until blended.

Pour into 10 or 11-in. skillet, lined with foil and greased. Bake in moderately hot oven (400°) 35 to 45 min. until well browned. Serve hot with butter, or as a main dish with a creamed meat or gravy. (May be crumbled and used as a poultry dressing.)

*Prize-winning cooks use*
FRENCH's *Spices and Extracts*



## RUBY RED APPLE CAKE *Junior Winner by Peggy Stewart Marks, Camden, N. J.*

2 cups sifted Pillsbury's BEST Flour
3 tbsp. sugar
3 tsp. double-acting baking powder
½ tsp. Morton Salt
1 cup whipping cream
1 slightly beaten egg
jellied cranberry sauce (half of a 1-lb. can)
3 apples, pared and quartered
¼ cup sugar
½ tsp. French's Cinnamon
2 tbsp. melted butter

Sift flour, sugar, baking powder and salt. Whip cream; blend in egg. Add to dry ingredients; mix until dough clings together. Spread into well-greased 9x9-in. pan. Cut cranberry sauce into nine ¼-in. slices; place on dough.

Cut each apple quarter into three slices; arrange in rows on cranberry sauce, pressing slices through sauce to dough. Sprinkle with sugar-cinnamon mixture. Drizzle with butter. Bake in moderately hot oven (400°) 30 to 35 min.

## ONE-STEP BEEF PIE *Bride Winner by Mrs. Joan Taraba, Chicago, Ill.*

3 cups sifted Pillsbury's BEST Flour
1½ tsp. Morton Salt
1 cup Crisco
⅔ to ¾ cup water
*Filling:*
1½ lbs. round steak (cut into 1-in. pieces)
3 medium onions, sliced (about 1 cup)
1½ cups diced carrots
3 cups sliced potatoes
1½ cups water
3 tbsp. flour
2 tsp. Morton Salt
½ tsp. French's Pot Herbs
⅛ tsp. French's Black Pepper
1½ tsp. meat extract
1 tsp. French's Worcestershire Sauce

Sift flour and salt; cut in shortening. Sprinkle water over mixture, stirring with fork until dough is just moist enough to hold together. Divide into two portions, one twice as large as the other. Roll out larger portion on floured surface and fit into 12x8x2-in. baking dish or 3-qt. casserole.

*Filling:* Place steak in pastry-lined dish. Top with onions, carrots and potatoes. Blend the remaining ingredients together; pour over meat and vegetables.

Roll out remaining dough to fit top of baking dish; cut slits. Place over filling; seal and flute. Bake in moderately hot oven (400°) 30 min., then at 350° for 1½ to 2 hrs. until meat is tender. Serves 8.

## BAKED APPLE CUPLETS *Junior Winner by Linda Stopher, Cuyahoga Falls, Ohio*

¼ cup sugar
½ tsp. French's Cinnamon
6 baking apples, pared and cored
⅔ cup sifted Pillsbury's BEST Flour
¼ tsp. double-acting baking powder
⅛ tsp. Morton Salt
⅔ cup sugar
1 slightly beaten egg
3 tbsp. melted butter
1 tsp. French's Vanilla

Combine ¼ cup sugar and cinnamon; roll apples in mixture. Place in buttered custard cups. Fill apple centers with remaining sugar-cinnamon; set aside.

Sift flour, baking powder, salt and ⅔ cup sugar. Combine egg, butter and vanilla; add to dry ingredients. Beat well. Spoon 2 tablespoonfuls of batter over each apple. Bake in moderate oven (375°) 40 to 45 min. until apples are tender. Serves 6.

PRIZE WINNING GRAND NATIONAL RECIPES

*Prize-winning cooks use* FRENCH'S

*spices and extracts*

Beverly Hilton's "Bali Room" during Pillsbury's BEST 9th Grand National Awards Dinner

9th Grand National

# $1,000 WINNER

*Brides' Division, Mrs. H. W. Whitney*
*Fort Worth, Texas*

## TUN-AU-GRATIN

1½ cups sifted Pillsbury's BEST All Purpose Flour
½ tsp. Morton Salt ½ cup Crisco
4 to 5 tbsp. cold water

**Tuna Filling:**

1 can (10½ oz.) condensed cream of mushroom soup
¼ cup milk 2 tbsp. Pillsbury's BEST Flour
2 tbsp. French's Onion Flakes
1 package frozen peas, thawed and drained
2 cans (6½ oz. each) tuna 1 can (4 oz.) pimiento, chopped
1 cup grated cheese (or 4 slices, halved)

Sift flour and salt into mixing bowl. Cut in shortening. Sprinkle water over mixture stirring with fork until dough is just moist enough to hold together.

Roll out on floured surface to ⅛-in. thickness. Fit loosely into 9-in. piepan. Trim shell and place extra pastry pieces in a pan. Fold edge of shell to form standing rim; flute. Prick with fork. Bake crust and pastry pieces in hot oven (450°) 10 to 12 min. until light brown. Crumble extra pastry pieces and hold for topping.

*Tuna Filling:* Combine in saucepan soup, milk, flour and onion flakes; cook until thickened. Remove from heat. Add peas, tuna and pimiento. Place in baked shell.

Top with pastry crumbs and cheese. Bake in hot oven (425°) 12 to 15 min. until cheese melts. Serves 4-6.

*Winning recipes call for* Crisco . . .

## APPLECOTS *Senior Winner by Mrs. H. L. Kibler, Paoli, Ind.*

1 No. 2 can apricot halves
2 medium apples, pared
2 tsp. double-acting baking powder
2 cups sifted Pillsbury's BEST Flour
1 tsp. Morton Salt
⅔ cup Crisco
½ cup milk
6 tsp. butter

Drain apricot halves (reserve syrup). Cut each apple into 9 pieces. Sift flour, baking powder and salt. Cut in shortening. Add milk; stir until dough clings together.

Roll out on floured surface to a 12x18-in. rectangle. Cut into 6-in. squares. Place 3 apple pieces, 2 or 3 apricot halves and 1 tsp. butter on each square. Fold corners to center; pinch together. Arrange dumplings in 9x9-in. pan.

Bake in moderate oven (375°) 15 min., then pour hot Apri-Cinnamon Syrup over dumplings. Bake for 20 to 25 min. longer until deep golden brown. Serve warm with Apricot Topping or cream. Serves 6.

*Apri-Cinnamon Syrup:* In saucepan combine 1 cup apricot syrup, ½ cup sugar and ¼ tsp. French's Cinnamon. Bring to boil; remove from heat. Stir in 2 tbsp. butter.

*Apricot Topping:* Beat ½ cup whipping cream until thick. Fold in 1 tbsp. sugar and 4 to 6 mashed apricot halves.

## PEARISIAN PIE *Senior Winner by Mrs. Joan C. Chiakalos, Chicago, Ill.*

2 cups sifted Pillsbury's BEST Flour
1 tsp. Morton Salt
⅔ cup Crisco
5 to 6 tbsp. cold water

*Pear Filling:*
1 cup applesauce
½ cup sugar*
1 tbsp. brown sugar
1 tsp. French's Cinnamon
4 cups pared and sliced fresh pears*
3 tbsp. melted butter

Sift flour and salt. Cut in shortening. Sprinkle water over mixture, stirring with fork until moist enough to hold together. On floured surface roll out half of dough to a circle 1½ in. larger than inverted 9-in. piepan. Fit into pan.

*Pear Filling:* Combine pear filling ingredients. Turn into piepan.

Roll out remaining dough; cut slits. Place over filling; seal and flute. Brush with butter. Bake in moderately hot oven (400°) 30 to 40 min. until golden brown.

**Or substitute 2 No. 2 cans pears, drained and sliced. Reduce sugar to ¼ cup.*

## CURRANT CHOOSIES *Senior Winner by Mrs. L. Loraamm, Hinsdale, Ill.*

2 cups sifted Pillsbury's BEST Flour
1 tsp. French's Cinnamon
1 tsp. Morton Salt
½ tsp. soda
1 cup firmly packed brown sugar
⅔ cup Crisco
1 unbeaten egg 1 egg yolk
1½ cups currants
½ cup nuts, chopped
1 slightly beaten egg white
2 tbsp. sugar
¼ tsp. French's Cinnamon

Sift flour, cinnamon, salt, soda. Gradually add brown sugar to shortening; creaming well. Blend in egg and yolk; beat well. Add dry ingredients gradually. Stir in currants and nuts.

Divide dough into four parts; shape each into 13-in. rolls. Place 4 in. apart on greased baking sheets. Flatten ½-in. thick with floured fork. Brush with mixture of egg white, sugar and cinnamon. Sprinkle with sliced nuts.

Bake in moderately hot oven (400°) 11 to 14 min. until light brown. Cool. Cut diagonally into 1-in. bars. Makes 4 doz. cookies.

*Your family deserves the best* Crisco *The one and only Crisco*

PRIZE WINNING GRAND NATIONAL RECIPES

Beverly Hilton's "Bali Room" during Pillsbury's BEST 9th Grand National Awards Dinner

9th Grand National

# $1,000 WINNER

*Senior Division, Mrs. Dorothy L. Ballard*
*Denver, Colo.*

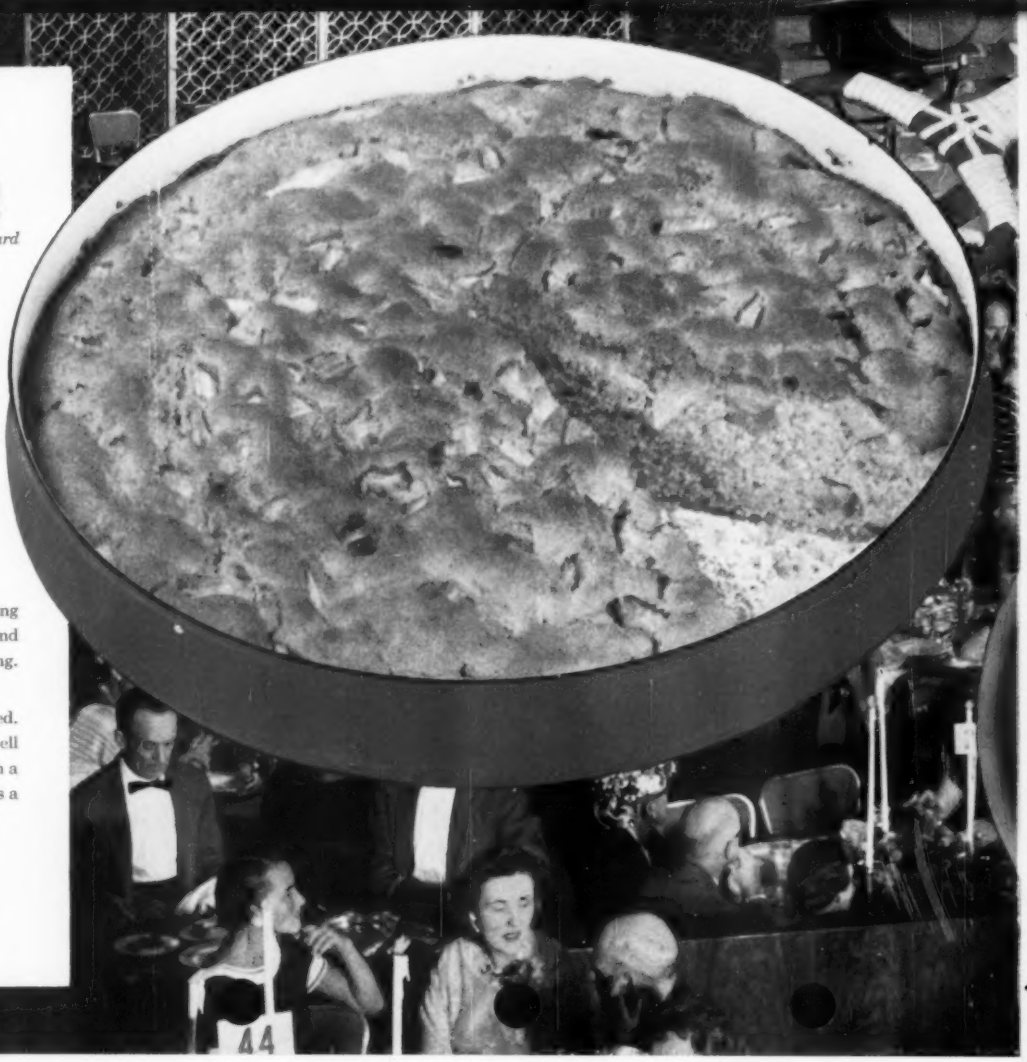
## PATIO SKILLET BREAD

1½ cups sifted Pillsbury's BEST All Purpose Flour
4 tsp. double-acting baking powder 2 tbsp. sugar
2½ tsp. Morton Salt 2 tsp. French's Sage
1 tsp. French's Thyme 1½ cups yellow corn meal
⅓ cup French's Minced Onion soaked in ⅓ cup water, or 1½ cups chopped onion
1½ cups chopped celery ¼ cup chopped pimiento
3 beaten eggs 1½ cups milk
⅓ cup melted Crisco
"quilted" Kaiser Heavy Duty Foil

Sift flour, baking powder, sugar and salt into large mixing bowl. Add sage, thyme, corn meal, onion, celery and pimiento; stir to blend. Combine eggs, milk and shortening. Add to dry ingredients; stir only until blended.

Pour into 10 or 11-in. skillet, lined with foil and greased. Bake in moderately hot oven (400°) 35 to 45 min. until well browned. Serve hot with butter, or as a main dish with a creamed meat or gravy. (May be crumbled and used as a poultry dressing.)

*Prize-winning cooks use*
FRENCH's *Spices and Extracts*



## ORANGE MARMO CAKE *Senior Winner by Anna J. Kendrick, Torrance, Calif.*

2¾ cups sifted Pillsbury's BEST Flour
1½ cups sugar
1¼ tsp. soda
1 tsp. Morton Salt
1 tsp. French's Cinnamon
½ tsp. French's Cloves
¾ cup Crisco
1¼ cups buttermilk
4 unbeaten eggs
1 cup sweet orange marmalade
1 cup nuts, chopped
1 tbsp. grated orange rind

*Creamy Orange Frosting:*
¼ cup Crisco or butter
1 lb. (4 to 4¼ cups) sifted confectioners' sugar
1 unbeaten egg
½ tsp. French's Vanilla
¼ tsp. Morton Salt
1 tbsp. grated orange rind
1 to 2 tbsp. orange juice
2 to 3 drops French's Orange Food Coloring

Into mixing bowl sift flour with sugar, soda, salt and spices. Add shortening and buttermilk; beat 1½ min. (With electric mixer, blend at lowest speed, then beat at a low speed. By hand, beat 225 strokes with a spoon.) Add eggs; beat 1½ min. Stir in marmalade, nuts and orange rind.

Turn into two 9-in. round layer pans (at least 1½-in. deep), well greased and lightly floured on bottoms only. Bake in moderate oven (350°) 45 to 55 min. Cool and frost.

*Creamy Orange Frosting:* Cream shortening; gradually add sugar. Blend in egg, vanilla, salt and orange rind; add orange juice until of spreading consistency. Stir in coloring.

## COCONUT STRATA *Senior Winner by Mrs. H. R. Chandler, Dayton, Ohio*

1½ cups sifted Pillsbury's BEST Flour
½ tsp. Morton Salt
½ cup Crisco
5 to 6 tbsp. cold water
"quilted" Kaiser Heavy Duty Foil

*Coconut Cream Filling:*
1 cup milk
1 cup light cream
½ cup sugar
¼ tsp. Morton Salt
3 tbsp. Pillsbury's BEST Flour
1 tbsp. cornstarch
3 slightly beaten egg yolks
1 tsp. French's Vanilla
½ cup chopped shredded or flaked coconut

Sift flour and salt; cut in shortening. Sprinkle water over mixture, stirring with fork until dough is just moist enough to hold together. Divide into 4 equal portions. Roll out each on floured surface to an 8-in. circle. Transfer to baking sheets; prick generously with fork. Bake in hot oven (450°) 7 to 10 min. until light brown. Cool.

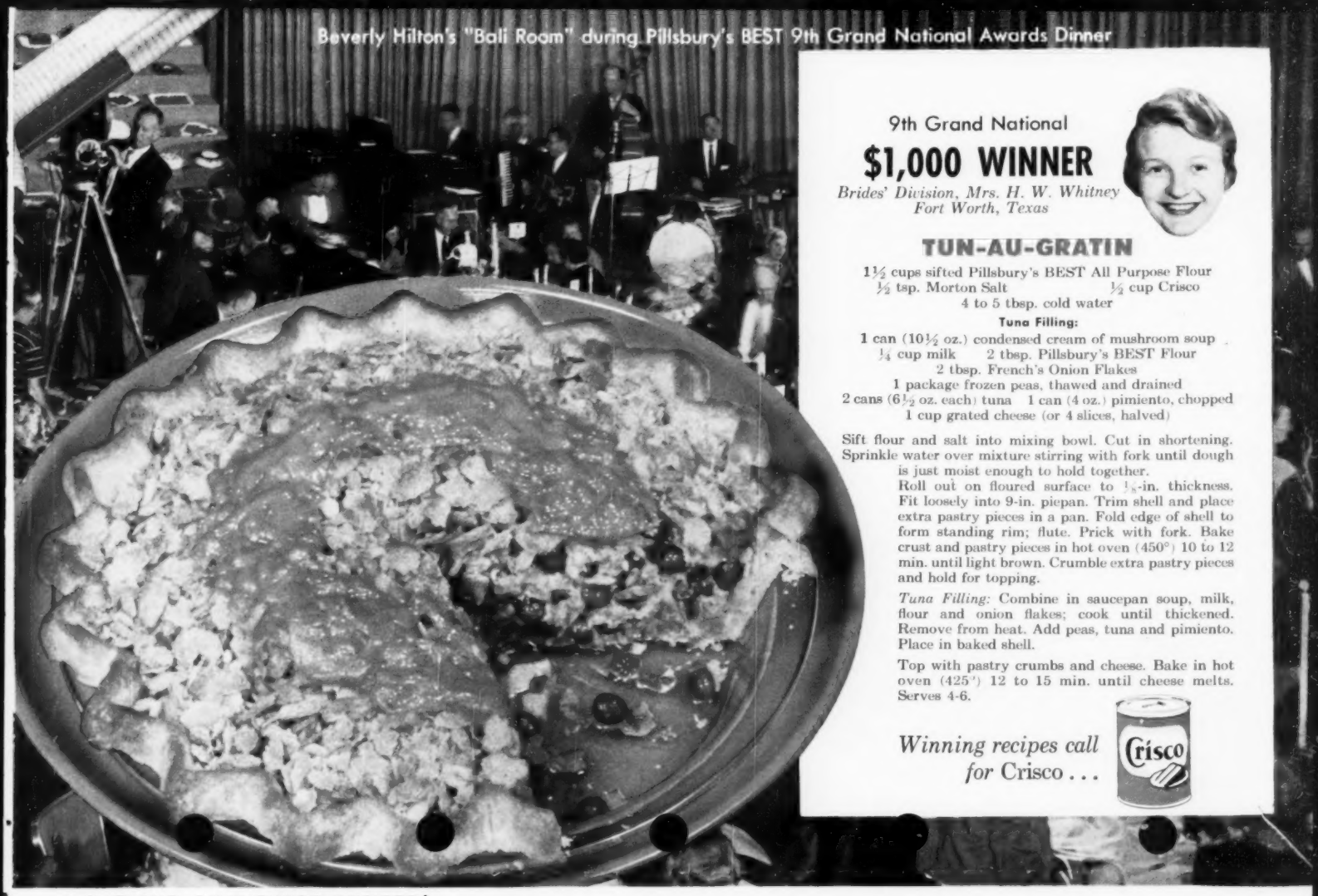
*Coconut Cream Filling:* Scald milk and cream in saucepan. Blend sugar, salt, flour and cornstarch. Add gradually to milk and cream. Cook over low heat, stirring constantly, until very thick. Blend a little of hot mixture into egg yolks; add to remaining hot mixture. Cook 2 min., stirring constantly. Cool. Add vanilla and coconut.

Place a pastry circle on a 10-in. square of foil on ungreased baking sheet. Spoon ½ cup of cooled Filling over pastry, spreading to within ¼ in. of edge. Top with another pastry circle. Continue to spread Filling and stack layers until Filling has been used. (Spread Filling to within 1 in. of edge on top pastry.) Spread Meringue around sides and over uncovered edge of top pastry. Decorate center with Meringue. Bake in moderately hot oven (400°) 7 to 10 min. until light brown. Cool. Serves 8.

*Meringue:* Beat 3 egg whites until soft mounds form. Gradually add 6 tbsp. sugar; beat well after each addition. Continue beating until stiff, glossy peaks form.

*Be sure of success . . . bake with pure, white all vegetable*

PRIZE WINNING GRAND NATIONAL RECIPES




9th Grand National

## $1,000 WINNER

*Brides' Division, Mrs. H. W. Whitney*
*Fort Worth, Texas*

### TUN-AU-GRATIN

1½ cups sifted Pillsbury's BEST All Purpose Flour
½ tsp. Morton Salt ½ cup Crisco
4 to 5 tbsp. cold water

**Tuna Filling:**

1 can (10½ oz.) condensed cream of mushroom soup
¼ cup milk 2 tbsp. Pillsbury's BEST Flour
2 tbsp. French's Onion Flakes
1 package frozen peas, thawed and drained
2 cans (6½ oz. each) tuna 1 can (4 oz.) pimiento, chopped
1 cup grated cheese (or 4 slices, halved)

Sift flour and salt into mixing bowl. Cut in shortening. Sprinkle water over mixture stirring with fork until dough is just moist enough to hold together.

Roll out on floured surface to ⅛-in. thickness. Fit loosely into 9-in. piepan. Trim shell and place extra pastry pieces in a pan. Fold edge of shell to form standing rim; flute. Prick with fork. Bake crust and pastry pieces in hot oven (450°) 10 to 12 min. until light brown. Crumble extra pastry pieces and hold for topping.

*Tuna Filling:* Combine in saucepan soup, milk, flour and onion flakes; cook until thickened. Remove from heat. Add peas, tuna and pimiento. Place in baked shell.

Top with pastry crumbs and cheese. Bake in hot oven (425°) 12 to 15 min. until cheese melts. Serves 4-6.

*Winning recipes call for* Crisco . . .

←CLIP AND SAVE THESE RECIPES↑

# 2nd Prize Winner! Tun-au-Gratin has a flaky, fail-proof Crisco crust!

You make this Bride's Division prize dish in a few minutes—yet, it's festive enough for fancy company . . . and a perfect Lenten dish! The combination of tangy cheese and delicate tuna with crispy crust and creamy filling is fascinating. Nowadays, you don't have to be an expert to make perfect pastry like this because Crisco and Crisco's pastry method *end* pie crust failure!

You can be *sure* Crisco will turn out tender, flaky pastry just like this every time! Yes, even if you *do* have to reroll your dough two or three times . . . don't worry. Remember, shortening's the most important ingredient in flaky crust and Crisco is the finest shortening made. Treat the folks you love: Try *both* winners today—Tun-au-Gratin and Crisco!

*You'll be glad you chose the best—*
*2 out of 3 women do*

**Having fun** is second only to baking. And there was lots of it—sight-seeing trips, TV shows and, for these juniors, Disneyland.

**Trying to beat** 99 other champions is not easy. "But I can't lose," said this contestant, "I've already won a trip, a new range and a mixer."

**A phone rings** during the ceremony. It's a surprise call to Mrs. Herbert Whitney, Ft. Worth, Texas. And thrilling news . . . she's won a prize!

9th Grand National

## $3000 WINNER

*Senior Division, Mrs. W. C. Oakden, Belvedere, Ill.*

### HONEY CHOCOLETTE PIE

1 cup sifted Pillsbury's BEST All Purpose Flour
½ tsp. Morton Salt ¼ cup Crisco
3 tbsp. butter 2 to 3 tbsp. cold milk
¼ cup slivered almonds

**Chocolate Filling:**
1 cup (6-oz. pkg.) semi-sweet chocolate pieces
2 egg yolks
½ cup sour cream (thick or commercial)
2 egg whites ¼ tsp. Morton Salt
⅓ cup honey

Sift together flour and salt into mixing bowl. Cut in shortening and butter. Sprinkle milk over mixture, stirring with fork until dough is just moist enough to hold together. Roll out on floured surface to a circle 1½ inches larger than inverted 8-inch piepan. Fit loosely into pan. Fold edge to form standing rim; flute. Prick with fork. Press almonds into bottom of shell. Bake in hot oven (450°) 10 to 12 minutes. Cool.

*Chocolate Filling:* Melt chocolate in top of double boiler over boiling water. Add egg yolks; stir until mixture leaves sides of pan. Remove from heat. Blend in cream; beat until smooth. Set aside. Beat egg whites and salt until stiff but not dry. Add honey very slowly, beating well after each addition. Continue beating until it stands in stiff glossy peaks. Fold in chocolate mixture. Spoon into pie shell. Chill at least 2 hours. Garnish with whipped cream and toasted slivered almonds.

*Prize-winning cooks use G-E Ranges*

*In Mix-Or-Match colors. 30- and 40-inch sizes. At your G-E dealer's.*

# At the Bake-Off, 100 G-E Keyboard Ranges used all day for only $6.75

At the 9th Grand National Bake-Off, 100 prize-winning cooks used 100 G-E ranges, which operated throughout the day for just $6.75—less than 7¢ electricity per range! (Based on metered readings by Southern California Edison.) Thrifty cooking is just one of the wonders you'll enjoy with a General Electric Keyboard Range.

Automatic griddle and surface unit hold heat at any temperature you set. Meat thermometer roasts without guesswork or peeking. Piano-key pushbuttons flick on at a fingertip touch. Broiler cooks the delicious charcoal way. Big Master Oven bakes 4 pies on either shelf. It's easy to clean because *the oven door lifts off.*

General Electric Company, Appliance Park, Louisville 1, Kentucky.

**GENERAL ELECTRIC**

**Dreams came true** at the Bake-Off. And some things happened they never dreamed about—such as breakfast on the balcony.

**It came out perfect** in spite of her fears. Always does. Even at the Bake-Off, a good cook using fine ingredients and best equipment can't fail.

**Tears of joy** burst uncontrollably as the throng at the Awards Dinner applauded its tribute to 2nd Grand Prize Winner, Mrs. Ojakangas.

# Here's to the Food Market:

# for bringing you the finest food...and the cook book that helps you prepare it!

Where else but in America could you walk into a Food Store like the ones you shop in every week?

Where else would you find such profusion to choose from? Bins and baskets are overflowing with crisp, fresh fruits and vegetables . . . in and out of season. In freezers you find a vast variety of foods, all frozen permanently fresh. Under glittering glass counters your eye ranges over mounds of tender, juicy cuts of prime meats. You can shop for freshly-made baked goods, for all sorts of dairy products, for seasonings, even imported delicacies. As you walk past endless shelves, you can take your pick of colorful cans and bottles and packages . . . all bearing brand names that you know, all made by reputable manufacturers.

All this abundance is spread before you by your friendly neighborhood Food Market . . . and at prices that make it easy for you to give your family delicious meals, wholesome and nutritious, every day in the week!

Let's thank the Food Store, too, for stocking the *new* products you see advertised. When you want to try a soup or a cake mix or new dessert . . . because it seems so taste-teasing in the ad . . . you can be sure your favorite Food Store knows about it even before you do. It will be waiting for you next time you do your marketing!

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And did you know that many fine food stores also sell *Better Homes & Gardens* Cook Book? (And the magazine, too!) Yes, thousands of copies every year! That's because Food Market operators realize what a wonderful job this particular COOK BOOK does in helping the homemaker make the most of her food dollars.

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Meal planning and recipes to transform good foods into good cooking come to you in *Better Homes & Gardens* Cook Book. Here are 1403 recipes, many of them thrifty ways to save on your food budget. You need never hesitate to follow them, for each of the 1403 has been triple-tested in *Better Homes & Gardens* own Taste-Test Kitchens. That means each one will turn out successful *and practical.*

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**America's best-selling cook book, over 6,000,000 copies sold!**

**The next time you visit your favorite food market get a copy of the Better Homes *and Gardens***

# New Cook Book

# Make your own tart pans

*You'll have little pans for little pies in only seconds! Each tart shell gets a tailor-made jacket of aluminum foil*

***By Virginia Heffington***

***Vanilla-fluff Tarts—filling's pudding mix***

Busy day? Then try this dessert—delicious! And easy. You fashion the frilly pastry shells with aluminum foil.

**To make filling:** Prepare 1 package vanilla pudding according to package directions, but *decrease milk to* $1\frac{3}{4}$ *cups.* Add $\frac{1}{2}$ teaspoon vanilla. Chill; beat smooth. Whip $\frac{1}{2}$ cup heavy cream; fold into pudding. Spoon into baked tart shells and trim with rich curls of shaved chocolate.

***← Cherry Tarts—open a can for the filling***

These cherry wonders are just 20 minutes from inspiration to table—including the baked pastry. Call on a stick of pastry mix, a can of cherry-pie mix, and a package of cream cheese.

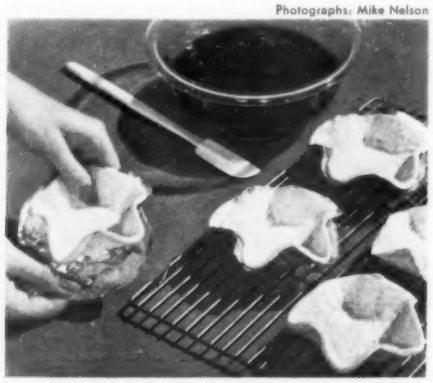
**Here's how:** Soften one 3-ounce package cream cheese. Spread on bottoms of the baked tart shells. Use 1 No. 2 can ($2\frac{1}{2}$ cups) cherry-pie filling and spoon into shells. Chill if you like. Top with a dollop of whipped cream cheese.

***There are no pans to wash—toss away foil after baking***

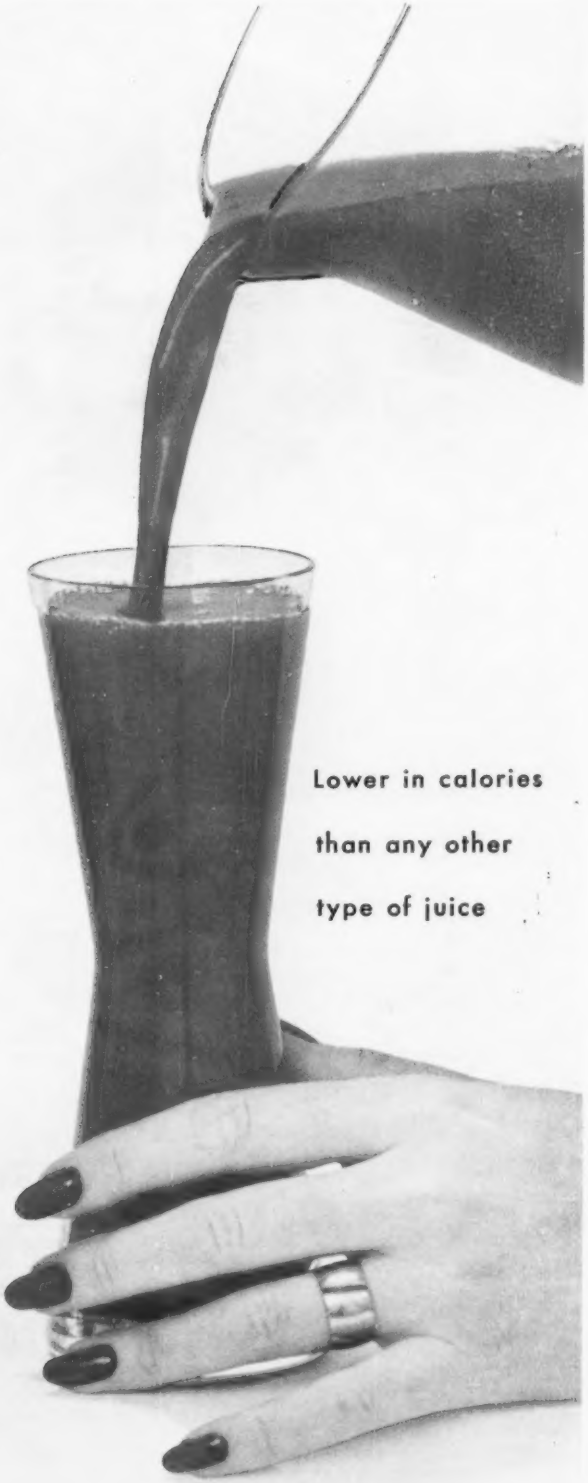
Photographs: Mike Nelson

For 5 tarts, make pastry from recipe calling for $1\frac{1}{2}$ cups flour. Or use 1 stick pastry mix. Roll the pastry to $\frac{1}{8}$ inch. Cut in 5-inch circles. Lightly press a pastry round atop same-size circle of heavy-duty aluminum foil. Prick pastry with fork.

Now you're ready to shape the pans *and* tarts. Holding pastry and foil together, flute edges to form in tart shells—it will take about 5 crimps. Bake on cooky sheet in very hot oven (450°) 10 minutes or till the pastry is a golden brown.



Cool the baked tart shells on a wire rack. Remove foil. Next comes the filling. Here we're using cherry as above. Another good filling: Scoops of vanilla ice cream topped with your favorite chocolate sauce and toasted slivered almonds.

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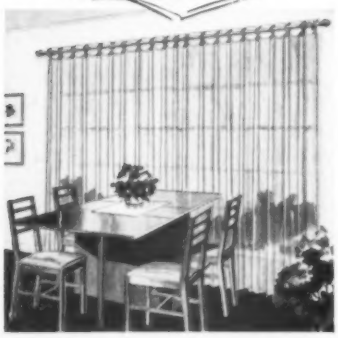
**See Libby's Tomato Juice label for special offer on Slimdown Cocktail Glasses**



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# Budget buys make dandy dinners

***Begins on page 80***

### Braised Short Ribs with Onion Gravy

*Wonderful, homey dish. Make gravy the traditional way and cook the onions yourself, or try the easy way with onion soup mix—*

3 pounds beef short ribs
Enriched flour
Salt and pepper
½ cup hot water
• • •
1 recipe Traditional Onion Gravy or Easy Onion Gravy

Trim excess fat from ribs and heat fat in Dutch oven. Roll short ribs in flour; slowly brown on all sides in the hot fat. When meat is thoroughly browned, spoon off fat. Sprinkle meat with 1 teaspoon salt and dash pepper; add water. Cover and simmer* till tender, about 2 hours. (Add more water if needed during cooking.) Lift meat from the stock to warm platter; keep meat hot while you make onion gravy. Makes 6 servings. **Tasting-Test Kitchen note:** If you're using an electric saucepan, brown ribs at 400°, then reduce temperature to 200° for simmering.

*Or cover and cook in slow to moderate oven (325° to 350°) 2 hours or till tender.

**Traditional Onion Gravy:** Skim fat from short-rib stock, reserving 3 tablespoons. Measure stock and add hot water to make 2 cups; set aside. Put 3 tablespoons reserved fat in skillet; add 4 cups sliced onions and cook till tender but not brown. Remove from heat. Push onions to one side and blend 3 tablespoons enriched flour into fat. Slowly stir in meat stock. Return to heat, and cook, stirring constantly, till gravy is bubbling all over. Add 1 teaspoon Worcestershire sauce and ½ teaspoon kitchen bouquet. Season to taste with salt and pepper. Continue cooking slowly about 5 minutes, stirring now and then. Pour over braised short ribs or serve in warmed gravy boat.

**Easy Onion Gravy:** Skim fat from short-rib stock. Measure stock and add hot water to make 3 cups; pour into Dutch oven. Heat to boiling. Meanwhile thoroughly combine 3 tablespoons enriched flour with 1 envelope onion-soup mix. Gradually stir flour-onion mixture into hot stock; cook, stirring constantly till gravy thickens. Simmer about 7 minutes longer, stirring now and then.

### Sirloin-tip Roast with Vegetables

*All the good flavors mingle in this meal-in-one special—*

3 to 4 pounds sirloin-tip roast
Enriched flour
Salt and pepper
1 medium onion, sliced
2 bay leaves
1 clove garlic, minced
½ cup hot water
• • •
8 small onions, peeled
8 medium carrots, pared
8 small or 4 halved medium potatoes, pared

Sprinkle meat lightly with flour and rub in. Brown slowly on all sides in a little hot fat in Dutch oven. Season with 2 teaspoons salt and ¼ teaspoon pepper. Add sliced onion, bay leaves, garlic, and water. Cover and cook in moderate oven (350°)* about 1½ hours or till almost tender. Add vegetables and sprinkle with 1½ teaspoons salt. Cover and continue to cook 1 hour or till meat and vegetables are done. Remove to a warm platter; thicken liquid for Pot-roast Gravy. Makes 6 to 8 servings. **Tasting-Test Kitchen note:** If your sirloin-tip roast is from top-grade beef, you may roast it uncovered and without water as you would a rolled rib roast. Roast in slow oven (325°) to rare, medium, or well-done, according to meat thermometer. A 4-pound roast requires about 2½ hours for medium-rare. Cook vegetables separately, top of range.

*Or cook slowly in covered Dutch oven, top of range. If necessary, add a little extra water during cooking.

**Pot-roast Gravy:** Skim most of fat from meat stock. For 1½ to 2 cups stock, use these proportions: Put ½ cup cold water into a shaker, then add ¼ cup enriched flour; shake to mix. (Or place flour in small bowl. Stir in a little of the water to make smooth paste; stir in remaining water.) Remove stock from heat and slowly stir in flour mixture. Return to heat and cook, stirring constantly, till gravy is bubbling all over. Now add kitchen bouquet if desired. Season to taste with salt and pepper. Continue cooking about 5 minutes, stirring now and then.

### Brown Beef Stew

*Invigorating, nourishing, just right on a snappy cold day—*

2 pounds beef stew meat, cut in 1½-inch cubes
2 tablespoons fat
4 cups boiling water
1 tablespoon lemon juice (optional)
1 teaspoon Worcestershire sauce
1 clove garlic
1 medium onion, sliced
1 to 2 bay leaves
1 tablespoon salt
1 teaspoon sugar
½ teaspoon pepper
½ teaspoon paprika
Dash allspice or cloves
• • •
6 carrots, quartered
1 pound (18 to 24) small white onions

Thoroughly brown the meat on all sides in hot fat; add water, lemon juice, Worcestershire sauce, garlic, sliced onion, bay leaves, and seasonings. Cover; simmer 2 hours, stirring occasionally to keep from sticking. Remove bay leaves and garlic. Add carrots and onions. (Cubed potatoes may be added, too.) Cover and continue cooking 30 minutes, or till vegetables are done. Remove the meat and vegetables and thicken liquid for gravy. Makes 6 to 8 servings.

**To thicken stew:** Skim most of fat from stew liquid. For 3 cups stock, use these proportions: Put ½ cup water into a shaker, then add ¼ cup enriched flour. (Or place flour in small bowl and stir in a little of the water to make a smooth paste; stir in remaining water.) Remove stock from heat and slowly stir in flour mixture. Cook, stirring constantly, till gravy is bubbling all over. Continue cooking about 5 minutes, stirring now and then. Pour over the meat cubes and vegetables.

### Pizza Minute Steaks

*Here herbed tomato sauce, Mozzarella cheese give the steak an Italian accent—*

6 minute steaks, ¼ pound each
2 tablespoons olive or salad oil
1 clove garlic, minced
2 8-ounce cans (2 cups) seasoned tomato sauce
¾ cup water
1 teaspoon oregano
½ teaspoon basil
Dash pepper
• • •
6 thin slices Mozzarella cheese

Brown steaks quickly in hot oil. Add garlic, tomato sauce, water, and seasonings. Simmer uncovered, turning steaks occasionally, till sauce is thick (45 to 60 minutes). Top each steak with cheese slice. Skim off excess fat if necessary before serving. Garnish with parsley. Makes 6 servings.

### Stuffed Flank Steaks with Creole Sauce

*Each slice of moist, tender steak is filled with savory bread stuffing—*

⅓ cup chopped onion
4 cups dry bread cubes
½ teaspoon salt
½ teaspoon poultry seasoning
Dash pepper
2 flank steaks (about 1¾ pounds total), scored
• • •
1 1-pound can (2 cups) tomatoes
1 cup water
¼ cup chopped onion
¼ cup catsup
• • •
½ cup chopped green pepper
1 4-ounce can (1 cup) sliced mushrooms

Cook ⅓ cup chopped onion in a little hot fat till golden; add bread cubes and seasonings; toss in skillet till bread is lightly toasted. Spread stuffing over steaks and roll as for jelly roll; fasten with toothpicks; lace with string. Roll in flour and brown on all sides in a little hot fat; sprinkle with salt and pepper. Add tomatoes, water, ¼ cup onion, and catsup. Cover; simmer 1¾ to 2 hours, or until tender; add green pepper, mushrooms (and liquid) last 15 minutes. Makes 6 servings.

***Early Mourning***

It is, I must say,
A discouraging setup—
Starting the day
By having to get up!
—*Hal Chadwick*

# *6 wonderful ways to give your salads the sparkle of fresh-ground spices sealed in fresh-pressed oil!*

## *Try these 6 Kraft Dressings...*

*For a gourmet salad, toss romaine, leaf lettuce and cress with any of these six Kraft Dressings.*

**KRAFT OIL & VINEGAR**
A new basic French dressing, mild and clear. It's gently seasoned with herbs and onion. Try it!

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**KRAFT FRENCH**
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**MIRACLE FRENCH**
This dressing has a brilliant sparkle. Its brisk flavor is accented with onion, garlic and tomato.

*Jiffy Pea Soup*

*Bonus sandwich spreads*

*Speedy buttered crumbs*

*One-step Sherbet*

Mike Nelson

# Blender tips to save time and work

*By Anne Anderson*

**Don't let the versatile blender stand idle. Let it do all your bothersome and time-consuming chopping, mincing, blending, mixing jobs. Dieters, note: Use blender to concoct low-calorie salad dressings**

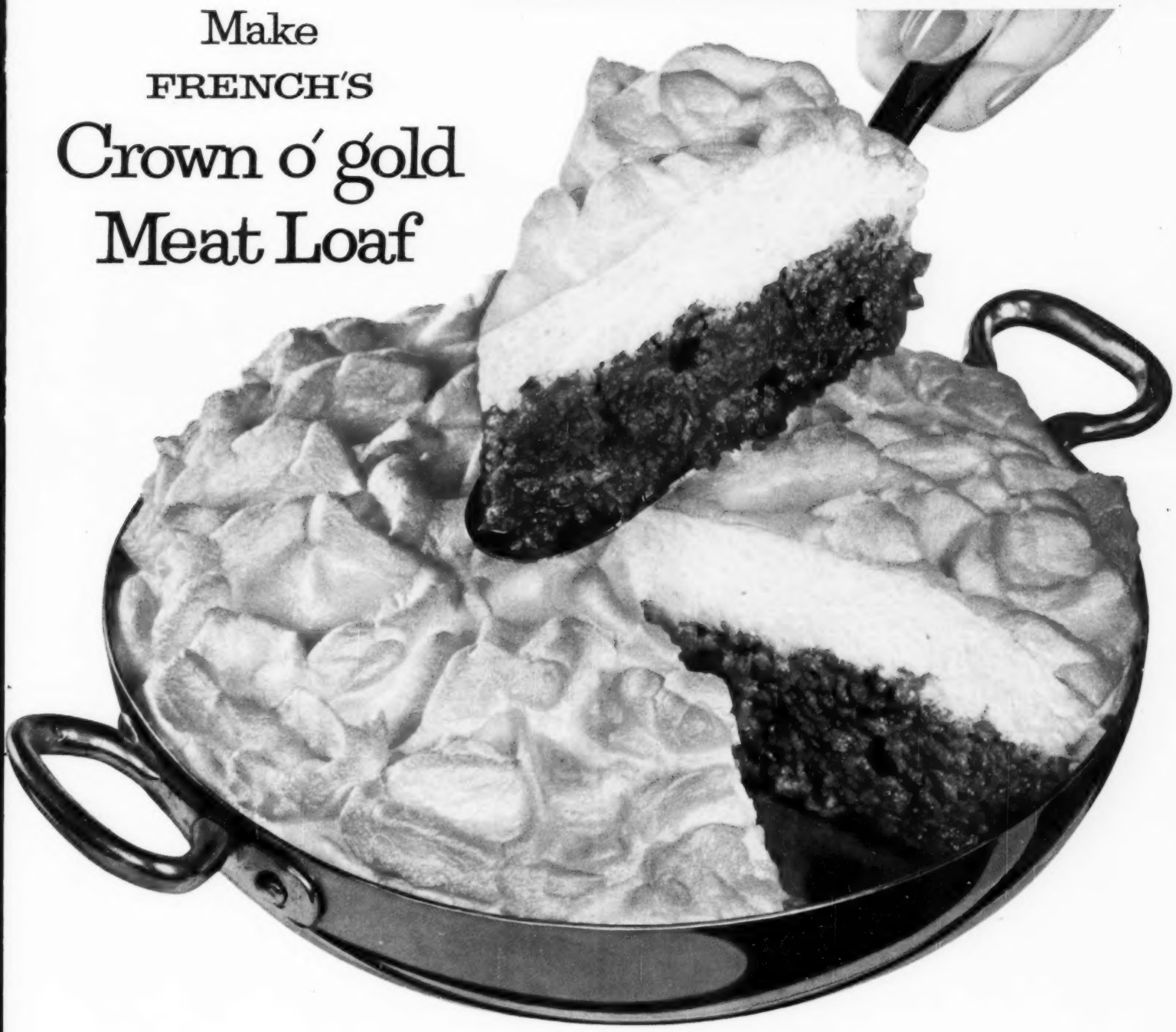
### *Quick blender tricks you'll want to try*

- **Jiffy Pea Soup** this easy way. Heat one 1-pound can (2 cups) green peas (with liquid) and 1 cup light cream. (Or if you prefer, use ¾ cup milk and ¼ cup light cream.) Empty into blender. Add ¼ medium onion, 2 tablespoons butter or margarine, ¼ teaspoon salt, and dash pepper. Blend till smooth (about 1 minute). Pour from container right into soup bowls. Top with croutons. Makes 3 to 4 servings.
- **Bonus sandwich spreads** with ham or roast left from Sunday dinner. Use favorite recipe. Put ingredients into blender. Cover. Blend. Use celery stalk to push mixture into blades.
- **Speedy buttered bread crumbs.** Cut dry or soft bread into small pieces. Place in blender. Add soft butter or margarine (about ½ tablespoon per slice bread). Blend thoroughly.
- **One-step Sherbet.** Use one 10-ounce package frozen raspberries *or* one 14-ounce can frozen pineapple. Break up frozen fruit, place in blender. Turn blender on. With rubber spatula, work fruit down slowly until smooth and of sherbet consistency (about 1 minute for raspberries, 3 minutes for pineapple.) Serve immediately. For more solid sherbet, empty into refrigerator tray, freeze till ready to serve. Makes about 3 servings.

***More tips on page 135***

MAKE IT A DINNER TO REMEMBER...

# Make FRENCH'S Crown o' gold Meat Loaf



**Crown o' gold Meat Loaf**

1½ cups fine soft bread crumbs
1½ lbs. ground lean chuck beef
4 egg yolks
1½ tsps. salt
2 tbsps. French's Mustard
1½ tbsps. prepared horseradish
3 tbsps. finely diced green pepper
2 tbsps. French's Minced Onion
⅓ cup ketchup

**Crown o' gold Topping**

4 egg whites
¼ tsp. French's Cream Tartar
4 tbsps. French's Mustard

**High . . . Gold . . . and Handsome . . .** Here's a brand-new meat loaf idea with a savory, golden topping. Mix bread crumbs with the meat. Combine remaining ingredients. Blend into meat-bread mixture. Pack lightly into a 9-inch casserole and bake in a moderate oven (325°) 30 minutes. To make topping: beat egg whites until foamy; add cream tartar; continue beating until very stiff. Fold in mustard gently. Swirl on hot meat; return to oven; bake 20 to 25 minutes longer or until crown is tipped with brown. Makes 6 to 8 servings.

**Friendly warning:** Because French's Mustard is made with rare spices, specially grown mustard seeds and finest vinegar, it has a special flavor, texture and color all its own. Don't expect the best results from this recipe with any other mustard.

## On food . . . In food

**no other mustard has the light and lively flavor of**

**FRENCH'S MUSTARD**

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BAKED BEANS

SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS

BURNHAM & MORRILL CO., Portland, Maine


# Salad beauties in layer style

*Begins on page 78*

1 Salad Hearts with In-the-pink Mayonnaise
2 Grapefruit Surprise Squares
3 Chicken-Cranberry Mold
4 Fruited Ribbon Loaf
5 Valentine Ring-around

Up by the nosegay of hearts and bachelors buttons is **Chicken-Cranberry Mold (3).** It's a perfect luncheon salad any time—to tie in with the Lincoln and Washington birthday season, turn out this red-and-white beauty on a blue plate. The meaty chicken layer is seasoned with mayonnaise and lemon juice. The red topper is a "built-in" cranberry-pineapple relish.

Our "bluebird of happiness" flaps wings about another buffet wonder, our **Fruited Ribbon Loaf (4).** All three ribbons are made from the same gelatin mixture—cherry or raspberry. Easy! The top layer shows off pretty canned fruits; middle one is fluffy whipped gelatin; base is lemon-spiked. Serve in slices with baked ham next time you plan a company dinner. For the platter trim of intertwined pineapple rings, just cut one slice and loop through another. Pass a bowl of Pineapple Dressing or mayonnaise with crushed pineapple swirled through.

Down by the Sweetheart roses is **Valentine Ring-around (5),** a luscious combination of cottage cheese with cream cheese, polka dotted with seedless grapes, pecans, and chive snippets. Top salad with Gelatin Heart Cutouts if you don't happen to have an old-fashioned mold with heart design.

Now for the recipes. Each salad is an obliging make-ahead that adds drama to your table. Each is just *delicious*!

### Salad Hearts

*Be a bit romantic for Valentine's Day. Other times, freeze this luscious salad in refrigerator trays, then slice—*

1 No. 2½ can (3½ cups) fruit cocktail
1 package lemon-flavored gelatin
1 cup hot water
¼ cup maraschino-cherry syrup
2 tablespoons lemon juice

• • •

2 3-ounce packages cream cheese
½ cup mayonnaise or salad dressing
1½ cups tiny marshmallows
¼ cup quartered maraschino cherries
1 cup heavy cream, whipped
Few drops red food coloring

Drain fruit cocktail, reserving 1 cup syrup. Dissolve gelatin in hot water; add reserved fruit-cocktail syrup, maraschino-cherry syrup, and lemon juice. Chill till partially set. Soften cream cheese; add mayonnaise and beat till smooth. Add to gelatin mixture, mixing well. Stir in fruit cocktail, marshmallows, and cherries. Fold in whipped cream. Tint pink with red food coloring. Pour into individual heart molds.* Freeze several hours or overnight. Unmold atop pineapple rings. Top with Gelatin Heart Cutouts. Makes 12 large or 18 small servings.

*Freeze any extra salad in refrigerator tray.

### Gelatin Heart Cutouts

Dissolve one package cherry- *or* strawberry- *or* raspberry-flavored gelatin in 2 cups hot water. Pour into shallow baking dish—gelatin should be a little less than ½ inch deep. Chill till firm. Cut out hearts with cooky cutter. To remove the first cutout, slit a piece of gelatin between designs and pull out surrounding scraps; lift the cutout with spatula. Serve as a pleasant touch atop Valentine salads.

[ *More recipes on next page*

**In-the-pink Mayonnaise**

Whip ½ cup heavy cream; fold in 1 cup mayonnaise. Fold in drop or so of red food coloring or enough frozen strawberries (first thaw, crush, drain) to tint a delicate pink.

**Grapefruit Surprise Squares**

*Refreshing is the word. "Grapefruited" lemon gelatin with a surprise of cream cheese and nuts between layers—*

2 1-pound cans (4 cups) grapefruit sections
2 packages lemon-flavored gelatin
• • •
1 8-ounce package cream cheese
2 tablespoons milk
½ cup chopped California walnuts
• • •
Maraschino cherries

Drain grapefruit and add enough water to the syrup to make 3½ cups. Heat *half* of the syrup mixture to boiling; add to gelatin and stir until dissolved. Add remaining syrup mixture; cool. Reserve best grapefruit sections (about half) for top layer; arrange remaining in bottom of 9x9x2-inch pan. Carefully pour *half* of the gelatin over grapefruit in pan; chill until firm. Soften cream cheese; add milk and nuts. Spread over gelatin layer; chill. Meanwhile chill remaining gelatin till partially set. Arrange reserved grapefruit on top of cheese; garnish with cherries and carefully pour remaining gelatin mixture over top. Chill until set. Cut in squares and serve on greens. Makes 9 to 12 servings.

**Chicken-Cranberry Mold**

*Almost a meal-in-one. Make it the hub of a ladies' luncheon—*

**Cranberry Layer:**

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
1 1-pound can (2 cups) whole cranberry sauce
1 9-ounce can (1 cup) crushed pineapple
½ cup broken California walnuts
1 tablespoon lemon juice

Soften gelatin in cold water. Dissolve over hot water. Add cranberry sauce, pineapple, walnuts, and lemon juice. Pour into 1½-quart mold*; chill till firm. Meanwhile, combine Chicken Layer.

**Chicken Layer:**

1 envelope (1 tablespoon) unflavored gelatin
¼ cup cold water
1 cup mayonnaise or salad dressing
½ cup cold water
3 tablespoons lemon juice
¾ teaspoon salt
2 cups diced cooked or canned chicken
½ cup diced celery
2 tablespoons chopped parsley

Soften gelatin in ¼ cup cold water. Dissolve over hot water. Blend in mayonnaise, then ½ cup cold water, lemon juice, and salt. Stir in chicken, celery, and parsley. Pour over cranberry layer; chill until firm. Unmold on salad greens. Top with dollop of mayonnaise and walnut half. Makes 6 to 8 servings. **To match picture** that shows cranberry layer thinner than chicken one, mold ¾ cup of the cranberry mixture in an individual mold.

*Or use 10x6x1½-inch baking dish. Cut salad in squares, and for red top invert each as you serve.

*The conqueror is the one who is able to believe for a quarter of an hour longer than his adversary that he is not conquered.*

—Clemenceau

**Fruited Ribbon Loaf**

*Three pretty tones of red—a real show-off salad—*

2 packages cherry- or raspberry-flavored gelatin
2 cups hot water
2 cups cold water
¼ teaspoon salt
• • •
1 1-pound can (2 cups) fruits for salad, drained
• • •
3 tablespoons lemon juice
• • •
1 teaspoon grated lemon peel

Dissolve gelatin in hot water. Add cold water and salt. **First layer:** Arrange fruits for salad in 9½x5x3-inch loaf pan. Carefully pour 1 cup gelatin mixture over. Chill till firm. **Second layer:** Add lemon juice to remaining gelatin mixture. Measure 1 cup of this mixture and add lemon peel; chill till partially set; beat with rotary or electric beater till light and fluffy. Pour over fruit layer; chill till firm. **Third layer:** Chill remaining gelatin till thick; pour over whipped layer. Chill till firm. Unmold on platter; garnish with fruit and endive. Makes 8 to 10 servings.

**Valentine Ring-around**

*One of our favorite cheese salads. Come St. Patrick's Day, replace cherry hearts with lime-gelatin shamrocks—*

1 12-ounce carton (1½ cups) cream-style cottage cheese
2 3-ounce packages cream cheese
1 *teaspoon* unflavored gelatin
¼ cup cold water
¼ teaspoon salt
• • •
1 cup seedless green grapes
½ cup broken pecans
2 tablespoons chopped chives or green onions
• • •
1 cup heavy cream, whipped

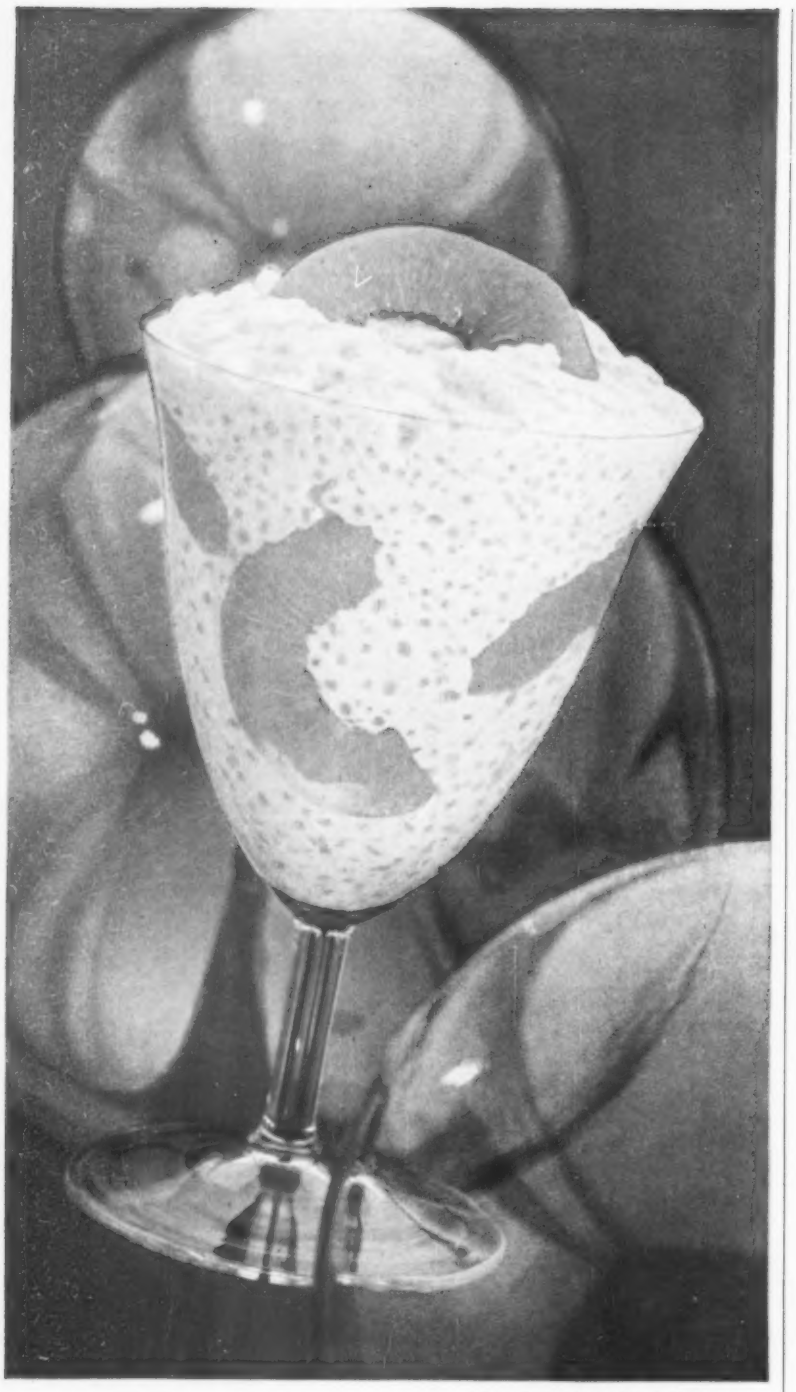
Mash cheeses together till well blended. Soften gelatin in cold water; dissolve over hot water; add salt. Stir gelatin mixture into cheese mixture. Add grapes, nuts, and chives. Fold in whipped cream. Turn into 5-cup ring mold or individual molds. Chill 4 to 6 hours. Unmold. If you like, top with cherry-flavored Gelatin Heart Cutouts. Garnish with grapes and salad greens. Makes 6 to 8 servings. **Tasting-Test Kitchen note:** To serve larger groups, double this recipe. Use a 2-quart ring mold.

[ *Turn to page 135*

alone . . . with cheese . . . or anything you please you'll

taste the difference in Sunshine Hi Ho . . .

*the all-'round cracker with that finer flavor*



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TODAY'S QUICK-AND-EASY

MINUTE TAPIOCA DESSERTS


# Trend to family kitchens

*Begins on page 74*

Kit Kinne, is also a TV home economist. Besides running a busy home on the Bucks County farm, she conducts her own New York business preparing food for TV commercials. Kit commutes to the city only when necessary, does much of her work at home.

The Sigetys have wonderful plans for restoring the whole farmhouse and modernizing each room in the same Early American decor used in the kitchen-family-room wing. Many of the handsome antique furnishings and accessories are heirlooms; the "fill-ins" are antiques picked up right in Bucks County. All the old outer doors that had to be replaced with new exterior doors were saved and used elsewhere in the house.

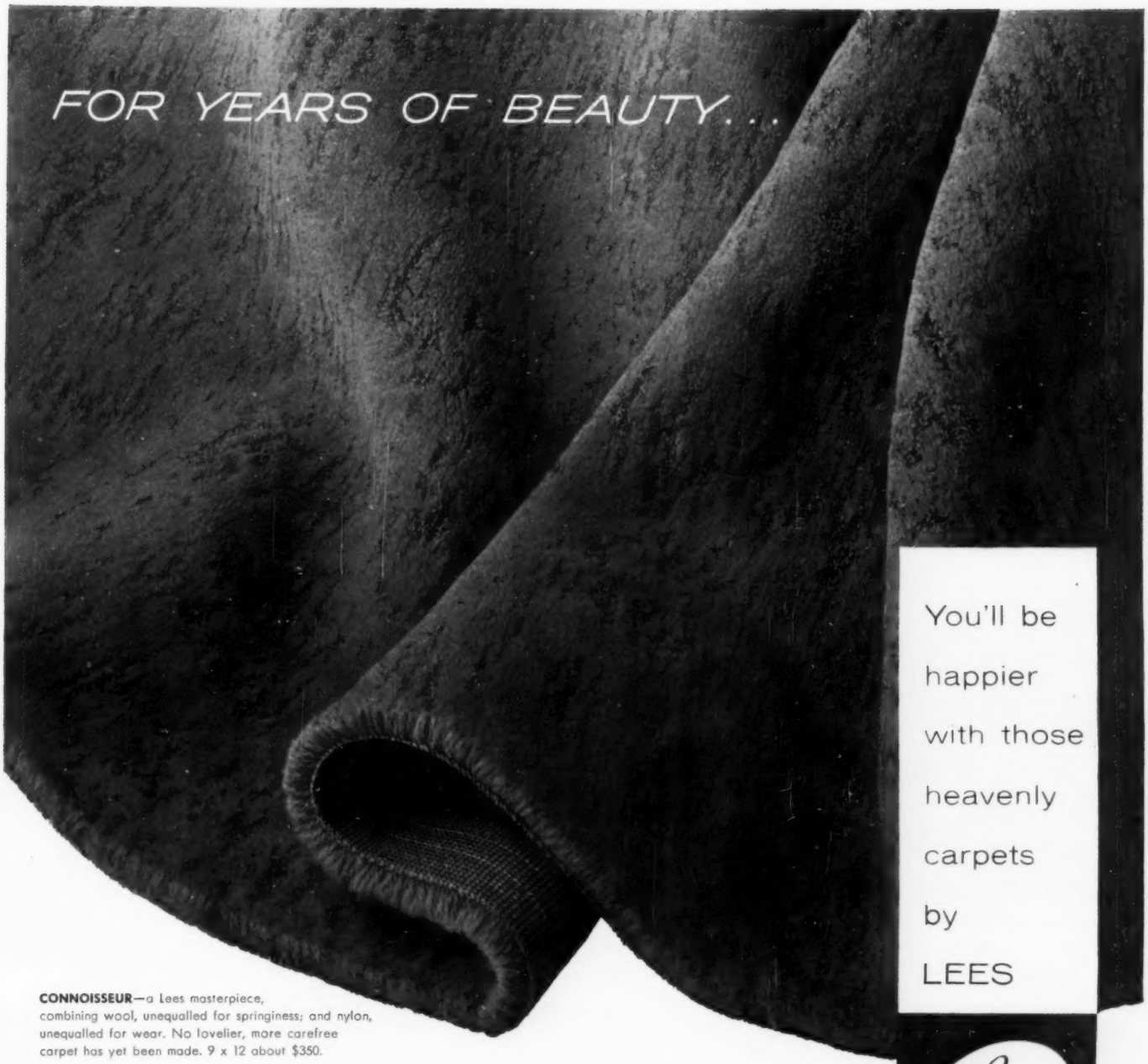
Look here for inspiration on how to join the old and new in a tasteful and practical way. Simplicity is the secret to this successful and handsome remodeling.

Laundry center is compact, yet offers lots of working space. It's located at one end of the long kitchen—separated from Mrs. Sigety's food-fixing areas. It's no chore to wash a load of clothes any time with the equipment near the center of activity.

The upper cabinets are made of steel but have wooden doors. Note the corner wall cabinets at both ends of the wall. These were used to give more storage for soaps, detergents, starch, and other laundry supplies. Base cabinet at left hides the laundry basket.

The children's hour is a family affair in the Sigety home—now that they have a combined kitchen-family room. Here, little Kinne and sharpshooter Birge join Dad in a before-dinner TV show.

Mrs. Sigety is busy at the spacious marble counter preparing a pie for dessert. Note that the end of peninsula becomes a functional storage spot for the roll-out TV. Doors close it off so you'd never know it was there. Pine used in doors came from the Snell homestead barn, is in character with mellow look of remodeling.

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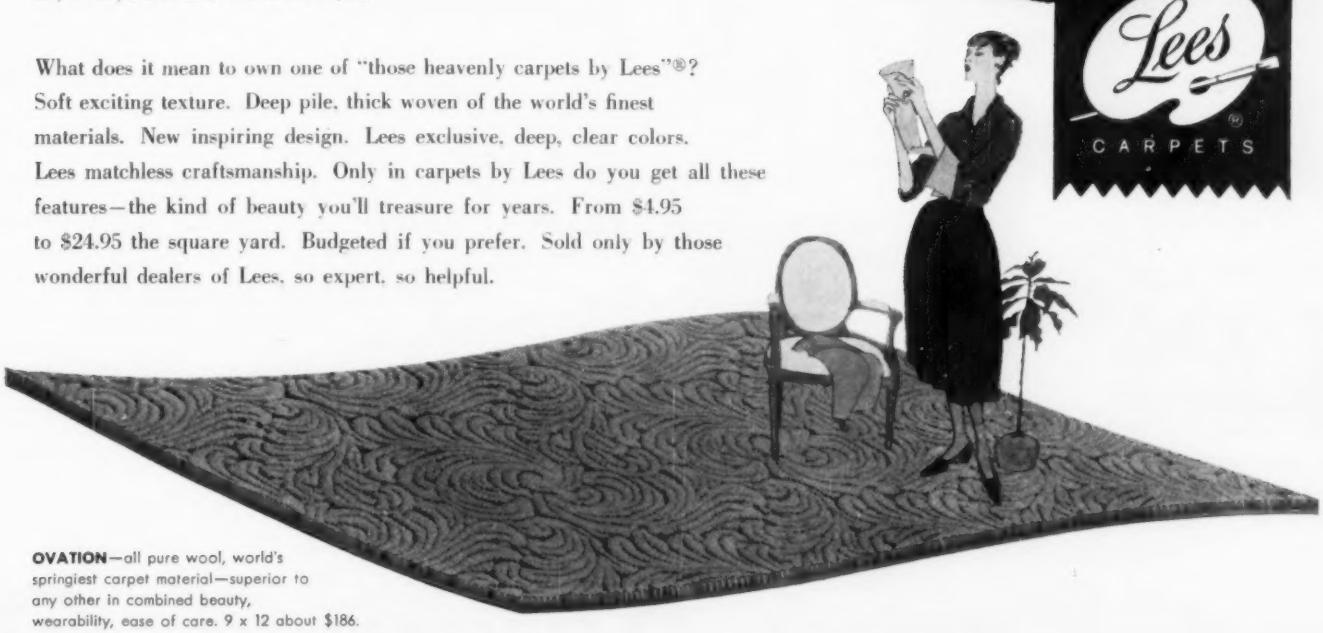

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# Furniture convertibles to save you space

## *Versatile storage wall*

Four dinette chairs fold flat, can be stored away out of sight in vacant space under table.

Well-styled room divider conceals more than one surprise. Dinette table slides out of one section, seats four comfortably. Shelves are a separate unit. For greatest versatility, these sectionals are finished on all sides.

Photographs: Hedrich-Blessing

Opposite side of wall has hidden wardrobe storage. Unit at left holds suits and blouses; you can get a taller one if you want to accommodate dresses. When living room serves as guest room, this unit makes a fine extra closet.

***For a living room that's a dining and guest room, too, four handsome units combine forces to create all the extra facilities you need***

Section at right has open shelves for storing accessories, dinnerware, or linen. Both left and right units pull out on rollers.



*More on page 132*

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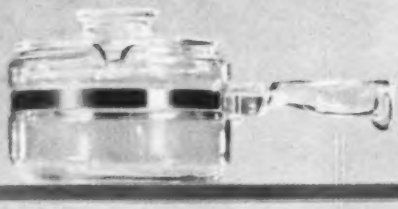

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We guarantee that if you are not completely satisfied with PYREX Range-top ware, you may return it at any time within thirty days to the store from which you bought it and your money will be fully refunded.

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# Money for your recipes

***Cooking with herbs; apple desserts***

IS YOUR SPECIALTY cooking with herbs? Or do you have an apple dessert that's a family favorite? We'd like to try your recipes. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next September. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

### *Hints to help you*

**Cooking with herbs** adds delightful new flavors to everyday foods. Do you use herbs to give a gourmet touch to vegetables, salads, or a meaty stew? Or do you make herb bread, a sauce for seafood? Give us your herb secrets. Ideas:

*tomatoes oregano*
*chive dressing*
*herb-broiled chicken*
*rosemary spoon bread*
*vegetable soup—bouquet garni*
*fish tarragon*
*tomato-basil aspic*
*savory carrots*

**Apple desserts.** We'd like the recipe for your best. Perhaps it's warm apple cobbler or juicy apple dumplings. Or is it frosty apple snow or a fluffy Bavarian? Tell us about special pastries, sauces, or flavorings. Suggestions:

*apple pandowdy*
*"new" baked apples*
*apple sponge*
*apple-nut torte*
*apple crunch*
*Ozark pudding*
*cobbler with custard sauce*
*apple cheese cake*
*apple crumb tartlets*

### *This month's winners*

(*See recipes on pages 95 and 96*)

***Cook-of-the-Month for Cherry Delights***
Mrs. W. M. Morrow, Abilene, Tex.

***Cook-of-the-Month for Variety-meat Specialties***
Mrs. Robert F. Johnson, Dearborn, Mich.

***Other Winners***

Mrs. E. Jeff Barnette, Santa Rosa, Calif.
Mrs. S. D. Bolsinger, Roseburg, Ore.
Mrs. Verne H. Deltenre, Independence, Kans.
Mrs. Gordon H. Griffin, Dysart, Iowa
Mrs. Paul Jenkins, Prairie Point, Miss.
Mrs. Charles W. Patterson, Salt Flat, Tex.

***Honor Roll***

Mrs. John H. Adams, Schenectady, N.Y.
Mrs. H. H. Baird, Atlanta, Ga.
Mrs. Sam Carpenter, Columbia, Mo.
Mrs. Ralph L. Hurst, Hanna City, Ill.
Edna Kolberg, Stevensville, Mich.
Mrs. Howard Nestingen, La Crosse, Wis.
Mrs. David J. Niemiec, Milwaukee, Wis.
Mrs. Virgel Peper, Centuria, Wis.
Mrs. E. A. Rasmussen, Eau Claire, Wis.
Mrs. Louis Rebits, Huntington Woods, Mich.
Mrs. Mark T. Scarff, Bismarck, N. Dak.
Mrs. David Strong, Brooklyn, N.Y.
Mrs. Weston L. Webber, Santa Cruz, Calif.

### *Contest rules*

1. Write your recipe clearly on one side of the paper. Send but one recipe at a time, and mark it "September Cooking with Herbs" or "September Apple Desserts."
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, February 28. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5402 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

# Nobody can make salads taste better than YOU

# when you mix your dressing FRESH with GOOD SEASONS

You have in each envelope of Good Seasons Salad Dressing Mix a rare collection of fine herbs and spices that bring more flavor to salads. *Freshly-ground*, they've been specially blended by a continental salad chef. You just add oil, water and vinegar. Takes seconds!

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Get this mixing cruet, with measurements marked, in the Good Seasons Kit.

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# NOSE STOPPED UP?

## easy way

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The DeVilbiss Company
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# Furniture convertibles to save you space

*Begins on page 129*

This four-purpose unit changes function as required. Here, it's just a sofa. But look closely and you'll see the combination table-top and bed-base tucked away underneath.

Photographs: Lisanti, Inc. Designer: Mrs. Tod Swalm, Sarasota, Florida

## *Four-way table-bed*

Now there's a dining table, too. Leaving sofa undisturbed, lower section pulls out to make table for six. Light in scale with tapered legs, it doesn't crowd small space.

Now we have two comfortable beds. With bolsters removed, sofa's upper cushion becomes a mattress for table unit. A quick, easy way to accommodate occasional overnight guests.

Here's the secret to the rapid conversion. Shortest legs are for use as a bed; medium height, for coffee table. Tallest legs bring unit to comfortable dining height.

Paneling in random-plank style is 4′ x 8′ Weldwood Walnut V-Plank®. Chair is covered with scuff-proof yellow Weldron® vinyl upholstery fabric.

# This walnut paneled room is really two rooms!

**This combination den and bedroom gives a warm welcome to family or guest—with Weldwood prefinished walnut paneling. Only $75 for a 12-by-8-foot wall.**

Even when space is limited, you can still give the best in the house to your guest in the house. And when he or she leaves, just fold the day bed. Presto! You have a cheerful den.

But Weldwood prefinished paneling is more than just a room-brightener. It's practical—with a finish which resists stains and smears. This *genuine* wood paneling is triple-sanded, then sealed, toned, filled and twice-lacquered—the same process which is used for fine furniture—is easy to keep clean through the years.

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## Here's why good food should be cooked in

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**REVERE COPPER AND BRASS INCORPORATED, ROME, N. Y.**

*Keep Revere Ware gleaming with Samae. Available in liquid and powder form.*

# Blender tips to save time and work

*Begins on page 122*

▶ Meat loaf: Blend dry bread till crumbs are fine. Using favorite recipe, measure out amount crumbs called for. Return to blender and blend with milk, egg, onion, and seasonings. Add to ground meat (in separate bowl) and mix well. Bake as specified in recipe.

▶ "Grated" cheese for that pizza pie, salad, or casserole in seconds with your blender. And no bruised knuckles either! Add cubes or pieces of cheese (just out of the refrigerator) through insert opening while blades are in motion. (Drop just small amount at a time.) Blend just few seconds. *Note:* Cheese must be cold or it will pack at bottom of container.

▶ Gravy or white sauce that has become lumpy will be smooth again if you let blender help. Just pour hot mixture in blender and let run about ½ to 1 minute.

▶ Crushed ice can become a daily treat when you use your blender. Drop cracked ice cubes through the lid insert while blades are in motion. To get snowy ice, chill blender container 15 to 20 minutes in freezer before using.

▶ Dips and dunks (great nibble favorites) get "super creamy" in your blender. For quick blending, have cheese at room temperature. Make it a day ahead so flavors blend and ripen. Stop motor occasionally and scrape container sides with rubber spatula.

▶ A new style, Lumpless White Sauce: Break 1 slice white bread (crust trimmed) into blender container, add ¼ cup hot milk. Cover, start blender. Through opening in cover, add 2 additional bread slices (with crusts trimmed and broken in pieces), ¾ cup hot milk, 1 tablespoon butter or margarine, ¼ teaspoon salt, and dash pepper. Blend till smooth. If too thick, add little more milk. Sauce will thicken slightly upon setting. Serve with meat, vegetables. Makes about 1 cup.

▶ Tangy Apricot Whip: Soak 1 cup dried apricots in 1¼ cups milk for 3 hours or till tender. Put apricots and milk, ⅓ seeded lemon (peel and all), and ¼ cup sugar in blender. *Note:* peel lemon if skin is thick. Blend till smooth (about 2 minutes). Beat 3 egg whites and dash salt in bowl or mixer till soft peaks form. Add additional ¼ cup sugar gradually, beating till stiff peaks form. Fold apricot mixture into egg whites. Pile in sherbet glasses, chill. Top with whipped cream. Makes 5 to 6 servings.

▶ Frozen fruit juices may be whizzed to a delicious freshness in your blender. First put frozen concentrate in blender, add water, blend.

▶ Giblet gravy is a snap when you let your blender do the job. Add cooked giblets and small amount broth, blend till of fineness you want. Add to gravy.

▶ Salad dressings of your own concoction and choosing are easy when you let the blender take over. All ingredients join together and become one delicious flavor.

▶ Scrambled eggs and omelets for a crowd are a snap thanks to the blender. A breakfast stand-by, too.

▶ Graham-cracker crumbs are a natural in the blender. Run blender just few seconds so crumbs do not get too fine.

▶ Vichysoisse that's supersmooth is your reward when you put potato soup in blender. Heat 1 can frozen condensed cream of potato soup to thaw. Pour into blender. Add 1 can condensed cream of chicken soup and 1 soup can milk. Blend till smooth. Add 1 cup light cream, blend few more seconds. Cover. Chill well. (If desired, blend again just before serving.) Top each cup with chives. Makes 5 servings.

▶ Shakes and drinks are favorite blender "customers." The children will enjoy whipping up their own. Remember not to overload—do small amount at a time. Dad will go for this Easy Mocha Shake. Add 1 pint chocolate ice cream, 2 cups milk, 2 tablespoons instant coffee, ¼ teaspoon nutmeg to blender. Blend thoroughly. Top with fluffs of whipped cream, sprinkle with instant coffee.

## Salad beauties

*Continued from page 125*

### Pineapple Dressing

*Creamy dress-up for fruit salads—*

⅓ cup sugar
4 teaspoons cornstarch
¼ teaspoon salt
1 cup unsweetened pineapple juice
¼ cup orange juice
3 tablespoons lemon juice, fresh, frozen, or canned

• • •

2 beaten eggs

• • •

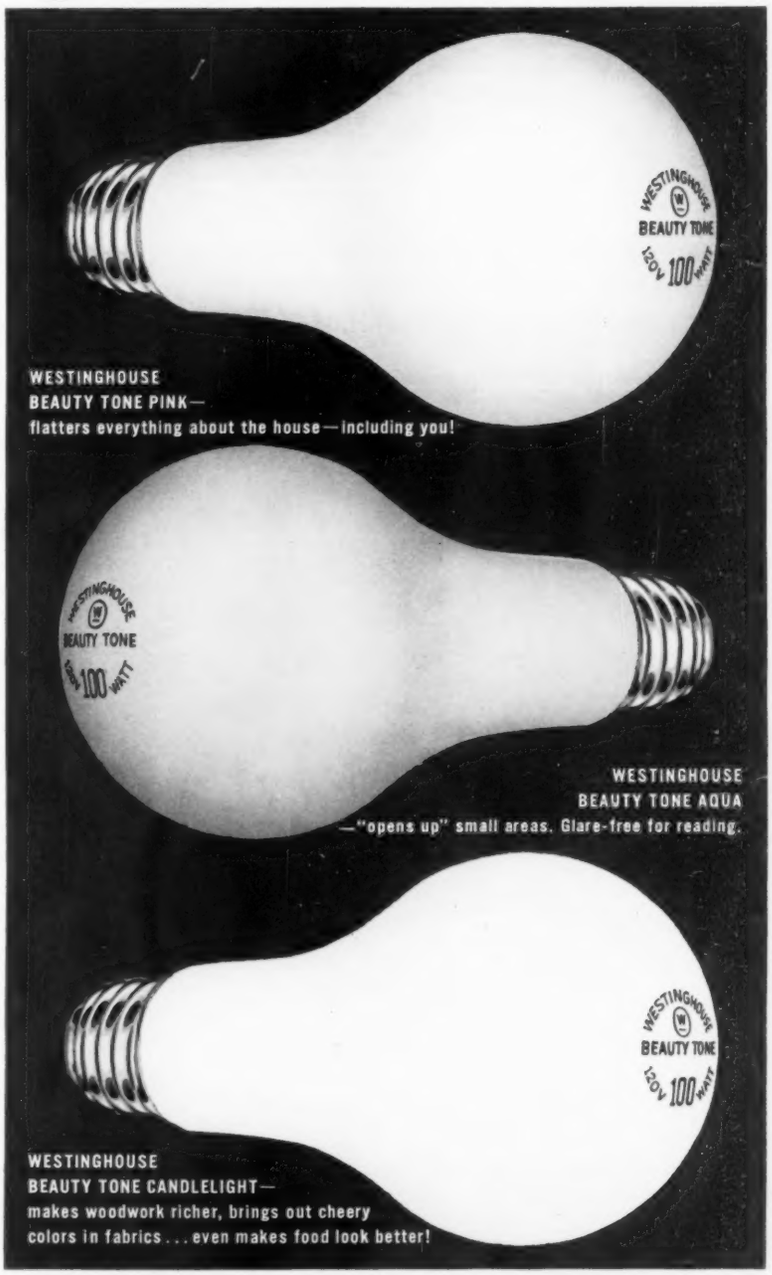
2 3-ounce packages cream cheese, softened

Combine sugar, cornstarch, and salt in saucepan; blend in fruit juices. Cook, stirring constantly, till thick and clear, about 5 to 8 minutes. Slowly stir into eggs. Return to saucepan and cook over low heat, stirring constantly for a minute or till mixture thickens slightly. Let cool 5 minutes. Beat into cream cheese. Chill. If you like, swirl with drained crushed pineapple at serving time. Makes about 2 cups.




Only Beauty Tone bulbs give you

GLAMOUR

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YOU CAN BE SURE...IF IT'S Westinghouse

BEAUTY TONE BULBS

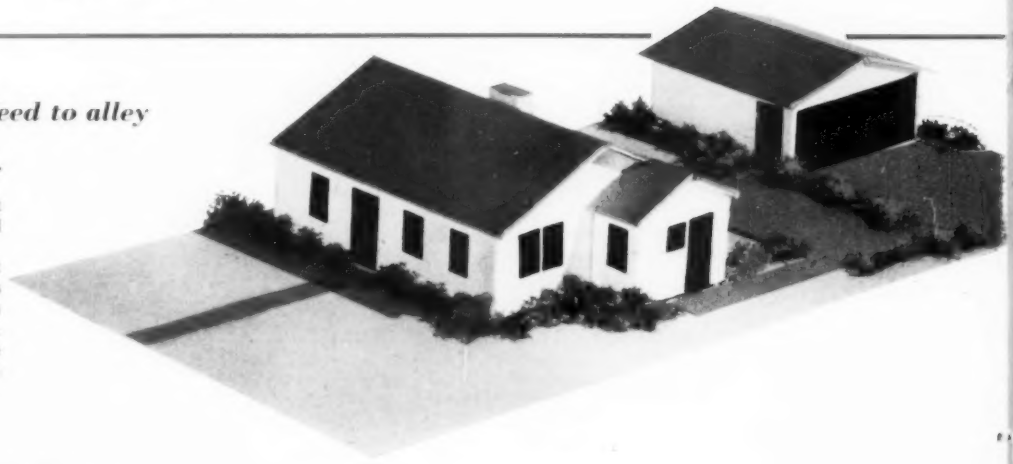
# Need another carport or garage?

*Begins on page 68*

## *Ranch house could add a carport to garage*

More car shelter is gained here with minimum investment. Simple, flat roof extends to form single carport. It's lowered to door and window height, carried around as sheltered route to front door.

The new concrete slab may be continued rearward to form a terrace. Fencing, along side of carport, is carried around to define lot line, add privacy for outdoor living. Additional storage is built in, too.



## *Garage can turn, expand, still feed to alley*

By enlarging alley-facing garage you gain width, but it's still difficult to turn sharply and drive in.

Opening access to this side produces a pleasant blend with house's roof line. Side wall of original single garage is removed and two are combined.

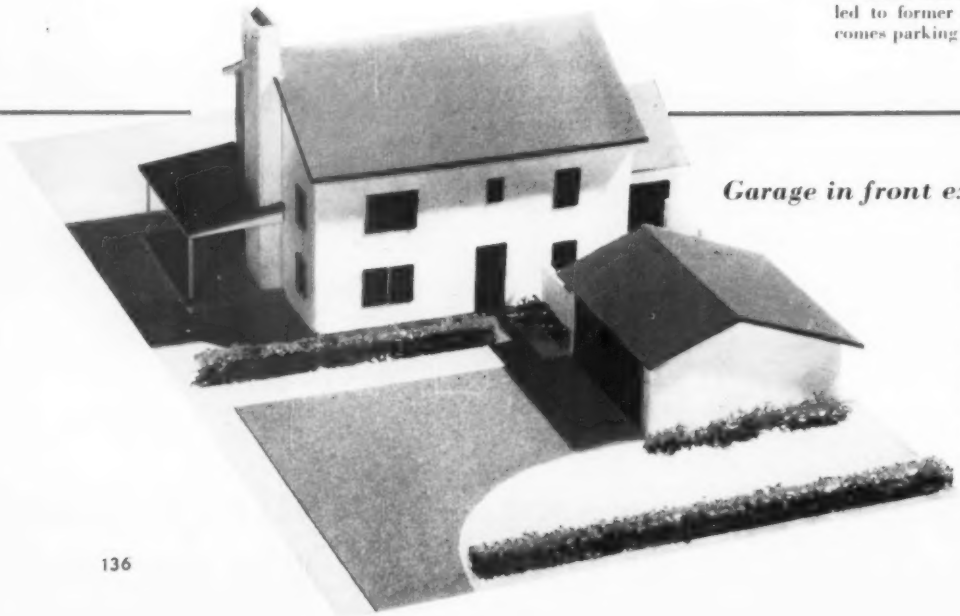
Driveway curves slightly around to back-of-lot alley. Driving in is no problem now. Paving was extended toward house (as long as construction was underway) to form a patio and wheeled-toy area.

For full benefit of back-yard living area, fence to screen patio can run along side lot line and join house where kitchen wing extends.

## *New double carport can grow up front*

Back yard was undisturbed by building this carport forward (setback rules permitting). House gains importance and interest as result. Family gains a pair of new terrace areas (the former carport and area screened from street behind addition).

Flat roof of carport is carried to house, gaining a sheltered car-to-front-door route. Paving which led to former carport is left undisturbed; it becomes parking and turnaround space.



## *Garage in front expands both living and parking*

Alternative to extending the older house's single garage is this building of a complete new garage up front. New roof and siding blend with existing materials. Fence ties old and new together.

The old garage can be absorbed as increased living space. Former door is replaced by sliding glass, with minimum of framing changes. Former driveway paving becomes a terrace, outlined by the fence and sheltered from street by new garage. Curved drive provides guest parking, turnaround.

***For construction details see page 141***

Clothes courtesy I. Magnin

**Life is a picnic when you have a Swept-Wing Sierra in the stable**

# WHAT THE MILLIONAIRE SAID TO THE BYSTANDER

"How much does it cost to own a yacht like that?" a millionaire sportsman was asked about his 200-foot luxury vessel. His answer was simple: "If you have to think about costs, you shouldn't own one." Now, maybe you have that attitude about a Swept-Wing 58 4-door station wagon. Certainly this "land yacht" costs more than other body styles. And true, there are cheaper wagons on the market. (Also smaller, lighter, less luxurious.) But here is a new way to look at the cost: If you divide the purchase price *by the number of times* you'll use this wagon over a two-year period, it may prove to be the least expensive car you could buy. Because, you see, you'll use it for *everything*. It's that great.

**Station wagon owners of the world, arise!** If you own a non-Chrysler Corporation wagon, you are suffering under the yoke of antiquated design. Do you have to battle an awkward, two-piece tailgate? (Our Swept-Wing 58 has a one-piece tailgate; window lowers into it.) Do the passengers struggle to get in and out of third seat? (Our wagons have rear-facing, rear-entry third seat in Observation Lounge.) Do you worry about exposing capitalist luxuries stored in rear? (We have secret storage compartment that locks.) So quit dreaming about what's going to happen to station wagons "come the revolution." Friend, the Swept-Wing 58 wagon *is* a revolution. See your Dodge dealer today and get aboard.

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**All the newest** features that make all kinds of cooking easier and better are yours in Hotpoint built-ins. Automatic time-and-temperature controls for oven *and* surface-unit cooking. Double-oven luxury. Automatic roasting thermometer. Rota-Grill rotisserie. Panorama oven window. Pushbutton ease. All genuine Calrod® heating units—famous for their long life.

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**Even cooler cooking** with new "Air Cushion" oven insulation—even more convenience with the full-width drawer that glides out at a toe-touch. Altogether, wonderful new *ease* in truly automatic cooking. There's a new Hotpoint electric range, right in size, right in price, to help make you a better cook . . . automatically.

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FROM PET SHOPS TO SLIP COVERS
*whatever you need-*

Find It Fast In The Yellow Pages

Ads displaying this emblem make your shopping easy.

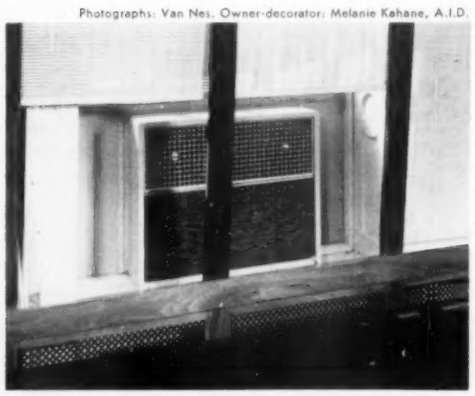
Sofa bed grouping fits compactly into corner, bed at left slides under built-in storage table to save space. Casters make beds easy to move over carpet. Striking window wall is series of bamboo roller blinds set in permanent walnut frames. Blinds operate independently, making it easy to reach air conditioner, open window.

# Bedroom with a living-room look

MAKING A BEDROOM double as a second living room isn't difficult, and is especially wise if you have a teen-ager who would like to use his room for more than just sleeping. Choose furnishings designed for all-around living, sleeping sofas with a smart daytime personality.

Photographs: Van Nes. Owner-decorator: Melanie Kahane, A.I.D.

Study side of room is equipped with well-planned combination of desk, storage units, bookshelves. Shelves fit into 8-inch space between door frame and corner. Braces at shelf ends hold books firmly.



Air conditioner is a standard model, recessed into window so blind can be lowered all the way to bottom. Note how sides have been filled in with narrow wood strips painted off-white to match blinds.

## A DRAMATIC NEW DIMENSION IN ROOM DECOR!

Now step into a startling new world of beauty and comfort! Your passport: CURON*, the remarkable new textured wall covering developed by Curtiss-Wright that works so many ways to make your home more enjoyable. Simply apply textured CURON covering to walls and ceilings. Then *see* and *hear* the difference! Color-keyed CURON will give you a new pride in your home . . . frame your furnishings in elegance. You live in a whole new world of quiet with soft, cushion-like walls that keep room noise down, outside clatter out. And in winter, rooms stay warmer; in summer, cooler. Designed for do-it-yourself—textured CURON Wall Covering will be at your dealer's soon in a host of decorator colors. To get all the facts now, write Consumer Service, Section 4, CURON Division, Curtiss-Wright Corporation, 50 Rockefeller Plaza, New York 20, N. Y.

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From street, it looks like every little house you've ever seen. But who'd guess its space in back characterizes today's best planning.

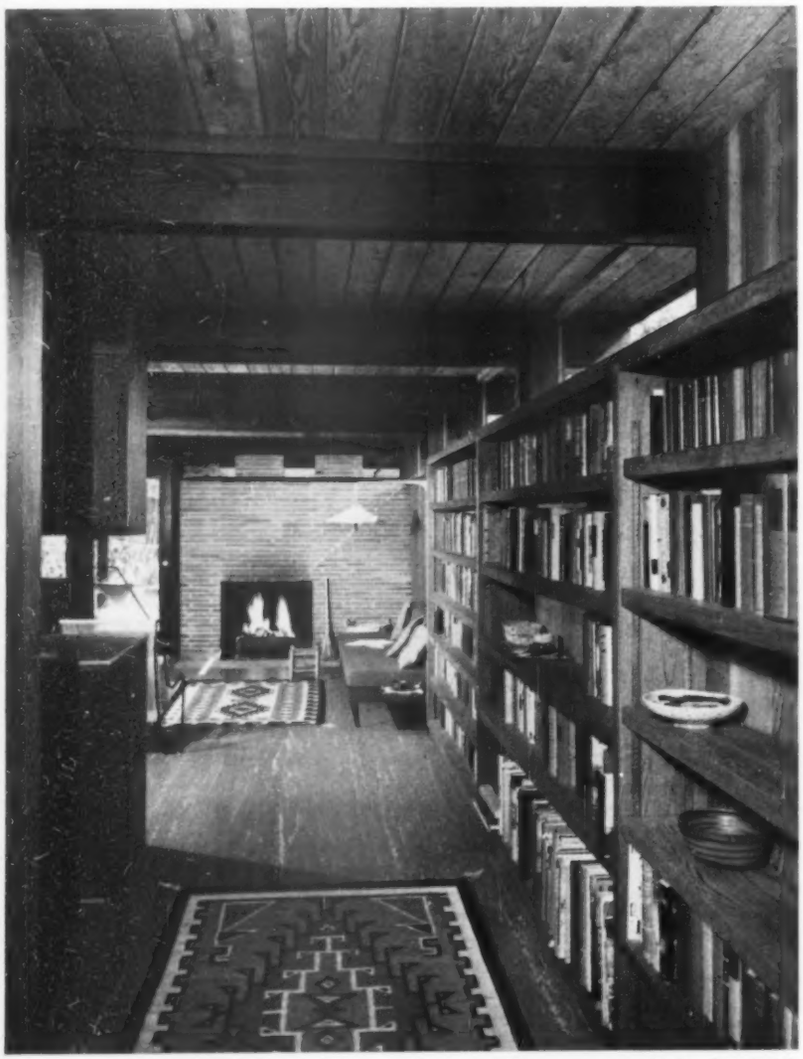
# An addition that made a wrong house right

*. . . by giving an ordinary little bungalow a spacious, open living unit*

You may be looking for the right house for retirement . . . or you may just want the kind of house that lets you *live* like you're retired.

The Garland Ethels of Seattle found the *wrong* house — small, crowded, conventional, demanding upkeep. And they're entertainment-minded people, garden hobbyists. They like space and outdoors. The house they needed was one you build from the basement up!

But Architect Paul Hayden Kirk and Builder Blair Kirk collaborated with the Ethels on another approach. They let the existing house stand and built on toward the back of the lot. Suddenly, very pleasant things happened. The little wrong house became very right indeed with the addition of a spacious, open living unit that included the kitchen, a living-dining room, and a deck terrace.

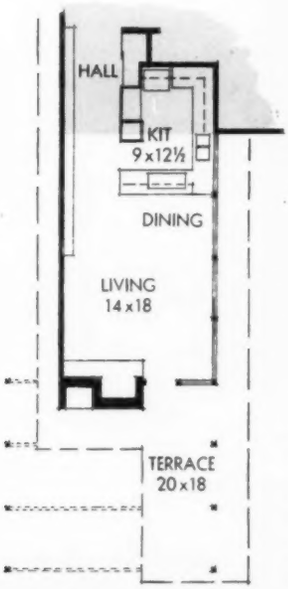


Route from existing house into addition could be conventional hall — but Architect Kirk used space wisely here as elsewhere. Outside wall is lined with bookshelves. Shelves on notched brackets are adjustable. Only high strip windows are used across this west exposure. Colorful Navajo rugs introduce new accents.

Facing kitchen, you can see how easy it is to serve dining area (beside windows). Pass-through lets you set up terrace meals, roll them out on cart to enjoy outdoor dining on deck. Vinyl flooring, natural woods (redwood, fir) make this a true retirement house from upkeep standpoint.

**BEFORE.** Here's rear of house when Ethels first moved in. From small kitchen and bedroom windows, it offered limited view of outdoors, and only makeshift outdoor living and cooking facilities. House sat awkwardly on high foundation.

**AFTER.** And here's astonishing transformation with addition that completely changes the style of small hip-roof house. Posts and beams continue beyond enclosed space to create partial cover for deck terrace. Posts support bench along edge. Fireplace is outdoor copy of living room's.

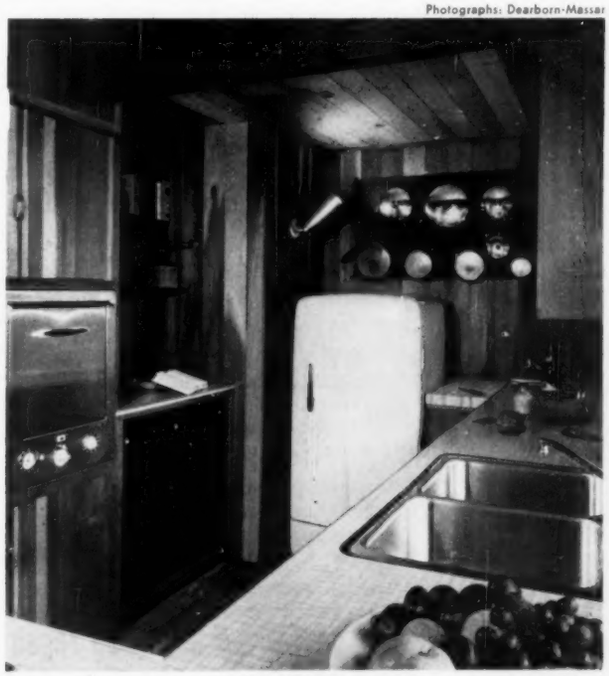



The Ethels' new kitchen, living-dining room, and terrace make up 360-square-foot addition. Shaded area of the plan is part of the original house.

The post-and-beam structural system of addition is based on economical 6-foot module.

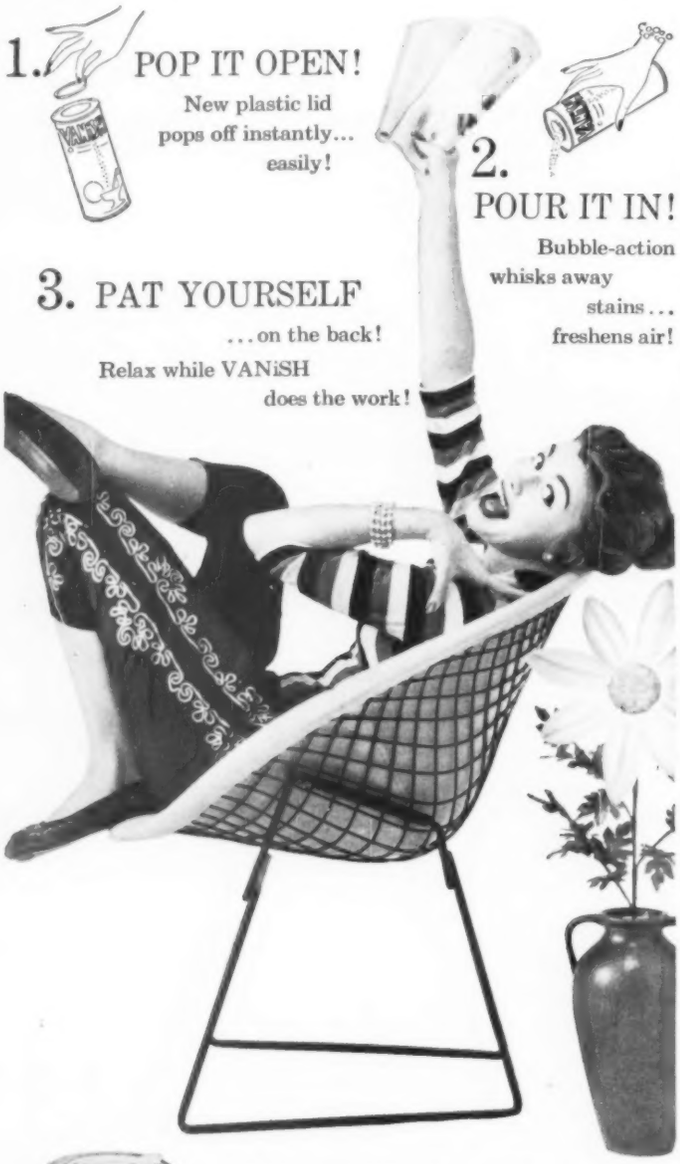
Photographs: Dearborn-Massar

Across pass-through and built-in range, Mrs. Ethel can communicate with guests, husband in living room. Kitchen, living room, and terrace work as unit in flow of space that permits large-scale entertaining even in house this small. Fireplace has common foundation with one outdoors, making the dual unit less costly.



Kitchen, part of original house, nearly doubled in size with addition. Walls are newly surfaced with redwood; sink and appliances are new, better arranged than old. Owners planned to stop with remodeling of kitchen until they saw what they could get with more complete addition.

# Now! Quick as 1, 2, 3 VANiSH toilet bowl care!



**Bubbling-action beats them all!**

Never again use old-fashioned all-purpose cleaners in your toilet bowl. Use VANiSH, made just for the job! Banish worry, work, mops, mess, odor! Keep your bathroom fresh as a daisy, hospital-clean! VANiSH is available in Regular or King Size . . . Look for the beautiful pink and blue package at your grocers!

**Cleans toilet bowls as it freshens bathroom air**

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Send check or money order to 7302 Meredith Building, Des Moines 3, Iowa

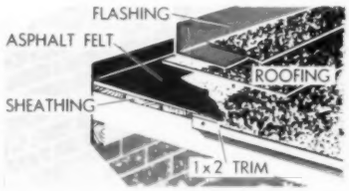

# Need another garage or carport?

*Continued from page 136*

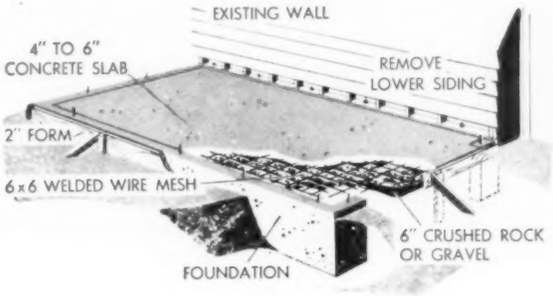
### *Attaching new roof to masonry wall*

To tie into the sides of an existing house or garage, bolt a 2x4 ledger to wall. Rest bottom edge of joists on ledger, 16 inches apart, and toenail to ledger. Cover with wood sheathing and asphalt-impregnated building paper.

Add row of shingles, thick ends at wall, for drainage. Fit flashing into chiseled-out joints and re-apply mortar.



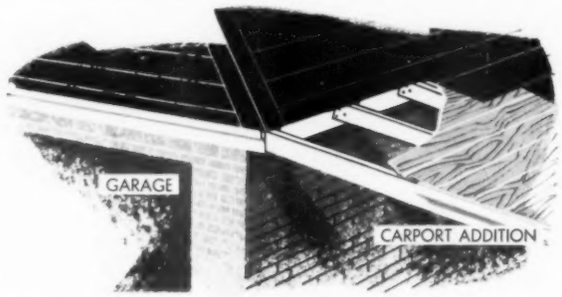

### *Joining new concrete floor with old*




Foundations must extend below frost line in cold climates. In warm climates, reinforced slabs with edges 6 inches thick are sufficient. Form foundation walls first; cast floor inside later. Set bolts around edges for sill plate before concrete hardens.

Insert short reinforcing rods along edges of existing foundation. Tie these to wire mesh in slab. Backfill the excavation for slab.

### *Joining new and old roofs together*




With fascia board removed, nail new rafters to ends of existing rafters. Work roofing under lower edges of existing shingles.

*More on page 147*

## BEAUTY THAT ENDURES

## ...WITH WOOD PANELING

No other decorating material shares the rare ability of wood paneling to grow more beautiful with the years. Modern, distinctive and handsome from the day it is installed, wood paneling mellows and glows as passing years add to its beauty. It becomes a cherished possession, nourishing rich memories and pleasant traditions.

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Build a home of your own . . . with the latest in home ideas, designs, and plans from your local Weyerhaeuser 4-Square Lumber Dealer. He is your helpful source of home building information, and a reliable source of quality lumber and building products.

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Trademarked Weyerhaeuser 4-Square Lumber is:

- **PROPERLY SEASONED**—by scientifically controlled methods of drying which produce lumber that has maximum strength, finishes easily, and holds nails securely. Kiln-drying also promotes dimensional stability.
- **PRECISION MANUFACTURED**—to accurate lengths with smooth, square ends which eliminate needless trimming, sawing, fitting, and material waste.
- **CAREFULLY HANDLED**—through every step from forest to lumber yard so that you receive it clean and undamaged, in top condition for your particular use.
- **UNIFORMLY GRADED AND IDENTIFIED**—so that each piece meets the strength and other quality requirements of its grade.
- **AVAILABLE IN A BROAD LINE OF PRODUCTS**—for your building needs. Ask your dealer for Weyerhaeuser 4-Square dimension lumber, sheathing, siding, panelings, mouldings, plywood, hardboard, particle board, or any of many other items. The Weyerhaeuser 4-Square trademark is your assurance that you are buying lumber and building products which are basically better.

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# Revolving Shelves and big Roll-Out Freezer put all foods at your fingertips!

**Only "Straight-Line" General Electric Refrigerator-Freezers give you these features!**
**Plus . . . no coils in back, no dirt-collecting waste space!**

**Big zero-degree Roll-Out Freezer** glides out at a touch, holds up to 175 pounds of food. Foods are easy to see, easy to get at.

**Adjust revolving shelves** to hold a pie or bulky turkey. Press button, turn shelf to adjust up or down.

**Revolving Vegetable Bins** turn out at a touch. Two large porcelain bins hold nearly a bushel of vegetables.

REVOLVING SHELVES make all other shelves old-fashioned. So much space for food . . . and all at your fingertips. Just a *touch* brings the food in back right out to the front. No hard-to-reach corners!

And everything's so easy to clean. You never have to remove shelves *or* food. Just revolve the shelves to one side to expose the refrigerator walls. Shelves are sturdy, too. Each one supports as much as 150 pounds.

The big refrigerator section defrosts *automatically* . . . no pans to empty, no clocks to set, no buttons to push.

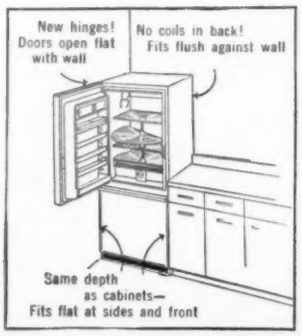
Added feature of the new General Electric is the handy Ice Ejector Trays which drop cubes into a large storage container in the top of the Roll-Out Freezer.

Ask your General Electric dealer about his easy terms and generous trade-in allowance. Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

**Cleaning problem solved** with "Straight-Line" design. No dirt-collecting waste space. Sides, top, back are flat and straight. Front lines up evenly with cabinets. Does not stick out.

* * *

*Today, more than 4,000,000 General Electric Refrigerators are in use 10 years or longer!*




*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**

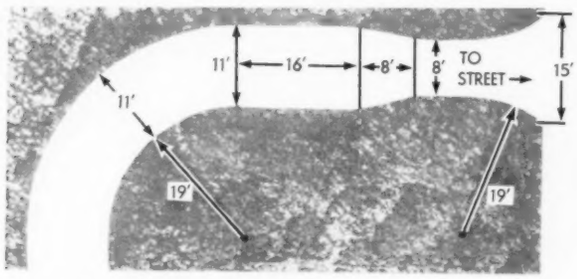
# Need another garage or carport?

*Continued from page 144*

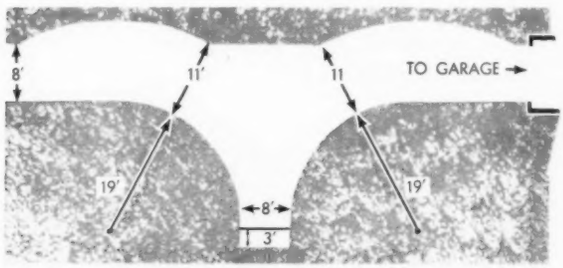
### *Simple framing method for new walls*

Build new garage wall with 2x4s, 16 inches on center, on the ground or garage floor. Tilt up to position and nail in place. Siding from old garage center wall is reused on new portion.

### *Minimum dimensions for maneuvering*




Fifteen-foot width at curb lets you enter without swinging into wrong lane of street. Eight-foot standard width for straight section widens back out for curved portion. Eight-foot expansion and 16-foot straight stretch prepare for 11-foot width necessary for easy turning.




Well designed back-around area avoids excessive turning, long backing to street. Paved area may be incorporated into large terrace. Lay out 19-foot radius with rope or length of garden hose to see if you have enough yard space.

### *Local building code defines requirements*

When planning your addition, first check zoning restrictions. Most residential areas require that all buildings be set back from the front property line a specified distance. If your house is just back of this line, you won't be able to build a garage in front. However, a carport is considered a porch by many building codes, and therefore may be pushed forward as needed.

Check side-yard restrictions too. Minimum width required between your house and side lot line may prevent you from adding another garage or carport width alongside your present one. You'll need a building permit before construction is started.

Window Luxury
FOR BUDGET HOMES . . .

Think of the luxury! PELLA MULTI-PURPOSE WINDOWS have *self-storing* screens and storm windows. Fifteen different size units combine into many modern window arrangements at LOW COST. Use them as "awning" or casement-type windows. Place them high on the wall for extra furniture space and privacy. Can be installed to swing in or out. Easy opening with GLIDE-lock underscreen operator. Built of select wood to give a lifetime of service. Completely factory assembled. Distributors in U. S. and Canada. Investigate *now!*

Stationary and ventilation units combine to form attractive "feature" windows.

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GENTLEMEN: Please send FREE FOLDER showing how to use Pella Multi-Purpose Windows.

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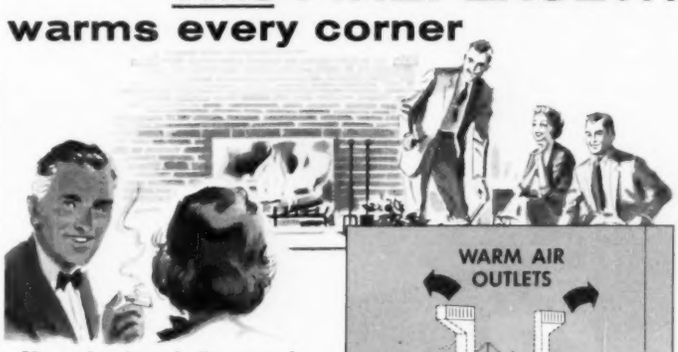
This FIREPLACE . . .
warms every corner



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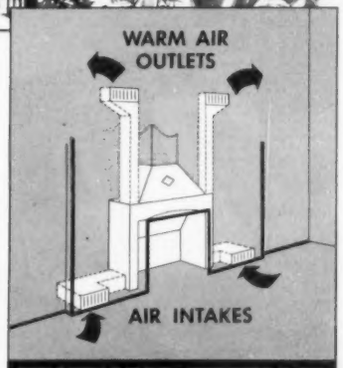
**With a Heatilator Fireplace,** you get extra comfort, *plus* smoke-free operation. The exclusive Pressure-Seal Damper prevents loss of winter warmth and summer air conditioning when fireplace is not in use.

Heatilator Fireplaces provide warmth and comfort for any room in periods of cool weather . . . a basic necessity for basement rooms and summer cottages.

**Specify a Heatilator Unit** for *your* new fireplace. Sold by leading building materials dealers.

*Insist on the genuine Heatilator Fireplace—look for the name on the damper handle.*

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Thirst should be against the rules. And with 7-Up—it is! A bottle of sparkling 7-Up gets rid of thirst like nothing else can. Quickly—so thirst won't interfere with your fun. Completely—so that when you finish the bottle, your throat feels cool, your mouth feels fresh. You're ready to roll!

"FRESH UP" WITH SEVEN-UP

## 1001 ways to say almost anything

*Begins on page 36*

curtailed the continuing popularity of the Traditional card. One card, a basket of pansies and a verse commencing, "Pansies always stand for thoughts," has been bought by almost 8 million people in the last 17 years. The Modern card has not won over old customers, so much as it has brought into the card shops millions of Americans who had never bought a greeting card before.

The element of sheer fun in card-buying has been vastly increased. Halloween, for example, once offering only routine pumpkins and witches for the children's market, now gives the fun-loving adult a choice of hundreds of cards—one showing a starched and unbending Southern Colonel, mint julep in hand, peering through a dank swamp and announcing, "Boo, Y'All!"

Such cards often come in giant sizes with realistic appendages (a mink tail, for example, that a lady can pin to her jacket lapel) and cost one or two dollars. Price has proved no obstacle to mounting sales. The cards are kept on tables and mantelpieces to be enjoyed by family and friends. "People may come in for a specific card," says the proprietor of New York's largest card shop, "but invariably they stay half an hour, chuckling over every card, buying four or five just for the fun of picking them."

The Modern card, moreover, reflects the increasingly sophisticated tastes of the public. It has passionately explored all the quirks and foibles of the battle between the sexes. "Ours is a strange and wonderful relationship," proclaims one card, showing a hippopotamus sniffing the beak of a tiny chick. "Sable, schmable . . . As long as you're able," advises another in which a fur-bedecked female races breathlessly an arm's length ahead of a pursuing male. The humor is biting, often cynical. "So it's your birthday," says one congratulatory card. "So you expected maybe the plant to shut down."

Psychologists have explained the increasingly important role of the greeting card, both Traditional and Modern, in terms of loneliness of modern society. The cardmakers strive ceaselessly to create a very personal link between sender and receiver. Studies show that we never say we "signed" a card. Instead we say, "I wrote a card today." The card becomes our personal message, our own creation. The major companies, therefore, have almost eliminated cards based on popular figures like L'il Abner and Buck Rogers, whose sales were disappointing. "We simply found that the 'me to you' link was destroyed by the interjection of a third personality between the sender and receiver," explained one executive.

As the tastes of the American public have been raised in recent years by the upsurge of attention to art in the mass magazines, the greeting card industry has created an artistic revolution of its own. Some companies have used the finest artists—Utrillo and Grandma Moses, for example—and even such unique talents as Sir Winston Churchill.

Further proof of this artistic demand is the success of cards put out by the Children's Fund of the United Nations. Featuring such artists as France's Henri Matisse and Raoul Dufy, Switzerland's Hans Erni, and India's Jamini Roy, these cards are bought by 3,400,000 people in the United States and almost another 3 million in the rest of the world—the profits going for drugs and food for undernourished children. The museums themselves have led the trend, New York's Metropolitan Museum of Art and Museum of Modern Art selling thousands of card reproductions of their masterpieces each Christmas.

In this highly competitive business, over 250 companies engage in fresh battle every week as their new cards reach the shops and fight for the public's favor. The lifeblood of this battle is the development of new ideas. Card companies watch each other like hawks and steal from each other like good-natured pirates. "If someone develops a two-headed dog that strikes the public's fancy," commented one executive, "there'll be five other companies bringing out two-headed dogs within a month."

Strangely enough, no technique has been devised to predict what type of card will sell best. Public taste varies too much. A few years ago, for example, Christmas ornaments as a card design were among the worst sellers; today they are all the rage. Big companies occasionally run off a limited number of new cards and test-sell them in 9 or 10 key cities, but this is a luxury most companies cannot afford.

Since each card is a virtual gamble, most companies try to hedge their bets by basing 75 percent of their output on themes and ideas (in new forms, of course) that sold best last season. They also work feverishly at staying abreast of popular trends. Religious cards, for instance, have become a major part of the Christmas market in the last few years. Pastel colors are in vogue. The Italian influence has introduced bright-striped clothes and black-and-white tile designs. Such trends are often supplied by experts who act as detectives in the fashion centers of the country.

The major companies employ hundreds of artists and writers who develop from 15 to 25 ideas a week. Within the limits of good taste, they face few taboos. Many cards have honored the humorous aspect of the twenty-ninth and thirty-ninth birthday. But no company has ever produced a card for the fiftieth. At that stage, people don't seem to want to be reminded of their age. Innuendo is allowed free rein with animals and children. The rear view of a frisky puppy, for example, can keynote a card that

[ *Turn to next page*


NEW

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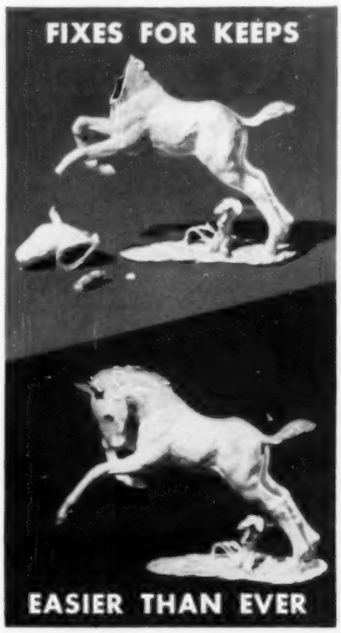


Now Du Pont "Duco" Cement sticks quicker, holds better. Stays tacky long enough, so you can move parts for a perfect fit. Then dries fast with the same super-strength! Waterproof, transparent, flexible, it's ideal for cementing china, wood, paper, glass, metal—hundreds of uses such as:

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## How is your husband as a HANGMAN?

**HE:** So you didn't think I could do it? So I'd be "more apt to hang myself than the WALL-TEX", eh? Well, look!

**SHE:** Darling, you're wonderful! And so is the kitchen.

**HE:** Well now, you *did* pick out the pattern. And—yes, you did do the pasting, and you handed the strips up to me. But I hung 'em, didn't I?

**SHE:** Yes, dear.

**HE:** And they're straight, aren't they?

**SHE:** Yes, dear.

**HE:** And you can't see any seams, can you?

**SHE:** No, dear.

**HE:** And all those plaster cracks have disappeared, haven't they?

**SHE:** Yes, dear.

**HE:** And it does look like a professional job, doesn't it?

**SHE:** Yes, dear.

**HE:** And who suggested buying WALL-TEX and hanging it ourselves?

**SHE:** You did, darling—after I gave you the hint. And *(lovingly)* I consider myself fortunate to have both you and WALL-TEX to live with.

*Any husband* can be a good "hangman" with WALL-TEX. It's *canvas*. Won't scratch or tear like paper. There's no mess, no waiting for the job to dry. And being canvas, WALL-TEX is honestly scrubbable. A beautiful new collection of WALL-TEX patterns is on display now at decorating and department stores. See it soon.

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## 1001 ways to say almost anything

*Continued from preceding page*

says, "I'm a little behind . . . in answering your letter."

"I want my artists to let their imaginations go haywire," says one executive. "The more laughter, the more explosions I hear behind their door, the better their minds are working. If they start going stale, I often set up showings of old films of Charlie Chaplin and W. C. Fields. You'd be surprised how many card ideas come out of ludicrous comedy scenes. Sometimes I tell an artist, 'You should get out of the office. Go down and see a museum, inspect the store windows.' Or we may take a whole group of artists and writers to New York to go to the theatre and fashion shows and expose them to new trends."

From seeing "My Fair Lady" on such a trip to New York last year came the idea of using Cecil Beaton's costume designs as the basis of a Christmas series. From a visit to a New Jersey tapestry plant, one artist developed the idea of tapestried panels on cards. Another artist was inspired by seeing the Japanese theater scene in "Around The World in Eighty Days" to create a new card technique—a sliding panel inside the main card which gives the illusion of a moving panorama.

But most ideas spring from completely irrelevant incidents. When one artist accidentally burned a sketch he was making, with his cigarette, he came up with a brand new Valentine—a card with its corner burned away, showing a flaming torch with the caption, "Still carrying it for you . . ."

After piling up work for days on his frantic secretary, one writer suddenly decided she and all her confreres deserved a special card—an ironic twist on General MacArthur's line, "Old secretaries never die. They just look that way."

A card company executive a few years back, singing carols with his friends on Christmas Eve, noticed how few of his guests knew the words. He immediately designed a box of cards, each with a scene depicting a different carol, each containing the carol's words and music. It became one of his biggest sellers the next year.

But the hungry maw of the greeting card business—one major company alone put out 7,000 designs last year—cannot be fed by staff members alone. The result is that most companies, particularly the smaller ones, buy verses and ideas from outside writers. The average greeting card free-lancer earns from $4,000 to $8,000 yearly. Name writers like Ogden Nash and Dr. Norman Vincent Peale command high prices—topped probably by one prolific writer who used to take time off from his books and articles to make $20,000 for two months' work.

Drawn by such lures, almost every housewife in the country who has had her poetry read at a local literary tea floods the card companies with verses. But since such verses are a far more difficult form than meets the eye, only a handful are accepted.

The public has its greatest impact through the local card shops. Dozens of recent best-sellers, including Valentines for teachers, have come from customer suggestions. "A woman comes into a store," one retailer relates, "and demands a card to be sent to a red-headed niece who has just had her tonsils snatched. The card must say, 'Niece,' must mention tonsils, and must have the specific Me to You. Next week the red-headed niece, now fully recovered, will appear in the store looking for a card, 'To Thank My Aunt Who Remembered Me on the Occasion of My Recent Tonsillectomy.' "

The greeting card business has thus supplied a direct answer to a practical problem, an efficient method of keeping in touch with friends and relatives in an increasingly mobile society, a more attractive means of communication that has finally achieved full social acceptance. No longer do people sit down and suffer over lengthy correspondence. Instead they choose a greeting that says what they have in mind—but in the "come-to-the-point" manner that marks the atomic age.

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FREE: write Dept. BH-1 for our Pecan & Candy catalog; for special Courtesy Card giving you 2c gallon off on gas at Stuckey's Pecan Shoppes.

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Here's a big colorful catalog loaded with decorative ideas to flatter or refresh any type or size fireplace. Shows how Flexscreen curtains, andirons, firesets and other accessories make your fireplace a showplace! Send 25¢ for your copy—32 pages of "fireplace fashions" from Flexscreen—leading authorities on hearth decoration. **Bennett-Ireland Inc. 258 Plum St. Norwich, N. Y**

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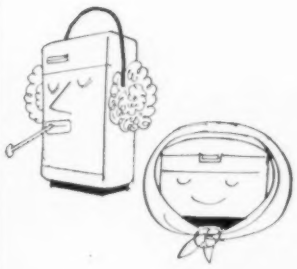

IN COLD weather, it pays to have appliance motors at room temperature before starting them—or at least warm enough so oil and grease aren't stiff. Less strain that way. Position your refrigerator and freezer where temperature won't go below 40 degrees, unless they're specially equipped. If you store sewing machine or vacuum cleaner in an unheated room or porch, bring it inside a few hours before running, so motor can warm up.

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# It's BETTER than beautiful – It has AIRFOAM Inside!

What a thrill to find furniture exactly right for precisely the place you're thinking of! And it's a still greater thrill to know your choice will be a *lasting* joy.

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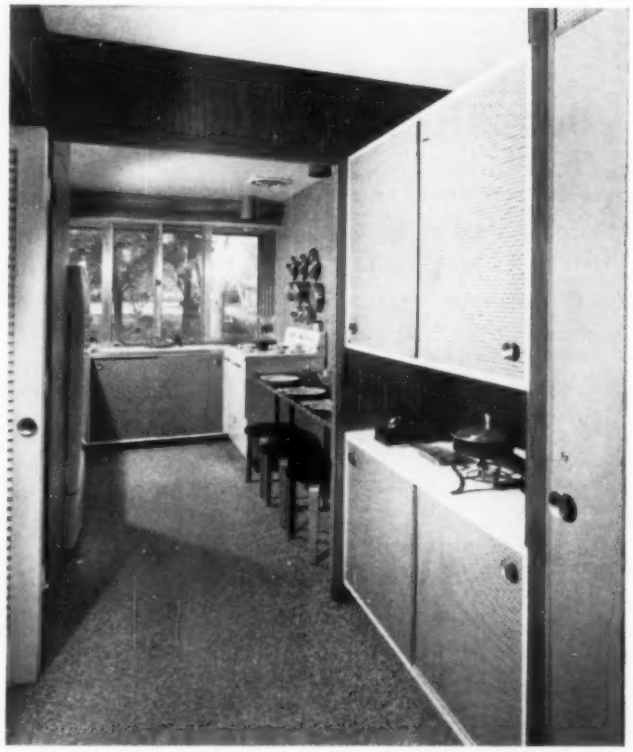
# A home for the whole country

*Begins on page 58*

Here's space that will take to a variety of arrangements. Lightweight furniture is easily moved. And even heavy pieces (like architect-designed coffee and dining tables) are portable. Both of these marble-topped tables have casters on legs at one end.

This floor-plan view shows entry at left, partitioned from dining area by "fence"; storage unit at right sets off kitchen.

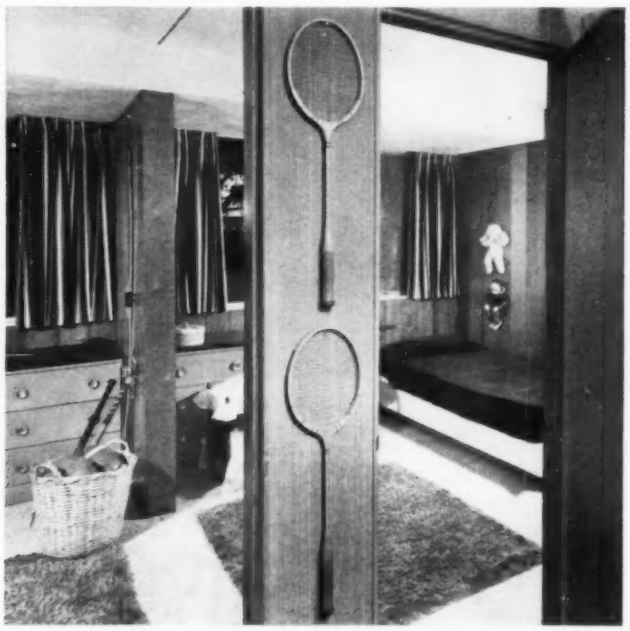


Compact and efficient, kitchen does well with its 12x8 dimensions. Breakfast bar is built-in (just a slab and stools) between range and hall wall. Windows look to privacy of rear yard.

Unit at right is really in hall—and opens to dining area on opposite side. Sliding doors on cabinets are perforated hardboard; kitchen counter tops are black laminated plastic.

Two cabinets, simply framed, are suspended between slim black pipes. Unit sets boundaries of entry hall and living room. Solid partition would rob light, obstruct view of living room and entry. Pandanus-cloth facing, framed in black molding, gives texture.

On living-room side, divider has bookshelves that adjust to any height. Shelves are secured on recessed metal strap hangers.



Children, Michael and Sharon, have separate bedrooms that open as one during the day. Partition slides open on ceiling track to create spacious playroom. And matching bedrooms have matching facilities. Each room has its own door, windows, and closet. Resilient tile floor with shag rugs gives a choice of soft or smooth surface.

*More on page 155*

*Sheldon Coleman, President, The Coleman Company, Inc., announces a remarkable new kind of warranty...*

# Now Coleman® is America's first bonded line of home heating and air conditioning

**$500** bond on water heaters, heating equipment and air conditioning units.

**$1000** bond on the exclusive Blend-Air heating system.

*When you invest in something as important as heating or air conditioning you want to be certain that you get the best for your family's health and comfort. You also need positive assurance that the company which made the equipment and the dealer who installs it will stand behind the product.*

*You have that double assurance when you buy Coleman.*

*By arrangement with one of America's foremost insurance underwriters*, every Coleman water heater, home heating unit and central air conditioner is now backed by a $500 bonded warranty. When you install the Coleman Blend-Air heating system, a $1000 bond guarantees your comfort.*

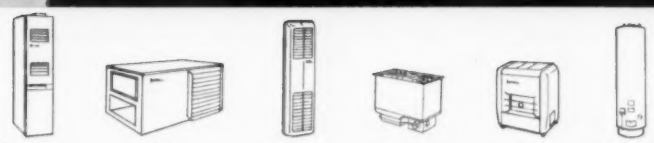
*These Coleman products carry the strongest guarantees ever offered in the heating and air conditioning field.*

*Whether you plan to modernize your present home or build a new one, call your Coleman dealer. He will help you select Coleman bonded equipment to give you more comfort, longer service, and greater value.*

*You buy with confidence when you buy Coleman home heating and air conditioning.*

** The Travelers Indemnity Company, Hartford, Connecticut*

*These Bonds stand behind every Coleman product*



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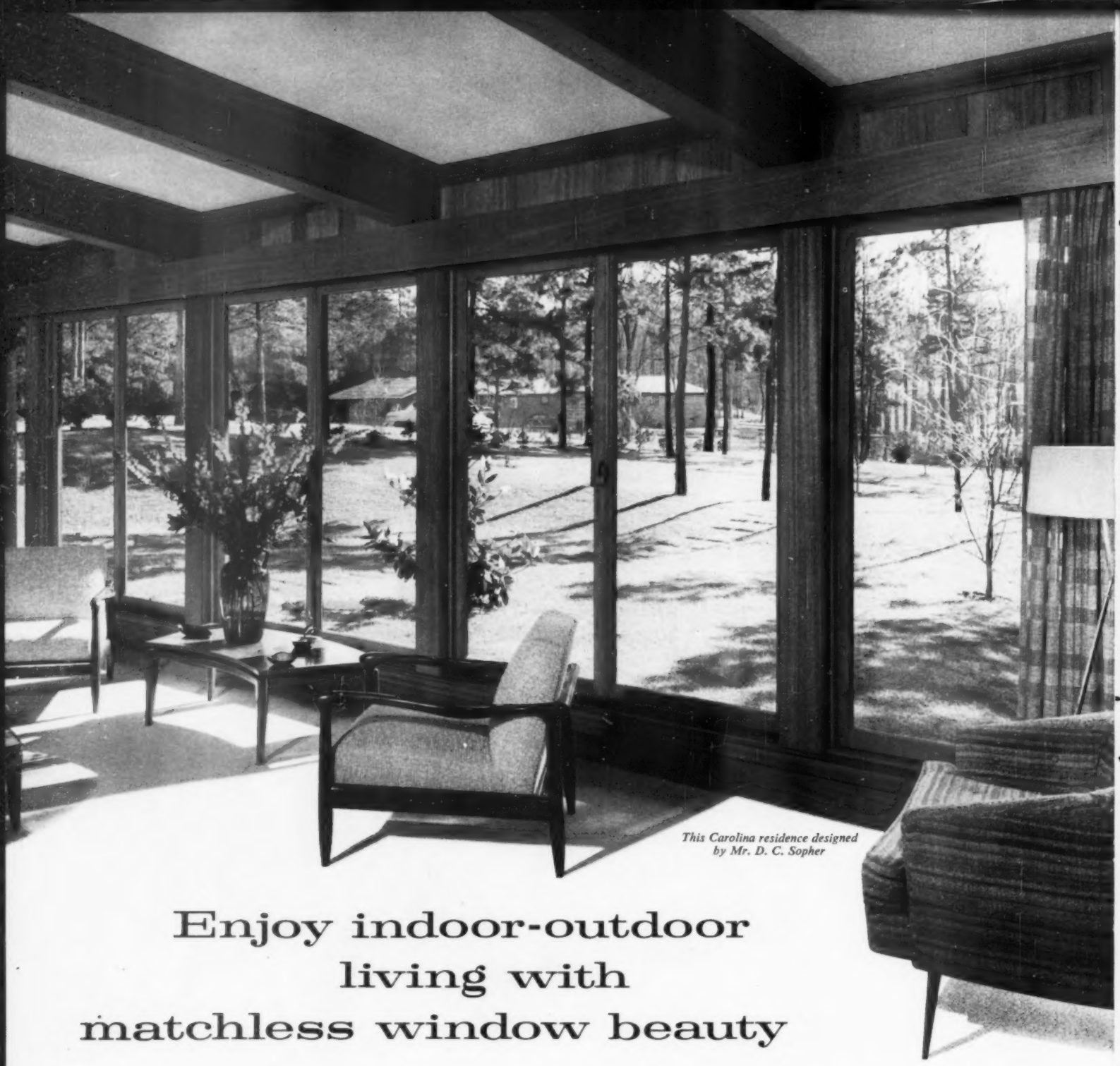
*More homes are heated with Coleman than any other make.*



*This Carolina residence designed by Mr. D. C. Sopher*

# Enjoy indoor-outdoor living with matchless window beauty

Open your home to the wide, wide world . . . to a glorious view and clean, fresh air . . . through the window beauty of Andersen Gliding Windows. These matchless window units are created in enduring wood by skilled window craftsmen. They're built and fitted to give you all-weather protection against rain, dust, drafts. And they glide easily in their plastic tracks to admit oceans of fresh air. Made to last, they're Penta-treated for permanent protection against decay and termites. Like all Andersen WINDOWALLS, these Gliding Units are easy to paint, stain or wax to blend with any decorating scheme.

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*For window beauty in enduring wood*

Andersen Windowalls AW

TRADEMARK OF ANDERSEN CORPORATION

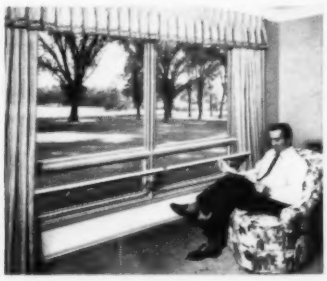
*Window tips from Andersen...*

# It pays to plan your home around the windows

**They're master keys to your home's livability—and resale value.** In today's homes, as much as 60% to 70% of your walls may be windows. Nothing so affects your home's livability, beauty and resale value. In fact, an extra ½ of 1% invested now to make sure you have *good* windows can well repay you 20 times over if you ever have to sell. So it pays to plan right ... planning your home around its windows.

**2 RIGHTS AND WRONGS OF WINDOW PLANNING**

**WRONG** Never put in fixed picture-windows without adjacent ventilating windows, too, unless your home is to be 100% air conditioned. Even then, ventilating windows are wise because you'll often want to open your home to fresh outdoor breezes—and save on air conditoning at the same time.



**RIGHT** Ventilating windows above, below or at sides of fixed windows let in the cooling breezes. Shown: versatile Andersen Flexivents which can be used as awning, hopper or casement windows. All Andersen Windows are precision made to open easily, yet close tightly. No wasted air conditioning!

**WRONG** Why strain your back? Never locate a conventional up-and-down opening window (type known as "double hung") across a kitchen sink or counter—or where you'll have to reach over heavy furniture to raise or close it.

**RIGHT** Outswinging windows are ideal for such places. Andersen Casement, Flexivent® or Beauty-Line* Windows open at a touch; yet close weathertight to seal out rain, dust or drafts, saving both your back and your nerves.

**Patent Pending*

**It's easy to be right** with a little planning. And you're always right with Andersen Windows. Be sure to send coupon (opposite page) for more helpful window ideas. *Plan* your windows for extra livability and be happy!

*You can't have a good home without good windows*

Andersen *Windowalls* AW

TRADEMARK OF ANDERSEN CORPORATION

# A home for the whole country

*Continued from page 152*

Sliding glass and screen panels form living-room walls on this private side of Five Star 2802. To enhance this design, walls are extended to roof overhang, forming outdoor cubicles. Brick wall at left (nearest street) is extended, too, to complete enclosure.

Living room, kitchen, and bedroom line up across this side. Terraces off living room and bedroom are paved in brick.

Entry court is shielded on three sides: left, by house; right, by storage rooms and carport; center (streetside), by white board fence. Terrace is rain or shine outdoor room. Walk between house and carport is covered by 10-foot wide roof. Sun's hottest here, so covering is more for its cooling shade than just for rain protection.

It's a mail box! Large enough for magazines, even packages. It holds total accumulation when owners are away.

Smart looking, too—unit is in keeping with custom cabinetwork throughout house.

Pandanus cloth edged in black molding covers spring-hinged face. Box is set in obscure-glass panel by door.

***How to order plans, page 191***

# The new freeways

*Begins on page 60*

as one of the greatest economic influences of this century," predicts John A. Volpe, the interim United States highway administrator.

Gerald W. Collins, manager, Transportation and Communications Department, United States Chamber of Commerce, Washington, D. C., says: "There is hardly a city, village, or mile of highway that will not be involved. Present traffic patterns will be altered; new areas will be opened for business; motor vehicle transportation in all forms will assume greater utility, convenience, and safety."

The sheer immensity of this program is staggering. The St. Lawrence Seaway project is big, but the $51 billion going into federal highways is enough to build 50 Seaways. Change that $51 billion into thousand dollar bills, stack the money in your back yard, and you would have 28 piles each as high as the Empire State Building.

But it is what you are getting for that money that really counts.

Allowing for variations to meet local conditions, the new Interstate Highway System will consist of 4 or more traffic lanes, each at least 12 feet wide. In the country, median strips at least 36 feet wide will separate opposing traffic lanes. Shoulders will be about 10 feet wide along borders of the road. Grade separations will be used for crossroads, eliminating dangerous intersections, stop lights, and arterial signs.

You can get an idea of what this new network will be like by driving on the New York Thruway, the Ohio Turnpike, or any of the other new superhighways that already are in operation. But the new network will consist of freeways, not toll roads.

It will link 42 of the 48 state capitals, and 90 percent of all cities with a population of 50,000 or over.

Such a network will revolutionize America.

Industrial and business expansions will follow superhighways. Traffic congestion in major cities will be alleviated. Decentralization of industry will be stimulated, providing new life for many a small community that may be close to a major highway on the new network.

Residential patterns will change. Today's suburbs around metropolitan centers will foster a host of new "sub-suburbs" where today there are only farms and fields. Commuting habits in metropolitan centers will change, for it will be just as easy to commute 50 miles as it now is to commute 15.

Do you own a home near one of those projected highway routes? If so, you may expect the value of your property to rise. Land values along freeways and expressways often increase as much as 300 to 400 percent, sometimes much more.

Real estate values in southeast Florida started climbing as soon as that state's Sunshine State Parkway was launched. Near Fort Pierce a one-acre site recently sold for $20,000, five times its pre-highway value.

Private land near the Arroyo Seco Freeway in California increased 3 to 12 times in value once that new highway was constructed. Land adjacent to the Gulf Freeway in Houston, Texas, which was valued at 6 to 8 cents a square foot in 1945, prior to the highway, now is valued at over 60 cents a square foot.

A location anywhere near a superhighway is virtually certain to increase the value of your property.

Moreover, you will feel other economic benefits. A rash of industrial plant construction usually follows completion of new superhighways. That has been indicated in every place where such highways have been constructed, and there is no reason for believing the pattern will change.

After construction of a new circumferential superhighway around Metropolitan Boston, $150 million worth of new industrial plants were built along the route. Since completion of the New York Thruway, even more factories and industrial plants located adjacent to it.

Such building means more job opportunities for you, for your children.

That new highway network, of course, will make it easier to get to and from your job, especially if it is in a metropolitan center.

Traffic congestion understandably is worst in urban centers. So improvement of highways in and around cities will draw the attention of roadway planners. Present plans call for over half of the interstate spending to be concentrated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# How far would your electric

in urban areas, a factor that should go a long way toward wiping out bottlenecks now throttling major cities.

"A comprehensive freeway in a metropolitan area can reduce travel time of downtown workers by 66 hours a year," reports the Automotive Safety Foundation, Washington, D.C.

"An urban expressway can carry twice as much traffic as a surface street of comparable width, and carry it twice as fast, twice as economically, and three times as safely," says an automobile company official.

Those modern new roads promise to reduce substantially the traffic accident toll. Bringing the 41,000 mile Interstate System up to adequate standards is expected to save 3,500 lives a year. Improvements in thousands of miles of primary and secondary roads should result in comparable savings.

"Federal standards governing the construction of routes on the Interstate System provide for every built-in safety feature," says C. B. Curtiss, commissioner, U.S. Bureau of Public Roads.

Traffic will flow into and around large cities over safe, divided highways of 4 to 8 lanes, protected by carefully planned access. Adequate lighting will illuminate key sections. Design of highways will provide for at least 70 miles per hour in flat country, 60 in rolling country, 50 in mountainous and urban areas.

Limited access is a key point in safety of modern highways. Provisions of the new highway program stipulate that no access road can be built into the Interstate System without authorization. This means that filling stations, restaurants, drive-in theaters, and other roadside businesses can't locate directly on the highway where in-and-out traffic would constitute a traffic hazard. Such businesses will have to settle along side roads or crossroads reached via safe, modern interchanges.

"We have convincing evidence of the superior safety of areas with access control," says Charles W. Prisk, president, Institute of Traffic Engineers.

Analyzing results of studies, he says: "Gross rates show that where the highway had full access control, accidents are averaging 171 per 100 million vehicle miles. Where partial control is provided, the rate is 240 per 100 million vehicle miles. With no access control, the rate is 408."

So it is safe to assume that less than half as many accidents will occur on freeways as on comparable conventional highways, and this is a conservative estimate. A study of traffic on Detroit's new expressways shows these roads, on a traffic volume basis, are 10 times as safe as the city's major surface streets.

Such safety not only reduces your chances of ending up as an accident statistic; it may mean money in the bank for you.

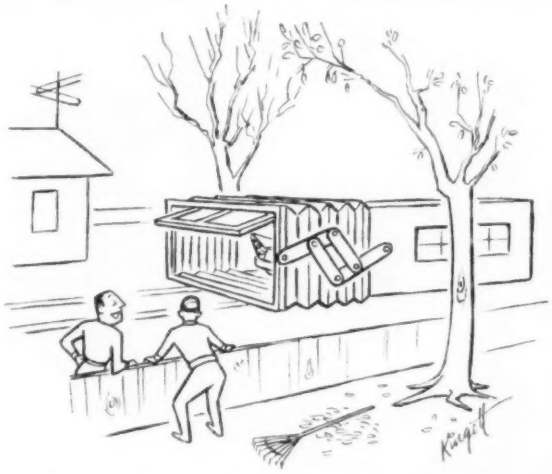
"If the cost of accidents nationally ($4.7 billion in 1955) could be cut in half, a saving of $38 per vehicle could be effected," says the Automotive Safety Foundation.

Even if you never have an accident, greater highway safety could put money into your pocket through lower insurance rates.

Additional savings also may be anticipated through reduced operating costs over those new highways. It is estimated that driving on these new improved roads will save you at least one cent a mile in fuel, oil, tire, and brake costs.

Since the average passenger car rolls up 9,400 miles a year, the annual savings would be $94 per auto. Actually, savings could be greater. A study of expressways in Detroit by the Michigan State Highway Department, the Wayne County Road Commission, and the City of Detroit showed that motorists averaged 5.18 cents a mile over expressways versus 8.9 cents per mile over comparable city streets.

[ *Turn to page 165*



"I believe I'm ready for whatever '59 has to offer."


# appliances reach?

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America's Independent Electric Light and Power Companies* *Company names on request through this magazine

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Finest heirloom silver owes its brilliance to constant polishing by generations of butlers. The rich patina acquired in this way is called a *Butler Finish.*

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***Diatomaceous Earth—**
(dia-to-ma-ceous earth) A super-fine natural buffing agent, composed of the soft siliceous parts of minute marine fossils.

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*U. S. Weather Bureau figures compiled by American Airlines.

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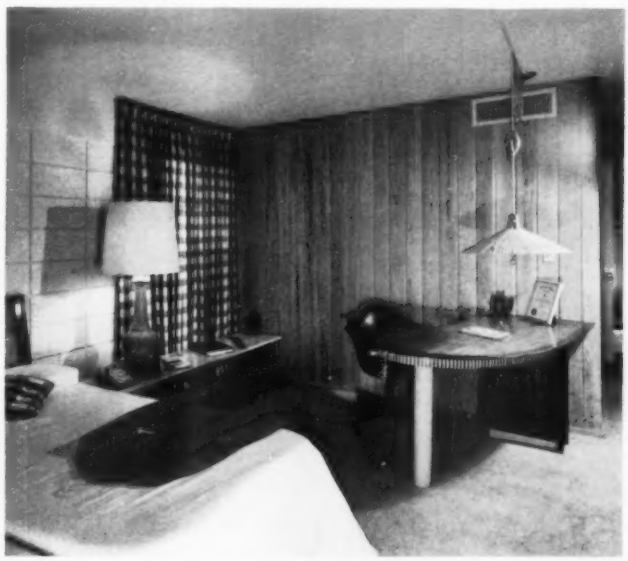
# A house that makes the

Recreation and view, main reasons for house on ocean, are well served on this side. Steps on both ends of sheltered porch lead to lawn and beach. Glass opens entire living area to view of sea.

Architect Evans placed bedrooms on the other end. "People long to be lulled asleep by 'gentle lap' of surf," he observes, "but it keeps more of them awake than it puts to sleep."

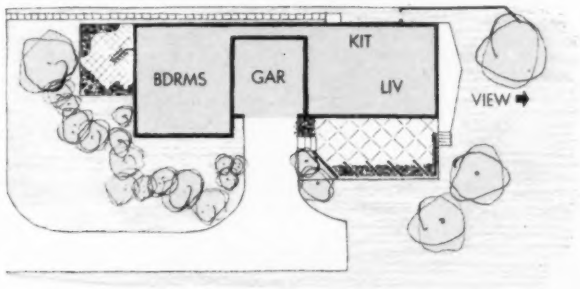
Rectangular house was shaped to long, narrow lot. A fenced court lets bedrooms enjoy indoor-outdoor living. Service walk connects street, kitchen door. Planting looks natural, but does good job of screening—sign of careful selection, placement.



Here's bedroom in the wonderfully separated sleeping wing. Concrete block in "stacked" bond (vertical rather than usual staggered pattern) forms textured wall, effectively closes out any streetside noise. Bath, dressing area are behind cypress wall.

# "good life" even better

*Begins on page 56*

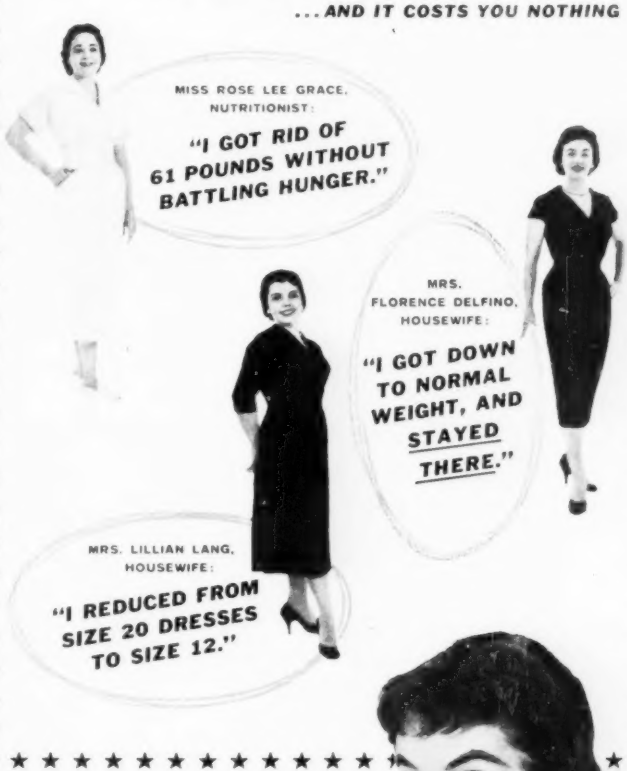


Actually a familiar "corridor" kitchen, this cooking area works like a spacious "L." Main food preparation, storage is in foreground. At far end, in passageway to entry court, is a kind of up-to-date "butler's pantry": freezer, secondary work space, sink.


These actual statements are typical of the experience of hundreds of thousands with

## America's Most Popular Reducing Book

...AND IT COSTS YOU NOTHING



If your doctor says you are overweight, ask him about the Knox Eat-and-Reduce Plan, with its unique Choice-of-Foods Charts.

This extremely successful Plan is unlike any other method you ever heard of.

It can be lots easier than you think. Without dangerous drugs, pills or capsules. Without giving up any of your favorite foods.

There is nothing "fabulous" or faddish about this new-day *natural* way by which millions have won and *kept* a lovely slim figure. The easy *Knox Eat-and-Reduce Plan* is actually a modern way of life. A way to have more pleasure at mealtimes. To acquire, for the rest of your life, the habit of enjoyable, balanced eating, whether at home, at restaurants, or as a dinner guest.

Whether you'd like to lose 10 pounds or 70 pounds, you set your goal with the *Knox Plan*. Hundreds of thousands have achieved their goal, and *for keeps*.

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**THE BOOK THAT GUIDES YOU TO LASTING SLIMNESS**

The first step to slimness is the 36-page, illustrated book that has shown the way to more than 8 million people. Its Choice-of-Foods Charts, including your own favorite foods, do away with calorie-counting and "diet-hunger." Developed by a group of distinguished doctors, dietitians and home economists, it is yours without charge. This coupon brings it to you.

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Knox Gelatine, Johnstown, N. Y., Box BE-26

You may send me my free copy of the Knox Eat-and-Reduce Plan Book with the Choice-of-Foods Charts.

NAME .....

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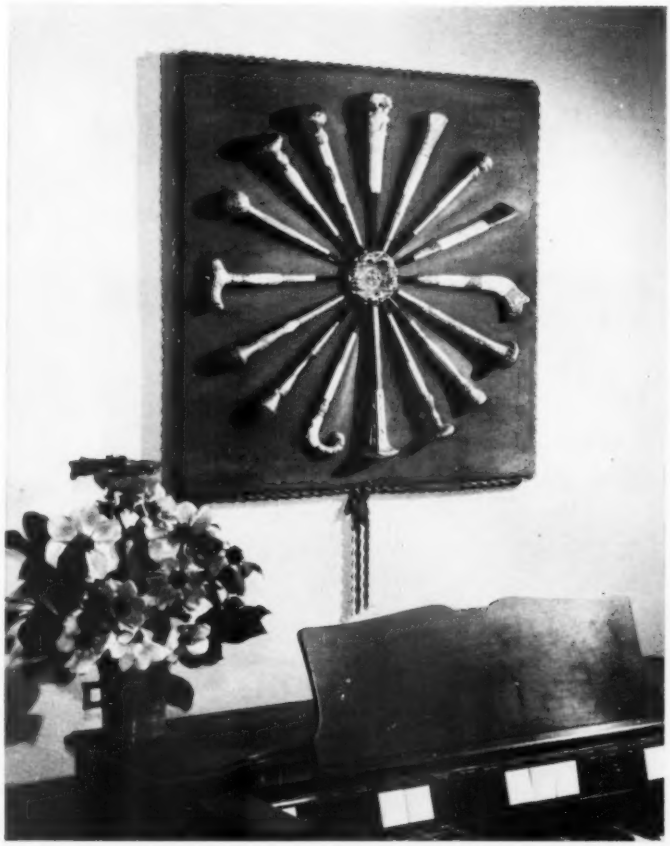
.....

*For handy sentimentalists—*

# Treasures from old knobs and handles!

***Members of your clan will delight in these unusual keepsakes. They're easily made from family mementos or antique-store "finds"***



Wheel composed of umbrella and cane handles makes handsome wall ornament for a collector. A red-velvet-covered board is a rich background for the metal. Hub of the wheel is curtain hold-back you can get at department stores; the border is jeweler's chain. Handles are fastened with fine copper wire strung through board.

Here are some of the useful gifts you can make from keepsake or antique-store handles. These were all umbrella handles; but we found that early vintage shaving-brush handles work equally well. Directions for attaching them are on page 164.

***By Helen Stark and Kay Russell***

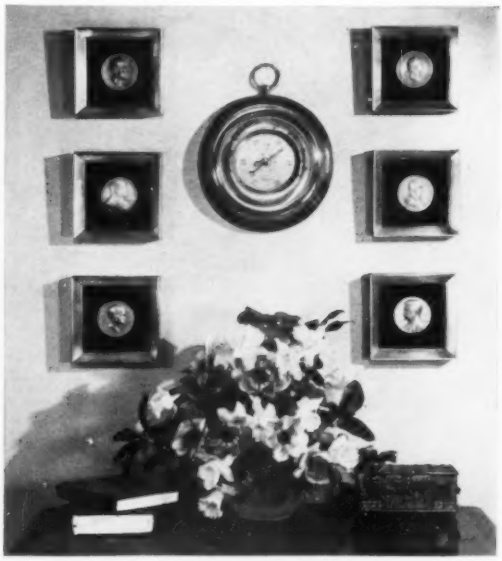
Photographs: Howland. Owner-designer: Frederic Schneller

Decorative handles paired with knife blades make especially handsome serving pieces. The average blade will fit most handles.

You may even decide to use a letter opener or a tea strainer—whatever the recipient of your gift will find most useful. The simple wood plate plays up subtle beauty of metal, is a good companion-gift idea.

Antique doorknobs often have sentimental value, a personality all their own. This brass knob was mounted as a paperweight. It complements other accessories.

The handsome wall plaque consists of a bronze medallion attached to a ready-made wooden plaque from a department store. For added elegance, the latticework is backed with polished-brass sheeting. The sheeting was given an "antique" look with lacquer.



Mount a group of medallions for a highly decorative gift. Someone who enjoys history would like these profiles of presidents. Military decorations, old coins, or athletic awards are other suggestions.

Choose a matting and frame that will dramatize the medals. These are mounted on black velvet. Simple frames are best for small items.

***See how to make these on page 162***

# NEW

# RCA VICTOR "ADD-ON" HOME ENTERTAINMENT CENTER

5-piece RCA Victor Modular High Fidelity and TV lets you

set up a home entertainment center the way you want it. Start as low as $169.95

and you can do it piece by piece—or all at once!

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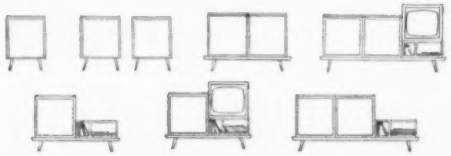
**Matched** High Fidelity and TV at low prices that *can't* be matched! Arrange them any way you like. The whole center includes: 4-speed High Fidelity "Victrola,"® auxiliary high fidelity speaker, roomy record storage cabinet, bench, and big-screen TV. It's modular styling by RCA Victor—greatest name in High Fidelity and Television. Four finishes: mahogany, oak, ebony, walnut. Combination shown costs only $501.75. See and hear it soon at your RCA Victor dealer's!

RCA VICTOR
RADIO CORPORATION OF AMERICA

Here are typical arrangements you can make with RCA Victor "Add-on" Home Entertainment High Fidelity and TV.



Manufacturer's nationally advertised list prices shown, subject to change. Slightly higher for West and South. ®RCA trademark for record players. *Mahogany. Other finishes slightly higher. **Mahogany-VHF. Other finishes and UHF slightly higher.

**He said:** "Pardonnez-moi de vous quitter si vite." ("Forgive me for leaving so quickly.")

**He meant:** "L'atmosphere est insupportable ici." ("The atmosphere here is unbearable.")

She Must Have Used An Ordinary "Cover-Up" Deodorizer!

**This Couldn't Have Happened With air-wick**

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**Use handy wick or speedy spray...deodorize the Air-Wick way!**

One hand is all it takes because the MOEN is a one-handle faucet. In the kitchen, lavatory and shower you have perfect one hand control of running water. The newest and finest faucet in the world, MOEN is leading today's modern trend with tomorrow's beauty and functional style. Send the attached coupon for your free literature now.

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# Treasures from old knobs and handles

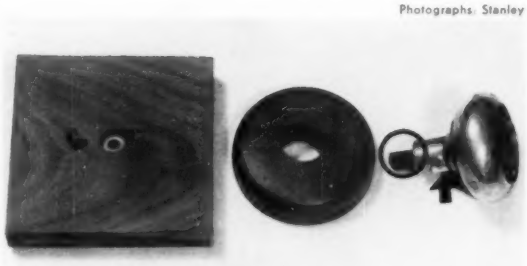
*Begins on page 160*

## *Doorknobs make unusual paperweights*

Two blocks of ¾-inch-thick walnut stock (or any cabinet wood) and an old brass doorknob are all you need for the paperweight on page 160.

Turn one block round on your power saw or lathe (or with a plane and rasp); the other is finished square. You will need a rasp and sandpaper to round top smooth.

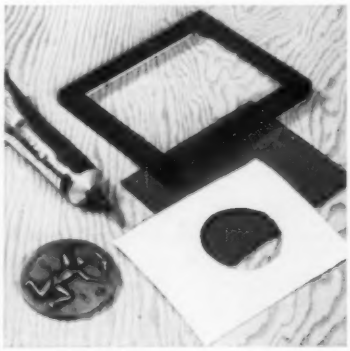
Photographs: Stanley



Assembly of paperweight: Base of knob fits in round. Locking screw is filed flush for best fit. (See arrow.) Insert pin (circle) will lock the completed unit together.

Counterbore bottom of square block to accept washer and head of locking screw. Screw turns in threaded insert pin. Varnish or lacquer wood block. Glue felt to bottom

## *Medallion wall plaques are simple to make*



To make plaque, start with a ready-made picture frame. Discard glass. Use backing of ⅛- or ¼-inch hardboard.

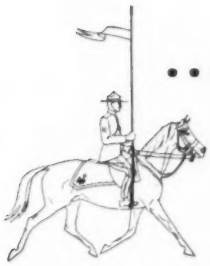
Choose fairly heavy paper for mat surface. Cut hole in center of mat slightly smaller than medallion you want to mount. Stick mat directly to rough side of hardboard with all-purpose adhesive.

Here's the finished plaque. A couple of daubs of plastic aluminum on back of the medallion fastens it to the hardboard. It was weighted until the adhesive set.

You may wish to repaint the frame or give it antique look by rubbing on some gilt.

*More on page 164*

# Canada



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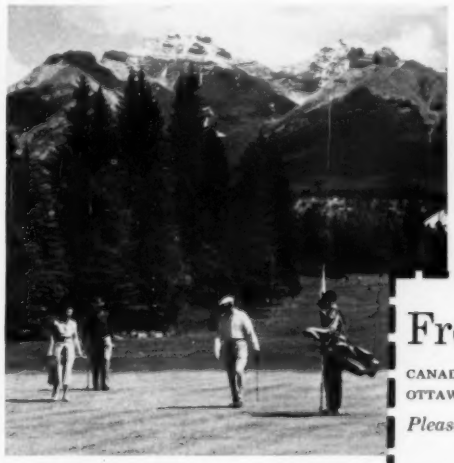
**Trail rides** are an exciting and frequent feature of a Canadian vacation. Mountain air and summer sun are an invigorating tonic for everyone—not to mention Canada's magnificent scenery.

**Wherever you go** in Canada, you'll never be far from a clean, sandy beach and some sparkling, clear Canadian water. Over a million lakes and about 59,000 miles of seacoast in Canada.

**Happy memories** won't be your only souvenirs of Canada. You'll return home with luxurious Hudson Bay blankets, imported woolens, linens, china or original Canadian handicrafts. Bargains everywhere!



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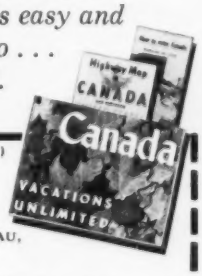


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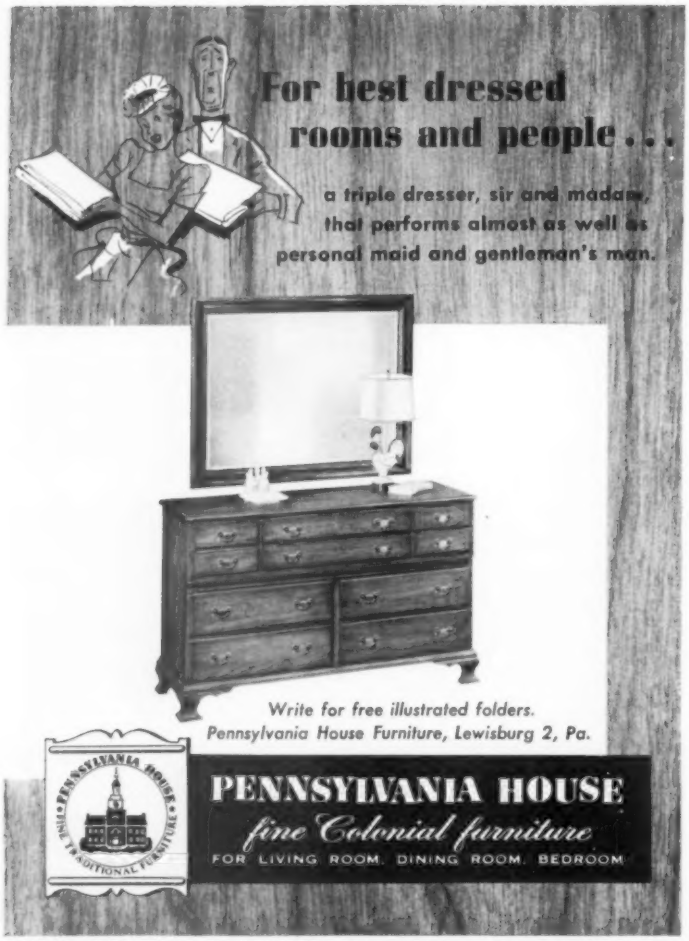

# Treasures from old knobs and handles

*Continued from page 162*

## *How to make accessories with metal handles*

With an old, metal-handled shaving brush and a few standard hand tools, you can quickly make a handsome letter opener or serving pieces like ones you see pictured on page 160. Follow same process for umbrella or cane handles.

First remove wooden insert that keeps bristles wedged tight in handle. Give it a twist to break it free.

If your brush does't have this plug, try clamping the bristles in a vise and pulling them free with a sharp, twisting jerk. Or use pliers at the base of the bristles.

Blade is medium size kitchen paring knife. With hammer and punch, you can tap rivets through so they can be readily pulled with pliers.

Do this by bridging knife handle across slightly opened jaws of vise so hammer blows won't bend blade.

Before inserting blade assembly in handle, clamp the blade in round of cabinet wood and fasten with small flathead screws. Countersink them.

Use aluminum tubing for sleeve. Bevel edges slightly with a file.

By tapping sleeve ¼-inch or so past end of round, you can fill recess with plastic aluminum.

Water-mixed putty is used to hold knife firmly in handle. Make it the consistency of sour cream (for easy filling). When handle is filled, tap it lightly in the palm of your hand to tamp mixture solid; you may have to add more putty.

When you're finished, this is what your knife will look like.

Polish the aluminum tubing with emery cloth; file the plastic metal smooth with a file, and polish it, too.

The plastic aluminum gives the "sleeve" a solid metal appearance.

# The new freeways

*Continued from page 157*

A study by the Automobile Club of Southern California indicated a motorist can drive on Los Angeles' expressways for 4.021 cents a mile as compared with 8.215 cents per mile over regular city streets.

"All across the country gasoline consumption soars as traffic stops and starts, speeds and slows down. Maintenance costs rise sky-high. Clutches, brakes, and tires must be replaced all too frequently. A study of freeway sections in 12 states showed that the savings in vehicle operating expenses balances out the cost of these long-lasting freeways in less than 10 years' time," says Mr. Volpe.

Along with such dollars-and-cents savings, you also will draw large dividends in terms of increased convenience and driving comfort. The Los Angeles study showed that in driving 133.3 miles over expressways no stops were made. Taking the same general route over surface streets required 298 stops.

Most motorists will agree that such stop-and-start driving is hard on the nerves.

Moreover, this study showed that the freeway route was covered in 165 minutes versus 380 minutes over surface streets, at a speed of 48.5 miles per hour on freeways versus 19.5 miles an hour on streets. This certainly illustrates that you may expect less driver fatigue when traveling over superhighways.

Think of what this means when translated into time savings when vacationing. You will be able to cover the same distance in at least half the time when on an expressway. Time now spent behind the wheel of your auto may be spent on a lake holding a fishing pole, or on a golf course with friends.

Of course, you may prefer to spend the same amount of time on the highway, covering much more ground. If so, you will find that new vacation doors will open for you. Where now your vacation orbit may be confined to a 1,000 mile radius, you will be able to extend it to over 2,000 miles.

Eighty-five percent of the vacation travel in the United States now is done via automobile. That improved network of highways will afford more pleasurable motoring and will provide readier access to recreational areas.

Weekending habits will change, too. That hidden lake you now can visit only on a three-day holiday weekend will come within the range of a two-day weekend. A jaunt to a nearby metropolitan center for Saturday shopping or into the country for a picnic no longer will have those traffic congestion horrors. Visiting cross-town or next-town friends via expressway may be as easy as driving around the block is today.

New highways will have indirect benefits for you, too. Modern highways are making possible introduction of those dream automobiles that were exhibited at auto shows last year and the year before. Many of these dream cars are designed for stoplight-free driving, as well as for rolling over conventional highways.

Now, with that new network of Interstate highways assured, those dream cars are being brought from the laboratories to dealers' showrooms. The current record-breaking growth of automobile ownership promises to continue at an even faster clip.

Soon the two-car family may be as common as today's one car family. Auto company executives predict that future garages will hold two automobiles—one a sleek, low, long-distance car built for zooming over those superhighways; and the second a smaller, utility car for shopping and short-range driving.

These are only a few of the more positive benefits that will result from the new network of highways being pushed across the heart land of America. When completed, that network will stand as a monument to American ingenuity and industry, promoting the welfare and comfort of you and your children.

*Nothing in life is so exhilarating as to be shot at without result.*

—Sir Winston Churchill

## Any questions?

Whether you'd like further information on merchandise appearing in *Better Homes & Gardens*, or you want advice on a home management problem, let us hear from you.

If your question is about an item appearing in the magazine, be sure to give issue and page number. For anything else, just a clear outline of the problem or question is all we need. Remember, the advisory services of our staff are always available free of cost. Simply address your inquiry to:

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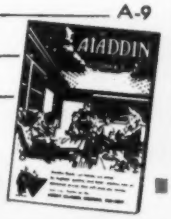

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Photographs: Harriet Arnold

***Prevent extremes in temperature***

Unusual heat is a parakeet's worst enemy. He suffers when the temperature rises above 85 degrees, and during hot weather he will be more comfortable in the basement or in an air conditioned room. Temperatures under 60 degrees chill him, so in winter it is best to put a cover over his cage at night.

# parakeet sings for

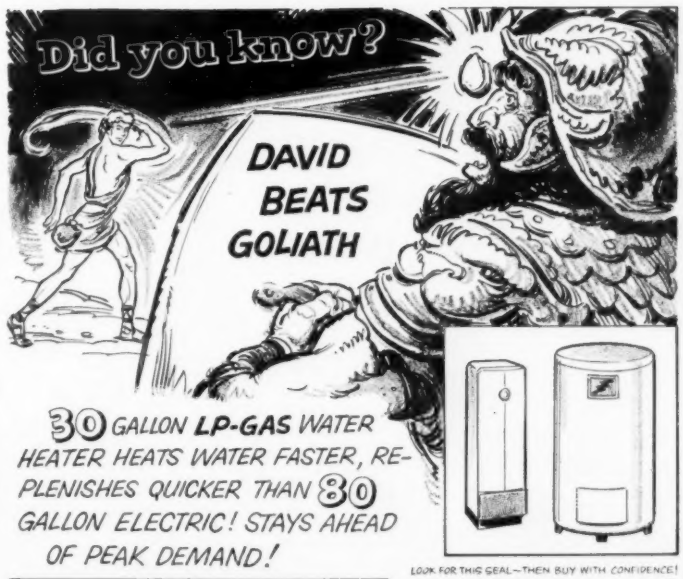
*By Dr. Wayne H. Riser*

*How to keep your bird well groomed*

Parakeets normally take care of themselves, but they can't manicure their own nails. Hold the bird in your left hand so his head is between your thumb and forefinger. Use scissors for trimming. If you should cut too short, bleeding can be stopped with astringent powder or a styptic pencil.

*Making your friend feel at home*

You can win a parakeet's confidence by speaking quietly and avoiding sudden movements. If you offer your finger as a perch, the bird will soon accept it, showing that he's ready to learn how to talk. A young bird is the best pupil, and he learns by having simple words repeated over and over.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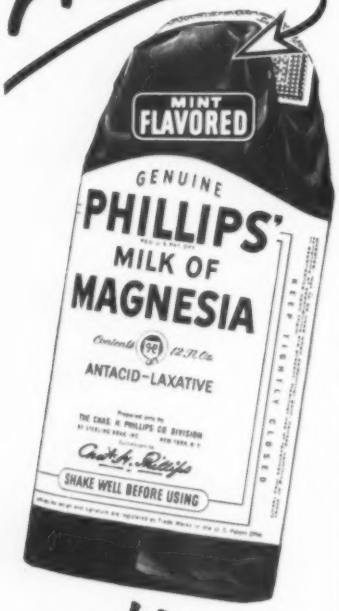


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# Three decorative spacesavers

THESE IDEAS will suggest ways you can make better use of the small space you already have, or "create" needed space. They should stir your imagination into dreaming up similar spacesavers

Decorator: C. Donald Popplestone

You can save enough floor area for another chair or table in your room if the TV set can be built into a deep fireplace wall, or into a wall that backs an adjoining closet.

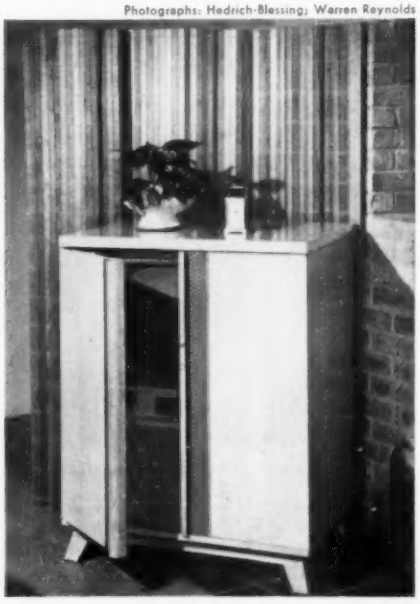
You can use the same idea for your radio and phonograph, using shutters as decorative doors. Store records beneath. Home of Mrs. Lois Place, Bloomfield Hills, Michigan.

Decorator: Ruth Ach, Greenwich House, Inc.

Use a big footstool for extra seating and push it under the table when not in use. A large, low table provides an excellent parking place.

This table is big enough to hold decorative accessories, with room left over for books and magazines, or for serving snacks, coffee. It's as deep as chair next to it. Alvin Lehman home, Cincinnati.

Photographs: Hedrich-Blessing; Warren Reynolds



Create wall space for TV set by placing a screen behind it. Try this idea in an archway between living, dining areas, or living room and hall. Placing set at an angle makes better viewing for more people. Screen is extension of fireplace wall. Roland Sunblad home, Minneapolis.

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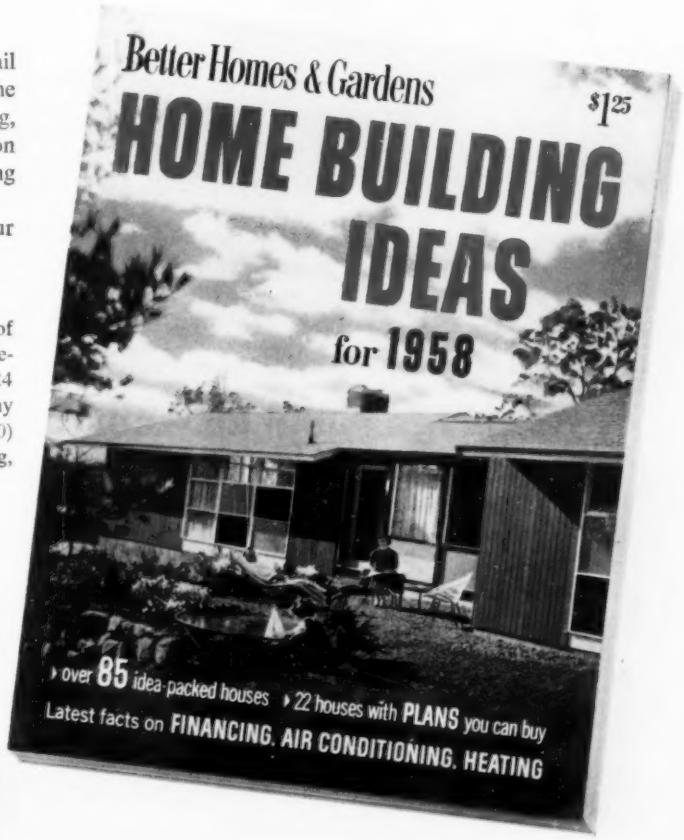


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# HOME BUILDING IDEAS for 1958

## Wattage reduced—compliments of "Skimpy Wiring"

Here's a mark-down that's no bargain! Skimpy Wiring—symbol of weak, undersized wires and inadequate circuits—can reduce the wattage of your light bulbs by as much as 25%. You pay for light you never get . . . light your family *needs* to read and see by.

To find out if *your* home is one of many victimized by Skimpy Wiring, call your electrical contractor or power company. Ask about changing to full HOUSEPOWER with *copper* wiring. It can cost less than you think!

Get FREE Booklet—"The ABC of Home Wiring." Write Kennecott Copper Corporation, 161 East 42nd Street, Dept. B28, Box 167, New York 46, N. Y.

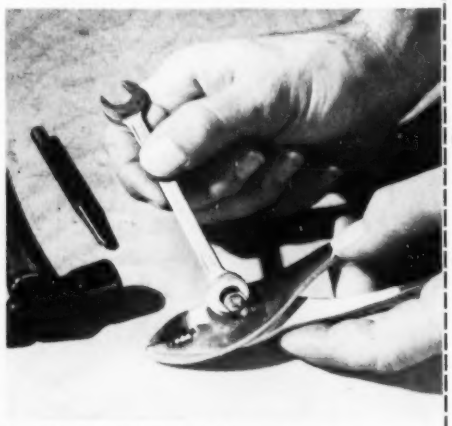
**Kennecott Copper Corporation**

Fabricating Subsidiaries: *Chase Brass & Copper Co.* • *Kennecott Wire & Cable Co.*

**If pliers "slip"** or "bind," open the handles to the binding point.

Then squirt a couple of drops of oil on the tiny star points of the broach. Position pliers on a block and tap the loose star with the rounded head of a small or medium-size ballpeen hammer.

Repeat this treatment if necessary, but tap, don't pound.



**Slip-joint pliers** often become loose and slip because the nut that locks the handles together twists off.

Tighten this nut. Then test the pliers so they open and close smoothly. A sharp rap with a hammer and center punch burrs the threads in front of the nut so it won't work loose again. Always use a wrench to turn nuts.

**To rematch bent jaws** of long-nose pliers, insert a piece of 1/16-inch-thick steel at midpoint between jaws. (A mending plate will work here.)

With a hammer, lightly tap one jaw at a time, working about ½-inch from each jaw tip. Grip the steel tightly in the jaws, and work on a solid surface like a bucking block.

**Broken noses** of long-nose pliers usually can be ground square again.

Use a grinding wheel, dipping the pliers in water from time to time to prevent overheating and burning.

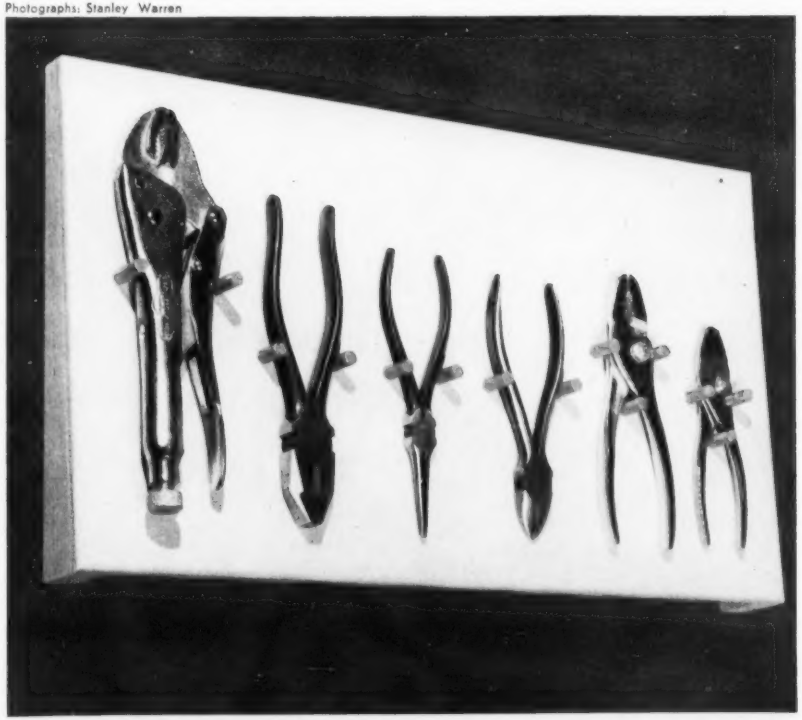
Check the tip frequently, too, to make sure you're grinding it square.

Avoid dropping pliers on hard surfaces; keep away from extreme heat.



*Cut along dotted lines*

Photographs: Stanley Warren



**Hang up your pliers** when you're through working with them. Although they're made of metal, cutting and holding edges can be bruised and broken if tossed in boxes and drawers with other tools. Rust is another problem that a rack helps solve. Locate it in a dry spot.

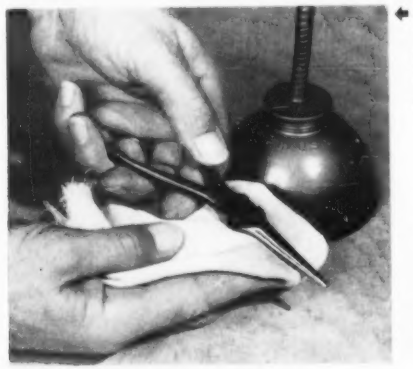
# Have your PLIERS lost their grip?

***You can put them back into service with one of these quick cures for— • Rust • Loose or tight joints • Damaged and broken noses • Dull cutting and holding edges***



**Add these pages to your HANDYMAN'S BOOK**

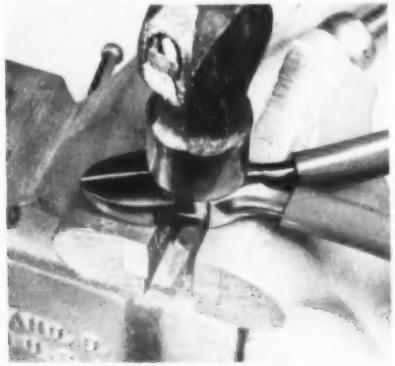
File under Hand tools



**To prevent rust,** give pliers that are not "plated" a good buffing with an oily rag after use. Or coat them with a thin film of regular paste wax. A drop of oil from time to time on joints keeps them working.

**To remove rust,** soak pliers a couple of days in kerosene. Then scrape off loosened rust particles with a putty knife.

Steel wool helps buff metal shiny again; drop or two of penetrating oil loosens joints. Work handles back and forth to free them.

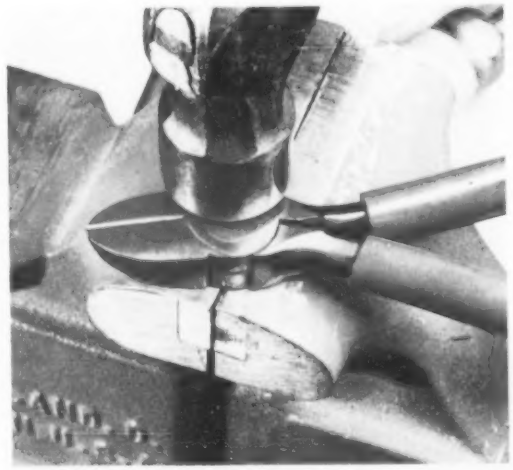


**For tight rivets,** lay pliers flat over hole in steel block or across slightly opened jaws of a vise. Keep broach side down; smack rivet squarely with hammer. Repeat if needed.

**For loose rivets,** position pliers *flat* on steel block or across the closed jaws of your vise.

Be sure broach side (above) is *down*. With hammer, tap just *half* of rivet. Hit it squarely.

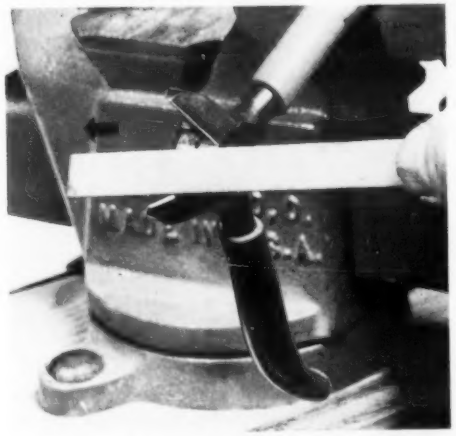
Then give the pliers a try. If they are still loose, repeat this trick until they're tight.



**Check cutting edges** by holding the cutters to the light. If light comes through, the edges are dull or joint is faulty. Examine joint before you attempt to sharpen the edges.

A minor adjustment on the joint may bring the cutters tightly together.

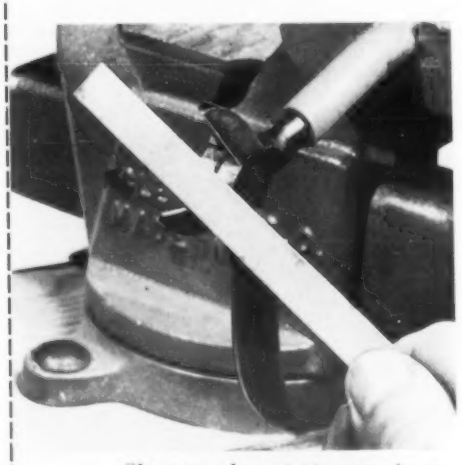
When you use pliers to grip hard steel, be sure to cushion the jaws.



**To prepare edges** for sharpening, first run medium-fine triangular stone horizontally across the cutting edges.

For precision job, lock handles in your vise. Do one edge at a time, checking it frequently against light.

Edges should meet perfectly before you attempt to sharpen them. This operation removes all nicks and burrs.



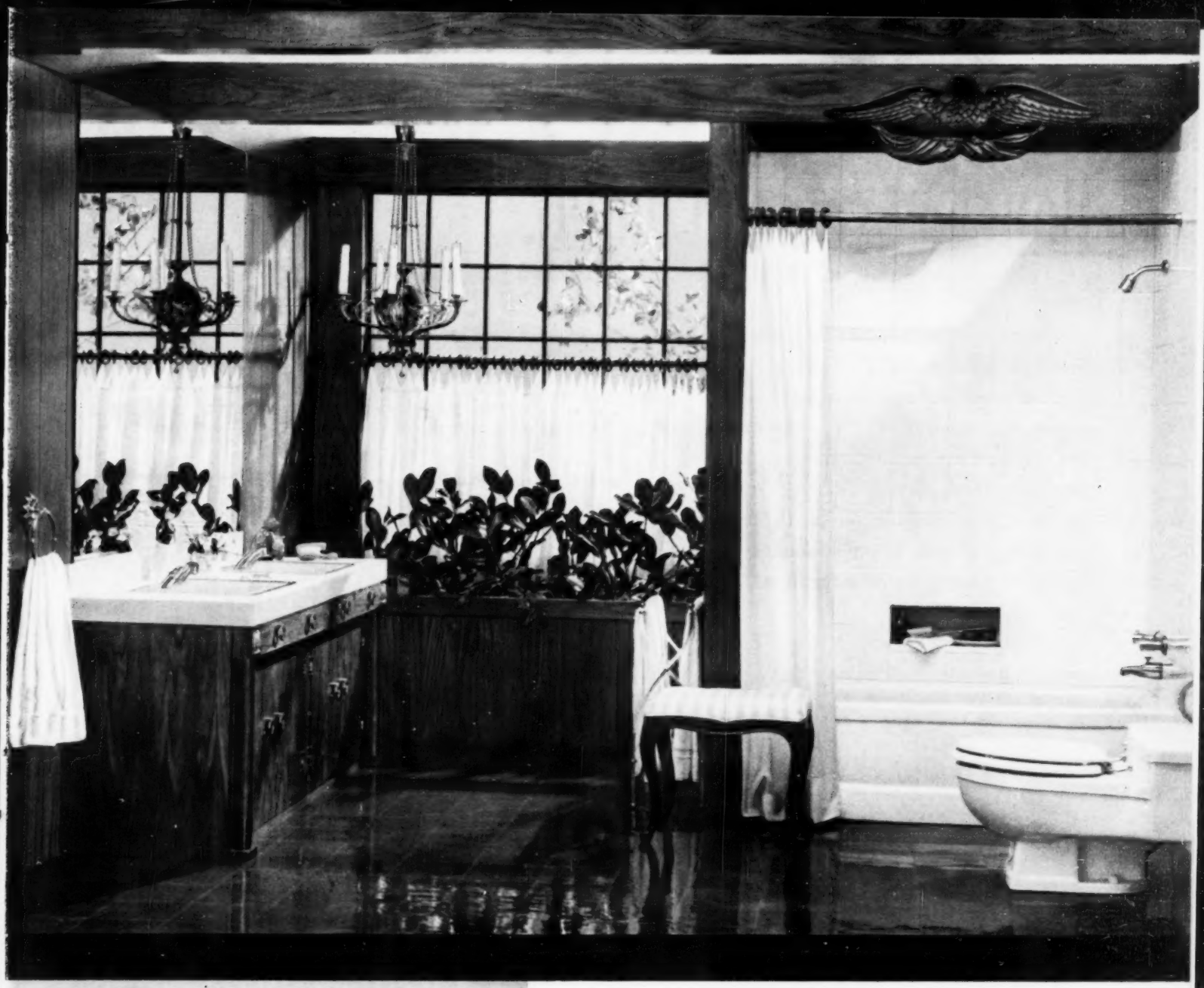
**Sharpen edges** of side cutters by running stone along outside bevel. Angle *must* be maintained throughout process.

Keep oil on the stone; check edges against a light as you go.

On diagonal cutters, sharpen inside bevel. Touch up opposite side so it has slightly rounded edge. It should still feel sharp to the touch.

**Jaws won't grip** wire or metal properly if cross-checking is nicked, burred, or dull. Renew it by working a "checking" file across the jaws. Keep the file in the same tiny "grooves."

If you don't own a checking file, (they're available at most hardware stores) you can touch up the grooves with a small triangular file.




**NEW BEAUTYWARE BRASS FITTINGS**
—a new and different concept in plumbingware fittings, with smooth sculptured lines in gleaming chrome-plate. If desired, interchangeable color inserts can be matched to any of the Briggs colors shown below.

# A new compatible color joins Briggs Beautyware

*New Autumn Yellow—as cheerful as the sunlight*

Now a new color, clear as a sunlit sky, joins the famous compatible colors of Briggs Beautyware! Its cheerful character invites you to look at a wider horizon of decorative possibilities. For Autumn Yellow—like Sea Green, Coral, Sandstone, Sky Blue, Pearl Gray or White—harmonizes with many different room schemes. To the evident beauty of color and modern lines, Briggs adds the newly designed chrome-plated fittings shown at the left. So plan well—with Briggs Beautyware, America's smartest plumbing fixtures.

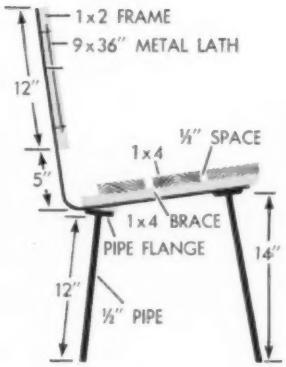
BRIGGS MANUFACTURING COMPANY • WARREN, MICHIGAN

**BRIGGS**

B E A U T Y W A R E

# Benches you can build

HOW ARE YOU FIXED for benches? Did you haul kitchen chairs outside pretty regularly last barbecue season? If you're handy with a hammer, you can stop carrying the chairs. Two of the seats shown here also function as serving tables—so you can save the card table for cards. There's still plenty of time before summer to build a full set of outdoor furniture




**Sturdy but graceful** enough to use in a game room over winter. Aluminum back is set in dado the thickness of a saw kerf.

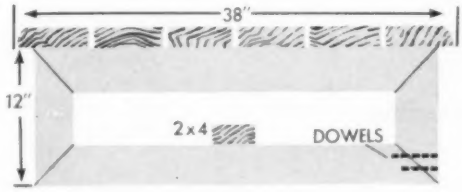
Fasten back to seat with two metal straps, 2x¼, 30 inches long. Bend to 95-degree angle 17 inches from one end. Fasten straps to bottoms of the 1x4 hardwood braces, on the outside edge so there's also room for fastening flanges.

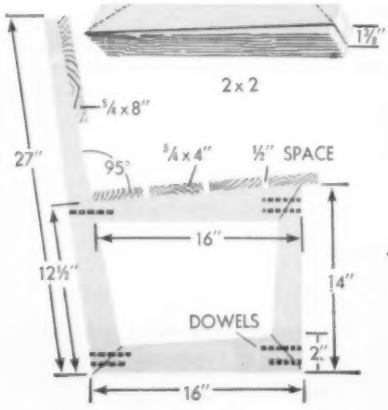
Angle back legs by placing shims cut from 2x4 between the pipe flanges and braces. Suggested length: 36 to 38 inches.

Photographs: Stanley

**A real big one,** but easy to build. Glue and dowel miter joints of the 12x36-inch rectangular "legs."

To assemble, first attach 7-foot brace to the leg units. Allow a 1-inch overhang on sides and 6 inches on the ends for the 8-foot 2x6s which form top. Redwood recommended.




**This bench** is almost identical to one at top of page. The dimensions are the same, only materials are different.

Overlap ends 4 inches, front 1 inch. Glue and dowel mitered joints. Fasten back and seat with countersunk screws. Flat button casters recommended.

← **To make frame,** first cut units of right length from 2x2s. Then taper each to 1⅜ inches at one end before mitering.

To determine miter angles, place members on flat surface in proper position. Mark from intersections to corners.

*More on page 178*

# WIN NEW *HOUSEPOWER* CONTEST

## $100,000 in prizes—CAPTION THIS CARTOON

## WIN $5,000 CASH GRAND PRIZE

**Hundreds of Wonderful Electric Appliances (worth $90,000)**

It's easy! It's fun! Nothing to buy. First, read the facts about HOUSEPOWER shown below. Then write your cartoon caption, fill out the rest of the entry blank, mail it, and look at the prizes you may win:

**$5,000 Cash—1st Prize** **$1,500 Cash—3rd Prize**
**$2,500 Cash—2nd Prize** **$1,000 Cash—4th Prize**

**Plus Hundreds of Valuable Electric Appliances Donated by Famous Name Manufacturers**

APPLIANCE PRIZES INCLUDE:

| | |
|---|---|
| Dishwasher Sinks | Electric Water Heaters |
| DeLuxe Electric Ranges | Electric Incinerators |
| Food Freezers | Vacuum Cleaners |
| Comb. Refrigerator Freezers | Electric Mixers |
| Med. Priced Electric Ranges | Electric Coffee Makers |
| Auto. Clothes Washers | Electric Blankets |
| Television Sets | Electric Shavers |
| Air Conditioners (room) | Automatic Toasters |
| Electric Ironers | Electric Steam Irons |
| Auto. Clothes Dryers | Electric Fry Pans |

### READ THESE FACTS... IMPROVE YOUR HOME... WIN WONDERFUL PRIZES

Today, 4 out of 5 homes suffer from low HOUSEPOWER (not enough electrical wiring, outlets, and switches). Look at the cartoon. This home is obviously one of the 4. **If the man can find an outlet to plug that TV cord into, he's certainly going to see one or more of the symptoms of low HOUSEPOWER**—if, indeed, he doesn't blow a fuse and break his neck tripping over one of those extension cords. His TV picture will probably shrink and wiggle when that coffeemaker starts; the lights may dim. The coffeemaker will be slow heating up. And no wonder the Mrs. looks bewildered: that snaky maze of wires is enough to confuse anybody. "Octopus plugs" are a sure sign of low HOUSEPOWER.

It'd be so easy for them to improve their home with *full* HOUSEPOWER. All they'd have to do is call their electrical contractor or electric company for a "HOUSEPOWER Rating." If the rating indicates that additional wiring is needed, the electrical contractor can do the job quickly, neatly, economically. And *full* HOUSEPOWER will increase the value of their home.

"_____"

### SEND IN YOUR CAPTION FOR THIS CARTOON IN COUPON BELOW

**To show you how easy it is, here are some sample captions:**

"I told you to get the wiring checked, Mr. Fix-it."
"How can I get a midnight snack with low HOUSEPOWER?"
"We might as well have a real octopus in here!"

**See how simple it is! Now, write your caption in the coupon below and mail it in today!**

### HOW TO WIN

**WHO MAY ENTER:** Any user of electricity in their place of residence in the continental U.S. or Hawaii except employees (and their immediate families) of Electric Power Companies, Electric Leagues and Associations, their Advertising and Contest Agencies.

**CLOSING DATE:** Contest closes April 30, 1958. Entries postmarked after April 30, 1958 or received after May 5, 1958 are not eligible.

**HOW TO ENTER:** Read carefully winning facts about HOUSEPOWER above. Then complete entry blank at right. Fill in your name and address *twice*. Be sure to check answers to all questions. Mail entry blank to HOUSEPOWER, P.O. Box 2070, Grand Central Station, New York 17, New York.

Multiple entries will be accepted, provided an Official Entry Blank is used each time. Entry blanks may be obtained from local Electric Power Company.

**JUDGING:** Judging will be done by the Contest Management Division of Richard Manville Research Inc.—an independent contest organization. Judging will be based on the degree of aptness, originality, and sincerity of the caption you submit.

**ANNOUNCEMENT OF WINNERS:** Winners will be notified by mail approximately 8 weeks from closing date of contest. Only one prize per household. Winners' list may be obtained by enclosing a *self-addressed, 6 cent stamped envelope with your entry.*

Contest is subject to federal, state, and local regulations. All entries become the property of Edison Electric Institute. Judges' decisions are final. Duplicate prizes will be awarded in case of ties.

Each contestant consents and agrees that neither the sponsors of this contest, nor the Contest Management Division of Richard Manville Research Inc. nor any of their respective employees, will incur any legal liability for any negligence, error, act, or failure to act in the sponsoring or conducting of this contest or the handling, or judging, of any contestant's entry; however, all due caution will be exercised to prevent the occurrence of any such errors.

B-1 **OFFICIAL ENTRY BLANK**

Mail to: HOUSEPOWER, P.O. Box 2070, Grand Central Station, New York 17, N. Y.

Print your HOUSEPOWER cartoon caption here (15 words or less)

_____

_____

_____

Name (print)_____

Address_____

City_____ Zone_____ State_____

Name of your electric utility co._____

*FILL IN BOTH PARTS OF THIS FORM*

Please check your answers about your home's wiring system in the boxes below. Look for answers inside your fuse or circuit breaker box:

Number of fuses: 4 or fewer ☐ 5-7 ☐ 8 or more ☐

Amperes: 30 ☐ 60 ☐ 100 ☐ Over 100 ☐

Age of my home is_____years

Name (print)_____

Address_____

City_____ Zone_____ State_____

Name of your electric utility co._____

Your electrical industries sponsoring

**HOUSEPOWER**
TRADE MARK

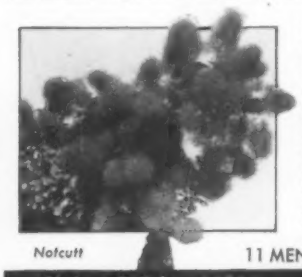
Wayside Gardens

New DWARF CANNAS

# Escape FROM THE commonplace WITH Wayside's catalog

You've heard it before . . . you'll be hearing it again and again . . . Wayside Gardens' famous catalog has no equal. It features more that's new and beautiful than all other catalogs combined. Gardeners everywhere agree . . . it contains the largest and best selection of rare and unusual garden subjects offered anywhere. This Spring, we have enlarged our catalog to a magnificent 232-page book. Filled from cover to cover with the newest and best roses, flowering shrubs, trees, exotic lilies, rare bulbs and hardy *"Pedigreed"* plants. Almost 1700 superb items to make your garden planning take on a new and special charm.

*New* **RHUS COTINUS,** *Notcutt.* Offered for the first time in America, this sensational new red-leaf Smoke Tree is the finest ever created. Originated in England, it has deep claret colored foliage. Large, feathery plumes of the same rich color bloom in June and July. Neat compact plants are a riot of colorful beauty in the Fall. Plant Pat. 1457




*New* **DWARF CANNAS.** First truly dwarf Cannas. Developed by Wilhelm Pfizer, famous German hybridizer. All summer, compact plants produce huge flower clusters in lovely, soft pastel shades. Richly colorful in the border and in tubs for porch and terrace.

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Wayside Gardens



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New "Nearest-to-White" Burpee Marigold seeds may produce a *pure white* one. Help us find it—enjoy these unique flowers, earn $10,000! **Packet 25c—1/16 oz. $1.** Seed supply limited—send cash at our risk. Read this amazing offer in the 1958 Burpee Seed Catalog. Ask for it **FREE**

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Plows-Cultivates-Saws
Cuts-Dozer-Harrows
Mauls-Snow Plow-Rolls

Eshelman Tractors, Tillers, Riding Rotary Mowers for Better Lawns and Gardens. Advertised in GOOD HOUSEKEEPING. Thousands of satisfied users. Write for Free Literature.

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**20 FOR $1.00 POSTPAID**

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**Beautiful, Hardy Northern-Grown 3 Yr. Old Seedlings, 3-8 in.**

A splendid collection of our most popular Ferris Evergreens

Consists of— **3 Blue Spruce 3 Douglas Fir 3 Norway Spruce 3 White Spruce, 3 Ponderosa Pine**

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**EARL FERRIS NURSERY**

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**Beautiful "Hanging Basket"**

**BEGONIA**

***REGULAR 69c VALUE —*** **NOW ONLY 25c** Postpaid

This gloriously colorful novelty Begonia will be loaded with blooms for months to come! Order now . . . grow inside this winter . . . see for yourself how its loosely drooping habit of growth makes a bower of beauty . . . you'll want to order in quantities for spring planting in window boxes, rock gardens and shady outdoor spots. Bulbs 1½" to 2" across. Limit one to a customer!

**This Offer Includes Colorful 36 Page 1958 Spring Catalog FREE**

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**HEAVY-YIELDING, LARGE, EARLY TOMATO**

**weighing from ½ to ¾ lb.**

Developed at the University of Wisconsin, the "Chief" is the best, largest, heaviest-yielding early red tomato . . . the chief of all early tomatoes. **Pkt. 25¢ — 2 for 45¢**

*Write for Olds' FREE colorful 71st-year, 86-page "Garden Guide."*

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**6 RHODODENDRON and 6 AZALEAS** All for ONLY $5.95

Strong 2-yr. transplants 4 to 8" tall Mass of roots, large leaves. Rhododendron, from red flowering stock. Azalea hardy, mixed colors.

Postpaid at planting time. ***Free Catalog.***

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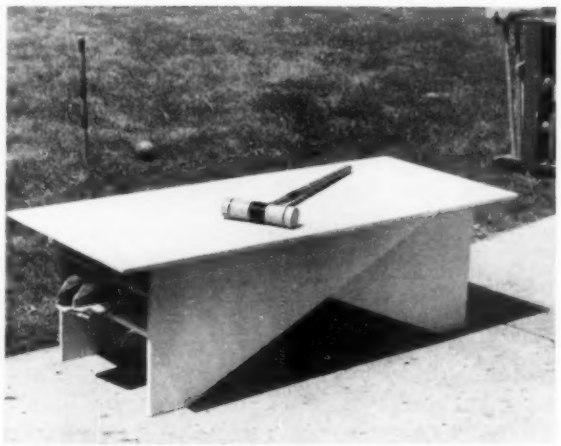
**WAVED and RUFFLED MIXED**

4" to 5" blooms in gorgeous solid and variegated colors, deeply fringed, beautifully veined. Send 10c for (150 seed) regular 50c packet and Seed, Plant and Nursery Catalog. **CATALOG FREE**

**R. H. SHUMWAY Seedsman, Dept. 312, Rockford, ILL.**

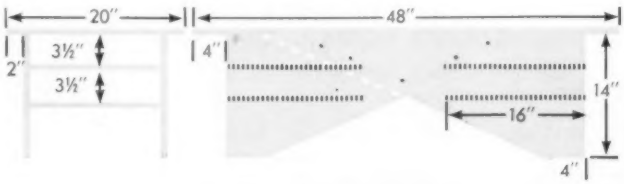

# Benches you can build

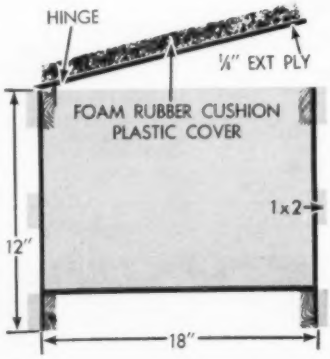
***Begins on page 176***



**Use this one** as a bench or as outside coffee table. You can build it with less than one sheet of plywood. Exterior grade, ⅝ inch, is preferred. Apply primer before assembling.

When you mark the plywood sheet for cutting, be sure that the top piece has its surface grain running lengthwise. Direction of grain for other pieces isn't important. Assemble with flathead screws. Finish with at least two coats of paint.






**Hassock, seat,** or footrest — whatever you call it you'll use it a lot all summer.

First cut four sides, 12x18 inches, from exterior plywood. Assemble with 1x2 cleats around inside, both top and bottom. Fasten 18x18-inch top with hinges to interior cleat.

You'll save time by painting the box before you add the trim of contrasting color.

**Dead top:** Protect new shoots appearing at base of young tree if tree's top has died back. Cut off dead top, use remainder of trunk as a support for new growth.

**Double leader:** Remove one side to prevent weak crotch and avoid damage from splitting. Leave stronger and more upright branch intact. Do this when tree is still young.

**Ladder limbs:** Check tree for limbs growing close and parallel to each other. Generally, the higher one should be removed to provide more light for the one remaining.

**High head:** Give grass more light and air; make mowing chores easier by removing tree's lower limbs. If tree has many low limbs, remove only a few each pruning season.

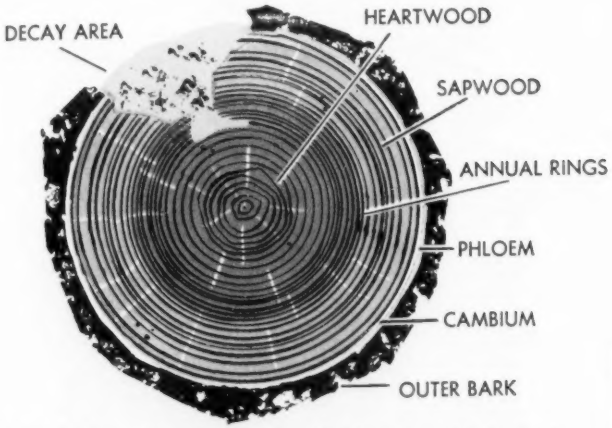


*Cut along dotted lines*

# How and why to PRUNE TREES

SAWING OFF A DEAD LIMB is like shortening a table leg. You can even use the same saw. But when you start cutting living branches, the tree responds in a way a table can't. It starts to heal itself, covering the cuts with new bark and rechanneling the flow of nutrients around the wound. The tree will even help you correct pruning mistakes. But you won't make many if you follow the suggestions here

***First-here's what your saw cuts into***




A stem is a wooden cylinder surrounded by a very thin layer of growing cells protected by bark. The sapwood carries water and nutrients up to the leaves; the phloem carries leaf-produced food back to other parts of plant. If bark is broken, the cambium won't survive and the entire stem is subject to decay.

**Add these pages to your GARDEN BOOK**

File with Maintenance

No matter what type of cut you are going to make, there are basic pruning rules which can help you do it right. Always make clean, neat cuts. Don't shread or tear the bark. Don't leave stubs—always cut flush to the main branch or trunk when removing limbs.

Knowing the basic reasons for pruning will help you, too. Pruning trains trees to desired shape; it helps repair damage caused by storms; it rids trees of dead wood; it removes view-obstructing limbs and limbs that make mowing jobs difficult; and it adds aesthetic values.

## *Corrective pruning*

**Water sprouts:** Cut off these long, supple twigs before they begin to crowd the major limbs.

If desired, you can fill gaps in tree's shape by allowing one or two sprouts to develop.

Photographs: Stanley

**Suckers:** Remove suckers from base of tree. They're unsightly and make mowing harder.

Dig right down to where they originate, or you'll have to do this job several times a year.

PUSH OUT



When your stint with the saw is finished, remember that you've left wounds on the tree. These should be treated to speed healing and prevent rot.

Any wound two inches or more across should receive this added care. Failure to provide it could mean the difference between a sound tree and a dead one.

First cut the wound into an elliptical shape, then cover its entire face with a commercial tree-wound preparation. You can buy these at any nursery or garden supply center. Details of wound care are shown on this page.

One last word on safety: Always keep both feet on the ground if you have to remove a limb over 4 inches in diameter. If large limbs are higher than you can reach from the ground, get help from a professional tree surgeon.

## *Treatment of wounds*

**Dead stub:** Correct old pruning errors as you work. Remove stubs by sawing them flush with trunk or main branch. If left on the tree, stub provides entry for decay.

**New wounds:** Speed healing of new wounds and make them neater, too, by cutting them into an elliptical shape. Use a sharp knife, make cut through the bark only.

**Old wounds:** Repaint improperly sealed old wounds where you find signs of cracking or rot. Scrape out dead and decayed wood first, then paint over entire surface of wound.

**Neglect:** Get professional help when you see trouble like this. Mushrooms, rotted bark, and cored heartwood mean internal damage: Work for a tree surgeon — not you.

PUSH OUT

# Gardens of the South

Continued from page 55

Not far from the new national seashore park on the Outer Banks is this Elizabethan Garden. A project of the Garden Club of North Carolina, it commemorates the old gardens left behind when the first Englishmen saw these shores.

Virginia is famous for its lovely gardens. In downtown Richmond is an island in a drab industrial district—this Edgar Allen Poe shrine. The pretty, quiet garden has old boxwood trees and gay tulips piercing neat ivy beds.

Brookgreen Gardens, on Route 17 south of Myrtle Beach in South Carolina, has a fabulous display of outdoor sculpture. A wildlife refuge, it also has a zoo, children's playground, and picnic area to delight family groups.

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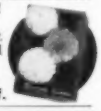

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*The diary of a*

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***By Harry R. O'Brien***

***Feb. 1*** Yesterday I heard a cardinal trying out his spring song. This morning I heard the cheerful tune of a titmouse. Maggie remarked that the evenings stay light a lot longer.

Toward evening, she hurried me out to burn trash in our new incinerator. Then I played hookey and looked around our back premises.

There were my mums, which I had dug and heeled in on top of the ground in the coldframe. They are all green and thriving. The danger time for them is ahead, so I just put a bit of straw over them, as a sort of umbrella.

***Feb. 2*** All the snow in the whole community melted away—except on our back walk. So Maggie chased me out to scrape it off. I scraped a bit—then scattered five pounds of salt to melt the rest.

I also took a little trip around to see if I could spy any tips of crocus, narcissus, or tulips, peering above ground. Nary a one did I find.

***Feb. 4*** "How did you get your shoes so muddy?" Maggie asked as I came home from the office a bit late tonight.

"I did it buying a shade tree," says I.

Maybe it was never disclosed but one of our big elm trees died last year and I had to have it taken out. Today, on the way home, I stopped at a nursery to buy another tree. It was muddy as I tromped around, looking at larger sized trees, already dug, with roots balled and burlapped.

I ended up by selecting a sugar maple about 20 feet high. It is not so big as I'd like to have, but I'm part Scotch. I wanted a red maple, but that would cost more. We do not have a sugar maple, anyhow. Mebbe when it gets big enough, we can make our own maple syrup.

***Feb. 5*** Snowing tonight and after I put out feed for the birds, I counted 27 cardinals at one time feeding around our place. Tonight I sat in my easy chair and dreamed. I pored over the Auto Club Directory of Accommodations for down South. They seem a long way off tonight, in the snow.

***Feb. 7*** Weather warm, snow all gone, ground thawed out, everything muddy—and along came a truck, crew of men, and my new shade tree on a trailer. They planted that tree, but what happened to my lawn was a-plenty.

Actually, they did a lot besides provide me with a new tree. They dug a proper hole, mixed plant food and peat with the soil they put back in, and watered it well. Then they wrapped the trunk to protect it against borers, and installed guy wires to hold it steady until it is firmly anchored by its own roots.

***Feb. 8*** Oh happy day. I heard a

"When is that thing going to bloom?" asked David, at breakfast. That thing is Maggie's new hybrid amaryllis, now sitting on the tea wagon.

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bluejay practicing its spring notes, quite different from its other harsh tune.

***Feb. 14*** Maggie and I drove over to Donald's with a valentine for Janet: a box of candy. Found the whole family sick with the flu or something, except Gary. Maggie's valentine was a crocus bowl that I gave her.

When we came back home, we brought Gary along, for a visit. This meant that Maggie was a busy grandmother from then until Gary was tucked into bed.

***Feb. 15*** "When is that thing going to bloom?" asked David, at breakfast, as Gary, our guest, and Maggie and I ate our pancakes and bacon.

That thing is Maggie's hybrid

**David found the crocuses beginning to show, just above the ground, on the south side of the house.**

amaryllis, sitting on the tea wagon by the south dining-room window. By now, it has sent up two bloom stalks nearly 24 inches high.

Beside it stands Maggie's bowl of purple crocus in bloom. In the living room, the Christmas azalea is still blooming away. There is nothing like some flowers to keep up one's spirits these winter days.

***Feb. 16*** "Is it time to sow grass seed on the lawn today?" asked a voice over the phone. "My husband brought some home and I wonder if we should put it on right away."

"Not today," says I. "The wind is blowing like a gale. It would blow half of the seed away. Better wait until about the end of the month or early March. The old saying is scatter it on the last snow. Anyhow, put it on while the lawn is still full of frost cracks and just before spring rains."

***Feb. 18*** Buds are coming on the top of Maggie's amaryllis. The bloom stalks are so tall, they keep bending back and forth. Maggie vows they are knock-kneed.

***Feb. 20*** Off this afternoon on a business trip, and Maggie went along for the ride. Her main worry was that her amaryllis would bloom while she was gone.

My worry was to impress David sufficiently so that he would feed

[ *Turn to page 185*

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# HOW-TO

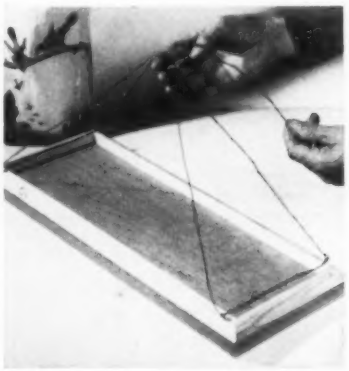
## *for the home gardener*

**House plant protector:** On cold winter nights, place a foil-covered shield on sill between plants and window.

To make a shield, just cut a cardboard to size and wrap it with ordinary kitchen aluminum foil.

Use of shield can make a difference of as much as 25 degrees between outside and inside temperature.

R. Condon,
Burlington, Vt.



**Bird snack bar:** Keep your wintering-over birds happy with this open feeder tray.

Nail a half-round molding to redwood or inexpensive mahogany board. Thread wire through eyelets screwed in at each of the corners.

Hang the tray in a tree, or simply suspend it from your clothesline. Choose spot where you can see it from window.

James Lober,
Plattsburg, N.Y.

Photographs: Stanley

**Tool buffer:** Here's a good way to get rid of rust and give your garden tools a midwinter shine. And it's fast.

Scrape any dried dirt and grime from metal parts first. Then, buff the metal with an aluminum oxide abrasive disc mounted on sander attachment. Use find grit.

To keep the metal bright and shiny, rub down lightly with oil-soaked cloth.

G. J. Baxter,
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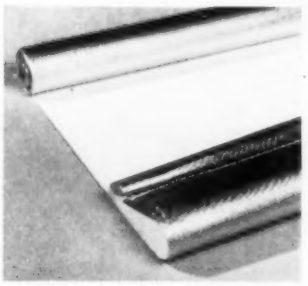
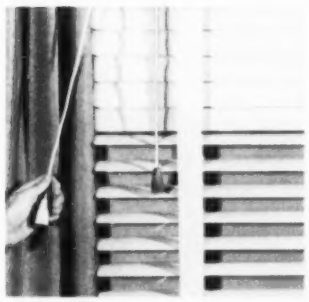
# Three helpful window ideas



**It insulates!** Aluminum window shade creates heat barrier to keep summer heat out, winter heat in.

Washable shade is white, vinylized cloth on the room side and textured aluminum on the outside.

*Tempatrol Window Shade*, about $5 for 36-inch x 6-foot size. Available up to 54 inches wide. Joanna Western Mills Co., Chicago 16, Ill.

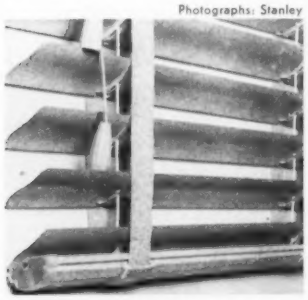


**Separate control** for top and bottom sections of a venetian blind permits privacy *plus* air and light.

A single cord puts each section in any position you wish.

*Versatilt* (separate control) and *Unicord* (one-cord control) now are available on several brands of venetian blinds. C. B. White Co., Inc., Auburndale 66, Mass.

Photographs: Stanley



**You see out** clearly without raising this blind and forfeiting your privacy. It has fewer slats to obstruct your vision!

Wider-than-usual slats curved in an S-shape give you this added control over air and light. When closed, little light can filter in.

*Eastern's Star Venetian Blind*, about 75c a square foot in stores. Eastern Products Corp., Baltimore 30, Md.

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## The diary of a plain dirt gardener

*Begins on page 182*

the birds, look after Scratch and Tussie and Mussie, the pussycats, and turn the furnace down during the day.

***Feb. 22*** This morning Maggie and I had breakfast with friends near Lansing, in Michigan. We've known each other these many years, from attending American Rose Society meetings.

Back home toward evening and Maggie found her amaryllis isn't open yet. But you should just see how that valentine crocus bowl is now all covered with purple.

***Feb. 24*** On this day, thermometer went up to 67. We had front and rear hall doors open, to let in the balmy breezes. Maggie's amaryllis at last began to unfold into gorgeous red blooms. David found the crocuses beginning to show above ground at the south of the house.

So David and I were filled with the spirit of spring and out we went in old clothes. He planted our live Christmas tree, which had been sitting in a sheltered spot, in a galvanized tub. I hunted up the lopping shears and began to prune the viburnum hedge.

***Feb. 26*** Tonight I was home early. Had needed time and energy to do all kinds of outdoor work. But it was raining. It had peppered down all day long, a gentle drizzle. Good for the lawn, though.

**Cruel wind blowing from the north. All I could do was shiver out to carry food for the birds to eat.**

***Feb. 27*** On my way home, stopped at a garden store, ordered lawn food. Right now is the ideal time in these parts to put on that plant food. Rains will wash it down. Grass will get a feeding as it awakens from its winter snooze, will thicken and spread.

Winter back. Temperature down below freezing. Cruel wind blowing from north. All I could do was shiver out to feed the birds and carry kitchen scraps.

***Feb. 28*** Rain today and nary a chance to finish up the month with a spell of work. Maggie and I drove off to another town to dinner with some friends and to a meeting afterward.

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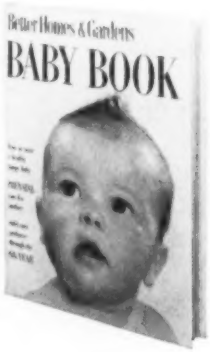
# your baby will be DIFFERENT

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**Graceful form** gives this crystal gravy or sauceboat its appeal. It's handmade, holds 11 ounces. Ladle is silverplated, has pattern that goes with any decor. Set is $2.95, ppd.; two sets, $5.50, ppd.

Lee Wynne, BH9, 56th and Diamond Sts., Philadelphia 31, Pa.

**Does many jobs** easily. Screwdriver has three blades for slotted or recessed-head screws, and all with ratchet action. Works in off-set position. Blades can flip into body of driver. Versatool, $2, ppd.

Eagle Products, Box 84A, Meriden, Conn.

**A bright spot** of color for your kitchen. Canisters have quaint blue willow design, deep blue on white glazed china. Labeled for flour (4 lbs.), sugar (3 lbs.), coffee (1 lb.), tea (¼ lb.); $5.95, ppd.

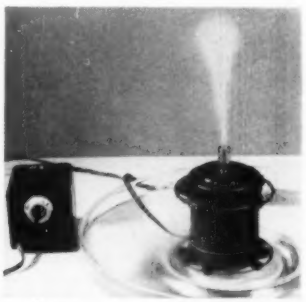
Townsend House, Dept. BH, 645 Bergen Ave., Jersey City 4, N. J.

**Rediscovered:** American eagle as a decorative touch. How about this eagle name plate to give distinction to your front door? It's 2½x5 inches. Available in black or gold aluminum. Name plate, $1, ppd.

Malcolm's, 6309 Reisterstown Road, Baltimore 15, Md.

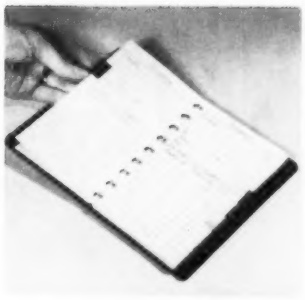
**Really helpful** for slicing and serving lemons or tomatoes. Tines on tip of serrated blade even spear olives! From Sweden, fork-knife has stainless-steel blade, wooden handle, $1.50.

Cane Craft Gifts, 6922 Dempster, Morton Grove, Ill.



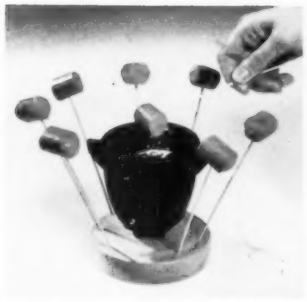
**Just imagine**—a fountain amid your flower arrangement! Hidden by flowers, battery-operated unit has adjustable spray to send water as high as 13 inches. Re-uses water. With 4 batteries; $8.95, ppd.

Martha Schiller, Dept. BH-1, 180 N. Wacker Drive, Chicago 6, Ill.



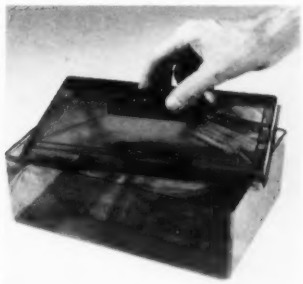
**How many times** have you wished you'd kept a record of materials or cost of home maintenance projects? Helpful home-maintenance record book gives you a handy-to-refer-to record of major home expenditures. Provides record of workers hired, addresses and other information on project. In black, saddle, blue or red simulated leather; $1.40, ppd.

Krock's and Brentano's, 29 South Wabash, Chicago 3, Ill.



**Real party stopper**—miniature hibachi on which your guests can heat hors d'oeuvres or toast marshmallows! Uses two briquets. It's cast iron on a polished hardwood base. With recipes; $4.95, ppd.

Taylor Gifts, Dept. BH, Wayne, Pa.



**Cigars stay fresh.** Humidor has water reservoir to keep cigars in perfect smoking condition. Simply add water about once a month. It's tortoise-shell colored plastic. Sta-fresh humidor, $5.35, ppd.

Alfred Dunhill of London, Inc., 620 Fifth Ave., New York 20, N.Y.

**Different version.** Combination pepper mill and salt shaker is a handy accessory on your table. Use it in the patio next summer. Just tip for salt, twist base for pepper. Natural walnut; $5.35, ppd.

Gunther Jaeckel, 10 E. 57th St., New York 22, N.Y.

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Impact! Ideas, Dept. K9, 3407 Prospect Ave., Cleveland 15, Ohio.

**Bright and whimsical** are these wooden place card holders from Denmark. Giddy pussies wear vests, can perch on glasses or be stuck into favors. None alike—all cunning; set of six, $2, ppd.

Swedish Gift Shop, 98 S. 11th St., Minneapolis 3, Minn.

**Cook's companion**—this cutting board catches your eye because it has a free-form design. It's walnut with permanent magnet holding a stainless-steel knife in a groove. It's 14x8½ inches; $8.20, ppd.

V.L.&A., Abercrombie & Fitch, 9 North Wabash, Chicago 2, Ill.


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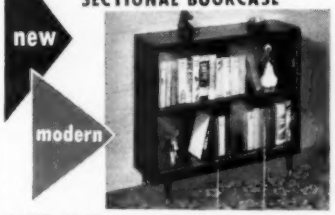


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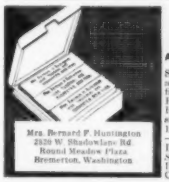


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*February, 1958*

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Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

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# Safe driving

**By Robert L. Rosekrans**

Approximately 2,500 children between 5 and 14 will be killed by motor vehicles in the next 12 months.

In the next year, thousands of people will be walking along the nation's highways. Many of these will be children who will be playing as they walk. Each pedestrian you see should put you on guard.

When highway pedestrians, especially children, become habitual danger signals to you, you'll slow down. When you get within range of a child, you should be going slow enough to stop if he should suddenly dart in front of your car or attempt to cross the road. If no other traffic is near you, pull to the left as far as possible, giving clearance.

If you find it necessary to blow your horn, be sure to blow early enough so it will not frighten a pedestrian into doing something unexpected and dangerous. *Under no circumstances should you blow your horn when you are too close to stop* if a child should dart in front of you.

Many accidents happen after school busses stop. The children alight and, in crossing the road, step into the path of oncoming traffic. In some states, laws require cars from both directions to stop for a school bus, allowing children to cross the street. Law or not, a school bus should be a warning.

Bicycles should also present a warning. Even the best rider is likely to veer out of a straight path without notice. A turn of the handle bars can put him in the path of your car.

Safety is taught to most children, at home and in schools. Regardless of this education, children are apt to do the unexpected. It's better to exercise more caution than seems necessary than to have regrets after the unexpected happens.

***If you need to feel needed***

You'd like some fame to come your way?
You've only known rejection?
Well, just stay home from P.T.A.
The night they hold election!

—*Kay Nelson*


new . . . gloriously red
**LIVING FENCE**

**AMAZING FAST-GROWING EVER-BLOOMING ROSE HEDGE**

See the sensational Red Robin Living Fence (Gloire Des Rosomanes) that's sweeping the country. Color-landscape your property with beauty and hardy protection for as little as 12c a foot. PLANT EARLY; this summer have a vigorous Living Fence bursting with fragrant red roses. Red Robin's lush green foliage stays compact, grows straight upright to 6 feet if desired. Keeps intruders *out*, children and pets *in*. Not available elsewhere. Send for FREE FULL COLOR BOOK TODAY!

**GINDEN NURSERY CO.**
**106-2 El Camino, San Bruno, Calif.**

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**407 Rose Lane, Newark, NEW YORK**
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Please send me, FREE, a copy of your Spring 1958 Catalog of Roses & Perennials.
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Address.....
City.....Zone....State.....


*You can order other Five Star plans . . .*

A colorful new pamphlet showing 20 of the most popular Five Star plans previously published is now available. Send 10 cents to cover cost of handling and mailing to Pamphlet 5SP, 8902 Meredith Bldg., Des Moines 3, Iowa.

## A home for the whole country

*Continued from page 155*

### *How to get plans*

Five Star Home 2802, which you have just seen, is one of a monthly series for which you can buy complete plans with following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your builder will erect your home, are complete in every way. The cost is *$7.50 per set*, and includes . . .

★ **Complete specifications** that outline quality of materials and workmanship that will assure sound construction; and . . .

★ **Builder-owner agreement,** a suggested legal contract to ensure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 170. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens*, 1714 Locust Street, Des Moines 3, Iowa.

***They don't let the grass grow under their feet***

The world will beat a path to your doorstep,
And that's to be counted on,
If (1) you've fashioned a better mousetrap,
Or (2) just planted a lawn!

—*Georgie Starbuck Galbraith*


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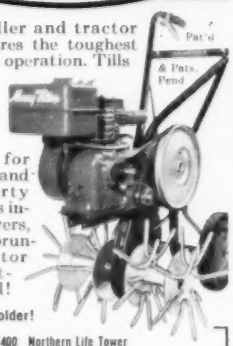


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"Martha, I don't know how you're going to take this—but I'm not going back home."

# THE MAN NEXT DOOR®

"Marriage," complained the bride of six months at our office, "surely works some subtle changes in a man. When I had my first date with George, I gave him a slice of strawberry shortcake, and he stole a kiss. Yesterday, when he came home, I gave him a kiss, and he swiped a slice of strawberry shortcake."

**Fred Randolph likes winter. "You can get warmed-up shoveling snow," he reasons, "but you can't cool off mowing grass."**

***The "Be My Valentine" on the heart-shaped box of candy Junior's gang bought their teacher seemed trite, so they've pasted over it: "Have a Heart." (Exams are coming up.)***

Saw the Baylesses skating and asked Lee if he could still do a figure 8. "No," Peg answered for him, "but he's been down on all fours twice."

**Young Eddie Nelson planned to send his buddy, out of school with the mumps, a Get Well card, but he came down with them himself, so he sent him a Thank You note instead.**

***Irked at teen-agers' lingo, Pat O'Leary decided if he couldn't beat 'em he'd join 'em. Handed his kids a shovel and said, "Dig that snow!"***

Asked Ned Preston how he bowled last night. "Well," he reported, "if nobody had any more strikes than I did, we wouldn't need any Taft-Hartley Act."

**The girl across the street has about decided to give up her career and get married. "A girl can get along alone," she says, "if she has a good head on her shoulders. But when, for no reason at all, she wants to enjoy a good cry, it must be kind of nice to have a couple of big, strong ones around the house to put it on."**

***"Case of mistaken identity," says young Mrs. Fenton, a first-time mother. "The bluebird of happiness is a stork."***

My 5-year-old pal, Barry Emberlin, acted naughty one day and was challenged by his pretty Mom. He gave a very logical answer when she asked how he ever expected to get into heaven. "I'll just go in and out, in and out, in and out," he explained, "and slam the door every time. Pretty soon Saint Peter will shout, 'For gosh sakes, kid, either come in or stay out!'"

**Sign at our suburb's outskirts: "Don't speed. The time you save may be spent in our jail."**

***Wonder where we'd be if Washington had refused to answer his country's call for fear it would incriminate him.***

"If Heaven's a place of rest," grumbled Uncle Dodd Buckner, "my hired man's going to be all practiced up for it."

"There's a full sack of onions down here. We've been eating narcissus bulbs all winter!"

**Always cheerful, the Widow Weems has a recipe for it: When you feel like giving up, give up something for somebody else.**

***Mrs. Hillis's mother made two New Year's resolutions: not to gossip; and to share things with others. "Heard a dandy rumor today," she bemoaned, "and now I don't know which resolution to keep."***

February is short, but sweet when—your smallest fry says, "Who cares if the groundhog sees his shadow! What's better than these winter evenings at home?" . . . your son announces summarily, "I'm not going to get married until I find a girl like Mom" . . . your family fibs that they don't like the other programs, so you can watch the fight on TV . . . your teen-ager flops down on the sofa and, yielding to a little-girl nostalgia, plunks her head on your lap . . . your Valentine hugs the roses you bring her and whispers, "Thanks, honey. But I don't need THESE to tell me."

Burton Hillis

*P. S. From Washington, ex-neighbor Bob Hannelly sends word that he's uncovered the key to our national economy.*

Dear Burton: This month our task force is making a consumer study. A consumer is what's left of a person after taxes. The history of consuming is strewn with failures. Too many folks just don't measure up, some because of laziness, others because of faulty guidance.

When the consumer shirks, we get hard times. The government believes there is nothing worse than a half-hearted or tranquilized consumer. Naturally, the more you consume, the more things are sold. Then the makers and sellers can all consume more, too, leading to a shining little circle of consumption.

But aimless overconsuming is as dangerous to the system as underconsuming. People who overconsume have to go on diets. Then they buy less food and we get hard times again. In fact, some economists already are peevish about what they foresee as "the great diet depression of 1970." All the women will be svelte and trim, but all the men will be out of work. Nothing so retards a woman's morale as to have a slim figure but no man around with enough money to order the rich foods she enjoys refusing.

The point of our study is to find a way to consume enough extra to keep the wheels of progress turning, but not so much that everybody gets diet-conscious. It takes know-how.

We're considering creating federal scholarships to train consumers in college. After all, we train engineers, teachers, lawyers, and doctors, but we ignore the education of our consumers—the backbone of the system. Much can be taught young consumers. Most boys already know how to crack up the car so father has to buy a new one, but we must find less rigorous ways to accomplish our objectives. Girls could be taught to wear slacks instead of Bermuda shorts, thereby consuming more textiles. One school of economists, by the way, predicts a Bermuda shorts depression if something isn't done soon.

Many fine courses could lead to an M.C. (Master Consumer) degree. Perfect consumerism is our goal—the habit of buying everything in sight and throwing away most of it. There is, of course, the little matter of being able to afford it. That's the consumer's problem. After all, the government can only erect the guideposts and set you on the right road—with a pat on the back.

Sincerely,
Bob Hannelly

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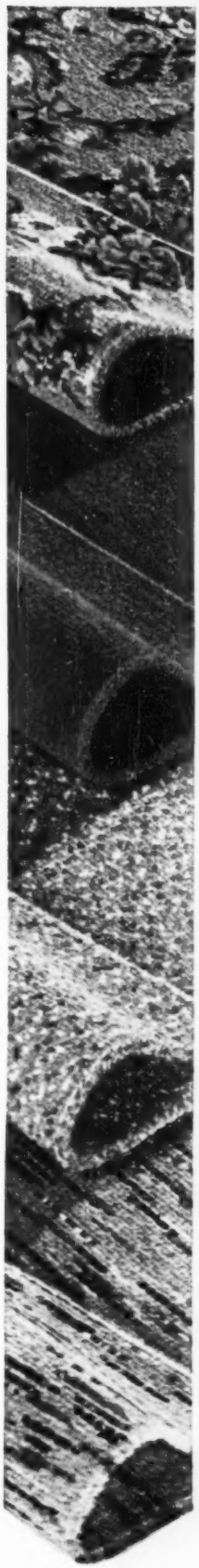

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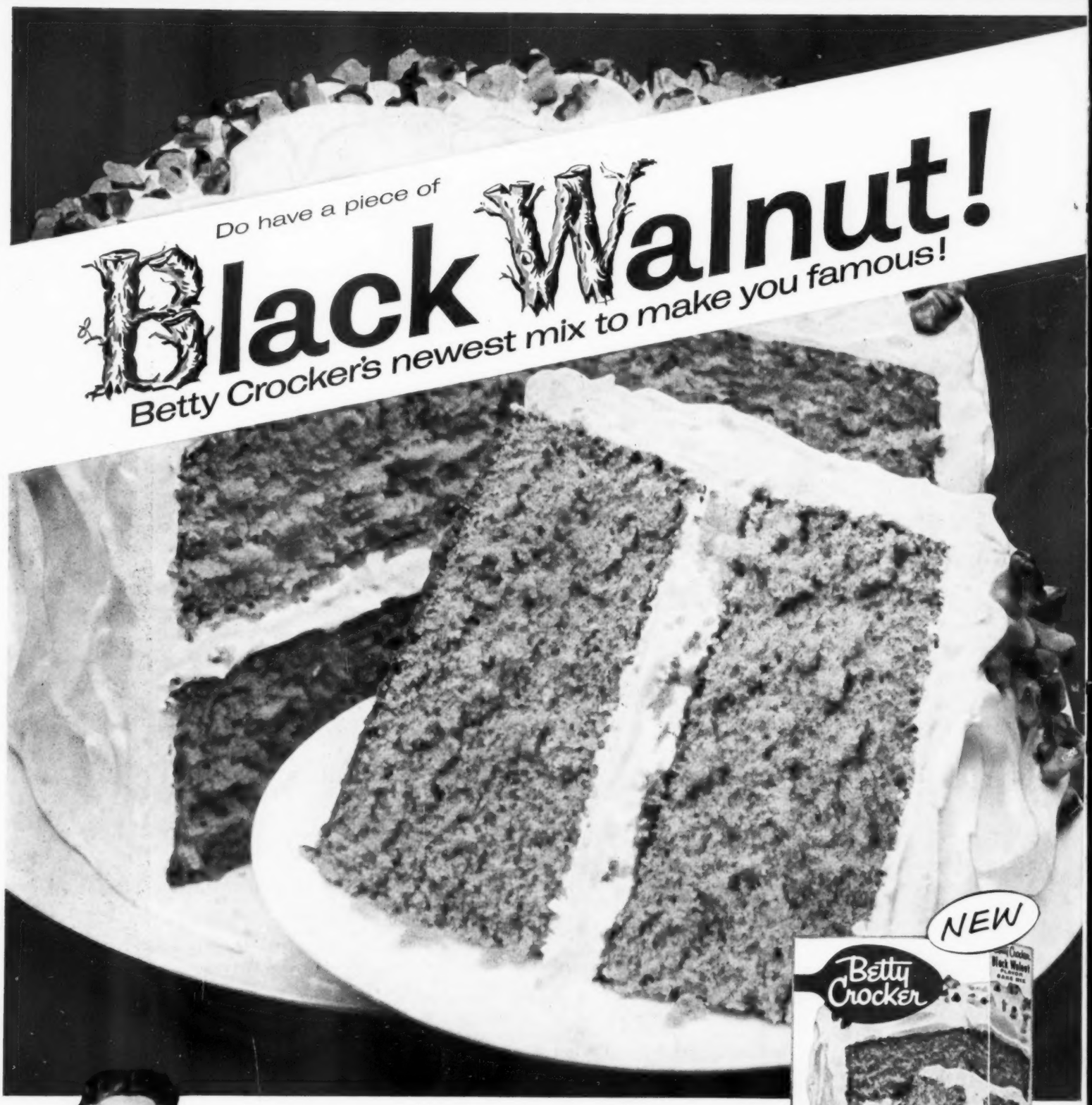

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